## Irvin S. Naylor

Irv Naylor has been a driving force within the U.S. ski industry in Pennsylvania and the nation for more than four decades. He is founder, owner and president of Snow Time, Inc., which has three popular ski resorts in Pennsylvania and one in New York.

He is a visionary who is committed to skiing and industry that has developed around the sport. This is apparent in the way he structured his ski area-Ski Roundtop, Ski Liberty, Ski Whitetail and Ski Windham. Irv knew that, in order to provide a quality skiing experience, certain aspects were essential. Good reliable conditions, quality professional instruction and



good safety and risk management practices would protect guests and the core of this businesses. If these basic ingredients were tended to, Irv knew that participants in the sport would return again and again-for generations to come.

Irv's contemporaries have often saluted his pioneering efforts. He received the National Ski Patrol's Honorary National Appointment, the Outstanding Leadership and Commitment Award of United Ski Industries Association, and the Sherman Adams Award of National Ski Areas Association for significant contributions to the association.

He served as director of NSAA and USIA, all the while forging an outstanding business career outside the ski industry. He founded several companies in York that manufactured wood and corrugated boxes. Irv also spend many years in leadership positions with York Water Company. He is owner of substantial industrial and commercial real estate and farmland.

Irv has also given freely of his time and energy to many civic, community and professional organizations-giving credence to the adage that "If you want something done, go to the busiest man you know".

He has been a member of the National Steeplechase Association for more than 40 years and a director of the Pennsylvania National Horse Show that raises \$10,000 a year for charity.

A Champion wrestler as a youth and a prominent horseback rider, Irv can no longer participate in his passions-snow and water skiing, steeplechase, foxhunting, tennis and scuba diving. In April 1999 Irv was riding in a steeplechase in Maryland when his horse was distracted at a jump and threw Irv to the ground, breaking his neck.

In a wheel chair since then, Irv Naylor relies on his wife Diane and professional help in his difficult daily routine. But his disability does not deter him from being in day-today control of his ski-related businesses, overseeing programs that continue to provide memorable experiences for skiers and snowboarders.

There are no constraints on leadership.