

INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY
LAS VEGAS, NV
Master Course Outline

Course Title:	Special Topics in Graphic Design
Course Number:	GRAPH400
Instructor Name:	Rebekah Just
Instructor Email and Contact Information:	rebekahjust@iadtvegas.com or rebekahjust@yahoo.com Office hours available upon request of appointment.
Credit/Clock Hours:	4 Credit Hours 50 Contact Hours
Course Length:	10 Weeks
Course Schedule:	Tuesdays and Thursdays, 8:30AM-11:00AM
Unit of Academic Measurement (Select One):	<input type="checkbox"/> Clock Hours <input checked="" type="checkbox"/> Quarter System <input type="checkbox"/> Semester System
Prerequisites:	Successful completion of 120 credit hours or Program Chair Approval
Course Description:	This course explores topics of special interest related to Graphic Design.
Learning Objectives:	Upon completion of this course, the student should be able to: <ul style="list-style-type: none"> • Discuss topics relevant to the graphic design industry; • Integrate special topics in graphic design with earlier coursework; and • Relate special topics in graphic design to career interests.

Assessment Criteria:	Assessment Exercise	Percentage of Total Grade												
	Projects Examinations / Quizzes Classroom Activities and Participation	60% 20% 20%												
	TOTAL	100%												
Grading Scale	<table border="1"> <thead> <tr> <th data-bbox="453 378 625 415">Letter Code</th> <th data-bbox="625 378 1408 415">Description and Percentage Range</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 415 625 453">A</td> <td data-bbox="625 415 1408 453">100 - 90</td> </tr> <tr> <td data-bbox="453 453 625 491">B</td> <td data-bbox="625 453 1408 491">89 - 80</td> </tr> <tr> <td data-bbox="453 491 625 529">C</td> <td data-bbox="625 491 1408 529">79 – 70</td> </tr> <tr> <td data-bbox="453 529 625 567">D</td> <td data-bbox="625 529 1408 567">69 – 60</td> </tr> <tr> <td data-bbox="453 567 625 604">F</td> <td data-bbox="625 567 1408 604">59 and below</td> </tr> </tbody> </table>		Letter Code	Description and Percentage Range	A	100 - 90	B	89 - 80	C	79 – 70	D	69 – 60	F	59 and below
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Library Assignment(s):	<p>Information literacy is defined by the American Library Association as the ability to “recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information.” The development of information literacy has been defined as a learning outcome for this program and as a learning objective for this course. Students in this course will be required to:</p> <ul style="list-style-type: none"> • Define the need for information required to solve problems; • Effectively access needed information; • Critically evaluate information and its sources; • Utilize information effectively to solve problems; and • Adhere to copyright policies and standards for citation. <p>Opportunities for the development of skills in information literacy and use of the CECybrary will be determined by the instructor through specific assignments and activities.</p>													
Portfolio Assignment:	<p>Program portfolios provide a recommended and demonstrable means to assess student competencies. The instructor for this class will provide students will an opportunity to select an assignment from those required for inclusion as part of the program portfolio.</p>													

<p>Instructional Methods:</p>	<table border="0"> <tr> <td><input type="checkbox"/> Case Study</td> <td><input checked="" type="checkbox"/> Collaborative Learning</td> </tr> <tr> <td><input type="checkbox"/> Debate</td> <td><input checked="" type="checkbox"/> Demonstration</td> </tr> <tr> <td><input type="checkbox"/> Didactic Questioning</td> <td><input type="checkbox"/> Drill and Practice</td> </tr> <tr> <td><input type="checkbox"/> Experimentation</td> <td><input type="checkbox"/> Field Trip</td> </tr> <tr> <td><input type="checkbox"/> Games</td> <td><input type="checkbox"/> Inquiry</td> </tr> <tr> <td><input checked="" type="checkbox"/> Lectures</td> <td><input type="checkbox"/> Small Group Discussion</td> </tr> <tr> <td><input checked="" type="checkbox"/> Large Group Discussion</td> <td><input type="checkbox"/> Multimedia</td> </tr> <tr> <td><input checked="" type="checkbox"/> Observation</td> <td><input type="checkbox"/> Problem Solving</td> </tr> <tr> <td><input checked="" type="checkbox"/> Research</td> <td><input type="checkbox"/> Role Playing</td> </tr> <tr> <td><input type="checkbox"/> Simulation</td> <td><input type="checkbox"/> Text Presentation</td> </tr> <tr> <td><input type="checkbox"/> Threaded Discussion</td> <td></td> </tr> </table>	<input type="checkbox"/> Case Study	<input checked="" type="checkbox"/> Collaborative Learning	<input type="checkbox"/> Debate	<input checked="" type="checkbox"/> Demonstration	<input type="checkbox"/> Didactic Questioning	<input type="checkbox"/> Drill and Practice	<input type="checkbox"/> Experimentation	<input type="checkbox"/> Field Trip	<input type="checkbox"/> Games	<input type="checkbox"/> Inquiry	<input checked="" type="checkbox"/> Lectures	<input type="checkbox"/> Small Group Discussion	<input checked="" type="checkbox"/> Large Group Discussion	<input type="checkbox"/> Multimedia	<input checked="" type="checkbox"/> Observation	<input type="checkbox"/> Problem Solving	<input checked="" type="checkbox"/> Research	<input type="checkbox"/> Role Playing	<input type="checkbox"/> Simulation	<input type="checkbox"/> Text Presentation	<input type="checkbox"/> Threaded Discussion	
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<p>Course Website</p>	<p>Course materials are accessible via the student portal.</p>																						
<p>Email Account</p>	<p>Students will be provided with a personal email account upon admission to the program (e.g. JohnDoe22@IADTOnline.com). Students are responsible for checking this email account, as it will be used for purposes of communication between instructor and student.</p>																						
<p>Required Textbook(s)</p>	<p>HTML, XHTML & CSS, Sixth Edition: Visual Quick Start Guide, Elizabeth Castro. Peachpit Press</p>																						
<p>Optional Textbook(s)</p>	<p>n/a</p>																						
<p>Additional Required Resources & Supplies:</p>	<p>½” notebook for hand outs, sketchbook, and pencil.</p>																						

Topical Outline:

Week Number	Description of Content
1	Introductions and Illustrator & Photoshop assessment
2	Vocabulary 1 assessment Client inquiries and research Sitemap
3	Sample Sites 1 & 2 Storyboard Tutorial and compile content
4	Photoshop Tutorials Presentations Storyboard Sketches Due
5	Photoshop layout labs
6	Photoshop layout labs
7	HTML labs
8	CSS labs
9	Dreamweaver labs
10	Sites go live