New Media Portfolio Website Design

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Recommended reading: **Adobe Dreamweaver CS4 How-Tos 100 Essential Techniques**, by David Karlins, Peachpit.

New Media Portfolio is a three credit introductory course in the study of computer graphics in design and execution of digital interactive and multimedia forms. Among other studio-based projects, you will create an interactive digital version of your portfolio.
This course will give you the opportunity to compile your best pieces, write and speak professionally about your portfolio of work, and provide you with the basic technical skills needed to create a website.

Class Structure
The class will meet for lectures, demonstrations, group critiques and discussions, and student presentations. Critiques will take place as scheduled on course calendar. You are expected to have work completed in time for the critique (late work will affect your grade). This forum serves to develop critical thinking and verbalization of both formal and conceptual concerns. There will be quizzes on the reading and technical information covered in class.

Assignments
You will be required to produce two digital forms of your portfolio. There will be additional assignments, which will include readings. The assignments given are designed to expose you to the many different avenues of portfolio design, organization, presentation and programming. Each assignment is prefaced with a class discussion on the potential and possibilities open for exploration within the assignment.

Grading
Your final grade is an average of the following:

80% critiques
10% quizzes
10% library assignments combined

A = work of exceptional quality
B = strong work
C = good work
D = poor work
F = work incomplete or of exceptionally poor quality

Attendance
Attendance is mandatory. If more than three classes are missed or if partial attendance occurs (late arrivals or early departures) **your final grade will be lowered a letter grade per offence**. It is absolutely essential to attend class and be punctual, as to not miss important announcements and demonstrations. If you are late for a critique or do not have the completed assignment, you will be asked to not participate, and your grade will be lowered accordingly.

Computer Labs
These facilities are for you to use and enjoy. While using these facilities you will come in contact with expensive/delicate equipment. Therefore there are certain guidelines that must be adhered to. Do not consume food or beverages in labs. Absolutely no smoking. When you are finished working, make sure that you clean up everything to continue a safe, clean lab environment. If you observe someone abusing the labs, either through poor or careless work habits, bring it to their attention and notify me. This is your lab. Protect it and keep it clean. Lab open hours will be announced.

Course Calendar

Monday Jan 11	Intro HW: Research your favorite contemporary artists' websites. Email me the links to the best two online portfolios by 5PM Wednesday Jan 13.
Wednesday Jan 13	Group demo and class discussion of online portfolios. HW: Compile/make list of 20-50 best pieces, and write artists statement.

Monday Jan 18	NO CLASS Martin Luther King, Jr Day Recess.
Wednesday Jan 20	Artist statement, bio, synopsis discussion. Intent and feel of portfolio presentation. HW:

Monday Jan 25	Layout 1 due. Group demo and class discussion. HW:
Wednesday Jan 27	Layout 2 due. Group demo and class discussion. HW:

Monday Feb 1	Resume discussion HW:
Wednesday Feb 3	Color pallet, fonts, theme and content group demo and class discussion HW:

Monday Feb 8	Power Point demo and assignment discussion. HW:
Wednesday Feb 10	SPECIAL Lab HW:

Monday Feb 15	NO CLASS Washington's Birthday Recess
Wednesday Feb 17	Power Point group demo and one-on-one discussion. HW:

Monday Feb 22	Presentations 1 HW:
Wednesday Feb 24	Presentations 2 HW:

Monday Mar 1	Roll over, tiling, and table demonstration. HW:
Wednesday Mar 3	SPECIAL Lab HW:

Monday **Mar 8**	SPECIAL Lab HW:
Wednesday **Mar 10**	CSS demo 1 and domain and web purchasing discussion. HW:

Monday **Mar 15**	Dreamweaver and connect to server extravaganza. HW:
Wednesday **Mar 17**	Dreamweaver demo and lab. HW:

Monday **Mar 22**	Home page group demo and one-on-one discussion. HW:
Wednesday **Mar 24**	Dreamweaver demo and lab HW:

Monday **Mar 29**	NO CLASS Spring Break
Wednesday **Mar 31**	NO CLASS Spring Break

Monday **Apr 5**	Website flow and functionality group demo and one-on-on discussion. HW:
Wednesday **Apr 7**	Dreamweaver Q & A lab. HW:

Monday **Apr 12**	Break my site challenge. HW:
Wednesday **Apr 14**	Fix my site lab. HW:

Monday **Apr 19**	Website presentations 1 HW:
Wednesday **Apr 21**	Website presentation 2 HW:

Monday **Apr 26**	Lab. Study Week
Wednesday **Apr 28**	Lab. Study Week

Monday **May 3**	**FINAL EXAM 7:00PM (Subject to change)** **Final, flawless website due. No breaks, no jumps, no typos, no dirt.**