New Media Portfolio Website Design

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Recommended reading: Adobe Dreamweaver CS4 How-Tos 100 Essential Techniques, by David Karlins, Peachpit.

New Media Portfolio is a three credit introductory course in the study of computer graphics in design and execution of digital interactive and multimedia forms. Among other studio-based projects, you will create an interactive digital version of your portfolio.

This course will give you the opportunity to compile your best pieces, write and speak professionally about your portfolio of work, and provide you with the basic technical skills needed to create a website.

Class Structure

The class will meet for lectures, demonstrations, group critiques and discussions, and student presentations. Critiques will take place as scheduled on course calendar. You are expected to have work completed in time for the critique (late work will affect your grade). This forum serves to develop critical thinking and verbalization of both formal and conceptual concerns. There will be quizzes on the reading and technical information covered in class.

Assignments

You will be required to produce two digital forms of your portfolio. There will be additional assignments, which will include readings. The assignments given are designed to expose you to the many different avenues of portfolio design, organization, presentation and programming. Each assignment is prefaced with a class discussion on the potential and possibilities open for exploration within the assignment.

Grading

Your final grade is an average of the following:

A = work of exceptional quality

80% critiques B = strong work 10% quizzes C = good work

10% library assignments combined D = poor work

F = work incomplete or of exceptionally poor quality

Attendance

Attendance is mandatory. If more than three classes are missed or if partial attendance occurs (late arrivals or early departures) your final grade will be lowered a letter grade per offence. It is absolutely essential to attend class and be punctual, as to not miss important announcements and demonstrations. If you are late for a critique or do not have the completed assignment, you will be asked to not participate, and your grade will be lowered accordingly.

Computer Labs

These facilities are for you to use and enjoy. While using these facilities you will come in contact with expensive/delicate equipment. Therefore there are certain guidelines that must be adhered to. Do not consume food or beverages in labs. Absolutely no smoking. When you are finished working, make sure that you clean up everything to continue a safe, clean lab environment. If you observe someone abusing the labs, either through poor or careless work habits, bring it to their attention and notify me. This is your lab. Protect it and keep it clean. Lab open hours will be announced.

Course Calendar

Monday Intro HW: Research your favorite contemporary artists' websites. Email me the links to the best two online portfolios by SPM Wednesday Jan 13.		
to the best two online portfolios by 5PM Wednesday Jan 13. Wednesday Jan 13	Monday	Intro
Wednesday Jan 13 Group demo and class discussion of online portfolios. HW: Compile/make list of 20-50 best pieces, and write artists statement. Monday Jan 18 NO CLASS Martin Luther King, Jr Day Recess. Wednesday Jan 20 Artist statement, bio, synopsis discussion. Intent and feel of portfolio presentation. HW: Monday Jan 25 Layout 1 due. Group demo and class discussion. HW: Wednesday Jan 27 Layout 2 due. Group demo and class discussion. HW: Wednesday Feb 1 Resume discussion HW: Wednesday Feb 3 Color pallet, fonts, theme and content group demo and class discussion HW: Monday Feb 8 Power Point demo and assignment discussion. HW: Wednesday Feb 10 SPECIAL Lab HW: Monday Feb 17 NO CLASS Washington's Birthday Recess Washington's Birthday Recess Wednesday Feb 17 Power Point group demo and one-on-one discussion. HW: Monday Feb 22 Presentations 1 HW: Monday Feb 24 Presentations 2 HW: Monday Feb 24 Presentations 2 HW: Monday Roll over, tiling, and table demonstration.	Jan 11	HW: Research your favorite contemporary artists' websites. Email me the links
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Wednesday SPECIAL Lab		SPECIAL Lab
Mar 3 HW:	Mar 3	HW:

Monday Mar 8	SPECIAL Lab
Wednesday Mar 10	CSS demo 1 and domain and web purchasing discussion. HW:
Monday Mar 15	Dreamweaver and connect to server extravaganza. HW:
Wednesday Mar 17	Dreamweaver demo and lab. HW:
Monday Mar 22	Home page group demo and one-on-one discussion. HW:
Wednesday Mar 24	Dreamweaver demo and lab HW:
	Luo su es
Monday Mar 29	NO CLASS Spring Break
Wednesday	NO CLASS
Mar 31	Spring Break
Monday Apr 5	Website flow and functionality group demo and one-on-on discussion. HW:
Wednesday Apr 7	Dreamweaver Q & A lab. HW:
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Monday Apr 12	Break my site challenge. HW:
Wednesday Apr 14	Fix my site lab. HW:
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Monday Apr 19	Website presentations 1 HW:
Wednesday Apr 21	Website presentation 2 HW:
Monday	Lab.
Apr 26	Study Week
Wednesday	Lab.
Apr 28	Study Week
Monday	FINAL EXAM 7:00PM (Subject to change)
May 3	Final, flawless website due. No breaks, no jumps, no typos, no dirt.