

# DONADI MEDIA



## AUDIO DESIGN

SOUND DESIGN | MUSIC | INTEGRATION  
FILM | TELEVISION | VIDEO GAMES | THEMED ENTERTAINMENT

### COMPANY INFORMATION:

**Company Name:** Donadi Music Productions, LLC  
(DBA Donadi Media)

**Address:** 8019 Oak Park Rd, Orlando, FL 32819

**Website:** <https://donadimedia.com>

### CONTACT FOR PROPOSALS:

**Contact Name:** Dani Donadi,  
Owner / Executive Creative Director

**Email:** [dani@donadi.com](mailto:dani@donadi.com)

**Mobile Phone:** (407) 709-1356

DONADI  
MEDIA



## AUDIO SERVICES:

*Audio Production*  
*Music Composition*  
*SFX Design*  
*VO Recording*  
*Audio Integration*  
*VR Authoring*  
*360 Mixing*  
*Ambisonic  
Encoding*

## OFFICE LOCATIONS:

*Orlando, Florida*  
*Seattle, Washington*  
*Denver, Colorado*



# DONADI MEDIA

is an award-winning audio design company that specializes in crafting custom audioscapes for multimedia and themed entertainment projects around the world.

Sound plays an immeasurably important role in constructing immersive environments, whether on screen or in multi-dimensional spaces. Our innovative approach expands the barriers of possibility for auditory experiences.

# Donadi Media's Mission

Music holds the power to affect how we feel and perceive the experience at hand.

We all know that music can be a subjective experience across a multitude of cultures.

Our team specializes in not only encapsulating the artistic richness of these varied cultures, but also in coalescing multiple underlined human emotions through music. These emotions and tones include amusement, joy, beauty, relaxation, sadness, dreaminess, triumph, suspense, fear, anticipation...and the list goes on.

Our creative process is multi-dimensional. We feel it is important to picture ourselves immersed in the themed land, attraction, or scene and the journey it represents, and then try to think about how the audio will support the experience, both musically and emotionally, every step of the way.

Our expertise is in honing down on the right approach for every project we work on. It is crucial to collaborate closely with creative and development teams to compose music and craft sound effects that perfectly support and enhance the overall experience and sensory awareness of the viewer or guest.



## AT DONADI MEDIA, SOUND BECOMES AN EXPERIENCE.

DONADI MEDIA



# OUR TEAM

# Dani Donadi

OWNER OF DONADI MEDIA / AUDIO PRODUCER / COMPOSER

Dani Donadi is an audio professional with over 20 years of experience and expert level skills in music composition, sound effect design, recording, and audio integration. He is a classically-trained music composer and sound designer based in Orlando, Florida and Seattle, Washington. Originally from Europe, he has produced music for a diverse portfolio of film, television, video game, and theme park projects around the world.

In his role as Owner, Audio Producer, and Music Composer for Donadi Media, Dani oversees the production team and specialized consultants. Combining his passion for the creative process, technical skills, and attention to the most minute details, Dani is at the helm of every project from concept to completion.

## CLIENTS & PROJECTS:

### Theme Parks & Attractions

Universal Studios Orlando | Orlando, Florida

- Universal's Epic Universe | Super Nintendo World (2025)
- Universal's Islands of Adventure | Skull Island: Reign of Kong (2016)
- Universal's Islands of Adventure | The Incredible Hulk Coaster (2016)
- Universal Studios Florida | Terminator 2 3D: Battle Across Time (2015)

Universal Studios Japan | Osaka, Japan

- Super Nintendo World – Donkey Kong Expansion (2023)
- Super Nintendo World (2020)

Universal Studios Hollywood | Hollywood, California

- Super Nintendo World (2022)

ITEC Entertainment | Goshen, New York

- LEGOLAND New York (2021)

Hiten Show China | Beijing, China

- Hiten Circus (2018)

ICON Park | Orlando, Florida

- The Wheel at ICON Park / The Orlando Eye (2015)

Dani also has extensive experience in creating audio experiences for video games, film, and television.

## EXPERTISE:

- *Audio Production*
- *Audio Direction*
- *Music Composition*
  - *Sound Design*
  - *Sound Recording*
- *Audio Integration*
  - *VR Authoring*
  - *360 Mixing*
- *Ambisonic Encoding*

## PRIMARY SOFTWARE:

- *Nuendo / Cubase*
  - *ProTools*
  - *Wwise*
  - *Dorico*
- *Wave Lab*
- *Reaper*

## LANGUAGES:

- *English*
- *Italian*
- *French*



# Valerie Short

ASSOCIATE PRODUCER / PROJECT MANAGER

## SKILLS:

- *Media & Audio Production*
- *Project Management*
- *Asset Management*
  - *Video Editing*
  - *Marketing*

## PREVIOUS EXPERIENCE:

- *Project Coordinator | MDSX*
  - *Senior Media Coordinator | Universal Creative*
  - *Video Editor | Universal Orlando*
- *Marketing Director | The Protego Foundation*

## EDUCATION:

- *University of Central Florida | Bachelor of Fine Arts in Film*

Valerie Short is an Associate Producer and Project Manager with experience in multiple roles managing digital content for theme parks, museums, live shows, and video games. She has a post production background, having organized and edited content for a variety of marketing videos for leading industry companies and small nonprofits.

As Associate Producer and Project Manager, Valerie's role includes determining the scopes, budgets, and schedules for audio design, production, and integration within attractions and interactive themed experiences, managing and tracking files within a file database and spreadsheets, and coordinating with clients and intellectual properties for the review of deliverables.

## CLIENTS & PROJECTS:

### Theme Parks & Attractions

Universal Orlando Resort | Orlando, Florida

- Universal's Epic Universe (2025)

Universal Studios Japan | Osaka, Japan

- Super Nintendo World – Donkey Kong Expansion (2023)
- Super Nintendo World (2020)

Universal Studios Hollywood | Hollywood, California

- Super Nintendo World (2022)

The Franklin Institute | Philadelphia, Pennsylvania

- Space Exhibit (2023)

### Video Games

Waysun, Inc.

- Olly Power Play (2022)

### Video & Live Productions

Disney Broadcast

- Disney Wish Christening Ceremony (2022)

Electronic Arts

- EA Headquarters Media (2022)



# Lee Riley

SOUND DESIGNER

Lee Riley M.P.S.E. is an ADR Mixer, Sound Designer, Sound Re-Recording Mix Engineer, Educator, and Music Composer / Producer with decades of experience in his field of expertise. He is also a member of the Motion Picture Sound Editors Guild. His company, Anything Audible, has provided audio post production work for local and international filmmakers, video games, theme parks, and other multimedia projects. Lee is also an instructor at Full Sail University in Winter Park, Florida.

Donadi Media has worked on many projects with Lee, including Super Nintendo World at Universal Studios Japan, The Incredible Hulk Coaster at Universal Orlando Resort, and the Cypress Inheritance video game series. Additionally, Lee has an extensive list of prior projects, including the television series *The Walking Dead*, *Halt and Catch Fire*, *The Good Place*, *Malibu Rescue*, and many others.

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# Brian Svoboda

AUDIO SYSTEMS ENGINEER / MIXER

Brian Svoboda is a Sound Designer, Mixer, and Systems Engineer who began studying and performing music at age 9. He blends musicality, technology, creativity, and organization to build productions that meaningfully connect audiences with art.

Brian uses his experience to guide others in their pursuit of the perfect sound and is excited to see what the future holds for sound design as more stories emerge every day that can be told using the imaginative power of audio. Donadi Media has worked on previous projects with Brian, including Super Nintendo World at Universal Studios Japan.



# Andrés Roca

COMPOSER

Andrés Roca is an accomplished Audio Producer, Music Composer, and Arranger. He creates lasting partnerships and demonstrates excellence in every project. In 1999, Andrés founded Nova Era Music, Inc., an ensemble of classically trained musicians who perform around the world in such notable locations as Venice, Paris, The Palace at Versailles, Dubai UAE, Hawaii, Grand Cayman, Las Vegas, Beverly Hills, and New York City.

In addition, Nova Era has been a staple attraction at Walt Disney World since the group's inception. Andrés's distinct sound is evident in his original works of various styles, with a specialty in the oboe, cello, and violin. Donadi Media has worked alongside Andrés for multiple projects, including Super Nintendo World at Universal Studios Japan.



Depending on the needs of the project, Donadi Media enlists additional consultants and specialists. Additionally, we partner with local and international companies for music and vocal recording sessions.

We regularly work in conjunction with Starke Lake Studios, a family owned and operated studio located in Orlando, Florida. Starke Lake Studios is dedicated to achieving the best sound possible with an array of top shelf microphones, preamps, dynamics, and effects. Mixed with state-of-the-art and unique tracking rooms, the sonic quality is nothing short of spectacular.



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# PROJECTS

# Super Nintendo World

CLIENT: UNIVERSAL STUDIOS JAPAN

LOCATION: OSAKA, JAPAN | 2021

TYPE: THEME PARK AUDIO PRODUCTION, MUSIC COMPOSITION, SOUND DESIGN, AND INTEGRATION



From 2016 until the park's opening date of March 18, 2021, Donadi Media managed the extensive audio scope for Universal Studios Japan's Super Nintendo World. We became involved very early in the project, ensuring that the audio production was just as important as other elements of the park. We created a completely immersive soundscape, staying true to the Nintendo brand while breathing new life into the iconic themes that so many are familiar with.

From a first-of-its-kind augmented reality dark ride that reacts to the guests' actions using sound to the expansive selection of interactive game experiences, Super Nintendo World offers the most hands-on theme park experience ever created. The music heard in the land zones is divided into multiple channels and stems that allow the music to truly come alive as if the guests were standing in the center of an orchestrated performance. The music that guests hear as they dine within Kinopio's Cafe is a symphony that corresponds to the actions occurring on the media windows upon the surrounding walls.

# Super Nintendo World

Super Nintendo World is an award-winning and highly acclaimed theme park experience that continues to please guests, with an expansion currently under construction. Super Nintendo World is also being constructed at Universal Studios Hollywood, opening in 2023, Universal's Epic Universe, opening in 2025, and Universal Studios Singapore, opening date TBD, with Donadi Media at the helm.



## PROJECT SCOPE:

**Audio Production**  
Project Management  
Field Integration

**Music Composition**  
- Land Zones  
- Attractions & Queues  
- Interactive Games & Queues  
- Media Sequences

**Sound Effect Design**  
- Attractions & Queues  
- Interactive Games & Queues  
- Media Sequences

**Voice Over Recording & Implementation**  
- Attractions & Queues  
- Media Sequences  
- Talking Meet & Greet Characters

## TEAM:

**Dani Donadi,**  
Audio Producer / Music Composer

**Valerie Short,**  
Project Coordinator

**Lee Riley,**  
Sound Designer

**Andres Roca,**  
Music Composer

**Brian Svoboda,**  
Audio Mixer & Engineer

# The Incredible Hulk Coaster

CLIENT: UNIVERSAL ORLANDO RESORT - UNIVERSAL'S ISLANDS OF ADVENTURE

LOCATION: ORLANDO, FLORIDA | 2016

TYPE: THEME PARK AUDIO PRODUCTION, SOUND DESIGN, AND INTEGRATION



Donadi Media crafted the sound design for the refurbishment of The Incredible Hulk Coaster at Universal's Islands of Adventure in Orlando, Florida.

For the first time ever, the fan-favorite coaster would feature an onboard audio system, enhancing the feeling that the guests were truly experiencing an epic transformation. The soundscape of the queue's laboratory is brimming with excitement and electricity, complimenting the ride's presence and power.

## PROJECT SCOPE:

Audio Production  
Project Management  
Field Integration  
Sound Effect Design  
Voice Over Recording & Implementation

## TEAM:

Dani Donadi,  
Audio Producer / Director

Lee Riley,  
Sound Designer

# Skull Island: Reign of Kong

CLIENT: UNIVERSAL ORLANDO RESORT - UNIVERSAL'S ISLANDS OF ADVENTURE

LOCATION: ORLANDO, FLORIDA | 2016

TYPE: THEME PARK ATTRACTION VOICE OVER RECORDING AND EDITING



Donadi Media recorded and edited the voice over narration for Skull Island: Reign of Kong at Universal's Islands of Adventure in Orlando, Florida.

The ride takes guests on an action-packed adventure through jungles, caves, and ruins inhabited by larger-than-life creatures. Along the way, one of five charismatic guides narrates the dangerous trek while communicating to the hero characters who make appearances throughout the ride.

## PROJECT SCOPE:

Audio Production  
Project Management

Voice Over Recording & Implementation  
- Attraction  
- Media Sequences

## TEAM:

Dani Donadi,  
Audio Producer / Director

Lee Riley,  
Sound Designer

# LEGOLAND New York

CLIENT: ITEC ENTERTAINMENT

LOCATION: GOSHEN, NEW YORK | 2021

TYPE: THEME PARK ATTRACTION AUDIO PRODUCTION AND SOUND DESIGN



Donadi Media created the sound effects for the LEGOLAND New York Theme Park in Goshen, New York. In the experience, several models of New York come to life in a city tour, complete with engaging sound effects.

## PROJECT SCOPE:

Audio Production  
Project Management

Sound Effect Design  
- Media Sequences

## TEAM:

Dani Donadi,  
Audio Producer / Sound Designer

Lee Riley,  
Sound Designer

# Additional Projects

## THEMED ENTERTAINMENT:

**Terminator 2 - 3D**  
Universal Studios Florida

**The Wheel**  
at ICON Park

**Hiten Show China**  
Hiten Circus

## VIDEO GAMES:

**“Olly Power Play”**  
Waysun Inc.

**“Cypress Inheritance: The Beginning”**  
Cypress Inheritance, LLC

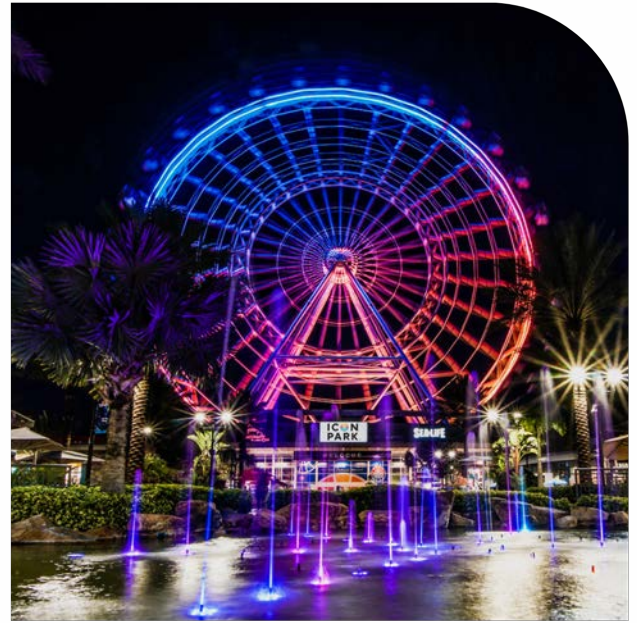
## FILM AND TELEVISION:

**“First Native” / “The Chosen Witness”**  
Premise Entertainment

**“Game On”**  
Disney Channel Series

**Promotional Video**  
Disney Vacation Club

**Christmas Special**  
The Martha Stewart Show



*For additional examples of previous work and reels,  
please visit [DonadiMedia.com](http://DonadiMedia.com).*

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**WE LOOK FORWARD TO  
COLLABORATING WITH YOU**

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