



STRATEGIC PLANNING

Organizations stuck in the present cannot grow and thrive without a clear plan for their future. Strategic planning results in a written tactical roadmap for the future and is also a very important *process*. One that enlists both the Board and staff in a common mission, engaging hearts and minds to a higher purpose than their daily work. I can help you conduct a short, efficient/effective and enjoyable planning workshop/retreat experience that identifies your organizational strengths, weaknesses, threats and opportunities as well as your organizational vision and future industry trends. Following the retreat/workshop, I can help you organize this data into a written format that can be used as an operating template for tactical planning.