



PROFIT IMPROVEMENT

Yes, it IS all about your Members! But without the “+” at the end of the year there might be no Member service nor jobs for you and your Staff. Managing your credit union profitability is a complex endeavor with many moving pieces (collections, investment strategy, expenses, etc) in an evolving marketplace. While you handle the daily/monthly firefighting let me help you with a plan/process to evaluate the critical elements of your profit generating infrastructure and recommend performance improvements tailored to your specific credit union and unique situation.