



Dealership Opportunity

Start Your Own Kwik Dry
Total Cleaning Business

(800) 289-7948
www.kwikdry.com



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Become a member of the Kwik Dry Total Cleaning family.

Not only is Kwik Dry's proprietary carpet cleaning solution the most superior cleaning product on the market, but our dealership opportunity is second to none. If you are passionate about starting your own business, we give you all of the tools, training and support you need to be successful without any previous experience required.

Why Start a Kwik Dry Total Cleaning Business?



Carpet cleaning is a booming \$5 billion a year industry. Millions of American homes and businesses already have carpet installed in one or more rooms. In addition, over 14 billion square feet of new carpet is installed each and every year. All of this carpet requires regular cleaning, a task most people prefer to outsource to a local professional rather than doing themselves. That's where Kwik Dry Total Cleaning comes in.

As a Kwik Dry Total Cleaning Dealer you can tap into the lucrative carpet cleaning industry and start your own business backed by the strength and support of a nationally recognized brand. As an authorized Kwik Dry Dealer, we'll show you how to start, operate and grow your carpet cleaning business with Kwik Dry's proven path to success. We supply everything you need to be successful, including training, equipment, sales and marketing support, and of course Kwik Dry's exclusive, environmentally friendly, and fast drying cleaning solutions.

With a surprisingly small minimum investment and NO ROYALTIES, Kwik Dry offers one of the most affordable and attractive opportunities on the market. In addition, we are proud to offer a veterans discount and financing to qualified individuals.

**Be in business for yourself.
Not by yourself.**

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What Makes Us Better



Better Product

Kwik Dry's proprietary cleaning solutions are 100% natural, environmentally friendly, fast drying and extremely effective at removing even the toughest stains.



Better Pricing

Our transparent retail pricing gives our dealers a competitive advantage and makes your customers feel good knowing that there are NO hidden fees.



Better Service

Customer satisfaction is our #1 goal and we go above and beyond to make certain every Kwik Dry customer is 100% satisfied.



Better Opportunity

Enjoy all of the perks of a franchise without any of the cost or restrictions. You can own a Kwik Dry Dealership for a fraction of the cost of our competitors.

The Numbers Don't Lie

The carpet cleaning industry is booming!



127 Million

The number of households in the US



14 Billion

Sq. Feet of carpet laid each year



\$5 Billion

Total Carpet Cleaning Revenue in 2019



3.0%

Annual Growth from 2014 - 2019

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The Benefits of Owning a Kwik Dry Dealership



- **Profitable & Recession-Proof Industry:**
Professional carpet cleaning is always in high demand.
- **Low Start-up Cost & Minimum Overhead:**
A Kwik Dry Dealership costs less than you think.
- **A Proven Business Model:**
With our 30 years experience, we'll show you how to run a profitable cleaning business.
- **Multiple Revenue Streams:**
Offer a wide range of cleaning services including carpets, upholstery, tile, wood and more.
- **Superior Cleaning Products:**
Kwik Dry's proprietary cleaning formulas outperform other solutions on the market
- **Support of a National Brand:**
Enjoy all the perks of a franchise without the high costs and fees associated with one.
- **Sales & Marketing Resources:**
We'll help you look professional, build credibility, and grow your business.
- **Huge Profit Potential:**
With multiple revenue streams and high profit margins, there's no limit to how much you can earn.

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How Much Money Can You Make?

With multiple revenue streams, low overhead and high profit margins, there's no limit to how much you can make as a Kwik Dry Total Cleaning Dealer. Check out some of the services you can offer with Kwik Dry.

**Estimated Revenue Based on
Performing Only 3 Jobs Per Day!**

**Explore All Revenue
Opportunities**

**DAILY
REVENUE**

\$600

**WEEKLY
REVENUE**

\$3,600

**MONTHLY
REVENUE**

\$14,400

* Revenue projections based on assumption of an average customer order of \$200 per job - for illustration purposes only. KwikDry makes no guarantees about how much any dealer can or will make.

**With Kwik Dry's extensive range of 7 core services,
the potential for increased revenue is limitless!**

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Kwik Dry Revenue Opportunities



**Carpet
Cleaning**



**Upholstery
Cleaning**



**Air Duct
Cleaning**



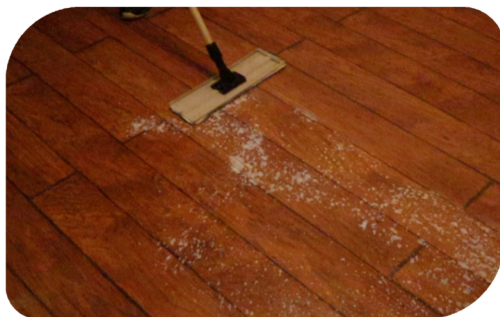
**Tile & Grout
Cleaning**



**Dryer Vent
Cleaning**



**Mattress
Cleaning**



**Wood Floor
Cleaning & Sealing**



**Shower
Cleaning**

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The Kwik Dry Dealership Package

\$35,000

Get 7 businesses in one—not just carpet cleaning like our competitors!

For a one-time investment of \$30,000 plus a flat-rate monthly licensing and web fee, you'll have everything you need to operate a thriving dealership.



What's Included:

On-Site Training: One Week of Hands-on training in Cape Canaveral, FL (travel costs not included).

Brand Access: Full rights to operate under the trusted Kwik Dry® Brand.

Initial Supplies: All equipment + enough cleaning solution for \$35,000 worth of business.

Wholesale Discounts: Access to discounted pricing on additional cleaning supplies.

Vehicle Decals: One set of professional, eye-catching Kwik Dry vehicle decals.

Custom Website: A professionally designed local website with hosting, SEO, and ongoing updates.

Ongoing Support: Continuous training, business advice, and consultation to help you succeed.

Equipment and Solutions:

All equipment and cleaning solutions that you need to provide the 7 core Kwik Dry services are included.

Equipment:

- 1 Carpet Cleaning Machine
- 1 Upholstery Machine with Brushes
- 1 Rainbow Machine
- 1 Tile & Wood Floor Extractor
- 1 RotoBrush Air Duct & Dryer Vent Cleaning System
- 1 Metal-Back Carpet Brush
- 1 Tile Floor Brush
- 10 Carpet Bonnets
- 1 Battery Operated Multi Sprayer
- 1 Carpet Rake
- 1 Hand Pump Sprayer
- 1 Hand Brush
- 6 V-Brushes for Grout
- 1 Case of Green Floor Pads
- 1 Wood Floor Applicator Kit
- 1 Grout Color Sealing Kit
- 1 Shower Cleaning Kit

Cleaning Solutions:

- 4 Cases - Citrus Carpet & Upholstery Cleaner
- 1 Case - Orange Aire Deodorizer
- 1 Case - Reactivate Bacterial Digester Enzyme
- 15 Bottles (16 oz) - Citrus Clean with Spray Heads
- 1 Case - Stain Guard - Kwik Guard
- 1 Case - Rust Remover
- 2 Cases - Tile & Grout Cleaner
- 1 Case - Wood Floor Cleaner
- 1 Case - Wood Floor Sealer
- 1 Case - Bio Vent Cleaner
- 1 Case - Coil Cleaner
- 1 Case - Ductwork Disinfectant
- 1 Case - Shower Stik
- 1 Case - Smoke Stop



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