



Dealership Opportunity

Start Your Own Kwik Dry
Total Cleaning Business

(800) 289-7948

www.kwikdrydealership.com



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Become a member of the Kwik Dry Total Cleaning family.

Not only is Kwik Dry's proprietary carpet cleaning solution the most superior cleaning product on the market, but our dealership opportunity is second to none. If you are passionate about starting your own business, we give you all of the tools, training and support you need to be successful without any previous experience required.

Why Start a Kwik Dry Total Cleaning Business?



Carpet cleaning is a booming \$5 billion a year industry. Millions of American homes and businesses already have carpet installed in one or more rooms. In addition, over 14 billion square feet of new carpet is installed each and every year. All of this carpet requires regular cleaning, a task most people prefer to outsource to a local professional rather than doing themselves. That's where Kwik Dry Total Cleaning comes in.

As a Kwik Dry Total Cleaning Dealer you can tap into the lucrative carpet cleaning industry and start your own business backed by the strength and support of a nationally recognized brand. As an authorized Kwik Dry Dealer, we'll show you how to start, operate and grow your carpet cleaning business with Kwik Dry's proven path to success. We supply everything you need to be successful, including training, equipment, sales and marketing support, and of course Kwik Dry's exclusive, environmentally friendly, and fast drying cleaning solutions.

With a surprisingly small minimum investment and NO ROYALTIES, Kwik Dry offers one of the most affordable and attractive opportunities on the market. In addition, we are proud to offer a veterans discount and financing to qualified individuals.

**Be in business for yourself.
Not by yourself.**

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What Makes Us Better



Better Product

Kwik Dry's proprietary cleaning solutions are 100% natural, environmentally friendly, fast drying and extremely effective at removing even the toughest stains.



Better Pricing

Our transparent retail pricing gives our dealers a competitive advantage and makes your customers feel good knowing that there are NO hidden fees.



Better Service

Customer satisfaction is our #1 goal and we go above and beyond to make certain every Kwik Dry customer is 100% satisfied.



Better Opportunity

Enjoy all of the perks of a franchise without any of the cost or restrictions. You can own a Kwik Dry Dealership for a fraction of the cost of our competitors.

The Numbers Don't Lie

The carpet cleaning industry is booming!



127 Million

The number of households in the US



14 Billion

Sq. Feet of carpet laid each year



\$5 Billion

Total Carpet Cleaning Revenue in 2019



3.0%

Annual Growth from 2014 - 2019

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The Benefits of Owning a Kwik Dry Dealership



- **Profitable & Recession-Proof Industry:**
Professional carpet cleaning is always in high demand.
- **Low Start-up Cost & Minimum Overhead:**
A Kwik Dry Dealership costs less than you think.
- **A Proven Business Model:**
With our 30 years experience, we'll show you how to run a profitable cleaning business.
- **Multiple Revenue Streams:**
Offer a wide range of cleaning services including carpets, upholstery, tile, wood and more.
- **Superior Cleaning Products:**
Kwik Dry's proprietary cleaning formulas outperform other solutions on the market
- **Support of a National Brand:**
Enjoy all the perks of a franchise without the high costs and fees associated with one.
- **Sales & Marketing Resources:**
We'll help you look professional, build credibility, and grow your business.
- **Huge Profit Potential:**
With multiple revenue streams and high profit margins, there's no limit to how much you can earn.

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How Much Money Can You Make?

With multiple revenue streams, low overhead and high profit margins, there's no limit to how much you can make as a Kwik Dry Total Cleaning Dealer. Check out some of the services you can offer with Kwik Dry.

Estimated Revenue Based on Performing Only 3 Jobs Per Day!

Explore All Revenue Opportunities

\$600

DAILY REVENUE

\$3,600

WEEKLY REVENUE

\$14,400

MONTHLY REVENUE

* Revenue projections based on assumption of an average customer order of \$200 per job - for illustration purposes only. KwikDry makes no guarantees about how much any dealer can or will make.



Carpet Cleaning

This is Kwik Dry's core service, available for homes and businesses. Kwik Dry's proprietary "Green Sealed" cleaning formula is 100% natural, environmentally friendly, fast drying and extremely effective at cleaning even the toughest stains.



Upholstery Cleaning

Kwik Dry's unique approach to upholstery cleaning protects cloth fibers that are often damaged by steam treatments. Our all-natural "Green-Seal Approved", oxygenated, citrus base is a vital part of our upholstery cleaning process.

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Explore All Revenue Opportunities



Tile & Grout Cleaning

Kwik Dry's all natural, non acidic tile cleaning process is safe for all, and will leave your floors looking beautifully clean and smelling fresh. Because grout is a porous material, it will readily absorb dirt and spills leaving the grout looking discolored and dingy.



Wood Floor Cleaning

Kwik Dry's unique sand-less refinishing process is safe to use on all hardwood and laminate floors. Our special process cleans, seals and refinishes floors, adding new beauty to old floors.



Mattress Cleaning

Kwik Dry's mattress cleaning service will give your customers peace of mind and a good night's sleep by safely removing dirt, dust, mites and pet dander with our environmentally friendly cleaning solution.



Air Duct Cleaning

Heating ventilation air conditioning systems (HVAC) are typically hidden from our view. Kwik Dry's state-of-the-art equipment and technology by RotoBrush ensures that we thoroughly and properly clean and decontaminate your air duct systems.



Dryer Vent Cleaning

Clogged dryer vents are a serious fire hazard and affects your dryer's ability to properly dry clothes. That's why homeowners call Kwik Dry at least 2 times per year to have their dryer vents clean and to avoid build-up and potential safety hazards.



Boat Upholstery Cleaning

Kwik Dry's boat upholstery cleaning service helps keep boats clean, mold and mildew free, and always smelling fresh. Our equipment is portable and easy to carry, so you can easily clean boats on the water or at dock.

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Kwik Dry Base Dealer Package

Only \$11,995 up-front investment + a low monthly licensing fee

- Everything you need to offer carpet & upholstery cleaning in your area (optional cleaning services listed below)
- All equipment featured in Base Dealer Equipment List
- Eye-catching Kwik Dry Vehicle Decals
- On-site training in Cocoa, FL (dealer pays travel fees)
- Rights to operate under the Kwik Dry brand
- Enough cleaning solution to do \$20,000 worth of business
- Discounted wholesale pricing on additional cleaning solution
- Professionally-designed local dealer website (includes hosting & updates)
- Ongoing training, support, business advice, and consultation



Add-On Dealership Packages

Tile & Grout Cleaning Add-On Package + \$2,500

- All the tile & grout cleaning equipment
- Extensive hands-on training
- Enough cleaning solution to do \$5,000 worth of business
- Ongoing training, support, business advice, and consultation

Wood Floor Cleaning Add-On Package + \$2,500

- All the wood floor cleaning equipment
- Extensive hands-on training
- Enough cleaning solution to do \$7,500 worth of business
- Ongoing training, support, business advice, and consultation

Air Duct & Dryer Vent Cleaning Add-On Package + \$9,000

- Rotobrush Complete air duct cleaning system
- Extensive hands-on training
- Ongoing training, support, business advice, and consultation

BASE DEALER EQUIPMENT LIST

- 4 Cases - Citrus Carpet & Upholstery Cleaner
- 1 Case - Orange-Aire Deodorizer
- 1 Case - Bacterial Digester Enzyme
- 15 Bottles (16 oz) - Citrus Clean with Heads
- 3 Gallons - Stain Guard - Kwik Guard
- 1 Gallon - Rust Remover
- 1 Carpet Cleaning Machine
- 1 Metal-Back Carpet Brush
- 6 Carpet Bonnets
- 1 Battery Operated Multi Sprayer
- 1 Rainbow Machine
- 1 Carpet Rake
- 1 Pump Sprayer
- 1 Extension Cord
- 1 Hand Brush
- 1 Upholstery Machine & Brushes

TILE & GROUT EQUIPMENT LIST

- 2 Cases - Tile & Grout Cleaner
- 1 Tile & Wood floor Extractor
- 6 V-Brushes for Grout

WOOD FLOOR EQUIPMENT LIST

- 1 Case - Wood Floor Cleaner
- 1 Case - Wood Floor Sealer
- 1 Case - Green Floor Pads
- 1 Kit - Wood Floor Applicator Kit

Air Duct Equipment List

Rotobrush Complete air duct and dryer vent cleaning system

- 1 Case - Vent Cleaner
- 1 Case - Coil Cleaner
- 1 Case - Disinfectant



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