# **Privacy Policy**

# Overview

This policy provides you with details of how I collect and process your personal data through your use of my site **https://pahirons.co.uk**. Paul Hirons is the data controller and is responsible for your personal data. My full contact details are:

Full name of legal entity: Paul Hirons

Email address: paulh.books@zen.co.uk

Postal address: 3, Elliott Close, Bidford-On-Avon, Alcester B50 4QF United Kingdom

## The Data I Collect About You

Personal data means any information capable of identifying an individual. It does not include anonymised data. I may process certain types of personal data about you as follows:

•     **Identity** — your first and last name.

•     **Contact Data** — your email address.

•     **Usage Data** — information about how you use my website.

# How I Collect Your Personal Data

I will collect data about you by you providing the data directly to me (for example by filling in forms on my site or by sending me emails).

## How I Use Your Personal Data

Having obtained your agreement, I will use your personal data to send you marketing communications by email. You can opt out of this agreement at any time by emailing **paulh.books@zen.co.uk**

I have no intention of sharing your personal data with any third party for their own marketing purposes.

# Data Security

I have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

# Data Retention

I will only retain your personal data for as long as necessary to fulfil the purposes I collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

# Your Legal Rights

Under data protection laws you have rights in relation to your personal data that include the right to request access, correction, erasure, restriction, transfer, to object to processing, to portability of data and (where the lawful ground of processing is consent) to withdraw consent.

# Third-Party Links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. I do not control these third-party websites and am not responsible for their privacy statements.