



Our **Green** Pledge

In Film & TV Rental Houses

Our Green Pledge

In Film & TV Rental Houses

As the climate emergency worsens and its effects become more apparent, the film and television industry has a duty to act on reducing carbon emissions and waste. We in this sector know that we have an important role to play. By making changes in our own business, we can influence those who use our services, passing on new techniques and sustainable mentalities as the industry grows and evolves.

We will endeavour to come together to work on our impact and as a collective we **Pledge** to:

- 1 Work alongside **Albert** to help direct this industry into more sustainable practices.
- 2 Ensure our **energy supplier** is certified by Albert.
- 3 **Carbon offset** our business where we can and through approved Albert sources.
- 4 **Take trains** instead of planes. When travelling to meetings and expos we will prioritise trains and encourage our staff to use them. If in any circumstance we use planes across large distances we will carbon offset with an Albert certified company.
- 5 Encourage our employees to **car pool, take public transport and cycle** to work.
- 6 Prioritise the use of **electric vans** with cross-hired items (these deliveries are dependent on distance). We will also use **bike couriers** for smaller inexpensive items and consider sharing transport between rental houses where possible.
- 7 **Promotional material** used will be made and sourced sustainably. These include items such as leaflets, business cards, other expo material and clothing. Clothing for example will use nontoxic inks on sustainable cotton or bamboo materials.
- 8 Work alongside manufacturers and suppliers in the bid to **tackle needless wasteful packaging**.
- 9 Endeavour to **minimise single-use plastics**.
- 10 Provide our employees and clients with **bio waste, battery and dry recycling bins**. These will be situated in test rooms, offices and throughout the entire building.
- 11 **Recycle and maintain** all our **Lithium-ion batteries** to prevent any impact on the planet.
- 12 Discuss and encourage **sustainable practices** with crews, clients and productions.
- 13 Continue to **share ideas** within the rental house network on green and **sustainable solutions**.
- 14 Update our green policy on a yearly basis.

INDUSTRY SIGNATURES:

