Business Administration Pathway
Business, Finance & Marketing

**HIGH SCHOOL STUDENT**

**Explorer Courses**
1 or more courses

- Business Communication 1
- Business Law
- Digital Graphic Arts Intro
- Entrepreneurship
- Marketing 1
- Web Development 1

**CONCENTRATOR COURSES**
To be a concentrator, student must pass the following course AND one explorer course.

- Business Management

**COMPLETER COURSES**
To be a completer, student must pass enough courses to earn 3.0 credits in this pathway.

- CTE Internship

**HIGH SCHOOL COURSES**

- Customer Service Representative
  - Utah Median Wage $13.45
  - Utah Median Yearly Wage $27,980
- Insurance Claims Clerks
  - Utah Median Wage $15.61
  - Utah Median Yearly Wage $32,470
- Buyers and Purchasing Agents
  - UT median Wage $29.30
  - UT median Yearly Wage $60,940
- Office Managers
  - UT median Wage $21.65
  - UT median Yearly Wage $45,040

**POST HIGH SCHOOL OPTIONS**

- Secretary
  - UT median Wage $14.96
  - UT median Yearly Wage $31,110
- General and Operations Manager
  - UT median Wage $14.96
  - UT median Yearly Wage $31,110

**4+ YEAR DEGREES**

- Utah State University
- Applied Economics BA BS
- Economics
- Finance
- Agricultural Finance

**2-YEAR DEGREES**

- UT State University
- Small Business Operations
- Business

**JOBS**

- Public Relations Manager
  - UT median Wage $40.86
  - UT median Yearly Wage $85,000