Friends or Foes?

The Interrelationship between Angel and Venture Capital Markets

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— ONLINE APPENDIX —

Angel market: equilibrium equity shares and entrepreneur's outside option.

According to the Nash product, α^* is implicitly defined by

$$\frac{dD_1^E(e_1^*)}{d\alpha}D_1^A(e_1^*) + (D_1^E(e_1^*) - U_1^E)\frac{dD_1^A(e_1^*)}{d\alpha} = 0.$$
(A.1)

Applying the Envelope Theorem we find that $dD_1^E(e_1^*)/d\alpha < 0$. We can then infer from Eq. (A.1) that $dD_1^A(e_1^*)/d\alpha > 0$ must hold for $\alpha = \alpha^*$. Using Eq. (A.1) we can implicitly differentiate α^* w.r.t. U_1^E :

$$\frac{d\alpha^*}{dU_1^E} = \frac{\frac{dD_1^A}{d\alpha}}{\frac{d}{d\alpha} \left[\frac{dD_1^E}{d\alpha} D_1^A + (D_1^E - U_1^E) \frac{dD_1^A}{d\alpha} \right]}.$$
 (A.2)

Note that the denominator is strictly negative due to the second-order condition for α^* . Moreover, recall that $dD_1^A/d\alpha > 0$. Thus, $d\alpha^*/dU_1^E < 0$.

Angel market: optimal transfer payment.

Suppose the angel makes the transfer T to the entrepreneur in exchange for an additional equity stake $\widehat{\alpha}(T)$. The angel's new equity share is then given by $\alpha(T) \equiv \alpha^* + \widehat{\alpha}(T)$, with $\alpha'(T) > 0$, $\alpha(T) \geq 0 \ \forall T \geq 0$, and $\alpha(T) < 0 \ \forall T < 0$. Note that any post bargaining transfers aimed at adjusting the equity allocation, must improve joint efficiency to be implementable. The joint utility at the deal stage is

$$D_1^A + D_1^E = \rho_1(e_1) \left[g \left[U_1^A + U_2^E \right] + (1 - g)y_1 \right] - k_1 - c(e_1), \tag{A.3}$$

where $e_1 \equiv e_1(\alpha(T))$. Thus, the marginal effect of a transfer T on joint utility is given by

$$\frac{d\left[D_1^A + D_1^E\right]}{dT} = \underbrace{\left[\rho_1'(e_1)g\left[U_2^A + U_2^E\right] - c'(e_1)\right]}_{\equiv X} \frac{de_1}{d\alpha} \frac{d\alpha(T)}{dT}.$$
(A.4)

Recall that $de_1/d\alpha < 0$, so that e_1 is maximized at $\alpha = 0$. Moreover, $X \ge 0$. Thus, $d\left[D_1^A + D_1^E\right]/dT > 0$ requires that $d\alpha(T)/dT < 0$, and therefore T < 0. However, because of his zero wealth, the entrepreneur cannot make a payment to the angel. Thus, $T^* = 0$.

Derivation of angel market equilibrium.

Using $q_1^A = x_1/M_1^A$ and $x_1 = \phi_1 \left[M_1^E M_1^A \right]^{0.5}$, we can write Eq. (6) as

$$\phi_1 D_1^A \left[\frac{M_1^E}{M_1^A} \right]^{0.5} = \sigma_1^A. \tag{A.5}$$

Using $\theta_1 = M_1^A/M_1^E$ we then get the equilibrium degree of competition for the angel market: $\theta_1^* = \left[\phi_1 D_1^A/\sigma_1^A\right]^2$. Next, note that we can write Eq. (A.5) as

$$M_1^A = M_1^E \left[\frac{\phi_1 \widetilde{D}_1^A}{\sigma_1^A} \right]^2 = M_1^E \theta_1.$$
 (A.6)

Solving Eq. (8) for M_1^E and using $q_1^E = \phi_1 \left[M_1^E M_1^A \right]^{0.5} / M_1^E = \phi_1 \left[M_1^A / M_1^E \right]^{0.5}$, we get the equilibrium stock of entrepreneurs in the early stage market:

$$M_1^{E*} = \frac{F(U_1^E)}{\delta_1 + q_1^E} = \frac{F(U_1^E)}{\delta_1 + \phi_1 \left[M_1^A/M_1^E\right]^{0.5}} = \frac{F(U_1^E)}{\delta_1 + \phi_1 \sqrt{\theta_1^*}}.$$
 (A.7)

Thus, the equilibrium stock of angels is given by

$$M_1^{A*} = M_1^{E*} \theta_1^* = \frac{F(U_1^E)\theta_1^*}{\delta_1 + \phi_1 \sqrt{\theta_1^*}}.$$
 (A.8)

Using $M_1^{E*} = M_1^{A*}/\theta_1^*$ we can then write x_1^* as

$$x_1^* = \phi_1 \left[M_1^{A*} M_1^{E*} \right]^{0.5} = \frac{\phi_1 M_1^{A*}}{\sqrt{\theta_1^*}} = F(U_1^E) \frac{\phi_1 \sqrt{\theta_1^*}}{\delta_1 + \phi_1 \sqrt{\theta_1^*}}.$$
 (A.9)

Moreover, using Eq. (9) and $q_1^A = x_1/M_1^A$ we get $m_1^{A*} = q_1^A M_1^{A*} = x_1^*$.

Proof of Proposition 1.

Recall that the equilibrium of the angel market is determined by the deal values D_1^E and D_1^A , and therefore by the late stage utilities U_2^E and U_2^A , as well as by the entrepreneur's outside option U_1^E (through α^*). We will show in Proof of Proposition 4 that U_2^E and U_2^A do not depend on ϕ_1 , δ_1 , σ_1^E , σ_1^A , and k_1 . Next we need to derive a condition which defines U_1^E . The equilibrium condition (5) can be written as

$$U_1^E[r+\delta_1] = -\sigma_1^E + q_1^E[D_1^E - U_1^E]. \tag{A.10}$$

Using $q_1^E=\phi_1\left[M_1^{A*}/M_1^{E*}\right]^{0.5}=\phi_1\sqrt{\theta_1^*}=\phi_1^2D_1^A/\sigma_1^A$ we get the following condition which defines U_1^E :

$$U_1^E \left[r + \delta_1 \right] - \frac{\phi_1^2}{\sigma_1^A} D_1^A \left[D_1^E - U_1^E \right] + \sigma_1^E = 0. \tag{A.11}$$

Now consider the equilibrium degree of competition θ_1^* . Differentiating θ_1^* w.r.t. δ_1 yields

$$\frac{d\theta_1^*}{d\delta_1} = 2\frac{\phi_1^2 D_1^A}{[\sigma_1^A]^2} \frac{dD_1^A}{d\delta_1} = 2\frac{\phi_1^2 D_1^A}{[\sigma_1^A]^2} \frac{dD_1^A}{d\alpha} \frac{d\alpha^*}{dU_1^E} \frac{dU_1^E}{d\delta_1}.$$
 (A.12)

Next we define $\Gamma \equiv D_1^A \left[D_1^E - U_1^E \right]$. We then get

$$\frac{dU_1^E}{d\delta_1} = -\frac{U_1^E}{r + \delta_1 - \frac{\phi_1^2}{\sigma_1^A} \left[\frac{d\Gamma}{d\alpha} \frac{d\alpha^*}{dU_1^E} + \frac{\partial\Gamma}{\partial U_1^E} \right]}.$$
 (A.13)

Note that $d\Gamma/d\alpha=0$ due to the first-order condition for α^* . Moreover, $\partial\Gamma/\partial U_1^E=-D_1^A$. Consequently,

$$\frac{dU_1^E}{d\delta_1} = -\frac{U_1^E}{r + \delta_1 + \frac{\phi_1^2}{\sigma_1^A} D_1^A} < 0.$$
 (A.14)

This in turn implies that $d\theta_1^*/d\delta_1 > 0$. Likewise,

$$\frac{d\theta_1^*}{d\sigma_1^E} = 2\frac{\phi_1^2 D_1^A}{[\sigma_1^A]^2} \frac{dD_1^A}{d\alpha} \frac{d\alpha^*}{dU_1^E} \frac{dU_1^E}{d\sigma_1^E},\tag{A.15}$$

with $dD_1^A/d\alpha>0,\, d\alpha^*/dU_1^E<0,$ and

$$\frac{dU_1^E}{d\sigma_1^E} = -\frac{1}{r + \delta_1 + \frac{\phi_1^2}{\sigma_1^A} D_1^A} < 0.$$
 (A.16)

Thus, $d\theta_1^*/d\sigma_1^E > 0$. Moreover, note that $dD_1^A/dk_1 < 0$. Consequently, $d\theta_1^*/dk_1 < 0$. For the remaining comparative statics it is useful to express the condition for U_1^E in terms of θ_1^* :

$$U_1^E[r+\delta_1] - \phi_1 \sqrt{\theta_1^*} \left[D_1^E - U_1^E \right] + \sigma_1^E = 0, \tag{A.17}$$

so that

$$\frac{dU_1^E}{d\theta_1^*} = \frac{\phi_1 \frac{1}{2\sqrt{\theta_1^*}} \left[D_1^E - U_1^E \right]}{r + \delta_1 + \phi_1 \sqrt{\theta_1^*}} > 0. \tag{A.18}$$

Moreover, using the definition of θ_1^* we define

$$G \equiv \theta_1^* - \left[\frac{\phi_1}{\sigma_1^A} D_1^A\right]^2 = 0 \tag{A.19}$$

where $D_1^A = D_1^A(\alpha^*(U_1^E(\theta_1^*)))$. We get

$$\frac{d\theta_1^*}{d\phi_1} = \frac{2\frac{\phi_1}{\left[\sigma_1^A\right]^2} \left[D_1^A\right]^2}{1 - 2\left[\frac{\phi_1}{\sigma_1^A}\right]^2 D_1^A \frac{dD_1^A}{d\alpha} \frac{d\alpha^*}{dU_1^E} \frac{dU_1^E}{d\theta_1^*}}.$$
(A.20)

Recall that $dD_1^A/d\alpha > 0$, $d\alpha^*/dU_1^E < 0$, and $dU_1^E/d\theta_1^* > 0$. Thus, the denominator is positive, which implies that $d\theta_1^*/d\phi_1 > 0$. Likewise, using Eq. (A.19), we get

$$\frac{d\theta_1^*}{d\sigma_1^A} = -\frac{2\frac{\phi_1^2}{\left[\sigma_1^A\right]^3} \left[D_1^A\right]^2}{1 - 2\left[\frac{\phi_1}{\sigma_1^A}\right]^2 D_1^A \frac{dD_1^A}{d\alpha} \frac{d\alpha^*}{dU_1^E} \frac{dU_1^E}{d\theta_1^*}}.$$
(A.21)

Again, the denominator is positive, which implies that $d\theta_1^*/d\sigma_1^A < 0$.

Next, note that $dm_1^{E*}/dU_1^E=F'(U_1^E)>0$, and recall that $dU_1^E/d\delta_1$, $dU_1^E/d\sigma_1^E<0$. Moreover, using Eq. (A.11) we find

$$\frac{dU_1^E}{d\phi_1} = \frac{2\frac{\phi_1}{\sigma_1^A}D_1^A \left[D_1^E - U_1^E\right]}{r + \delta_1 + \frac{\phi_1^2}{\sigma_1^A}D_1^A} > 0$$
(A.22)

$$\frac{dU_1^E}{d\sigma_1^A} = -\frac{\frac{\phi_1^2}{[\sigma_1^A]^2} D_1^A \left[D_1^E - U_1^E \right]}{r + \delta_1 + \frac{\phi_1^2}{\sigma_1^A} D_1^A} < 0. \tag{A.23}$$

Likewise, using $\Gamma = D_1^A \left[D_1^E - U_1^E \right]$,

$$\frac{dU_1^E}{dk_1} = \frac{\frac{\phi_1^2}{\sigma_1^A} \frac{d\Gamma}{dk_1}}{r + \delta_1 + \frac{\phi_1^2}{\sigma_1^A} D_1^A},\tag{A.24}$$

with

$$\frac{d\Gamma}{dk_1} = \underbrace{\frac{d\Gamma}{d\alpha}}_{=0} \frac{d\alpha^*}{dk_1} + \frac{\partial\Gamma}{\partial k_1} = -\left[D_1^E - U_1^E\right] < 0. \tag{A.25}$$

Thus, $dU_1^E/dk_1 < 0$. All this implies that m_1^{E*} is increasing in ϕ_1 , and decreasing in δ_1 , σ_1^E , σ_1^A , and k_1 .

Next, recall that $m_1^{A*} = x_1^*$ is given by

$$m_1^{A*} = x_1^* = F(U_1^E) \underbrace{\frac{\phi_1 \sqrt{\theta_1^*}}{\delta_1 + \phi_1 \sqrt{\theta_1^*}}}_{=T}.$$
 (A.26)

It is straightforward to show that $dT/d(\phi_1\sqrt{\theta_1^*})>0$. Because $dU_1^E/d\phi_1>0$ and $d\theta_1^*/d\phi_1>0$, we then have $dm_1^{A*}/d\phi_1=dx_1^*/d\phi_1>0$. Likewise, we know that $dU_1^E/d\sigma_1^A$, $dU_1^E/dk_1<0$

and $d\theta_1^*/d\sigma_1^A$, $d\theta_1^*/dk_1 < 0$. Thus, $dm_1^{A*}/d\sigma_1^A = dx_1^*/d\sigma_1^A < 0$ and $dm_1^{A*}/dk_1 = dx_1^*/dk_1 < 0$. Moreover, we have shown that $dU_1^E/d\delta_1$, $dU_1^E/d\sigma_1^E < 0$, while $d\theta_1^*/d\delta_1$, $d\theta_1^*/d\sigma_1^E > 0$. Thus, the effects of δ_1 and σ_1^E on $m_1^{A*} = x_1^*$ are ambiguous.

Now consider the equilibrium valuation V_1^* . Note that V_1^* is decreasing in the angel's equilibrium equity share α^* , which is defined by Eq. (A.1). Recall that $d\alpha^*/dU_1^E < 0$, $dU_1^E/d\phi_1 > 0$ and $dU_1^E/d\delta_1$, $dU_1^E/d\sigma_1^E$, $dU_1^E/d\sigma_1^A < 0$. Consequently, $d\alpha^*/d\phi_1 < 0$ and $d\alpha^*/d\delta_1$, $d\alpha^*/d\sigma_1^E$, $d\alpha^*/d\sigma_1^A > 0$. All this implies that V_1^* is increasing in ϕ_1 , and decreasing in δ_1 , σ_1^E and σ_1^A . Furthermore, note that k_1 affects D_1^A and U_1^A . Using Eq. (A.1) we get

$$\frac{d\alpha^*}{dk_1} = -\frac{\frac{dD_1^E}{d\alpha} \frac{\partial D_1^A}{\partial k_1} - \frac{dU_1^E}{dk_1} \frac{dD_1^A}{d\alpha} + (D_1^E - U_1^E) \frac{d^2 D_1^A}{d\alpha dk_1}}{\frac{d}{d\alpha} \left[\frac{dD_1^E}{d\alpha} D_1^A + (D_1^E - U_1^E) \frac{dD_1^A}{d\alpha} \right]},$$
(A.27)

where the denominator is strictly negative due to the second-order condition for α^* . Thus, to prove that $d\alpha^*/dk_1>0$, we need to show that the numerator is positive. We know that $dD_1^E/d\alpha<0$, $dD_1^A/d\alpha>0$, and $dU_1^E/dk_1<0$. Moreover, $\partial D_1^A/\partial k_1=-1$ and $d^2D_1^A/(d\alpha dk_1)=0$. Thus, the numerator is strictly positive, so that $d\alpha^*/dk_1>0$. This in turn implies that the effect of k_1 on $V_1^*=k_1/\alpha^*$ is ambiguous.

Finally consider the equilibrium success probability $\rho_1(e_1^*)$, with $\rho_1'(e_1^*) > 0$. Using Eq. (3) we get

$$\frac{de_1^*}{d\alpha} = \frac{\rho_1'(e_1)(1-q)y_1}{\frac{d}{de_1}\left[\rho_1'(e_1)\left[qU_2^A + (1-q)(1-\alpha)y_1\right] - c'(e_1)\right]},\tag{A.28}$$

where the denominator is strictly negative due to the second-order condition for e_1^* . Thus, $de_1^*/d\alpha < 0$. Our comparative statics results for α^* then imply that $d\rho_1(e_1^*)/d\phi_1 > 0$ and $d\rho_1(e_1^*)/d\delta_1$, $d\rho_1(e_1^*)/d\sigma_1^E$, $d\rho_1(e_1^*)/d\sigma_1^A$, $d\rho_1(e_1^*)/dk_1 < 0$.

Early Stage Investment and Valuation.

Consider first our base model with endogenous effort. Differentiating V_1^* w.r.t. k_1 yields

$$\frac{dV_1^*}{dk_1} = \frac{d}{dk_1} \left(\frac{k_1}{\alpha^*}\right) = \frac{\alpha^* - k_1 \frac{d\alpha^*}{dk_1}}{\left[\alpha^*\right]^2}.$$
(A.29)

Note that $dV_1^*/dk_1 > 0$ when $k_1 \to 0$. Thus, the equilibrium valuation V_1^* is decreasing in k_1 when k_1 is sufficiently small.

Next, suppose the entrepreneur's effort e_1 is exogenous, and define $\rho_1 \equiv \rho_1(e_1)$. The early stage deal values are then given by

$$D_1^E = \rho_1 \left[g U_2^E + (1 - g)(1 - \alpha) y_1 \right] - c \tag{A.30}$$

$$D_1^A = \rho_1 \left[g U_2^A + (1 - g) \alpha y_1 \right] - k_1, \tag{A.31}$$

where c is the entrepreneurs disutility of providing effort e_1 . The optimal equity share for the angel, α^* , then satisfies the symmetric Nash bargaining solution, which accounts for the outside option of each party (U_1^E for the entrepreneur, and 0 for the angel because of free entry). Let \widetilde{D}_1^E and \widetilde{D}_1^A denote the deal values reflecting the Nash bargaining solution, which are given by

$$\widetilde{D}_{1}^{E} = \frac{1}{2} \left[\rho_{1} \left[g \left(U_{2}^{E} + U_{2}^{A} \right) + (1 - g) y_{1} \right] - k_{1} - c + U_{1}^{E} \right]$$
(A.32)

$$\widetilde{D}_{1}^{A} = \frac{1}{2} \left[\rho_{1} \left[g \left(U_{2}^{E} + U_{2}^{A} \right) + (1 - g) y_{1} \right] - k_{1} - c - U_{1}^{E} \right]. \tag{A.33}$$

The equilibrium equity share for the angel, α^* , then satisfies $D_1^E(\alpha^*) = \widetilde{D}_1^E$ and $D_1^A(\alpha^*) = \widetilde{D}_1^A$. Recall that $U_2^A = U_2^E$ in equilibrium. Thus,

$$\alpha^* = \frac{1}{2} + \frac{k_1 - c - U_1^E}{2\rho_1(1 - g)y_1}.$$
(A.34)

The equilibrium early stage valuation is $V_1^* = k_1/\alpha^*$. We get

$$\frac{dV_1^*}{dk_1} = \overbrace{\frac{\alpha^* - k_1 \frac{d\alpha^*}{dk_1}}{[\alpha^*]^2}}^{\equiv N}.$$
(A.35)

The denominator is always non-negative. Moreover, note that $N \ge 0$ for $k_1 \to 0$, which implies that $dV_1^*/dk_1 \ge 0$ for $k_1 \to 0$. To show that $dV_1^*/dk_1 > 0$ for all $k_1 > 0$, it is thus sufficient to verify that $dN/dk_1 > 0$:

$$\frac{dN}{dk_1} = \frac{d\alpha^*}{dk_1} - \left(\frac{d\alpha^*}{dk_1} + k_1 \frac{d^2 \alpha^*}{dk_1^2}\right) = -k_1 \frac{d^2 \alpha^*}{dk_1^2}.$$
 (A.36)

We need to find the sign of $d^2\alpha^*/dk_1^*$. We start by taking the first derivative of α^* w.r.t. k_1 :

$$\frac{d\alpha^*}{dk_1} = \frac{1}{2\rho_1(1-g)y_1} \left[1 - \frac{dU_1^E}{dk_1} \right]. \tag{A.37}$$

It is easy to see that $\widetilde{D}_1^E-U_1^E=\widetilde{D}_1^A.$ Thus, the condition defining U_1^E simplifies to

$$U_1^E[r+\delta_1] - \frac{\phi_1^2}{\sigma_1^A} \left[\widetilde{D}_1^A \right]^2 + \sigma_1^E = 0.$$
 (A.38)

Thus,

$$\frac{dU_1^E}{dk_1} = -\frac{a_1 \tilde{D}_1^A}{r + \delta_1 + a_1 \tilde{D}_1^A},\tag{A.39}$$

where $a_1 = \phi_1^2/\sigma_1^A$. Consequently,

$$\frac{d\alpha^*}{dk_1} = \frac{1}{2\rho_1(1-g)y_1} \left[1 + \frac{1}{(r+\delta_1)\left[a_1\tilde{D}_1^A\right]^{-1} + 1} \right]. \tag{A.40}$$

We then get

$$\frac{d^2\alpha^*}{dk_1^2} = \frac{1}{2\rho_1(1-g)y_1} \frac{-\frac{1}{2}a_1(r+\delta_1)\left[a_1\widetilde{D}_1^A\right]^{-2}\left[1+\frac{dU_1^E}{dk_1}\right]}{\left[(r+\delta_1)\left[a_1\widetilde{D}_1^A\right]^{-1}+1\right]^2}.$$
 (A.41)

Note that

$$1 + \frac{dU_1^E}{dk_1} = 1 - \frac{a_1 \widetilde{D}_1^A}{r + \delta_1 + a_1 \widetilde{D}_1^A} = \frac{r + \delta_1}{r + \delta_1 + a_1 \widetilde{D}_1^A} > 0.$$
 (A.42)

Thus, $d^2\alpha^*/dk_1^2 < 0$. This implies that $dN/dk_1 > 0$, and therefore $dV_1^*/dk_1 > 0$.

Proof of Proposition 2.

In equilibrium, $U_2^E=U_2^A$. Moreover, we will show in Proof of Proposition 3 that $dU_2^E/d\phi_2>0$ and $dU_2^E/d\delta_2$, $dU_2^E/d\sigma_2$, $dU_2^E/d\sigma_2^V$, $dU_2^E/dk_2<0$. Consider the equilibrium degree of competition θ_1^* . With $U_2^E=U_2^A$ note that

$$\frac{d\theta_1^*}{dU_2^E} = 2\frac{\phi_1^2}{\left[\sigma_1^A\right]^2} D_1^A \frac{dD_1^A}{dU_2^A}.$$
(A.43)

For a given α we find that

$$\frac{dD_1^A}{dU_2^E} = \rho_1'(e_1^*) \frac{de_1^*}{dU_2^E} \left[gU_2^E + (1-g)\alpha y_1 \right] + \rho_1(e_1^*)g > 0.$$
(A.44)

Moreover, applying the Envelope Theorem we get $dD_1^E/dU_2^E = g\rho_1(e_1^*) > 0$. Thus, the bargaining frontier shifts outwards, so that $dD_1^E/dU_2^E > 0$ and $dD_1^A/dU_2^E > 0$ at the equilibrium equity share α^* . This implies that $d\theta_1^*/dU_2^E > 0$, and consequently, $d\theta_1^*/d\phi_2 > 0$ and $d\theta_1^*/d\delta_2$, $d\theta_1^*/d\sigma_2$, $d\theta_1^*/d\sigma_2^V$, $d\theta_1^*/dk_2 < 0$.

Now consider the equilibrium inflow of entrepreneurs $m_1^{E*}=F(U_1^E)$, with $F'(U_1^E)>0$. Using Eq. (A.11) we get

$$\frac{dU_1^E}{dU_2^E} = \frac{\frac{\phi_1^2}{\sigma_1^A} \frac{d\Gamma}{dU_2^E}}{r + \delta_1 + \frac{\phi_1^2}{\sigma_1^A} D_1^A},\tag{A.45}$$

where $\Gamma = D_1^A \left[D_1^E - U_1^E \right]$. Note that

$$\frac{d\Gamma}{dU_2^E} = \frac{d\Gamma}{de_1} \frac{de_1^*}{U_2^E} + \frac{d\Gamma}{d\alpha} \frac{d\alpha^*}{U_2^E} + \frac{\partial\Gamma}{\partial U_2^E},\tag{A.46}$$

where $de_1^*/dU_2^E>0$ and $d\Gamma/d\alpha=0$ (see Eq. (A.1)). Moreover,

$$\frac{d\Gamma}{de_1} = \frac{dD_1^A}{de_1} \left[D_1^E - U_1^E \right] + D_1^A \underbrace{\frac{D_1^E}{de_1}}_{=0}
= \rho_1'(e_1^*) \underbrace{\left[gU_2^A + (1-g)\alpha y_1 \right]}_{>0} \underbrace{\left[D_1^E - U_1^E \right]}_{>0} > 0$$
(A.47)

$$\frac{\partial \Gamma}{\partial U_2^E} = \underbrace{\frac{\partial D_1^A}{\partial U_2^E}}_{>0} \underbrace{\left[D_1^E - U_1^E\right]}_{>0} + D_1^A \underbrace{\frac{\partial D_1^E}{\partial U_2^E}}_{>0} > 0 \tag{A.48}$$

This implies that $dU_1^E/dU_2^E>0$, and therefore, $dF(U_1^E)/dU_2^E>0$. Our comparative statics results for U_2^E (see Proof of Proposition 3) then imply that $dm_1^{E*}/d\phi_2>0$ and $dm_1^{E*}/d\delta_2$, $dm_1^{E*}/d\sigma_2$, $dm_1^{E*}/d\sigma_2$, $dm_1^{E*}/d\sigma_2$, $dm_1^{E*}/d\sigma_2$, $dm_1^{E*}/d\sigma_2$, $dm_1^{E*}/d\sigma_2$.

Next consider the equilibrium inflow of angels, m_1^{A*} , which is defined by

$$m_1^{A*} = x_1^* = \underbrace{F(U_1^E)}_{=m_1^{E*}} \underbrace{\frac{\phi_1 \sqrt{\theta_1^*}}{\delta_1 + \phi_1 \sqrt{\theta_1^*}}}_{=T}.$$
 (A.49)

One can show that $dT/d\sqrt{\theta_1^*}$) > 0. Our comparative statics results for m_1^{E*} and θ_1^* then imply that $dm_1^{A*}/d\phi_2 > 0$ and $dm_1^{A*}/d\delta_2$, $dm_1^{A*}/d\sigma_2$, $dm_1^{A*}/d\sigma_2^V$, $dm_1^{A*}/dk_2 < 0$.

Now consider the equilibrium equity share α^* for angels. Recall that $dD_1^E/dU_2^E>0$ and $dD_1^A/dU_2^E>0$ at the equilibrium equity share α^* . Moreover, using the Envelope Theorem it is straightforward to show that $dD_1^A/dU_2^E>dD_1^E/dU_2^E$. The Nash bargaining solution then implies that $d\alpha^*/dU_2^E<0$. Thus, $d\alpha^*/d\phi_2<0$ and $d\alpha^*/d\delta_2$, $d\alpha^*/d\sigma_2$, $d\alpha^*/d\sigma_2^V$, $d\alpha^*/dk_2>0$. For the equilibrium valuation $V_1^*=k_1/\alpha^*$ we can then infer that $dV_1^*/d\phi_2>0$ and $dV_1^*/d\delta_2$, $dV_1^*/d\sigma_2$, $dV_1^*/d\sigma_2^V$, $dV_1^*/dk_2<0$.

Finally consider the equilibrium success rate $\rho_1(e_1^*)$, with $\rho_1'(e_1^*)>0$. Using Eq. (3) it is straightforward to show that $\partial e_1^*/\partial U_2^E>0$ and $\partial e_1^*/\partial \alpha<0$. Using our comparative statics results for U_2^E and α^* we can then infer that $de_1^*/d\phi_2>0$ and $de_1^*/d\delta_2$, $de_1^*/d\sigma_2$, $de_1^*/d\sigma_2^V$, $de_1^*/dk_2<0$. Consequently, $d\rho_1(e_1^*)/d\phi_2>0$ and $d\rho_1(e_1^*)/d\delta_2$, $d\rho_1(e_1^*)/d\sigma_2$, $d\rho_1(e_1^*)/d\sigma_2$, $d\rho_1(e_1^*)/d\sigma_2$.

VC market: derivation of deal values and equity shares.

Let CV_i denote the value generated by the coalition i = EAV, EV, EA, AV, E, A, V. Using the Shapley value we get the following general deal values from the tripartite bargaining game:

$$D_{2}^{E} = \frac{1}{3} \left[CV_{EAV} - CV_{AV} \right] + \frac{1}{6} \left[CV_{EA} - CV_{A} \right] + \frac{1}{6} \left[CV_{EV} - CV_{V} \right] + \frac{1}{3} CV_{E}$$
 (A.50)

$$D_2^A = \frac{1}{3} \left[CV_{EAV} - CV_{EV} \right] + \frac{1}{6} \left[CV_{EA} - CV_E \right] + \frac{1}{6} \left[CV_{AV} - CV_V \right] + \frac{1}{3} CV_A \text{ (A.51)}$$

$$D_{2}^{V} = \frac{1}{3} \left[CV_{EAV} - CV_{EA} \right] + \frac{1}{6} \left[CV_{EV} - CV_{E} \right] + \frac{1}{6} \left[CV_{AV} - CV_{A} \right] + \frac{1}{3} CV_{V}$$
 (A.52)

We note that $CV_{EAV}=\pi$ and $CV_{AV}=CV_{EV}=CV_E=CV_A=CV_A=0$. Moreover, by assumption we have $U_2^E+U_2^A>y_1$, so that $CV_{EA}=U_2^E+U_2^A$. Thus,

$$D_2^E = \frac{1}{3}\pi + \frac{1}{6} \left[U_2^E + U_2^A \right] \tag{A.53}$$

$$D_2^A = \frac{1}{3}\pi + \frac{1}{6} \left[U_2^E + U_2^A \right] \tag{A.54}$$

$$D_2^V = \frac{1}{3}\pi - \frac{1}{3}\left[U_2^E + U_2^A\right] \tag{A.55}$$

The deal values then allow us to derive the equilibrium equity shares β^{E*} , β^{A*} , and β^{V*} . The equilibrium equity share for entrepreneurs, β^{E*} , ensures that their actual net payoff equals their deal value from the bargaining game: $\beta^{E*}y_2 = D_2^E$. Solving this for β^{E*} yields

$$\beta^{E*} = \frac{D_2^E}{y_2} = \frac{1}{6y_2} \left[2\pi + U_2^E + U_2^A \right]. \tag{A.56}$$

Likewise we get

$$\beta^{A*} = \frac{D_2^A}{y_2} = \frac{1}{6y_2} \left[2\pi + U_2^E + U_2^A \right]$$
 (A.57)

$$\beta^{V*} = \frac{k_2 + D_2^V}{y_2} = \frac{1}{3y_2} \left[3k_2 + \pi - \left(U_2^E + U_2^A \right) \right]. \tag{A.58}$$

Derivation of VC market equilibrium.

The first part of the derivation follows along the lines of the derivation of the angel market equilibrium: Using Eq. (13) we get $\theta_2^* = \left[\phi_2 D_2^V/\sigma_2^V\right]^2$. Moreover, using Eq. (14) and the relationship $M_2^{V*} = M_2^{E*}\theta_2^*$ we find

$$M_2^{V*} = g\rho_1(e_1^*)x_1^* \frac{\theta_2^*}{\delta_2 + \phi_2\sqrt{\theta_2^*}}.$$
 (A.59)

Using $M_2^{E*}=M_2^{V*}/\theta_2^*$ and the definition of M_2^{V*} , we can write x_2^* as

$$x_2^* = \phi_2 \left[M_2^{V*} M_2^{E*} \right]^{0.5} = \frac{\phi_2 M_2^{V*}}{\sqrt{\theta_2^*}} = m_2^{E*} \frac{\phi_2 \sqrt{\theta_2^*}}{\delta_2 + \phi_2 \sqrt{\theta_2^*}}, \tag{A.60}$$

where $m_2^{E*}=g\rho_1(e_1^*)x_1^*$. Furthermore, using Eq. (15) and $q_2^V=x_2/M_2^V$ we find that $m_2^{V*}=q_2^VM_2^{V*}=x_2^*$.

Finally, using the equilibrium equity share β^{V*} for VCs we can write V_2^* as follows:

$$V_2^* = \frac{k_2}{\beta^{V*}} = \frac{k_2 y_2}{k_2 + D_2^V} = \left(\frac{3k_2}{3k_2 + \pi - (U_2^E + U_2^A)}\right) y_2. \tag{A.61}$$

Proof of Proposition 3.

First we need to derive a condition which defines U_2^E . We can write Eq. (12) as

$$U_2^E[r + \delta_2] = -\sigma_2 + q_2^E[D_2^E - U_2^E].$$
(A.62)

Note that $D_2^E - U_2^E = \pi/3 - 2U_2^E/3 = D_2^V$. Using $q_2^E = \phi_2 \left[M_2^{V*}/M_2^{E*} \right]^{0.5} = \phi_2 \sqrt{\theta_2^*} = \phi_2^2 D_2^V/\sigma_2^V$, we get the following condition which defines U_2^E :

$$U_2^E[r+\delta_2] - \frac{\phi_2^2}{\sigma_2^V} \left[D_2^V\right]^2 + \sigma_2 = 0.$$
 (A.63)

Consider the equilibrium degree of competition θ_2^* . Recall that $U_2^A = U_2^E$ in equilibrium; thus,

$$\frac{d\theta_2^*}{dU_2^A} = \frac{d\theta_2^*}{dU_2^E} = 2\frac{\phi_2^2 D_2^V}{[\sigma_2^V]^2} \frac{dD_2^V}{dU_2^E} = -\frac{4}{3} \frac{\phi_2^2 D_2^V}{[\sigma_2^V]^2} < 0.$$
 (A.64)

Note that δ_2 only affects U_2^E in the definition of θ_2^* . Implicitly differentiating U_2^E w.r.t. δ_2 yields

$$\frac{dU_2^E}{d\delta_2} = -\frac{U_2^E}{r + \delta_2 + \frac{4}{3} \frac{\phi_2^2}{\sigma_2^V} D_2^V} < 0, \tag{A.65}$$

which implies that $d\theta_2^*/d\delta_2 > 0$. Likewise, σ_2 only affects U_2^E in the definition of θ_2^* . We get

$$\frac{dU_2^E}{d\sigma_2} = -\frac{1}{r + \delta_2 + \frac{4}{3} \frac{\phi_2^2}{\sigma_2^V} D_2^V} < 0.$$
 (A.66)

Thus, $d\theta_2^*/d\sigma_2 > 0$. Next, differentiating U_2^E w.r.t. ϕ_2 yields

$$\frac{d\theta_2^*}{d\phi_2} = 2\frac{\phi_2 D_2^V}{\left[\sigma_2^V\right]^2} \left[D_2^V + \phi_2 \frac{dD_1^V}{dU_2^E} \frac{dU_2^E}{d\phi_2} \right] = 2\frac{\phi_2 D_2^V}{\left[\sigma_2^V\right]^2} \left[D_2^V - \frac{2}{3}\phi_2 \frac{dU_2^E}{d\phi_2} \right], \tag{A.67}$$

with

$$\frac{dU_2^E}{d\phi_2} = \frac{2\frac{\phi_2}{\sigma_2^V} \left[D_2^V\right]^2}{r + \delta_2 + \frac{4}{3}\frac{\phi_2^2}{\sigma_2^V}D_2^V} > 0.$$
(A.68)

Therefore,

$$\frac{d\theta_2^*}{d\phi_2} = 2\frac{\phi_2 D_2^V}{\left[\sigma_2^V\right]^2} \frac{(r+\delta_2)D_2^V}{r+\delta_2 + \frac{4}{3}\frac{\phi_2^2}{\sigma_2^V}D_2^V} > 0.$$
(A.69)

Likewise,

$$\frac{d\theta_2^*}{d\sigma_2^V} = 2\frac{\phi_2^2 D_2^V}{\sigma_2^V} \frac{1}{\left[\sigma_2^V\right]^2} \left[-\frac{2}{3} \frac{dU_2^E}{d\sigma_2^V} \sigma_2^V - D_2^V \right], \quad \text{with} \quad \frac{dU_2^E}{d\sigma_2^V} = -\frac{\frac{\phi_2^2 D_2^V D_2^V}{\left[\sigma_2^V\right]^2}}{r + \delta_2 + \frac{4}{3} \frac{\phi_2^2}{\sigma_2^V} D_2^V} < 0. \tag{A.70}$$

Consequently,

$$\frac{d\theta_2^*}{d\sigma_2^V} = -2\frac{\phi_2^2 D_2^V}{\sigma_2^V} \frac{1}{\left[\sigma_2^V\right]^2} \frac{\frac{2}{3} \frac{\phi_2^c}{\sigma_2^V} \left[D_2^V\right]^2 + (r + \delta_2) D_2^V}{r + \delta_2 + \frac{4}{3} \frac{\phi_2^2}{\sigma_2^V} D_2^V} < 0. \tag{A.71}$$

Moreover, we get

$$\frac{d\theta_2^*}{dk_2} = 2\frac{\phi_2^2 D_2^V}{\left[\sigma_2^V\right]^2} \frac{dD_2^V}{dk_2} = 2\frac{\phi_2^2 D_2^V}{\left[\sigma_2^V\right]^2} \left[-\frac{1}{3} - \frac{2}{3} \frac{dU_2^E}{dk_2} \right], \quad \text{with} \quad \frac{dU_2^E}{dk_2} = -\frac{\frac{2}{3} \frac{\phi_2^2}{\sigma_2^V} D_2^V}{r + \delta_2 + \frac{4}{3} \frac{\phi_2^2}{\sigma_2^V} D_2^V} < 0. \tag{A.72}$$

Thus,

$$\frac{d\theta_2^*}{dk_2} = -\frac{2}{3} \frac{\phi_2^2 D_2^V}{\left[\sigma_2^V\right]^2} \frac{r + \delta_2}{r + \delta_2 + \frac{4}{3} \frac{\phi_2^2}{\sigma_2^V} D_2^V} < 0.$$
 (A.73)

Next, recall that $m_2^{V*} = x_2^*$ is given by

$$m_2^{V*} = x_2^* = \underbrace{g\rho_1(e_1^*)x_1^*}_{=m_2^{E*}} \underbrace{\frac{\phi_2\sqrt{\theta_2^*}}{\delta_2 + \phi_2\sqrt{\theta_2^*}}}_{\equiv T}.$$
 (A.74)

We have shown in Proof of Proposition 2 that $dx_1^*/d\phi_2>0$ and $dx_1^*/d\delta_2$, $dx_1^*/d\sigma_2$, $dx_1^*/d\sigma_2^V$, $dx_1^*/dk_2<0$. Likewise, we have shown that $d\rho_1(e_1^*)/d\phi_2>0$ and $d\rho_1(e_1^*)/d\delta_2$, $d\rho_1(e_1^*)/d\delta_2$, d

Now consider the equilibrium late stage valuation V_2^* :

$$V_2^* = \left(\frac{3k_2}{3k_2 + \pi - 2U_2^E}\right) y_2. \tag{A.75}$$

Recall that $dU_2^E/d\phi_2>0$, and $dU_2^E/d\sigma_2$, $dU_2^E/d\sigma_2^V$, $dU_2^E/d\delta_2<0$. Thus, $dV_2^*/d\phi_2>0$ and $dV_2^*/d\sigma_2$, $dV_2^*/d\sigma_2^V$, $dV_2^*/d\delta_2<0$. Furthermore, recall that V_2^* can also be written as $V_2^*=k_2y_2/(k_2+D_2^V)$. Taking the first derivative of V_2^* w.r.t. k_2 yields

$$\frac{dV_2^*}{dk_2} = \frac{k_2 + D_2^V - k_2 \left[1 - \frac{1}{3} - \frac{2}{3} \frac{dU_2^E}{dk_2}\right]}{\left[k_2 + D_2^V\right]^2} y_2 = \underbrace{\frac{1}{3} k_2 + D_2^V + \frac{2}{3} k_2 \frac{dU_2^E}{dk_2}}{\left[k_2 + D_2^V\right]^2} y_2. \tag{A.76}$$

Note that the denominator is always positive. Moreover, we have N>0 for $k_2\to 0$. Thus, $dV_2^*/dk_2>0$ for $k_2\to 0$. To verify that $dV_2^*/dk_2>0$ for all $k_2>0$, it is sufficient to show that $dN/dk_2>0$:

$$\frac{dN}{dk_2} = \frac{1}{3} - \frac{1}{3} - \frac{2}{3} \frac{dU_2^E}{dk_2} + \frac{2}{3} \left[\frac{dU_2^E}{dk_2} + k_2 \frac{d^2 U_2^E}{dk_2^2} \right] = \frac{2}{3} k_2 \frac{d^2 U_2^E}{dk_2^2}.$$
 (A.77)

It remains to identify the sign of $d^2U_2^E/dk_2^2$. Using $a_2 \equiv \phi_2^2/\sigma_2^V$ we can write dU_2^E/dk_2 as

$$\frac{dU_2^E}{dk_2} = -\frac{\frac{2}{3}a_2D_2^V}{r + \delta_2 + \frac{4}{3}a_2D_2^V} = -\frac{\frac{2}{3}}{(r + \delta_2)\left[a_2D_2^V\right]^{-1} + \frac{4}{3}}.$$
(A.78)

Thus,

$$\frac{d^2 U_2^E}{dk_2^2} = \frac{\frac{2}{9} a_2 \left(r + \delta_2\right) \left[a_2 D_2^V\right]^{-2} \left[1 + 2\frac{dU_2^E}{dk_2}\right]}{\left[\left(r + \delta_2\right) \left[a_2 D_2^V\right]^{-1} + \frac{4}{3}\right]^2}.$$
(A.79)

Note that

$$1 + 2\frac{dU_2^E}{dk_2} = 1 - \frac{\frac{4}{3}a_2D_2^V}{r + \delta_2 + \frac{4}{3}a_2D_2^V} = \frac{r + \delta_2}{r + \delta_2 + \frac{4}{3}a_2D_2^V} > 0.$$
 (A.80)

Hence, $d^2U_2^E/dk_2^2 > 0$, so that $dN/dk_2 > 0$. Consequently, $dV_2^*/dk_2 > 0$.

Proof of Proposition 4.

We can see from Eq. (A.63) that U_2^E (and therefore U_2^A) does not depend on the early stage parameters ϕ_1 , δ_1 , σ_1^E , σ_1^A , and k_1 . This also implies that D_2^V , and therefore θ_2^* and V_2^* , do not depend on these parameters.

Now consider the equilibrium inflow of start-ups $m_2^{E*}=g\rho_1(e_1^*)x_1^*$. Recall from Proposition 1 that $dx_1^*/d\phi_1>0$ and $dx_1^*/d\sigma_1^A$, $dx_1^*/dk_1<0$, while the effects of δ_1 and σ_1^E are ambiguous. Moreover, we know from Proposition 1 that $d\rho_1(e_1^*)/d\phi_1>0$ and $d\rho_1(e_1^*)/d\delta_1$, $d\rho_1(e_1^*)/d\sigma_1^E$, $d\rho_1(e_1^*)/d\sigma_1^A$, $d\rho_1(e_1^*)/dk_1<0$. This implies that $dm_2^{E*}/d\phi_1>0$ and $dm_2^{E*}/d\sigma_1^A$, $dm_2^{E*}/dk_1<0$, while the effects of δ_1 and σ_1^E are ambiguous.

Finally consider the equilibrium inflow of VCs m_2^{V*} , as defined by

$$m_2^{V*} = x_2^* = m_2^{E*} \frac{\phi_2 \sqrt{\theta_2^*}}{\delta_2 + \phi_2 \sqrt{\theta_2^*}}.$$
 (A.81)

Recall that θ_2^* does not depend on the early stage parameters. Our comparative statics results for m_2^{E*} then imply that $dm_2^{V*}/d\phi_1 > 0$ and $dm_2^{V*}/d\sigma_1^A$, $dm_2^{V*}/dk_1 < 0$, while the effects of δ_1 and σ_1^E are ambiguous.

Angel protection: derivation of deal values and equity shares.

The new coalition values are given by $CV_{EAV} = \pi$, $CV_{EA} = U_2^E + U_2^A$, $CV_{EV} = \lambda \pi$, and $CV_{AV} = CV_E = CV_A = CV_V = 0$. Using the general deal values (A.50), (A.51), and (A.52), we get

$$D_2^E = \frac{1}{6} [2 + \lambda] \pi + \frac{1}{6} [U_2^E + U_2^A]$$
 (A.82)

$$D_2^A = \frac{1}{3} [1 - \lambda] \pi + \frac{1}{6} [U_2^E + U_2^A]$$
 (A.83)

$$D_2^V = \frac{1}{6} [2 + \lambda] \pi - \frac{1}{3} [U_2^E + U_2^A]$$
 (A.84)

The new equilibrium equity share for entrepreneurs, β^{E*} , ensures that their actual net payoff equals their deal value from the bargaining game: $\beta^{E*}y_2 = D_2^E$. Solving this for β^{E*} yields

$$\beta^{E*} = \frac{D_2^E}{y_2} = \frac{1}{6y_2} \left[(2+\lambda) \pi + U_2^E + U_2^A \right]. \tag{A.85}$$

Likewise we get

$$\beta^{A*} = \frac{D_2^A}{y_2} = \frac{1}{6y_2} \left[2(1-\lambda)\pi + U_2^E + U_2^A \right]$$
 (A.86)

$$\beta^{V*} = \frac{k_2 + D_2^V}{y_2} = \frac{1}{6y_2} \left[6k_2 + (2+\lambda)\pi - 2\left(U_2^E + U_2^A\right) \right]. \tag{A.87}$$

Proof of Proposition 5.

We first show that $dU_2^A/d\lambda < 0$. Note that $D_2^A \neq D_2^E$ for $\lambda > 0$, and recall that $q_2^E = \phi_2 \left[M_2^{V*}/M_2^{E*} \right]^{0.5} = \phi_2^2 D_2^V/\sigma_2^V$. Thus, using Eq. (12) we define

$$F \equiv U_2^E(r+\delta_2) + \sigma - a_2 D_2^V \left[D_2^E - U_2^E \right] = 0$$
 (A.88)

$$G \equiv U_2^A(r+\delta_2) + \sigma - a_2 D_2^V \left[D_2^A - U_2^A \right] = 0,$$
 (A.89)

where $a_2 = \phi_2^2/\sigma_2^V$. Using Cramer's rule we get

$$\frac{dU_2^A}{d\lambda} = \frac{\begin{vmatrix} -\frac{\partial F}{\partial \lambda} & \frac{\partial F}{\partial U_2^E} \\ -\frac{\partial G}{\partial \lambda} & \frac{\partial G}{\partial U_2^E} \end{vmatrix}}{\begin{vmatrix} \frac{\partial F}{\partial U_2^A} & \frac{\partial F}{\partial U_2^E} \\ \frac{\partial G}{\partial U_2^A} & \frac{\partial G}{\partial U_2^E} \end{vmatrix}} = \frac{-\frac{\partial F}{\partial \lambda} \frac{\partial G}{\partial U_2^E} + \frac{\partial G}{\partial \lambda} \frac{\partial F}{\partial U_2^E}}{\frac{\partial F}{\partial U_2^A} \frac{\partial F}{\partial U_2^E}} \cdot (A.90)$$

The denominator is negative if

$$\frac{\partial G}{\partial U_2^A} \frac{\partial F}{\partial U_2^E} > \frac{\partial F}{\partial U_2^A} \frac{\partial G}{\partial U_2^E},\tag{A.91}$$

which is equivalent to

$$\left[r + \delta_2 + \frac{1}{6}a_2 \left[2\left[D_2^A - U_2^A\right] + 5D_2^V\right]\right] \left[r + \delta_2 + \frac{1}{6}a_2 \left[2\left[D_2^E - U_2^E\right] + 5D_2^V\right]\right] > \frac{1}{6}a_2 \left[2\left[D_2^E - U_2^E\right] - D_2^V\right] \frac{1}{6}a_2 \left[2\left[D_2^A - U_2^A\right] - D_2^V\right].$$
(A.92)

If this condition holds for $r + \delta_2 = 0$, then it also holds for all $r + \delta_2 > 0$. Setting $r + \delta_2 = 0$ we get

$$10\left[D_{2}^{A} - U_{2}^{A}\right]D_{2}^{V} + 10D_{2}^{V}\left[D_{2}^{E} - U_{2}^{E}\right] + 24\left[D_{2}^{V}\right]^{2} > -2\left[D_{2}^{E} - U_{2}^{E}\right]D_{2}^{V} - 2\left[D_{2}^{A} - U_{2}^{A}\right]D_{2}^{V}.$$
(A.93)

This condition is satisfied as $D_2^E > U_2^E$ and $D_2^A > U_2^A$. Thus, the denominator of $dU_2^A/d\lambda$ is strictly negative. Likewise, the numerator is positive if

$$\frac{\partial G}{\partial \lambda} \frac{\partial F}{\partial U_2^E} > \frac{\partial F}{\partial \lambda} \frac{\partial G}{\partial U_2^E},\tag{A.94}$$

which is equivalent to

$$\frac{1}{6}\pi a_{2} \left[\left[D_{2}^{A} - U_{2}^{A} \right] - 2D_{2}^{V} \right] \left[r + \delta_{2} + \frac{1}{6} a_{2} \left[2 \left[D_{2}^{E} - U_{2}^{E} \right] + 5D_{2}^{V} \right] \right]
< \frac{1}{6}\pi a_{2} \left[\left[D_{2}^{E} - U_{2}^{E} \right] + D_{2}^{V} \right] \frac{1}{6} a_{2} \left[2 \left[D_{2}^{A} - U_{2}^{A} \right] - D_{2}^{V} \right].$$
(A.95)

This condition can be written as

$$\frac{2}{a_2} (r + \delta_2) \left[\left[D_2^A - U_2^A \right] - 2D_2^V \right] + \left[D_2^A - U_2^A \right] D_2^V - D_2^V \left[D_2^E - U_2^E \right] < 3 \left[D_2^V \right]^2. \quad (A.96)$$

From F and G we know that

$$D_{2}^{V}\left[D_{2}^{E}-U_{2}^{E}\right] = \frac{U_{2}^{E}\left(r+\delta_{2}\right)+\sigma}{a_{2}} \quad \text{and} \quad D_{2}^{V}\left[D_{2}^{A}-U_{2}^{A}\right] = \frac{U_{2}^{A}\left(r+\delta_{2}\right)+\sigma}{a_{2}}, \quad (A.97)$$

so that we can write condition (A.96) as follows:

$$\frac{2}{a_2} (r + \delta_2) \left[\left[D_2^A - U_2^A \right] - 2D_2^V \right] + \frac{U_2^A (r + \delta_2) + \sigma}{a_2} - \frac{U_2^E (r + \delta_2) + \sigma}{a_2} < 3 \left[D_2^V \right]^2 \text{(A.98)}$$

$$\Leftrightarrow (r + \delta_2) \underbrace{\left[2D_2^A - U_2^A - 4D_2^V - U_2^E \right]}_{=T} < 3 \left[D_2^V \right]^2 a_2. \text{(A.99)}$$

We now show that T < 0. Using the definitions of D_2^A and D_2^V we can write T < 0 as

$$\frac{2}{3}\left[1-\lambda\right]\pi + \frac{1}{3}\left[U_2^E + U_2^A\right] - U_2^A - \frac{2}{3}\left[2+\lambda\right]\pi + \frac{4}{3}\left[U_2^E + U_2^A\right] - U_2^E < 0 \quad \text{(A.100)}$$

$$\Leftrightarrow U_2^E + U_2^A < [1 + 2\lambda] \pi.$$
 (A.101)

This condition is satisfied for all $\lambda \geq 0$ because $\pi > U_2^E + U_2^A$. Thus, the numerator of $dU_2^A/d\lambda$ is strictly positive. Consequently, $dU_2^A/d\lambda < 0$. Finally note that $\partial D_2^E/\partial\lambda = \pi/6 < |\partial D_2^A/\partial\lambda| = \pi/3$. Thus, $d\left[U_2^E + U_2^A\right]/d\lambda < 0$, which implies that $dD_2^V/d\lambda > 0$.

Next we analyze the effects of λ on the early stage equilibrium variables. Consider the equilibrium degree of competition θ_1^* . We get

$$\frac{d\theta_1^*}{d\lambda} = 2 \frac{\phi_1^2}{[\sigma_1^A]^2} D_1^A \frac{dD_1^A}{d\lambda}.$$
 (A.102)

Recall that

$$\frac{d}{d\lambda} \left(U_2^A + U_2^E \right) = \underbrace{\frac{dU_2^A}{d\lambda}}_{<0} + \underbrace{\frac{dU_2^E}{d\lambda}}_{>0} < 0. \tag{A.103}$$

This implies

$$\frac{dD_1^A}{d\lambda} + \frac{dD_1^E}{d\lambda} < 0 \quad \Rightarrow \quad \frac{dD_1^A}{d\lambda} < 0. \tag{A.104}$$

Thus, $d\theta_1^*/d\lambda < 0$.

Now consider the equilibrium entry of entrepreneurs m_1^{E*} . Using Eq. (A.11), we get

$$\frac{dU_1^E}{d\lambda} = \frac{\frac{\phi_1^2}{\sigma_1^A} \left[\frac{dD_1^A}{d\lambda} \left[D_1^E - U_1^E \right] + D_1^A \frac{dD_1^E}{d\lambda} \right]}{r + \delta_1 - \frac{\phi_1^2}{\sigma_1^A} \left[\frac{d\Gamma}{d\alpha} \frac{d\alpha^*}{dU_1^E} + \frac{\partial\Gamma}{\partial U_1^E} \right]}, \tag{A.105}$$

where $\Gamma = D_1^A \left[D_1^E - U_1^E \right]$. Note that $d\Gamma/d\alpha = 0$; see Eq. (A.1). Thus,

$$\frac{dU_1^E}{d\lambda} = \frac{\frac{\phi_1^2}{\sigma_1^A} \left[\frac{dD_1^A}{d\lambda} \left[D_1^E - U_1^E \right] + D_1^A \frac{dD_1^E}{d\lambda} \right]}{r + \delta_1 + \frac{\phi_1^2}{\sigma_1^A} D_1^A},\tag{A.106}$$

where the denominator is positive. Consequently, $dU_1^E/d\lambda < 0$ if

$$\frac{dD_1^A}{d\lambda} \left[D_1^E - U_1^E \right] + D_1^A \frac{dD_1^E}{d\lambda} < 0. \tag{A.107}$$

Using Eq. (A.1) we can derive the following expression for $D_1^E - U_1^E$:

$$D_1^E - U_1^E = -\frac{\frac{dD_1^E}{d\alpha}}{\frac{dD_1^A}{d\alpha}} D_1^A,$$
 (A.108)

so that Eq. (A.107) can be written as

$$\frac{dD_1^A}{d\lambda} \underbrace{\frac{\left(-\frac{dD_1^E}{d\alpha}\right)}{\frac{dD_1^A}{d\alpha}}}_{=X} + \frac{dD_1^E}{d\lambda} < 0. \tag{A.109}$$

Recall that $d(D_1^A + D_1^E)/d\lambda < 0$, with $dD_1^A/d\lambda < 0$; thus, this condition is satisfied when $X \ge 1$. Note that $dD_1^E/d\alpha < 0$ and $dD_1^A/d\alpha > 0$. Hence, $X \ge 1$ if

$$0 \ge \frac{dD_1^A}{d\alpha} + \frac{dD_1^E}{d\alpha} = \frac{d}{d\alpha} \left[D_1^A + D_1^E \right]. \tag{A.110}$$

It is easy to show that the joint surplus is maximized when $\alpha = 0$ (which maximizes effort incentives for the entrepreneur); thus

$$\frac{d\left[D_1^A + D_1^E\right]}{d\alpha} \bigg|_{\alpha = \alpha^* > 0} < 0, \tag{A.111}$$

so that $X \geq 1$. Consequently, $dU_1^E/d\lambda < 0$, and therefore $dm_1^{E*}/d\lambda = dF(U_1^E)/d\lambda < 0$.

Next consider the equilibrium inflow of angels, m_1^{A*} , which is defined by

$$m_1^{A*} = x_1^* = \underbrace{F(U_1^E)}_{=m_1^{E*}} \underbrace{\frac{\phi_1 \sqrt{\theta_1^*}}{\delta_1 + \phi_1 \sqrt{\theta_1^*}}}_{=T}.$$
 (A.112)

Note that $dT/d\sqrt{\theta_1^*})>0$. Our comparative statics results for m_1^{E*} and θ_1^* then imply that $dm_1^{A*}/d\lambda=dx_1^*/d\lambda<0$.

Now consider the angel's equilibrium equity share α^* , which is defined by Eq. (A.1). We get

$$\frac{d\alpha^*}{d\lambda} = \frac{d\alpha^*}{dU_2^E} \frac{dU_2^E}{d\lambda} + \frac{d\alpha^*}{dU_2^A} \frac{dU_2^A}{d\lambda},\tag{A.113}$$

where $dU_2^E/d\lambda>0$ and $dU_2^A/d\lambda<0$. Moreover, the Nash bargaining solution implies that $d\alpha^*/dU_2^E>0$ and $d\alpha^*/dU_2^A<0$. Thus, $d\alpha^*/d\lambda>0$. For the equilibrium valuation $V_1^*=k_1/\alpha^*$ this concurrently implies that $dV_1^*/d\lambda<0$. Finally we know that $dD_1^E/d\lambda>0$ in equilibrium. Using the Envelope Theorem we get

$$\frac{dD_1^E}{d\lambda} = \rho_1(e_1) \underbrace{\frac{d}{d\lambda} \left[gU_2^E + (1 - g)(1 - \alpha^*) y_1 \right]}_{\equiv T} > 0, \tag{A.114}$$

which implies that T > 0. Using Eq. (3) we find

$$\frac{de_1^*}{d\lambda} = -\frac{\rho_1'(e_1) \underbrace{\frac{d}{d\lambda} \left[gU_2^E + (1-g)(1-\alpha)y_1 \right]}_{\frac{d}{de_1} \left[\rho_1'(e_1) \left[gU_2^E + (1-g)(1-\alpha)y_1 \right] - c'(e_1) \right]}, \tag{A.115}$$

where T>0, and the denominator is negative due to the second-order condition for e_1^* . Thus, $de_1^*/d\lambda>0$. This in turn implies that $d\rho_1(e_1^*)/d\lambda>0$.

Finally we analyze the effects of λ on the late stage equilibrium variables. Note that $d\left(U_2^E+U_2^A\right)/d\lambda<0$ also implies that $dD_2^V/d\lambda>0$. Using the definitions of θ_2^* , β^{V*} and V_2^* , we can then infer that $d\theta_2^*/d\lambda>0$, $d\beta^{V*}/d\lambda>0$ and $dV_2^*/d\lambda<0$. Moreover,

$$\frac{dm_2^{E*}}{d\lambda} = \frac{d}{d\lambda} \left[g\rho_1(e_1^*) x_1^* \right] = g \left[\rho_1'(e_1^*) \frac{de_1^*}{d\lambda} x_1^* + \rho_1(e_1^*) \frac{dx_1^*}{d\lambda} \right]. \tag{A.116}$$

In general, the effect on m_2^{E*} is ambiguous as $de_1^*/d\lambda > 0$ and $dx_1^*/d\lambda < 0$. However, we can see that $dm_2^{E*}/d\lambda < 0$ when $\rho_1'(e_1^*) \to 0$. Moreover, for $\delta_1 \to 0$ we have $m_1^{A*} = m_1^{E*}$; with m_1^{E*} being sufficiently inelastic, we have $dx_1^*/d\lambda \to 0$, so that $dm_2^{E*}/d\lambda > 0$. Next, recall that m_2^{V*} is defined by

$$m_2^{V*} = x_2^* = m_2^{E*} \underbrace{\frac{\phi_2 \sqrt{\theta_2^*}}{\delta_2 + \phi_2 \sqrt{\theta_2^*}}}_{=T}.$$
 (A.117)

One can show that $dT/d\sqrt{\theta_2^*}>0$, so that $dT/d\lambda>0$. Recall, however, that the sign of $dm_2^{E*}/d\lambda$ is ambiguous. Thus, the effect of λ on $m_2^{V*}=x_2^*$ is also ambiguous. \Box

Angel protection - angel not required for VC search.

Suppose the entrepreneur can search for a VC without the angel. The entrepreneur then incurs the search cost $\gamma\sigma$, with $\gamma>2$. Using Nash bargaining, the deal values for the VC (\widehat{D}_2^V) and the entrepreneur (\widehat{D}_2^E) are then given by

$$\widehat{D}_2^V = \frac{1}{2} \left[\lambda \pi - \widehat{U}_2^E \right] \qquad \widehat{D}_2^E = \frac{1}{2} \left[\lambda \pi + \widehat{U}_2^E \right], \tag{A.118}$$

where \widehat{U}_2^E denotes the entrepreneur's outside option.

Now consider the bargaining problem at the late stage between entrepreneur, angel, and VC. The new coalition values are given by $CV_{EAV}=\pi$, $CV_{EA}=U_2^E+U_2^A$, $CV_{EV}=\lambda\pi$, $CV_E=\widehat{U}_2^E$, and $CV_{AV}=CV_A=CV_V=0$. Using the Shapley value we then get the following deal values:

$$D_2^E = \frac{1}{6} [2 + \lambda] \pi + \frac{1}{6} [U_2^E + U_2^A] + \frac{1}{3} \widehat{U}_2^E$$
 (A.119)

$$D_2^A = \frac{1}{3} [1 - \lambda] \pi + \frac{1}{6} [U_2^E + U_2^A] - \frac{1}{6} \widehat{U}_2^E$$
 (A.120)

$$D_2^V = \frac{1}{6} [2 + \lambda] \pi - \frac{1}{3} [U_2^E + U_2^A] - \frac{1}{6} \widehat{U}_2^E$$
 (A.121)

The expected utilities from search, U_2^A , U_2^E , and \widehat{U}_2^E , are then defined by

$$F \equiv U_2^A (r + \delta_2) + \sigma - a_2 D_2^V \left[D_2^A - U_2^A \right] = 0$$
 (A.122)

$$G \equiv U_2^E (r + \delta_2) + \sigma - a_2 D_2^V \left[D_2^E - U_2^E \right] = 0$$
 (A.123)

$$H \equiv \widehat{U}_{2}^{E}(r+\delta_{2}) + \gamma\sigma - a_{2}\widehat{D}_{2}^{V}\left[\widehat{D}_{2}^{E} - \widehat{U}_{2}^{E}\right] = 0,$$
 (A.124)

where $a_2 = \phi_2^2/\sigma_2^V$. Using H we find that

$$\frac{d\hat{U}_{2}^{E}}{d\lambda} = \frac{\frac{1}{2}a_{2}\pi \left[\hat{D}_{2}^{E} - \hat{U}_{2}^{E} + \hat{D}_{2}^{V}\right]}{r + \delta_{2} + \frac{1}{2}a_{2}\left[\hat{D}_{2}^{E} - \hat{U}_{2}^{E} + \hat{D}_{2}^{V}\right]} > 0$$
(A.125)

$$\frac{d\hat{U}_{2}^{E}}{d\gamma} = -\frac{\sigma}{r + \delta_{2} + \frac{1}{2}a_{2} \left[\hat{D}_{2}^{E} - \hat{U}_{2}^{E} + \hat{D}_{2}^{V}\right]} < 0$$
 (A.126)

Next we show that $dU_2^A/d\lambda < 0$. Using Cramer's rule we get $dU_2^A/d\lambda = A/B$, where

$$A = \begin{vmatrix} -\frac{\partial F}{\partial \lambda} & \frac{\partial F}{\partial U_{2}^{E}} & \frac{\partial F}{\partial \widehat{U}_{2}^{E}} \\ -\frac{\partial G}{\partial \lambda} & \frac{\partial G}{\partial U_{2}^{E}} & \frac{\partial G}{\partial \widehat{U}_{2}^{E}} \\ -\frac{\partial H}{\partial \lambda} & \frac{\partial H}{\partial U_{2}^{E}} & \frac{\partial H}{\partial \widehat{U}_{2}^{E}} \end{vmatrix} \qquad B = \begin{vmatrix} \frac{\partial F}{\partial U_{2}^{A}} & \frac{\partial F}{\partial U_{2}^{E}} & \frac{\partial F}{\partial \widehat{U}_{2}^{E}} \\ \frac{\partial G}{\partial U_{2}^{A}} & \frac{\partial G}{\partial U_{2}^{E}} & \frac{\partial G}{\partial \widehat{U}_{2}^{E}} \\ \frac{\partial H}{\partial U_{2}^{A}} & \frac{\partial H}{\partial U_{2}^{E}} & \frac{\partial H}{\partial \widehat{U}_{2}^{E}} \end{vmatrix}$$
(A.127)

Consider first the denominator B. Since $\partial H/\partial U_2^A=0$ and $\partial H/\partial U_2^E=0$, we can write B as

$$B = \frac{\partial H}{\partial \widehat{U}_{2}^{E}} \left[\frac{\partial F}{\partial U_{2}^{A}} \frac{\partial G}{\partial U_{2}^{E}} - \frac{\partial F}{\partial U_{2}^{E}} \frac{\partial G}{\partial U_{2}^{A}} \right], \tag{A.128}$$

where

$$\frac{\partial H}{\partial \widehat{U}_{2}^{E}} = r + \delta_{2} + \frac{1}{2}a_{2} \left[\widehat{D}_{2}^{E} - \widehat{U}_{2}^{E} + \widehat{D}_{2}^{V} \right] > 0.$$
 (A.129)

Thus, B > 0 if

$$\frac{\partial F}{\partial U_2^A} \frac{\partial G}{\partial U_2^E} > \frac{\partial F}{\partial U_2^E} \frac{\partial G}{\partial U_2^A},\tag{A.130}$$

which can be written as

$$\left[r + \delta_2 + \frac{1}{6}a_2 \left[2\left[D_2^A - U_2^A\right] + 5D_2^V\right]\right] \left[r + \delta_2 + \frac{1}{6}a_2 \left[2\left[D_2^E - U_2^E\right] + 5D_2^V\right]\right]
> \frac{1}{6}a_2 \left[2\left[D_2^A - U_2^A\right] - D_2^V\right] \frac{1}{6}a_2 \left[2\left[D_2^E - U_2^E\right] - D_2^V\right]. (A.131)$$

Note that this condition holds for all $r + \delta_2 > 0$ if it holds for $r + \delta_2 = 0$. Setting $r + \delta_2 = 0$ we get

$$12\left[D_{2}^{A} - U_{2}^{A}\right]D_{2}^{V} + 12D_{2}^{V}\left[D_{2}^{E} - U_{2}^{E}\right] + 24\left[D_{2}^{V}\right]^{2} > 0. \tag{A.132}$$

Note that $D_2^E > U_2^E$ and $D_2^A > U_2^A$. Thus, this condition is satisfied, so that B > 0. Next consider the numerator A. With $\partial H/\partial U_2^E = 0$ we can write A as

$$A = \underbrace{\left[-\frac{\partial F}{\partial \lambda} \frac{\partial G}{\partial U_2^E} + \frac{\partial F}{\partial U_2^E} \frac{\partial G}{\partial \lambda} \right]}_{\equiv X_1} \frac{\partial H}{\partial \widehat{U}_2^E} - \frac{\partial H}{\partial \lambda} \underbrace{\left[\frac{\partial F}{\partial U_2^E} \frac{\partial G}{\partial \widehat{U}_2^E} - \frac{\partial F}{\partial \widehat{U}_2^E} \frac{\partial G}{\partial U_2^E} \right]}_{=X_2}. \tag{A.133}$$

Recall that $\partial H/\partial \widehat{U}_2^E > 0$. Moreover,

$$\frac{\partial H}{\partial \lambda} = -\frac{1}{2}\pi a_2 \left[\widehat{D}_2^E - \widehat{U}_2^E + \widehat{D}_2^V \right] < 0. \tag{A.134}$$

Thus, A < 0 when $X_1 < 0$ and $X_2 < 0$. Note that $X_1 < 0$ if

$$\frac{\partial F}{\partial U_2^E} \frac{\partial G}{\partial \lambda} < \frac{\partial F}{\partial \lambda} \frac{\partial G}{\partial U_2^E},\tag{A.135}$$

which can be written as

$$\frac{1}{6}a_{2}\left[2\left[D_{2}^{A}-U_{2}^{A}\right]-D_{2}^{V}\right]\frac{1}{6}\pi a_{2}\left[D_{2}^{E}-U_{2}^{E}+D_{2}^{V}\right]$$

$$> \frac{1}{6}\pi a_{2}\left[D_{2}^{A}-U_{2}^{A}-2D_{2}^{V}\right]\left[r+\delta_{2}+\frac{1}{6}a_{2}\left[2\left[D_{2}^{E}-U_{2}^{E}\right]+5D_{2}^{V}\right]\right]. \quad (A.136)$$

Simplifying yields

$$\frac{2}{a_2}\left(r+\delta_2\right)\left[\left[D_2^A-U_2^A\right]-2D_2^V\right]+\left[D_2^A-U_2^A\right]D_2^V-D_2^V\left[D_2^E-U_2^E\right]<3\left[D_2^V\right]^2. \tag{A.137}$$

From F and G we know that

$$D_2^V \left[D_2^A - U_2^A \right] = \frac{U_2^A \left(r + \delta_2 \right) + \sigma}{a_2} \quad \text{and} \quad D_2^V \left[D_2^E - U_2^E \right] = \frac{U_2^E \left(r + \delta_2 \right) + \sigma}{a_2}, \quad (A.138)$$

so that condition (A.137) can be written as

$$(r + \delta_2) \underbrace{\left[2D_2^A - U_2^A - 4D_2^V - U_2^E\right]}_{\equiv T} < 3 \left[D_2^V\right]^2 a_2. \tag{A.139}$$

It remains to prove that T<0. Using the definitions of D_2^A and D_2^V we can write T<0 as

$$U_2^E + U_2^A < [1+2\lambda] \pi.$$
 (A.140)

This condition is satisfied for all $\lambda \geq 0$ as $\pi > U_2^E + U_2^A$. Thus, $X_1 < 0$. Moreover, $X_2 < 0$ if

$$\frac{\partial F}{\partial U_2^E} \frac{\partial G}{\partial \widehat{U}_2^E} < \frac{\partial F}{\partial \widehat{U}_2^E} \frac{\partial G}{\partial U_2^E},\tag{A.141}$$

which is equivalent to

$$\frac{1}{6}a_{2}\left[2\left[D_{2}^{A}-U_{2}^{A}\right]-D_{2}^{V}\right]\frac{1}{6}a_{2}\left[D_{2}^{E}-U_{2}^{E}-2D_{2}^{V}\right]$$

$$<\frac{1}{6}a_{2}\left[D_{2}^{A}-U_{2}^{A}+D_{2}^{V}\right]\left[r+\delta_{2}+\frac{1}{6}a_{2}\left[2\left[D_{2}^{E}-U_{2}^{E}\right]+5D_{2}^{V}\right]\right].$$
(A.142)

Again, $D_2^A > U_2^A$ and $D_2^E > U_2^E$. Thus, if this condition holds for $r + \delta_2 = 0$, then it also holds for all $r + \delta_2 > 0$. Setting $r + \delta_2 = 0$ we get

$$0 < 3D_2^V \underbrace{\left[D_2^E - U_2^E\right]}_{>0} + 9D_2^V \underbrace{\left[D_2^A - U_2^A\right]}_{>0} + 3D_2^V D_2^V. \tag{A.143}$$

Hence, $X_2 < 0$, so that A < 0. Consequently, $dU_2^A/d\lambda < 0$. Moreover, note that $\partial D_2^E/\partial\lambda = \pi/6 < \left|\partial D_2^A/\partial\lambda\right| = \pi/3$. Thus, $d\left[U_2^E + U_2^A\right]/d\lambda < 0$. Finally, using H we get

$$\frac{d\hat{U}_{2}^{E}}{d\lambda} = \pi \underbrace{\frac{\frac{1}{2}a_{2}\left[\hat{D}_{2}^{E} - \hat{U}_{2}^{E} + \hat{D}_{2}^{V}\right]}{r + \delta_{2} + \frac{1}{2}a_{2}\left[\hat{D}_{2}^{E} - \hat{U}_{2}^{E} + \hat{D}_{2}^{V}\right]}}_{=Z},$$
(A.144)

where $Z \in (0,1)$. Thus,

$$\frac{dD_2^V}{d\lambda} = \frac{1}{6}\pi \underbrace{\left[1 - Z\right]}_{>0} - \frac{1}{3}\underbrace{\frac{d}{d\lambda}\left[U_2^E + U_2^A\right]}_{<0}.$$
 (A.145)

Consequently, $dD_2^V/d\lambda > 0$.

All this implies that the results from Proposition 5 continue to hold when the entrepreneur can search for a VC without the angel.

Proof of Proposition 6.

Recall that $U_2^E=U_2^A$ in equilibrium. Moreover, as shown in Proof of Proposition 3, $dU_2^E/d\phi_2>0$, and $dU_2^E/d\sigma_2$, $dU_2^E/d\delta_2$, $dU_2^E/d\sigma_2^V$, $dU_2^E/dk_2<0$. Consequently, $d\gamma^*/d\phi_2<0$, and $d\gamma^*/d\sigma_2$, $d\gamma^*/d\delta_2$, $d\gamma^*/d\sigma_2^V$, $d\gamma^*/dk_2>0$.

Proof of Proposition 7.

Recall from Proof of Proposition 5 that $d\left[U_2^E+U_2^A\right]/d\lambda<0$. Thus, $d\gamma^*/d\lambda>0$. \qed