

# STRATEGIC PERFORMANCE IMPROVEMENT

Advance Your Organization Through  
Proven Techniques



[www.blaschconsulting.com](http://www.blaschconsulting.com)

# ABOUT

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Blasch Consulting empowers organizations across various sectors, including non-profits, businesses, and government agencies, to achieve their goals.

Their expertise lies in strategic planning, leadership development, and optimizing operational processes. From crafting marketing strategies to securing grant funding, Blasch Consulting provides a comprehensive approach to organizational success.

## GUIDING PRINCIPLES

### MISSION

We are committed to the betterment of people, organizations and the community through strategic performance improvement that supports and advances their cause.

### VISION

We provide 5-star consulting services that build fundamentally strong organizations.

### VALUES

**Performance** - Deliver results, celebrate achievements and always seek opportunities for improvement.

**Honesty, Openness & Trustworthiness** - Demonstrate this always.

**Empowering Mindset** - Support and encourage others.





**Metrics-Based Strategic Planning**



**Human Resource Planning & Organizational Performance**



**Leadership Development & Team Building**



**Business Process Analysis & Systems Improvement**



**Marketing Support & Development**



**Grant Writing & Proposal Development**

# OWNER & CONSULTANT

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## P. Laine Blasch, MSW

### KNOWLEDGE, EXPERIENCE & SKILLS

Laine spent her 25+ year career in various leadership roles in nonprofit and higher education administration and started her consultant business in 2021 serving businesses and non-profits.

Her work extends to managing major initiatives and collaborating with others to identify operational needs and deliver solutions to support organizational change, growth and performance management.

### EDUCATION

Master of Social Work, The University of Michigan  
Bachelor of Arts, Michigan State University

### CERTIFICATION

Everything DiSC Workplace® Facilitator  
Diversity, Equity, and Inclusion in The Workplace  
Lean Office Champion

“ I found supporting others, through complicated projects, serious organizational challenges, and the like, empowered them and further motivated me. ”



# CLIENTS & PROJECTS

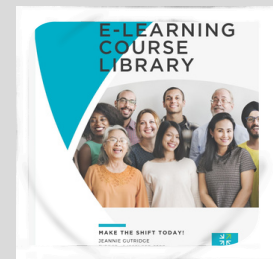
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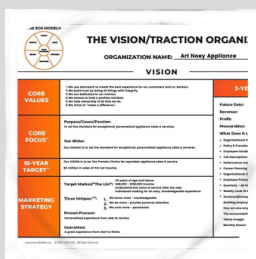
**NORTHWEST MICHIGAN  
COMMUNITY ACTION AGENCY**  
Strategic Planning



**TRIATHLON IRELAND**  
Board Reporting & Key  
Performance Indicators (KPIs)  
Progress Document



**SHIFT HR**  
Promotional & Marketing  
Resources



**ART NOEY APPLIANCE**  
Entrepreneurial Operating  
System (EOS) Support and  
Implementation



**BELLAIRE PROFESSIONAL  
CENTRE**  
Employee Handbook



**INSPIRIT PROJECT  
MANAGEMENT**  
Pitch Deck



## DISCOVERY

An initial discovery call is held to identify the goals of an engagement. The discussion may be conducted in person or online via video call.



## PROPOSAL

A proposal outlining the scope of work, timeline and investment cost is developed. Associate Consultants may be engaged to complement services with deeper and wider knowledge and experience.



## ACCEPTANCE

A contract is initiated by Blasch Consultants outlining the agreed upon terms.



## IMPLEMENTATION

The project commences as planned.



# CONTACT



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