



EDTECH RESEARCH LABS  
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## **FOR IMMEDIATE RELEASE**

**EDTECH RESEARCH LABS welcomes Dr. Art Silverblatt *Media Literacy Scholar in Residence***

United States, December, 2023 – EDTECH RESEARCH LABS, a pioneering organization in the field of educational technology and research, is pleased to announce the addition of Dr. Art Silverblatt to their team as a Subject Matter Consultant in Media and Information Literacy.

Dr. Silverblatt is an eminent Media Literacy scholar and author, whose extensive body of work examines the impact of media on culture and provides strategies for the critical analysis of the media and media presentations--a skill increasingly essential in today's digital landscape. His addition extends the organization's commitment to understanding and teaching the nuances of media and information literacy in an increasingly digital and AI saturated world.

"We are beyond excited to welcome Dr. Silverblatt to our team. His profound knowledge and experience in media and information literacy are unparalleled. His addition to our team aligns perfectly with our mission to integrate comprehensive media literacy into educational technology," said Dr. Kim William Gordon, Founder of EDTECH RESEARCH LABS.

Dr. Gordon further added, "In an era where information is abundant yet often misleading, Dr. Silverblatt's insights will be invaluable in helping us develop tools and resources that empower educators, students and life long learners to navigate the media landscape with critical understanding and analytical skills."

Dr. Silverblatt's role at EdTech Research Labs will involve developing new curricula and resources focused on media and information literacy, conducting workshops, and leading research initiatives to explore the evolving relationship between technology, media, and education.

For more information about Dr. Art Silverblatt's role and EdTech Research Labs' initiatives in media and information literacy, please visit [www.edtechresearchlabs.com](http://www.edtechresearchlabs.com).

### **About EdTech Research Labs**

EdTech Research Labs is an innovative education and L&D organization dedicated to enhancing learning through technology. Focused on research and development in education and learning technologies, it aims to create effective, engaging and highly personalized learning experiences for educators and learners globally.

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