

HELLO CANNABIS TV SERIES BIBLE



HELLO CANNABIS

by Michael Howard



What to Expect

FORMAT / GENRE

Go For Green is a single camera comedy series.

LOGLINE

When a hypochondriac mother refuses to help her marijuana delivery driver son open his own dispensary, he finds himself mixed up in a series of zany adventures in his quest for the pot strain that will cure her ever-changing symptoms.



SUPERSTORE



IT'S ALWAYS
SUNNY IN
PHILADELPHIA

TONAL COMPS

THE SITUATIONAL WORK PLACE
COMEDY OF SUPERSTORE MEETS
THE WACKY AND OFFBEAT
WORLD OF IT'S ALWAYS SUNNY
IN PHILADELPHIA

Why Will People Watch?

People will watch to see the kind of laughs an awkward millennial Derek finds himself in as he delivers pot to the rich and powerful, the slightly off-beat, and everyone in between.

And to root for him, as he is not socially equipped for a lot of the situations he finds himself in. After all, he is coming into his own under the crass, narcissistic watch of his hypochondriac mother who is forever pushing him for an elusive pot strain to cure her ailments.

It's a story about cultural clashes, familial relationships, and coming of age, set around the "budding" new pot industry with its growing pains, follies, and fun.

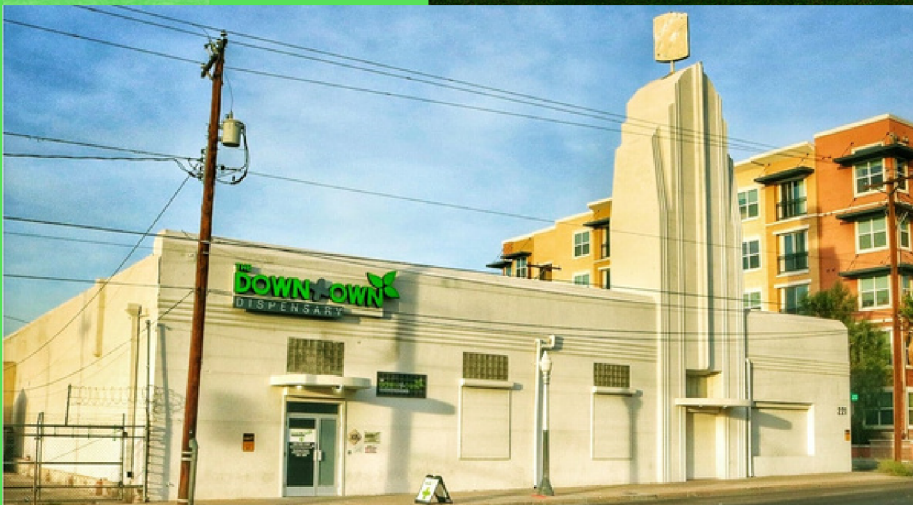


THE WORLD

The Hello Cannabis world is set in our nation's capital, Washington, D.C.

With both medical and recreational marijuana legal in the D.C. area, the Go For Green dispensary is uniquely located to serve two colliding worlds – that of the nation's richest and powerful mover and shakers as well as the underprivileged living in some of the toughest neighborhoods in America.

Located in the historic Anacostia district, the dispensary serves a widely diverse customer base where the staff are as diverse as the population they serve.



The Story



THE STORY FOLLOWS DEREK, A RECENTLY HIRED MARIJUANA DELIVERY DRIVER AT THE GO FOR GREEN DISPENSARY LOCATED IN THE WASHINGTON, D.C. AREA.

HE ASPIRES TO OPEN HIS OWN DISPENSARY, AN IDEA HIS LATE US SENATOR FATHER ENCOURAGED HIM TO PURSUE BEFORE HIS UNTIMELY DEATH.

WITH THIS NEW JOB, DEREK HOPES TO OVERCOME HIS PAINFULLY AWKWARD SOCIAL SKILLS AND LEARN THE BUSINESS.

BUT HIS MOTHER SUFFERS FROM HYPOCHONDRIA AND SEES HIS NEW JOB AS A WAY TO OBTAIN THE VARIOUS OBSCURE POT STRAINS SHE BELIEVES WILL CURE HER EQUALLY OBSCURE MEDICAL CONDITIONS. THE PROBLEM IS, SHE HOLDS DEREK'S TRUST FUND MONEY RANSOM WITH HER DEMANDS FOR THE EVER-CHANGING POT STRAIN SHE SEEKS.

IN SEASON ONE, THE STORY COMES TO A HEAD WHEN DEREK TAKES HIS MOTHER TO COURT FOR THE TRUST FUND MONEY. OF COURSE THE JUDGE IS A CUSTOMER DEREK HAS DELIVERED WEED TO, SO HIS RULING IS JUST AS OFF-BEAT AND WACKY AS WE'VE COME TO LEARN THE GO FOR GREEN SERIES IS.



DEREK DEVINE, 31

Derek has a plan. He will open his own dispensary because if there's one thing he knows, it's pot.

His late father left him a trust fund he hopes to tap for his dream. He just needs to learn the business and overcome his social awkwardness, a by-product of losing his father during his formative years.

Derek works on his social skills by cracking jokes and overcompensating his lack of knowledge with an air of importance and knowledge he doesn't actually possess. Now he just needs to learn the retail pot business.

Ahh, but his mother. HER. She foils him at every turn with her insistence upon the ever-changing pot strain she demands he find, and then holding hostage his trust fund allowance until she gets it.

Over the course of the series, Derek begins to make his own way in the world, Through trial and error, and big dose of fake-it-'til-you-make-it, he divests himself from his mother's ransom demands and chain-yanking.

If there's one thing Derek learns, it is he can't be what others want him to be. His journey begins trying to be what others want and ends with a proclamation he won't be, "in a million years."

THE CHARACTERS



NANCY DEVINE, 54

When Nancy's husband – Derek's father – died, she began to suffer from unexplainable, reoccurring, and often unheard of, ailments.

As she fought desperately to cure them, a once black stain on their family -- Derek's drug dealing past -- turns into a saving grace for their relationship and her psychological needs.

Derek's job as a marijuana delivery driver allows Nancy to keep her son's attention by asking for obscure pot strains to make her feel better, while giving her a target for her pain – Derek himself.

As the series progresses, Derek begins to sense her manipulation and starts to break away.

Nancy's desperation grows until she finally gives in to his demands for the trust money to start his own dispensary -- by court order.

Don't count on it being that simple.

THE CHARACTERS



ALLEN ALLBRIGHT, 33

Allen is dead set on being the savior of alcoholics and addicts.

He comes from a broken home. His alcoholic father left his mother for a younger, just as alcoholic woman, leaving behind a resentful mother who is reminded of her pain by Allen's very existence. Allen is caught in between.

To prove his self-worth to himself and his parents, he is a fire-branded recovery warrior, forever fighting for abstinence.

Allen's project is Derek, who he vacillates between disdain for and unhealthy co-dependence as the object of his recovery efforts.

As the series progresses, Allen begins to turn his efforts inward, as he can no longer stand his own pain, not to mention, the Derek experiment just isn't working.

THE CHARACTERS

ANGELA PODEROSA, 31



Angela is a woman in a man's world. She has ambition, talent, and trajectory. She is a tough boss and equally tough friend.

Her father is a busy senator, widowed when Angela was in college. With the pain of his wife's passing too strong to bear, he has distanced himself from Angela.

Providing for her financially is his way to show her he still loves her, but for Angela, he has abandoned her, when she needs him most.

So, Angela compensates by using her power as a manager and money from her father, to fill the loss of fatherly love.

This translates to the cliché daddy issues.

Turns out, Derek is just the right amount of arrogant, stubborn and, well, manipulatable to earn the target of her attention.

As the series progresses, Angela finds herself in some hot water for her actions and must decide if her father issues are worth it.

THE CHARACTERS



EPISODE 1 (PILOT)

Mob Boss Takes A Hit

DEREK DELIVERIES WEED TO AN INCARCERATED MAFIA BOSS WHO ASKS FOR A SPECIAL FAVOR IN RETURN FOR THE STRAIN OF POT DEREK NEEDS FOR NANCY. WHEN IT TURNS OUT THE MOBSTER IS A RAT, DEREK FINDS HIMSELF IN THE MIDDLE OF A MOB HIT.

EPISODE 2

Hit Me With Your Best Pot

DEREK DELIVERS WEED TO A BDSM
DUNGEON MISTRESS WHO
CONVINCES HIM HE NEEDS TO BE
TAUGHT A LESSON. WHEN THINGS
GET OUT OF HAND, ANGELA AND
NANCY COME TO HIS RESCUE. FOR
A PRICE.



EPISODE 3

Manna From Heaven

NANCY'S CHURCH PASTOR TRIES
POT FOR HIS ARTHRITIS.
BELIEVING IT IS GOD'S MANNA, HE
CUTS A DEAL WITH DEREK TO
GROW THE STRAIN HIS MOTHER
NEEDS IN THE CHURCH GARDEN
IN RETURN FOR DEREK'S
PARTNERSHIP TO START A
DISPENSARY. TURNS OUT, GOD
HAS OTHER PLANS.



EPISODE 4

Pot Strain 'a Foot

A RETIRED MALE PORN STAR DEMANDS A FOOT MASSAGE FROM DEREK FOR MAKING A DELIVERY MISTAKE. WHEN IN THE THROES OF PLEASURE, HE REVEALS THE MASSAGE AND A SPECIFIC STRAIN OF POT WILL CURE NANCY'S AILMENT, DEREK MUST DECIDE WHETHER TO SHARE THIS INFORMATION WITH NANCY.



EPISODE 5

Death Do Us Pot

A DYING GRANDMA CONVINCES DEREK TO BREAK THE RULES SO SHE CAN GET HIGH ONE MORE TIME. WHEN HE ACCIDENTALLY GETS LOCKED INSIDE THE HOSPICE, HE MUST CALL ON HIS MOTHER TO GET HIM OUT, BUT ONLY AFTER PROMISING HER MORE THAN HE WAS WILLING TO.



THE FUTURE

Season one ends with a court order that Derek and Nancy must open Derek's dispensary together.

In season two, Derek continues to work at Hello Cannabis as he launches his own dispensary, Go for Green on the side. But it's not so simple with the many stipulations the court order mandates, including Nancy's power over pot selection, naming the strains and still holding the purse strings.

As future seasons progress, Nancy and Derek's relationship break several times, but reconciliation is necessary for the sake of the store.

Eventually, Nancy contracts cancer and faces death's door. This is a natural series ending, their relationship coming to a close.

Then, it could be a new beginning too.



Season 2 - And Beyond

Why Me?

MICHAEL HOWARD, WRITER



PERSONAL EXPERIENCE

I journeyed with my father as he fought cancer with aplomb and humor with the help of cannabis. I witnessed first-hand the irony of a once illegal drug trade "grow" into a "budding" new legit business opportunity.

THE NICHE

I was part of the then sub-culture and cliché world of pot. It's now retail, mainstream and proud member of the gig economy, boasting home deliveries. This story is ready for the greater American television audience.

WHY NOT

It's time to put the pot *industry* on the screen and I'm ready to do it. With long-time local indie experience, I'm positioned to either write and produce myself, or gain the collaboration needed to get it to market.

WHY NOW?



"BUDDING" MARIJAUNA INDUSTRY

Awkward Timing - YES!

America is an awkward moment where a once illegal substance is now legal and sold in stores and delivered to your home.



STREAMING INDUSTRY

Platforms Galore!

With the rise of streaming and proliferation of streaming platforms, there is opportunity to place this series in targeted market streaming platforms.



CULTURE

Ready for Mainstream

With 45 of the 50 states now allowing some form of marijuana use, the collective American conscious has become more accepting of the use of this drug, providing acceptance for it's portrayal in American television



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