



IAWMA
International Aviation
Waste Management
Association

Sodexo Live! Takes Flight as The First Hospitality Provider to Join The International Aviation Waste Management Association as a Founding Member

Toronto (June 5, 2023) – [Sodexo Live!](#) a global leader in hospitality, events and airport lounge services, announced today it has joined the [International Aviation Waste Management Association](#) (IAWMA) as a founding member. The membership and collaboration is the first of its kind for food, beverage and hospitality companies, as the IAWMA mission expands across all stakeholders within the aviation ecosystem to lead the industry in its transition to a circular economy.

“We are thrilled to align ourselves with IAWMA, an organization that is leading the charge to close the waste collection gaps and reduce the global carbon footprint of the aviation industry,” **said Suzy Kitcher, Global Chief Executive Officer, Sodexo Live! Airport Lounges.** “We are committed to playing our part and fine-tuning our operations with the help of aviation's most trusted circular economy knowledge source.”

As part of this newly announced partnership, Sodexo Live! commits to:

- Develop strategies to include carbon reduction and circularity embedment
- Review its waste recovery activities to include increased diversion
- Ensure gaps closure to reduce waste across its assets

“Today’s news coincides with World Environment Day, led by the United Nations Environment Program (UNEP),” **said Gregoire James, Commercial Director & Founder of IAWMA.** “Since 1973, World Environment Day has put a global spotlight on pressing environmental challenges. Together with Sodexo Live!, we have forged an unwavering commitment to lead our planet to advance resource recovery within our assets and brands to ensure future generations benefit from our work in this regard. As millions worldwide celebrate this day, we felt it was perfectly aligned to announce this commitment along with market leader Sodexo Live!.”

The IAWMA is a renowned non-profit organization and a global leader dedicated to the reduction and eventual elimination of all solid waste resulting from air transport activity worldwide. This new strategic partnership is designed to foster broader coordination, share best practices and innovation, and increase stakeholder participation inside and outside of aviation. With the goal to promote and develop high-impact standards in global aviation that will serve as the basis for advanced circular economy practices.

To support the circular economy within the aviation industry, IAWMA:

- Creates enhanced recycling programs to foster global recovery
- Develops monetization strategies with supply and collection stakeholders
- Disseminates knowledge for the procurement and recovery of materials

The commitment is the next iteration of Sodexo's Better Tomorrow 2025 effort, which is a global corporate responsibility strategy that leverages the organization's role as an employer, service provider and corporate citizen to achieve positive impact for individuals, communities and the environment. Better Tomorrow 2025 consists of nine robust commitments designed to reinforce the culture of responsible behavior throughout Sodexo's broader business. These nine commitments are fully aligned with the UN's Sustainable Development Goals and each one is underpinned by a hard measurable objective – such as having 33% plant-based planned menus by 2025 – allowing the organization to constantly monitor progress.

Added James, "As a leading hospitality provider for airport lounges and entertainment destinations globally, Sodexo Live! brings expertise, access and demonstrable bench strength and coupled with existing IAWMA initiatives and standards development with SAE International, together we can ensure we remain at the forefront of aviation sustainability leadership."

About The International Aviation Waste Management Association (IAWMA)

IAWMA is a non-profit organization dedicated to reducing and eliminating all solid waste resulting from air transport activity worldwide. IAWMA was founded in 2019 after the first-ever independent global cabin waste recycling study published by the National Academies of Sciences, Engineering, and Medicine and sponsored by the US Federal Aviation Administration (FAA). IAWMA is an industry leader in aviation waste through the development of global standards for products, processes, and services in business and commercial aviation, airports, and flight kitchens jointly with SAE International. IAWMA audience members include airports, airlines, flight kitchens, supply chains, collection chains, material science, regulators, universities, government, environmental organizations, and associations.

About Sodexo Live!

Sodexo Live! manages prestigious conference, cultural, and sporting venues and major events all over the world. With 40,000 employees and 500 sites, Sodexo Live! offers clients a range of bespoke catering, sales, and event management services – including at over 100 airport lounges for 30 million travelers every year – helping to transform the consumer experience into unforgettable memories. Sodexo Live! commits to unlocking customers' full potential while favoring local communities. Sodexo Live! contributes to the success of prestigious events such as Royal Ascot, the Tour de France, the Rugby World Cup and soon the Paris 2024 Games, and showcases exceptional venues such as the Eiffel Tower Restaurants, Bateaux Parisiens, Yachts de Paris, the Royal Academy of Arts in London, the Museo del Prado in Madrid, Hard Rock Stadium, the Scottish National Gallery, and the Hollywood Bowl in Los Angeles.

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