



IAWMA
International Aviation
Waste Management
Association



Aviation's most trusted circular economy knowledge source

Air Transat joins the International Aviation Waste Management Association

Toronto, Canada (March 8, 2022) - The International Aviation Waste Management Association (IAWMA) is proud to welcome Air Transat to our roster of sustainability, aviation, catering, economic circularity, and waste/recovery experts. Together, not only will we shape the waste recovery landscape in Canada, but we will also further enhance Air Transat's international capacity to adopt circularity, further solidifying the IAWMA's reputation as aviation's most trusted circular economy knowledge source.

Air Transat is firmly committed to the responsible development of the tourism industry and believes that the environment is everyone's business. Air Transat and its parent company Transat are leaders in sustainable tourism ensuring respect for nature and for the host communities in which they serve, ensuring their values combine positive socio-economic benefits for local populations coupled with an enriching experience for travelers.

Keith Lawless, Senior Director, Environment, ETS, and Strategic Projects of Air Transat indicates, "As a leading tourism and travel company we have an obligation to minimize our environmental waste footprint. Our key goals are to eliminate plastic, increase recycling, compost wherever possible, and minimize food waste. IAWMA is uniquely positioned to help us, and other aviation stakeholders, achieve these goals."

"Air Transat recognizes the need for an aggregative international platform for material management and wishes to be active in advancing circularity within the industry," said Gregoire James, Commercial Director & Founder of IAWMA. "Together, with our programs, and standards development, we see Air Transat as a valuable strategic partner given their vast international presence at many tour destinations which are often challenged in managing aviation waste on arrival in a sustainable manner."

About Air Transat

Air Transat is Canada's number one leisure airline. It flies to some 60 international destinations in more than 25 countries in the Americas and Europe, offers domestic and connecting flights within Canada, and carries some 5 million passengers every year. Air Transat is a business unit of Transat A.T. Inc., a leading integrated international tourism company specializing in holiday travel and offering vacation packages, hotel stays and air travel. Based in Montreal, it has 5,000 employees.

About IAWMA

IAWMA is a non-profit organization dedicating itself to the reduction and eventual elimination of all solid waste resulting from air transport activity worldwide. IAWMA was founded in 2019 after the first-ever independent global cabin waste recycling study published by the National Academies of Sciences, Engineering, and Medicine and sponsored by the US Federal Aviation Administration (FAA). In 2022 IAWMA, in partnership with SAE International (SAE), will champion the development of global standards for products, processes, and services in business and commercial aviation, airports, and flight kitchens. Together IAWMA and SAE will lay the foundation for the industry's future needs, help it meet increased demands for sustainability, and accelerate its adoption of the circular economy on an international scale.

Contact

International Aviation Waste Management Association (IAWMA)
Joseph Tiernay, Executive Director
E. joe.tiernay@iawma.org
T. 800.895.1275 x 702