

# Advertising Rate



**Ag Advantage**

## COVER PAGES

### Contract Rates

AD SIZE.....	1 Run.....	4 Runs.....	8 Runs.....	12+ Runs
Front Cover Full Page (7.25"x7.625".....	\$3200.....	\$3000.....	\$2800.....	\$2600
Back Cover Full Page (7.25"x8").....	\$2900.....	\$2700.....	\$2500.....	\$2300

\*Front & Back Covers are only available as a full page.

Inside Front Full Page (7.5"x9.85").....	\$2100.....	\$1900.....	\$1700.....	\$1500
Inside Front Half Page (7.5"x4.75" or 3.6"x9.375").....	\$1150.....	\$1050.....	\$950.....	\$850
Inside Front Quarter Page (3.6"x4.75").....	\$625.....	\$575.....	\$525.....	\$500
Inside Back Full Page (7.5"x9.85").....	\$2000.....	\$1800.....	\$1600.....	\$1400
Inside Back Half Page (7.5"x4.75" or 3.6"x9.85").....	\$1100.....	\$1000.....	\$900.....	\$800
Inside Back Quarter Page (3.6"x4.75").....	\$600.....	\$550.....	\$500.....	\$475

## FOUR COLOR

### Contract Rates

AD SIZE.....	1 Run.....	4 Runs.....	8 Runs.....	12+ Runs
Page 1 - Full Page ONLY (7.5"x9.375").....	\$1800.....	\$1600.....	\$1400.....	\$1200
Full Page (7.5"x9.375").....	\$1600.....	\$1400.....	\$1200.....	\$1100
Junior Plus (7.5"x5.5").....	\$1400.....	\$1300.....	\$1200.....	\$1000
Half Page (7.5"x4.55" or 3.6"x9.375").....	\$900.....	\$850.....	\$800.....	\$750
Junior Page (7.5"x3.7").....	\$750.....	\$700.....	\$675.....	\$625
Quarter Page (3.6"x4.55").....	\$550.....	\$525.....	\$475.....	\$425
Fifth Page / Activity Page Sponsor (7.5"x1.65").....	\$400.....	\$375.....	\$325.....	\$300
2x3 Block Ad (3.6"x2.65").....	\$350.....	\$325.....	\$300.....	\$275
Business Cards (3.6"x1.65").....	\$200.....	\$190.....	\$180.....	\$170
Classified Ads (1.7"x1.65").....	\$100.....	\$95.....	\$90.....	\$85

\*Bleed is only available on Full pages (inside cover pages or four color). Full page, full bleed size is 8.6" wide x 11" tall.

Co-op Dealer Listings (up to 3 Locations - more location will be charged extra).....	\$200.....	\$190.....	\$180.....	\$170
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**\*\*\*\*Logo is \$30 extra.\*\*\*\***

## SPECIALTY ADS

### Contract Rates

Insert Cards (per issue - contract rates available) .....	CALL FOR SPECIAL PRICING
Featured Ad on Our Website .....	\$500/month
Video Feature on Our Website .....	\$750/month

*These rates effective October 1st, 2024. NO EXCEPTIONS UNLESS AUTHORIZED!!*

**\* Signed Contract Required for 12+ Rates\***

*Advertisers requesting cancellation of contract will be rebilled at full rate for ads already published. No Cash Rebates Will Be Issued!*

**Advertising Rates**