

# Discover the wonder of powerful sound



Introducing the latest generation of hearing aids, **Phonak Naída™ Paradise** is the world's first power hearing aid with a Motion Sensor\*, Speech Enhancement, Tap Control\* and universal Bluetooth® connectivity. Naída Paradise offers an unrivaled powerful hearing experience to help you communicate, connect socially and thrive emotionally.

Naída Paradise goes beyond pure power to truly elevate the sound. Combining new hardware and software, it automatically responds to every listening situation.

- **Speech Enhancer:** designed to help you hear soft speech in quiet situations
- **Dynamic Noise Cancellation:** This feature improves signal-to-noise ratio and can be adjusted to personal preference using the myPhonak app
- **Motion Sensor Hearing:** Having a conversation with someone especially while walking can be difficult. Naída P-PR is equipped with a new motion sensor that can detect if you are moving. Motion Sensor Hearing leads to a better speech understanding and a better overall listening experience while on the go<sup>1</sup>
- **Rechargeable lithium-ion battery to enjoy a full day of hearing including streaming\***
- **Empowering smart apps**

Combine that with universal connectivity, hands-free calls, multiple Bluetooth connections and Tap Control\* – all in one device. All these added features allow you to enjoy the wonders of sound as they should be heard.

You're invited to come back to our office to try Phonak Naída Paradise and experience the wonder of sound. Give us a call today to schedule your safe in-person visit.

Sincerely,  
Janette Call, ACA, BC-HIS  
Audioprosthologist  
Board Certified Hearing Instrument Specialist

## Come in for a demo!

### Better Hearing Solutions

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BetterHearingSolutions.net



<sup>1</sup> Appleton, J., & Voss S.C. (2020). Motion-based beamformer steering leads to better speech understanding and overall listening experience. Phonak Field Study News. Retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence). Accessed February 22nd, 2021.

\*Expected battery life of 16 hours, including 4 hours of Bluetooth® classic streaming and 4 hours of TV Connector streaming.

\*Only Naída P-PR comes with motion sensor technology, including Tap Control.

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