



Service Blooms



July 2010

District Website www.5m2lions.org

Bill Curtis, Editor



Minnesota Lions President Craig Schroeder presenting a check to District 5M2 2nd Vice Governor Sue Bowman for a gallon of Governor Darwin Mathwig's famous Chile! The money will be split between Project New Hope and the Diabetes Spring Point Project.

Project New Hope is a program for returning Service men and women and their families. It is a camp where they can meet other military families adjusting back to civilian life. This was a new project started in Minnesota and is now being promoted in other states.

The Spring Point Project is research being done for Type I Diabetes. The Lions have partnered with the U of M Schulze Diabetes Institute to accelerate the availability and affordability of islet transplantation to cure diabetes with minimal or no immune suppression.

The Minnesota Lake met on Wednesday June 23 for their regular meeting. The Lions also had installation of the new officers. President for the new year will be Lion Jim More, Secretary/1st Vice, Vern Breamer, Treasurer, Mike Rasmussen, 2nd Vice Chris Volz, Tail Twister Matt Daly, Craig Schroeder, immediate past president will be the advisor.



District 5M2 2nd Vice Governor Sue Bowman presented Lion Bill Daly an award for signing up 2 new Lions.



We Serve

Blooms and Blossoms and...More

G'day:

By the time you read this article, Maynard and I will be in Australia. We also plan to visit New Zealand for the last 5 days spending time with two of Maynard's fellow board members and their spouses. It will be exciting and lots of fun!

I am anticipating that it will also be a great deal of work learning how to be a 'Governor'. We are fortunate in this Multiple District to have had a wonderful training prior to our attending the training in Australia. But I am sure there is always something more that we can all learn.

I would like to list some of the reasons why I feel that we all want to be Lions and why we need to tell other people why they would want to be Lions:

1) Lions "do": Wherever there is a need, you'll find Lions there, actively involved in getting the job done. Always ready to roll up their sleeves and find a solution.

2) Family programs: Lions have a wide range of programs for the youth-Leo clubs, youth exchange and hosting, the Lions-Quest skills programs and other programs that involve the family.

3) The development of social skills: Lions is for people who

like people. At regular meetings, events, and functions the opportunity for positive interaction will exist. Lions help to develop social and people skills in its members.

4) The development of ethics: All Lions Clubs embrace the same set of ethics. Lions are expected to be ethical in business and personal relationships.

Let's all remember these reasons when we ask an individual to become a Lion. Remember you never know what someone will say until you ASK.

I have been working hard in my garden getting it ready for a three week absence. I am sure when I get back it will require a great deal of tending. We need to tend to our members in our clubs to keep them involved and active Lions.

Greetings from the Rucks', the kangaroos and the koala bears.

DG Eunice



District Governor Eunice Rucks



Immediate Past District Governor Darwin Mathwig

It is with great sorrow that we write to say that PDG Darwin Mathwig passed away July 4th, at 7:15 a.m. He was surrounded by those whom he loved and who loved him - Nancy, Derek, Sean, Amber, his parents, sisters, Jackie and Bev, and brother-in-law, Darrel. Darwin's wish was to die at home and to die peacefully without choking and his wishes were granted.

The Lions of 5M2 will greatly miss Lion Darwin, and wish his family prayers and comfort in this trying time.



We Serve

A Bright Future

Sue Bowman, VDG

What a Lions year we just complete! Thank you Lions for all your efforts in membership growth and retention, at this writing we are set to end the year with positive membership growth.. Thank you to PDG Darwin, PID Maynard, PDG Rick, PDG Arden and all the Lions involved for their efforts in organizing and chartering of the Winsted Lions Club. Welcome Winsted Lions to Lions District 5M2.

DG Eunice and the 5M2 delegates to the International Lions Convention will share with us the message of the new International President. I am looking forward to an active and educational year working with DG Eunice, 2nd VDG Ron, the cabinet members and the great 5M2 Lions.

What a privilege we have to live the Lions "We Serve" philosophy. PDG Darwin's illness has really helped me gain a greater awareness of how very thankful I am to have the physical stamina to do all I can in the service to others. PID Debra has remained us so often Helen Keller's words, "I am only one, but still I am one. I cannot do everything, but still I can do something; and because I cannot do everything, I will not refuse to do something that I can do."

"Alone we can do so little, together we can do so much." This Helen Keller quote has always had great meaning for me and hopefully can be the encouraging words for active membership recruitment. When recruiting new Lions members, especially in a recession, the marketing pitch may need a slightly different twist. Stress Lions membership provides the opportunity to develop trusted relationships with other members. Due to the trust level, members are likely to look to each other to provide services they need. Networking is an obvious benefit of Lions club membership. Besides networking, Lions club membership helps sharpen speaking and organizational skills, and broaden views on wide range of topics. Members can "make up" Lions meetings when traveling, what a great opportunity to get local information plus career and business information.

I encourage you to set personal and club SMART goals for the new Lions year. One final quote to think about, "In the absence of clearly defined goals we become strangely loyal to performing daily acts of trivia until we become enslaved by it" Robert Heinlein. Here's to a bright, future in Lions!

34th Annual USA/Canada Lions Leadership Forum



**September 23-25, 2010
Milwaukee, Wisconsin**

A Beacon of Hope Through Leadership & Service

Special Gathering while attending the Forum?

If you, your club, District or Multiple District(s) is planning a special event or gathering like a reception, breakfast or other function during the Forum and need special arrangements made for a meal or room set-up, please contact:

PCC Polly Voon, Facilities Chairperson,
polly_voon@telus.net

FEATURED

PROFESSIONAL SPEAKERS AT MILWAUKEE FORUM



Ross Bernstein



Patricia Murray

Greetings From Australia

Been gone almost 3 weeks now and we're looking forward to being home by the 4th of July. Training is done and the parade is today, so I'm trying to get this done so I can see some of the convention. Thanks again for all your help and I'm looking forward to seeing you at the picnic!

GREETINGS FROM AUSTRALIA.

As I write this it's 6:29 am Tuesday, June 29 in Sydney while it's 3:30 pm on Monday, the 28th in Minnesota. Today is the International Parade and I'll be leaving to line up in a couple of hours, but I wanted to get this out to our magnificent Newsletter Editor, Lion Gina so that you would all have this as soon as possible.

Incoming International President Sid Scruggs has announced his theme "A Beacon of Hope" and has spoken to us about it several times. He believes that by returning our Lions work to visible Community Service we will increase both the good we do for others, but also our membership as we become more visible. In order to do this, he is requesting all clubs do 5 things, all of which are designed to coordinate with his theme. Year Long:

1. Each club should come up with a NEW signature service project; one which will be visible to the community and doesn't necessarily involve donating dollars. Examples would be an annual health fair or sponsorship of a community event. I'm sure that there are many others that your club can come up with, to help encourage you in this regard, your club will get 1000 bonus points in the district Governor's contest for doing so and showing us the Publicity you get for it. Additionally, he has set out his ideas for "2010-11 Global Service Campaigns" by suggesting and emphasis on 4 activities that we Lions do during the year to serve our communities. Many clubs do these already and I hope you continue to do them or give them a try.

AUGUST: Engaging our Youth. Invite Leos and youth in your area to help organize and participate in a service project. Project ideas may include school or community facility clean ups, a visit to a senior citizen's home or children's hospital. Allowing youth to develop and lead a service project enables them to learn skills while emphasizing the role of service.

OCTOBER: Sharing the Vision. Plan vision health projects and work with the visually impaired. Many Lions already celebrate World Sight Day in October and we already have "Thanksgiving for Vision" in October. This is a great month to organize a vision screening, organize an eyeglass collection or an activity to

benefit the visually impaired in your community.

DECEMBER/JANUARY- Relieving the Hunger. Organize food drives and projects to feed the hungry. With a downturn in the global economy, many relief organizations are finding it difficult to keep up with the demand. Help alleviate hunger by planning events around the end and beginning of the calendar year to collect and distribute food.

APRIL- Protecting our Planet. Implement projects that improve and protect the environment. Organize a highway clean up, plant trees, or plan a community "Earth Day" event to collect recyclables that are not ordinarily picked up such as batteries and used cell phones.

I will also be giving out 500 bonus points in the district governor's contest for each of these activities that your club completes. Obviously this will also make your club more visible in your community. LCI has also implemented new ways of letting LCI know about your projects including sending them photos videos and articles.

Next month I have asked Lion Mark Moen to prepare an article on how to use these new tools I hope you and your club can use them. Since one of my goals is to get 40 new members under 40 by Midwinter, if you don't know how to use these tools, your club's newest "under 40" member may be able to help you. If not, maybe I can get my grandsons to help. Have a Great Summer!



We Serve

NYA LIONS 4th ANNUAL CORN FEED

Thursday, July 22, 2010

Time: 5:00-7:30

Legion Park-NYA

FREE CORN

Hamburgers and Porkburgers-\$2.00

Bottled Water & Pop- 1.00

Music by the Jolly Ramblers



SUBSCRIBE NOW TO THE DISTRICT NEWSLETTER

Now is the time for each member to
SUBSCRIBE to the **DISTRICT NEWSLETTER**.

The Governor would like every member to
receive the newsletter. Have your club subscribe
every member to this important communication.

MAKE CHECKS PAYABLE TO: District 5M-2

HOW TO SUBSCRIBE

SEND \$9.00 FOR (12) ISSUES (1) COMPLETE YEAR

TO: PDG Bill Curtis
1014 Mitchell Court
Glencoe, MN 55336

Start your subscription anytime as it will run
for one calendar year.

YOUR MAILING ADDRESS

Name _____

Address/Box # _____

City/State/Zip _____

Name of Club _____

Check your mailing label on your newsletter
for the expiration date of your subscription .



We Serve

**LIONS 5M2
JUNGLE DAY'S
GOLF OUTING
Monday, August 2**

12:00 Shotgun start
\$ 85.00 for golf, cart, and dinner

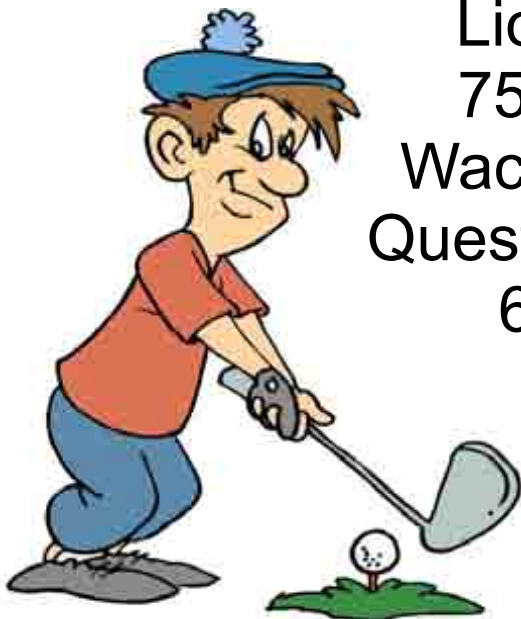
Dinner about 5:30
PRIZES, DRAWINGS
SPECIAL EVENTS
FUN FOR ALL LIONS

Dahlgren Golf Course
6940 Dahlgren Rd.
Chaska, MN 55318



Send payment and list of golfers to:

Lion Mike Wilson
757 Pintail Circle
Waconia, MN. 55387
Questions??? call Mike
612-708-6089



**BRING A PROSPECTIVE
NEW LION MEMBER**

MESSAGE TO LIONS FROM THE INTERNATIONAL PRESIDENT

Eberhard J. Wirfs
International President

As we approach the final days of 2009-10, I'm pleased to report that our overall net membership growth this year should likely be around +26,000 or even better -- marking the third consecutive year of positive growth and the best results in the modern history of our association. This is truly great, and I'm so proud of you all.

Moreover, it appears all areas will have improved results over the recent past. More districts are now showing positive growth, the average club size is improving, and nearly 1700 new clubs have been formed all over the world. We are also nearing a very historic milestone in reaching 300,000 women members, which by itself is a huge success.

The main reason why I'm writing today is to relay the decisions just taken at our international board meeting concerning the MERL program. I wrote to you previously informing you that a plan was being developed by a special committee to restructure and replace MERL. That work is now done and we have a new direction.

But first let me state that the historic objective of MERL was never in question. Looking back, it's clear that MERL was a good idea when first implemented more than a decade ago - a right idea for that particular time. It brought more emphasis to membership development and its core components. However, today we find its results and its impact are still somewhat elusive.

We also have some important new structures - such as the Global Membership Team and the new DG Teams -- that have now taken on more responsibility for membership development. So we needed to find a new way ahead to restructure and ultimately replace MERL, to adapt to the new situation and to pursue new opportunities.

Expanding the Global Membership Team (GMT) and creating a parallel Global Leadership Team (GLT) to replace MERL.

After many, many months of careful planning and deliberation, your board has developed an innovative plan to replace MERL beginning in 2010-11. It involves three important steps:

Expanding the Global Membership Team down to the multiple district and district level. This will create, for the first time, a complete bottom-to-top team, touching from the club level all the way up to the international president. Also to further clarify roles and responsibilities, the DG Teams will lead the GMT unit at the district level with the help of a GMT Coordinator and a surrounding support team.

Consolidating the Membership, Extension, and Retention (M-E- and R) chairs and their functions into a 'one team approach' where all three functions are integrated in order to enhance accountabilities and reduce overlapping roles in the previous M-E and R positions.

Separating the Leadership function from M-E

& R and elevating the function into its own parallel structure known as the **Global Leadership Team (GLT)**, to work alongside GMT at all levels in a very highly integrated and interdependent fashion.

The overall purpose of expanding GMT and creating GLT seeks to address three basic goals: continued growth, improved club success, and ultimately better leadership development to ensure that LCI remains the world's global leader in community and humanitarian service.

This upcoming year will be one of transition. I know that some districts may not be fully ready to move in the new way right away. That's understandable, but we must at least begin taking the first steps. For those districts and multiple districts with active and hard-working MERL teams, of course they may continue to use them in 2010-11 while preparing a transition to the new structure by 2011-12. But those with inactive or expiring MERL teams can, and should, move more quickly to the new approach.

Be assured there will be many more communications coming out in the weeks and months ahead. But I wanted to share these highlights with you as Lion leaders because it's important that you see the road map and be kept informed.

Again we have much to be proud of this year. But our success will only be clearer if we will help those who are taking over for us to move ahead even farther.

In that regard, I wish everyone great success with each and every step you take. I especially want to extend very best wishes to our incoming leaders - especially our incoming district governors - and of course to my dear friend and close colleague, Sid Scruggs, our incoming international president in 2010-11. He has a wonderful theme emphasizing and seeking to grow our service, which is absolutely critical to our continued success. Please join me in giving him our utmost support as he leads our dear association to even greater success.

In the meantime, next year I will be speaking to you as Chairperson of the Lions Clubs International Foundation (LCIF). So it's not farewell or goodbye -- just a final greeting and thank you from this side.



PRSRRT STD
U.S. POSTAGE
PAID
Glencoe, MN
PERMIT #18

Eunice Rucks
5M-2 DISTRICT GOVERNOR
35493 226th Street
Henderson, MN 56044



A Lion's View

Ron Dahlke
Second Vice District Governor

I am greatly honored to serve as your 2nd Vice District Governor for 2010-2011; I will be working closely with DG Eunice and 1st VDG Sue to keep District 5M-2 a Leader in Lionism.

Happy New Year!

No, I'm neither six months late nor six months early. July 1st is the start of a brand new Lions year. Just as we pause on January 1st to personally reflect, it is equally important for each Club to reflect on the activities for the past Club year and chart a course for the coming year to:

- Continue those projects and events that were successful,
- Take action to improve those that were not so successful,
- Consider a new activity or community project,
- Determine if membership goals were met,
- Decide what can be done to recruit new members and to retain the members you have,
- Review if all reports were completed on time, and
- Take action to eliminate missed deadlines in the future.

If your Club's course needs a correction, NOW is a great time to seek guidance from the District Governor, the 1st or 2nd Vice District Governors or MERLO Committee members - All are ready to help you improve.

Remember--Your Club's Activities Do Make a Difference in your Community, in our Country and in our World!

*Touching Lives
Everyday
...With Hope*



Hope is realized the first time a deaf child hears the sound of a parent's voice. Hope is renewed whenever a hearing-impaired adult can return to a sound-full and active life. Each time the wonder of sound is restored, we **Touch a Life With Hope.**



Newborn Hearing Screening: The Hearing Foundation established the first and only statewide newborn hearing screening program in 1999 with more than \$417,000 in Lions contributions and a matching grant from LCIF.



Hearing Aid Loaner Bank: The Hearing Foundation established the Lions Hearing Aid Loaner Bank providing free hearing aids to infants and children who are newly identified with hearing loss, while their parents and medical team implement a treatment plan.

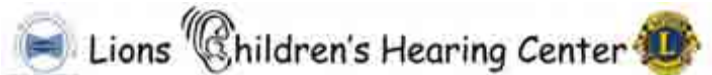


Lions Children's Hearing Center: was created in 2005 to focus on the complex needs of deaf and hard of hearing children in MN and the Upper Midwest; uniting research, education, family support and a multidisciplinary clinic devoted to addressing all aspects of pediatric hearing loss.



Research: The MD5M Hearing Foundation is dedicated to supporting cutting-edge research into hearing loss and bringing future medical ideas to fruition by providing the space, equipment and seed money necessary to cultivate promising ideas.

The MD5M Hearing Foundation, would like to thank all of you for your past contributions and ask for your continued support of our mission to provide hope to children diagnosed with hearing loss.



For appointment or referral:
866-523-2134 • 612-625-7753 (local) • 612-625-2101 (fax)
www.ent.umn.edu/ent/lions/home.htm