



# Service Blooms



September 2010

District Website [www.5m2lions.org](http://www.5m2lions.org)

Bill Curtis, Editor



DG Eunice and PID Maynard Rucks working in the 5M Lions Hearing and MN Lions Eye Bank booth at the MN State Fair.



1st District Governor Sue and Bill Bowman working in the 5M Lions Hearing and MN Lions Eye Bank booth at the MN State Fair.



District Governor Eunice Rucks presenting Zone 6 Montgomery Lion Dick David with the Zone Lions of the Year Award.



PDG Arden Severson relaxing during the international parade in Australia.

# Blooms and Blossoms and...More

We are now two months into our new Lions year and should be well on your way to planning this year's projects and events.

President Sid Scruggs has asked that all Lions have a Signature Project and in the month of August the project was "Engaging our Youth". We certainly hope some of you did get involved with including our youth in community facility cleanups, visiting senior citizens home or children's hospitals.

If you had a project that included "Engaging our Youth", it would be wonderful if you would report this signature project and record its impact on the Lions Clubs International Website.

This information can now be shared by other clubs. International will be producing a "State of Service" report, using data from the clubs around the world giving an instant impact. More information will be going out to your club presidents regarding these Signature Projects and the Beacon Awards that will be presented at the 2011 International Convention in Seattle.

The signature project for October is Sharing the Vision. More details to follow on this project.

One of President Scruggs' objectives in these signature projects is to "Shine a Light on Membership". He hopes to increase membership through community service projects. These



**District Governor Eunice Rucks**

projects should increase retention also by getting members involved.

Remember, don't forget to ask someone to become a Lion. You never know who may be interested in belonging to this wonderful service organization.

Maynard and I would like to take this time to thank all of our wonderful friends who have offered sympathy, condolences and memorials during this very, very difficult time in the death of my son, Paul. We could not ask for better friends!

## GOVERNORS TRAVELS

### September

- 2 Faribault Governors visit
- 13 Kiester Governors visit
- 16 Stewart Governors visit
- 20 2011 Midwinter convention meeting
- 21 Region 3 meeting Waterville
- 22 Blue Earth Governors visit
- 23-25 USA/Canada Leadership Forum  
Milwaukee
- 29 Region 1 meeting Winsted
- 30 Region 2 meeting Green Isle



**We Serve**

## BEAVER LAKE HOME/CABIN TOUR

**SATURDAY, SEPTEMBER 25  
10:00AM-3:00PM**

BEAVER LAKE IS 3 MILES WEST OF  
ELLENDALE ON HIGHWAY 30  
**SPONSORED BY THE ELLENDALE LIONS CLUB  
PROCEEDS GO TO LIONS CLUB PROJECTS**  
COST IS \$8.00 PP AND TICKETS WILL BE  
AVAILABLE AT THE PARKING AREA AT BEAVER  
LAKE THE DAY OF THE HOME TOUR  
**NO CHILDREN UNDER 14 AND SHOES MUST BE  
REMOVED AT THE ENTRANCE OF EACH HOME**  
LIGHT LUNCH WILL BE SERVED AT THE  
ORIGINAL HISTORIC BOAT HOUSE ON  
BEAVER LAKE FOR \$3.00  
**8 HOMES WILL BE SHOWN**

## A Bright Future

Sue Bowman, VDG

Volunteers have changing expectations of what they want from volunteer service. Attracting volunteers (Lions) in today's world is hard work. There are no simple, standard answers for recruiting and retaining Lions. Membership retention is a primary goal of District Governor Eunice. As an organization we must look carefully at the factors affecting our ability to attract and keep members.

Attracting and cultivating new leadership and volunteers requires new approaches to how we do the work as well as new messages about the value of the work and the personal growth and development that comes with volunteer and leadership service. Many young volunteers are less interested in making a difference and more interested in the personal return on their investment, that is, "what's in it for me". Today's younger volunteers are attracted to the opportunity for skills building, career enhancement, networking and professional/leadership development that comes from board and committee work.

Lions should be a safe, reassuring avenue to learn new skills. Young Lions have the ability to learn quickly on their own. They like access to resources so they can self educate.

Keep orientation and meeting materials brief and scannable. Engage Generation X Lions quickly and make them feel like insiders. Give them meaningful assignments, listen for their preferences and concerns, respect their skills and opinions, recognize their contributions and remember they are very good at multitasking.

Volunteering in Lions should be pleasurable and fun. Build in socializing and celebrations, have a meal or snack. To retain Generation X members it is ever more important to be mindful of the time and keep meetings on schedule and brief. Run tight, efficient meetings that respect the contribution of personal time. Have copies of all materials available. Make it easy for people to participate. Recognize individual contributions.

We need to help each Lion, no matter the generation, find personal satisfaction from volunteer service as a Lion.

## A Lion's View

Ron Dahlke  
Second Vice District Governor

Wow! It's hard to believe that Summer 2010 is nearly over! Many households are in the process again of adjusting their schedules to allow for school and after-school activities.

Equally important is the resumption of Lions Clubs activities, especially for those clubs which meet sparingly during the summer months. If you are not as involved as you would like to be, plan to attend your club's next meeting. Many clubs are beginning the planning process of their many fundraisers and community service projects for the 2010-2011 club year. Contact your new President or your immediate Past President. They can direct you to the Committee Chairperson(s) who, I am sure, will welcome your help.

Plan now to attend your upcoming Region Meeting and Zone Meeting. It's a great way to meet Cabinet Chairpersons, who will be on hand to answer your questions and to schedule visits to your club. It is also an opportunity to network and share ideas with other clubs in your Zone and Region.

This is also a great time for clubs to revitalize the recruitment of new members! Every member should have two-minutes of Lions Clubs "talking points" that they can share with a friend, neighbor, co-worker or relative. Then follow-up with an invitation to a meeting so they can see first-hand the Lions story of who we are, what we do, and why we serve!

Remember--Your Club's Activities Do Make a Difference in your Community, in our Country and in our World!



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**We Serve**

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# Club Activities

**Albert Lea Clover Leaf** - Did Ring Toss Project at Freeborn County Fair

**Albert Lea Lakeview** - Donated beanie babies to Albert Lea Medical Center. Emergency Dept. donated to food Shelf, Donated to March of Dimes, Worked at ring toss at Freeborn Cty Fair, delivered Meals at senior building, worked at Red Cross bloodmobile canteen.

**Alden** - Held annual member/spouse sweet corn burger potluck. Donated to Alden Historical Society – Charter member Neal Pierce inducted into Hall of Fame

**Amboy** - Lions sang at the Winnebago Nursing home. Worked at Blue Earth County fair ticket Booth.

**Blooming Prairie** - Worked at the Steele County Free Fair grandstand event. Handed out Lions Calendars – Program Chair Darlene Breamer spoke on Can Do Canines

**Blue Earth** - Donated to Community Ed, Helped at Cancer Walk

**Brownton** - Participated in Kiddie Pedal Tractor Pull – Worked at gate at McLeod Cty Fair, Donated \$100 to help sponsor the 40&8 train at the annual corn feed

**Carver** - Hosted Carver Blood Bank, Donated \$150 for glasses, Gave \$100 for Lions Eye Bank in honor of PDG Darwin Mathwig

**Cologne** - Worked Carver Cty Fair Ticket Gates Helped Fire Dept. with Drive in Movie Night

**Courtland** - Held Lions Youth Exchange Picnic, Held Lions picnic with spouses and guests.

**Ellendale** - Had steak fry – completed Beaver Lake Home Tour hunger walk – donated glasses

**Faribault** - Dictionary Project

**Glencoe** - 11 members rode Glencoe float in Silver Lake Parade - \$5000 donated to Glencoe Event Center

**Hamburg** - Donated to Hearing Foundation and Mn. Eye Bank

**Henderson** - Assisted with Bloodmobile, \$1000 toward Hummingbird Garden, Donated to middle school athletic program.

**Hutchinson** - Worked Pola Czesky Days, Did ear and eye screening at Hutch High School; Had food booth at McLeod Cty Fair

**Jordon** - Did Scott Cty Fair – Grandstand Concession – donated \$5000 to local ballfield

**Kiester** - Completed Faribault Cty Fair Fair gate- Donated to City of Kiester for picnic tables

**LeSueur** - Had food stand at Pioneer Power,

Donated to LSH School open Hockey Golf Fund.

Donated to Bolder Option Program. Leader Dog Chair Shirley Hespeneide spoke.

**Lester Prairie** - Held Awards Night – Presented Melvin Jones Award

**Lonsdale** - Donated to Boy Scouts, served picnic for youth baseball, worked concession stand for mens softball, Participated in Lonsdale community day and Webster festival.

**Mankato** - Had brat stand at Cub Foods – gave three sight grants.

**Mankato Key City** - Sold hot dogs at No. Mankato Fun Days – Sold Hot Dogs at Nicollet Cty Fair Demo & Endro Race

**Mankato Sunrise** - Renewed Adopt a Highway, Worked Ribfest in Mankato, Hearing Foundation Co-Chair Sue Bowman spoke at meeting.

**Minnesota Lake** - Had club picnic for members, families and friends who helped this past year.

**Montgomery** - Helped pay for dentures- Unloaded food shelf truck twice this month.

**New Market-Elko-Webster** - Participated in Webster Harvest days with food booth and parade. Did community blood drive – donated money to help defray expenses of a Past Lion member with cancer. Donated money to support fundraising efforts of the Lakeville Lions event.

New Richland - Voted to donate to 2011 Convention

**Nicollet** - Worked Nicollet Cty Fair Demo Derby – Donated to Swan Lake Teals Banquet

**Northfield Cannon Valley** - Collected 120 eyeglasses-sent in box of cell phones.

**Norwood Young America** - Donated funds for local youth to attend Camp Needlepoint. Donated for Quest Books and Teachers

**NYA-West Carver** - Completed Center State Theater-Refreshments-Natl Night Out, Music in Park, Donated to Quest and Memorials to Eyebank and Hearing Foundation in memory of Darwin Mathwig

**Plato** - Sponsored Golf Tournament, Did burger/sweet corn feed, did blood drive, donated to Norwood Young America/Softball team. Zone Chair Duane Jindra spoke.

**Prior Lake** - Sold mints, pull tabs and meat raffle. Food stand at Lakefront Days. Participated In Lakefront Parade Days. Awards at annual picnic. Sold Midway tickets at State Fair

**Shakopee** - Held Golf Tournament on August 25, Platinum Sponsorship of the Scott County Meth-Task Force Invitational Golf Classic



# Club Activities

**Silver Lake** - Took tickets at McLeod Co. Fair. Donated to Lions Eye Bank in memory of PDG Joseph Gehlen, donated to Dale Polornowski benefit fund, Holy Family Catholic Church Bazaar, Donated to Silver Lake Golf Tourney

**St. Peter** - Donated to Nicollet County Social Service, Donated to Creative Play Place

**Veseli Area** - Co sponsor ZJ5K fun run with Lonsdale, Participant in Lonsdale Community Day Parade; Donated money to the Lonsdale Ambassador Program, Donated to Lonsdale Fire Dept. Participated in Webster Harvest Parade

**Victoria** - Had 42<sup>nd</sup> annual Victoria Lions Softball Tournament, Sponsored blood drive, donated To Boy Scouts and Campaign Sight First II

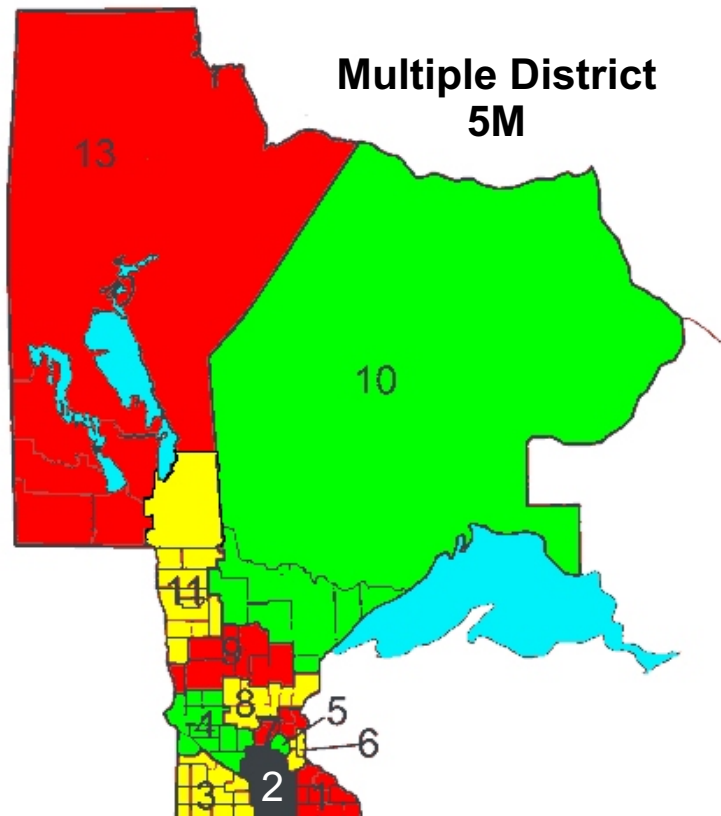
**Waconia** - Carver Relay for Life Food Booth – Carver Cty Fair Brat Stand

**Waseca** - Upcoming business after hours Chamber event for the Waseca Lions Club

**Waterville** - Prepared and served Pancake Breakfast for Waterville Fire Relief Assn. Days Did Lions bingo for same event. Walmart for books to donate to Library. Donation to Eye Bank and Hearing Foundation in honor of IPDG Darwin Mathwig – Arts in the Park SMIF

**Wells** - Worked Kernals Day Bingo Stand

**Winsted** - Worked at the State Fair in the concession stand



New members: Kris and Collette Ingenthron, inducted in to the Glencoe Lions, sponsored by Ron and Jean Dahlke. Installing officer was PDG Rick Wagener, Waconia

## Participants at the Kiddie Tractor Pull during Glencoe Days





This is the group from 5M that toured Leader Dogs for the Blind in Rochester, Michigan.



Lion Bill Bowman blindfolded and walking with an instructor and leader dog at Leader Dogs for the Blind in Rochester, Michigan.

*Touching Lives  
Everyday  
...With Hope*



Hope is realized the first time a deaf child hears the sound of a parent's voice. Hope is renewed whenever a hearing-impaired adult can return to a sound-full and active life. Each time the wonder of sound is restored, we **Touch a Life With Hope.**



**Newborn Hearing Screening:** The Hearing Foundation established the first and only statewide newborn hearing screening program in 1999 with more than \$417,000 in Lions contributions and a matching grant from LCIF.



**Hearing Aid Loaner Bank:** The Hearing Foundation established the Lions Hearing Aid Loaner Bank providing free hearing aids to infants and children who are newly identified with hearing loss, while their parents and medical team implement a treatment plan.



**Lions Children's Hearing Center:** was created in 2005 to focus on the complex needs of deaf and hard of hearing children in MN and the Upper Midwest; uniting research, education, family support and a multidisciplinary clinic devoted to addressing all aspects of pediatric hearing loss.



**Research:** The MD5M Hearing Foundation is dedicated to supporting cutting-edge research into hearing loss and bringing future medical ideas to fruition by providing the space, equipment and seed money necessary to cultivate promising ideas.

**The MD5M Hearing Foundation, would like to thank all of you for your past contributions and ask for your continued support of our mission to provide hope to children diagnosed with hearing loss.**



For appointment or referral:  
866-523-2134 • 612-625-7753 (local) • 612-625-2101 (fax)  
[www.ent.umn.edu/ent/lions/home.htm](http://www.ent.umn.edu/ent/lions/home.htm)

## SUBSCRIBE NOW TO THE DISTRICT NEWSLETTER

Now is the time for each member to **SUBSCRIBE** to the **DISTRICT NEWSLETTER.**

The Governor would like every member to receive the newsletter. Have your club subscribe every member to this important communication.

**MAKE CHECKS PAYABLE TO: District 5M-2**

### HOW TO SUBSCRIBE

**SEND \$9.00 FOR (12) ISSUES (1) COMPLETE YEAR**

TO: PDG Bill Curtis  
1014 Mitchell Court  
Glencoe, MN 55336

Start your subscription anytime as it will run for one calendar year.

### YOUR MAILING ADDRESS

Name \_\_\_\_\_

Address/Box # \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Name of Club \_\_\_\_\_

**Check your mailing label on your newsletter for the expiration date of your subscription .**

## **Lions International Essay Contest Rules**

This contest is open to students who are considered visually impaired according to their national guidelines and will be 11, 12 or 13 years of age on November 15, 2010.

Only a Lions club can sponsor the contest. The contest may be sponsored in a local school(s) or organized, sponsored youth group(s), or individuals may be sponsored as well. A Lioness club can sponsor the contest through its sponsoring Lions Club.

The contest theme is "Power of Peace".

Essays must be no longer than 500 words in length, submitted in English, type written in black and double-spaced.

Only one entry student per year and each entry must be the work of only one student.

Essay entries cannot have already been published

One grand prize winner will receive an award of \$5,000. The winner will be notified by June 1, 2011.

The postmark deadline for a club to send one winning essay to the District governor is February 15, 2011. Note: A participating club should notify its district governor in advance of sending an entry.

To receive an official "Lions International Essay Contest Entry Form" please contact District Governor Eunice Rucks.

**The Amboy Lions Club  
would like to sell  
Their  
Lions Mints display cases.**

**They have 24 which they no  
longer use.**

**They are asking \$50.**

**Contact Pam Shouts  
507-340-7748**

**Psshouts@myclearwave.net**

# **34th Annual USA/Canada Lions Leadership Forum**

**September 23-25, 2010  
Milwaukee, Wisconsin**

## **A Beacon of Hope Through Leadership & Service**

### **Special Gathering while attending the Forum?**

If you, your club, District or Multiple District(s) is planning a special event or gathering like a reception, breakfast or other function during the Forum and need special arrangements made for a meal or room set-up, please contact:

PCC Polly Voon, Facilities Chairperson,  
polly\_voon@telus.net

### **FEATURED PROFESSIONAL SPEAKERS AT MILWAUKEE FORUM**



**Ross Bernstein**



**Patricia Murray**



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Eunice Rucks  
5M-2 DISTRICT GOVERNOR  
35493 226th Street  
Henderson, MN 56044



Glencoe Lions Club  
Invites you to a Benefit for  
**Delores Strobel**  
**Dad's Belgian Waffle Brunch**

*All you care to eat*

Serving: Waffles, Sausages, Flavored Syrups and Beverages



**Sunday, Sept. 26, 2010**

At Pla-Mor Ballroom, Glencoe, MN

Serving from **8:00 a.m. to Noon**

**CARRY OUTS AVAILABLE**

Adults: \$6.50 Advance / \$7.00 @ the door

Children ages 6-10: \$4.00 ( Available @ the door only )

Children age 5 & younger **EAT FREE !**

**Tickets available at Hite Ace Hardware or from any Glencoe Lions Member**

All proceeds will go towards a replacement ramp-equipped van for Delores Strobel of rural Glencoe, who has been confined to a wheelchair due to Multiple Sclerosis since 1979. Her present van needs much repair and the ramp lift is unsafe for her to operate and use.

**Donations can also be made payable to "Benefit for Delores Strobel"  
at Security Bank & Trust, P.O. Box 218, Glencoe, MN 55336**

Bring your old eyeglasses and hearing aids for re-distribution to 3<sup>rd</sup> world countries

**Supplemental Funding provided by Thrivent Financial for Lutherans**