



# Service Blooms



February 2011

District Website [www.5m2lions.org](http://www.5m2lions.org)

Bill Curtis, Editor



Winthrop Lions Club presented Helen Keller Awards to three members, L to R: Lion Jean Dahlke, Minnesota Lions Eye Bank Director Presenter, Lion Scot Kuester, Lion David Schauer, and Lion Carolyn Proehl.



Winthrop Lions Club presented a Melvin Jones Fellowship Award to Lion Joe Wersal. Presenting the award was 2nd Vice District Governor Ron Dahlke, LCIF District Coordinator.



District Governor Eunice Rucks installs two new members to the Arlington Lions Club. L to R: DG Eunice Rucks, Lion Pat Liebl, and new members Lion David Johnston and Carol Mayer.



District Governor Eunice Rucks installed 6 new members at the Waconia Lions Club. One of the new members was a nephew of Lion Will Yetzer (second from the right), a 65 year member of the Waconia Lions.

# Blooms and Blossoms and...More

Greetings:

By the time you receive this newsletter you will be just getting ready to attend the Mid-Winter Convention or have just gotten home from it. I hope all of you enjoyed it and found it a very learning experience and a time to get together with friends, your Lions friends who have very often become like members of your family.

In our travels going to other district conventions we have noticed that there are many more young members that have joined the Lions. This is exciting and certainly provides for a future for this wonderful organization.

Following is a myth and truth that is often believed to be true about younger members and some information on the type of service of these young adults.

**Myth:** There is a widely held belief that young people are not interested in joining service clubs, and that they are too busy with their work and their social life.

**Truth:** Many young adults not only are willing to volunteer, but also are experienced in volunteering. The percentage of teenagers who volunteer more that doubled between 1989 and 2005 (from 13.4% to 28.4%). This group is now in its middle 20s to middle 40s. This group of young adults grew up in the shadow of 9/11, Katrina, and other disasters. As a result, this generation cares about something greater than merely them-selves. They have experienced volunteering. Let's recruit that experience, and do our best to keep them as members.

**Type of Service Has Changed,** The nature of volunteerism has changed somewhere in the last 30 years. More volunteers are now serving less than 100 hours in a year.

This increase in "episodic" volunteerism is particularly true in young adults. This means that they may not volunteer for all of your projects, but may instead pick and choose those which are of interest to them.

The "bottom line" is that young volunteers are out there. With a little effort you can turn them into young Lion members. With even more effort and understanding, you can help these young Lion members who are excited about Lionism remain as members.

Remember if "Each One Would Ask One" membership would not be a problem.  
Until next month, DG Eunice Rucks



**District Governor Eunice Rucks**

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## Governors Travels

### February 2011

- 1 Watertown Club Visit
- 2 Wells Club Visit
- 8 Amboy Club Visit
- 8 Cologne Club Visit
- 11-13 5M2 Mid Winter Convention
- 16 Carver Club Visit
- 18-20 5M13 Mid Winter Convention
- 21 Hamburg Club Visit
- 22 Albert Lea Lakeview Club Visit
- 23 Shakopee Club Visit



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**We Serve**

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## Getting to Know Me

Sue Bowman, VDG

Thank you Lions for your support and encouragement on my journey to District Governor. The new alphabet soup title for me is DGE (District Governor Elect) that I will have until Seattle at the Lions International Convention, then at last DG (District Governor). Lion Bill, my non-pork eating partner in service, was not too thrilled with the acronym he heard at the 5M1 Mid-Winter, "HOG" (Husband of Governor). The most rewarding title for us is LION!

It truly is humbling to realize in a few short months I will be District Governor.

Growing up in rural St. Peter, with my parents and four siblings we learned the lesson of chores before play. Thinking back on my childhood, I realize my father must have been a financial wizard making a living for seven people on 200 rented acres and 10 dairy cows.

Organized service clubs were not part of my childhood, however, when a neighbor needed help, my Dad always was there; if the church women needed help my Mom was always there.

My first encounter with Lions was in the Mid 70's. Bill was a MBA student at Arkansas State University and I was teaching high school Home Economics. "We Serve" was a very literal experience for me in that Arkansas High School. The local Lions club met occasionally at the school; the home economics students and I were assigned to serve their luncheon meetings. I have vivid memories of the fun, fellowship and songs the Lions shared during those meetings. The Lions also awarded several scholarships to my students. The impact the Lions had on me was long lasting; I do not remember the details, only the positive, happy, fun attitudes of those Lions.

After Bill earned his MBA we returned to Minnesota; we settled in Geneva a very small town near his family farm. A member of the Albert Lea Cloverleaf Lions stopped in one evening and talked with Bill (only men in Lions then) about joining the Lions club. Bill was not really too interested, he felt he had too much going on with managing the family farm. I encouraged him to join, recalling my experiences with the Arkansas Lions, and since, at the time, my only social contact was his family, it was time to get involved in the community. He said yes, and it began a marvelous experience in service, learning, fellowship and fun.

This is good. We never know what far reaching affects we as Lions have on those we touch in the spirit of service.

## A Lion's View

Ron Dahlke  
Second Vice District Governor

With the continuing snow and cold, I sincerely hope everyone is taking time to "recharge" their batteries. It's really easy to get run down in a short time.

As you receive this issue, the 33<sup>rd</sup> Annual 5M-2 Mid-Winter Convention will be completed. If you were fortunate to attend the Saturday Morning and/or Sunday Morning sessions, you will have heard the of the great work that is being done at the Minnesota Lions Eye Bank and Clinics, the Multiple 5M Hearing Foundation and Clinics, Project New Hope, and Leader Dogs for the Blind.

In each presentation, you heard the sincere appreciation for the donations received from our Lions Clubs, which allow these "great works" to occur.

Also, it was also encouraging to hear comments from our visiting LCI dignitaries, International Director Judge Haynes Townsend, and Past International Director Bill Crawford. If you were not able to attend, please have someone from your Club who did, give a brief summary of the various Convention presentations at your next meeting.

Guess what's next. Believe it or not, it's time for clubs to start thinking about Club Officer nominations and elections, especially if your club meets during the last part of the month. If so, you need to hold your election at your March meeting as club elections must be held by April 15<sup>th</sup>.

The Officer Reporting Form (PU-101) can then be completed and submitted well in advance of the May 1, 2011 due date. In the past, there have been a number of clubs which have not submitted this report on time. Let's have all of them completed and submitted on time this year!

And as long as we're on the subject of club officers, let's make it a priority to have your various Officers-elect attend the New Officer Training session. Watch for details in future newsletters. Also, be sure to invite a member or two who may not be an officer-elect this year, but who may need this experience to bring out his or her leadership qualities for an officer position in the future.

Remember--Your Club's Activities Do Make a Difference in your Community, in our Country and in our World! Thanks for all that YOU do!

**JOIN US AT THE BEND IN THE RIVER**

**MDM 5M 2011 Convention**

**Mankato, Minnesota**

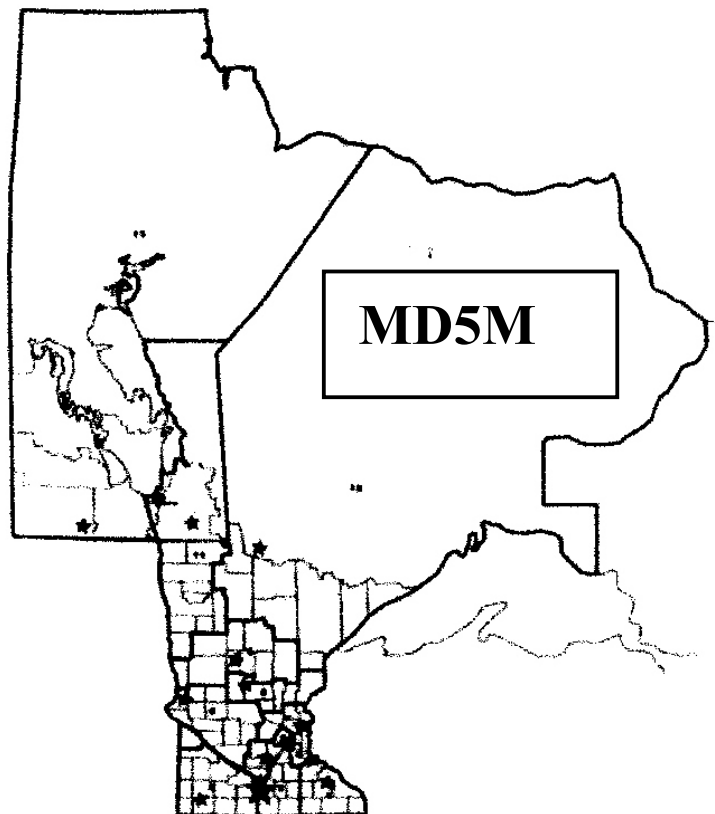
**April 29 through May 1, 2011**

**Forums, Fun, Entertainment, & Meals**

**Information and Registration Forms available**

**On the 5M website and 5M Directory**

**Registration Online at [www.lionsmd5m.org](http://www.lionsmd5m.org)**



## Owatonna Lions Club Makes 'Impact Beyond Measure'

Owatonna Peoples Press

Many times in our busy lives, we forget to notice the acts of kindness that happen around us that make the world a better place.

We want to take a moment to recognize and honor those that give of their time, talents or resources to others. Last week, we were privileged to be guests of the Owatonna Lions Club along with one of our learners and her mother. These community leaders gather once a week, looking for ways to serve our community, especially in the areas of vision and hearing.

This young lady had been without hearing aids for a year and a half due to the high cost of hearing aids combined with her family's loss of income caused by unemployment. The Lion's Club graciously donated \$750 toward a new pair of hearing aids. The excitement and thrill in the eyes of mother and daughter were priceless as are the educational implications of finally having the use of hearing aids.

We extend our utmost gratitude to Paul Osdoba and the Owatonna Lions Club, and we encourage our community to support the fundraising efforts of not only the Lion's Club but all service organizations. Their efforts are genuine and the impact they have is beyond measure.

Becky Johnson

Annette Kleinschrodt

Wendy Camerer

McKinley Elementary School

## American Diabetes Association. **ALERT! DAY**

*Join the Million Challenge*

There are many faces of diabetes - it can affect anyone regardless of age, ethnicity or social status. In type 2 diabetes, often symptoms do not appear until it's too late. If left untreated, diabetes can lead to deadly complications including heart disease, stroke, kidney disease, blindness and amputation.

Nearly 26 million children and adults in the United States have diabetes. A quarter of those with the disease - 7 million - are unaware that they have it. If current trends continue, one in three American adults will have diabetes by 2050. With such staggering numbers - how many people in our District could be at risk or undiagnosed?

**Tuesday, March 22<sup>nd</sup> is the 23<sup>rd</sup> Annual American Diabetes Association Diabetes Alert Day.** This is an opportunity for all Americans, including those in our own community, to take charge of their health and "*Join the Million Challenge*" by taking the Diabetes Risk Test to find out if you could be at risk for type 2 diabetes and, if you are at high risk, to speak with your health care provider. The Diabetes Risk Test is available at [stopdiabetes.com](http://stopdiabetes.com), by calling 1-800-DIABETES or by texting JOIN to 69866 (Standard data and message rates apply).

Studies have shown that type 2 diabetes can be prevented or delayed by losing just 7% of body weight (such as 15 pounds if you weigh 200) through regular physical activity (30 minutes a day, five days a week) and healthy eating. By understanding your risk, you can take the necessary steps to help prevent the onset of type 2 diabetes. For people who have already been diagnosed with diabetes whether they have type 1 or type 2 diabetes these same lifestyle changes can make a significant difference in their diabetes management.

I strongly urge your readers to "*Join the Million Challenge*" by taking the Diabetes Risk Test. Remember, in order to prevent or treat type 2 diabetes, you must find out first if you, or someone you love, could be at risk.



### **ELLENDALE LIONS CLUB PANCAKE BREAKFAST** (ALL YOU CAN EAT)

**SUNDAY, MARCH 6, 2011**

**8:30 a.m. - 12:30 p.m.**

**ELLENDALE COMMUNITY BLDG.**

**ADULTS: \$6.00**

**4 and UNDER: FREE**

Serving:

Pancakes, sausage, eggs, juice, milk and coffee

**ALL PROCEEDS GO TO LIONS COMMUNITY  
SERVICE PROJECTS!**

# Club Activities

**Albert Lea Clover Leaf** - Donated to Relay for Life. Eyeglasses donated to a needy person.

**Albert Lea Lakeview** - Volunteered at Community Food Shelf. Delivered Senior Meals. Worked at hospital blood drive. Donated to Food Pantry. Paid for Eyeglasses for two students.

**Amboy** - Sang at Nursing Home. Donated to Compassion International Child and Loaves and Fishes. Collected money for the Food Shelf. Sent a package through Operation Minnesota Nice.

**Arlington** - Completed Waffle Breakfast for Scouts. Donated to Lion Darwin Mathwig scholarship Benefit, Completed Baby Faith Adelman Benefit with Green Isle Lions – Profit \$6,804.

**Blooming Prairie** - Paid for six scholarships for high school students. Donated to Steele County Food Shelf.

**Blue Earth** - Had pancake breakfast and served pancake supper to St. Luke's Care Center.

**Brownton** - (5) \$500 Scholarships awards recipients were finalized. \$1000 was raised from Hospice Light tree sales event and donated to Birchwood Hospice House plus \$500.

**Carver** - Donated \$300 to East Union Elementary School for annual fundraiser. \$230 to Smile Network International.

**Chaska** - Donated to Fergus Falls Marching Band.

**Cologne** - Completed Victoria Club Visit.

**Courtland** - Did Bar Bingo Paid for 3 scholarships.

**Ellendale** - Gave \$250 to family that had home fire.

**Glencoe** - Donated \$89/mo to sponsor the National Anthem at GSL Athletic Events. Donated \$1000 to GRHS for Diabetes Education. \$2500 for GSL Scholarships. Donated \$250 to McLeod County Domestic Violence Bowl-A-Thon.

**Green Isle** - Did bell ringing for Salvation Army. Completed Holiday Nut Sale. Completed cake pan sale project. Held Santa Day in GI with Hot Chocolate and cookies.

**Hamburg** - Completed pancake breakfast. Worked providing beverage service at 3 events. Completed donation to Campaign Sightfirst II. Awarded prize to Write Off winner.

**Hutchinson** - Donated to Leader Dog.

**Jordan** - Completed food basket program serving 162 families.

**Jordaness** - Completed world service bingo, children's toys. Donated to Leader Dog

**Lafayette & Area** - Did Mega Bingo. \$300 for Polar Plunge. Donated \$1000 for Sight First II.

**Le Center** - Donated to Lions Eye Bank for Memorial.

**Lester Prairie** - Helped at Cub Scout Pinewood Derby. Donated to Lester Prairie Community Education \$250. Donated to Kids Against Hunger - \$500.

**Lonsdale** - Had Lions Mike and Cathleen Williams from Quest speak.

**Mankato** - Two sight grants. Donated 57 lbs of food for Food Shelf.

**Mankato Sunrise** - Staffed MSU Hockey game at Verizon Civic Center.

**Mayer Watertown DandyLions** - Donated to National Honor Society at Watertown-Mayer School. Donated to Fergus Falls Marching Band.

**Minnesota Lake** - Donated to Can Do Canines, dictionaries to 3<sup>rd</sup> graders and 40 wooden cars and two Boxes of books to Lions Sharing Tree.

**Montgomery** - Scrapping fundraiser. Donated to Friends of the Library. Two Scholarships.

**New Market-Elko-Webster** - Donated funds to support local family who had house fire. Donated funds to benefit a local child who was diagnosed with brain tumor. Donated costs to defray costs of new sign for local park. Donated funds for the baseball dinners.

**Nicollet** - Donated \$750 to the Chamber of Commerce for local fireworks.

**Northfield** - Collected books for African Library. Collected eye glasses. Donated to St. Peters Church.

**Norwood Young America** - Have meat raffle on Sunday afternoon. Donated \$150 to Polar Plunge. Donated to Eye Bank.

**NYA-West Carver** - Completed Breakfast with Santa Donated to Journey for Sight and Parade of Green. Completed Write Off.

**Owatonna** - Held pancake breakfast. Donated \$750 to elementary girl's hearing aids. Donated \$800 to Leader Dog.

**Plato** - Completed write-off contest.

**Prior Lake** - Sold coloring books at Marketplace. Donated to American Cancer Society, City of Prior Lake.

**Shakopee** - Donated to Can Do Canines, Lions Childrens Hearing Center, Lion 5M Hearing, LCIF, Feed my Starving Children, Mn. Lions Eye Bank.

# Club Activities

**Silver Lake** - Had booth at Silver Lake Business Expo. Donated 200 lbs of food to McLeod County Food Shelf - \$250 to McLeod County Historical Society.

**St. Peter** - Donated \$350 to the Third Floor. \$500 to Flags on Minnesota Ave.

**Stewart** - Sponsored Senior Dining for one week.

**Veseli Area** - Donated 20 Children's Gift Bags to Lonsdale Food Shelf.

**Victoria** - Sponsored Blood Drive. Had diabetes chair speak.

**Waconia** - Vintage snowmobile rally.

**Watertown** - Completed Vintage Snowmobile event-Lake Waconia. Donated to Watertown Fire Dept. WM Supermileage Club of 2012, Immaculate Conception Church. Watertown Flower Committee and Watertown Wrestling.

**Waterville** - Bingo twice weekly. Completed write-off. Donated to Faribault Hospice. Waterville Library. Two Hardship cases.

**Winsted** - \$50 donation to the Winsted Elementary School for Roller Skating. Donated \$25 for Write Off Contest Winner.

**Winthrop** - Donated \$120 to local bloodmobile. Awarded two Helen Kellers and one Melvin Jones.

**Hutchinson Lioness** - Had girls from Franklin House for Christmas party.

## Chartering New Lions Clubs

Before submitting paperwork to charter a new Lions club, it's important to use the most up-to-date forms - and properly complete all paperwork. To help you do this, we've created a Charter Application Checklist you can use before mailing paperwork to ensure timely processing. For more information, please contact the Membership Programs and New Clubs Marketing Department.

## How to Coordinate an Event with Other Lions Clubs

For the blind and visually impaired living in Northern Illinois, winter sports may seem out of reach. Local Lions wanted to give the visually impaired a chance to experience the joys of skiing. They also saw the possibility of hosting an annual event that provides fellowship and outdoor activities for the blind. Find out how Lions made this project happen - and get "Tips and Tools" that you can use to help your club plan a project like this in your community, by visiting the Lions International website. [www.lionsclubs.org](http://www.lionsclubs.org)

## SET YOUR SIGHTS HIGH

Community service, membership growth, leadership development, communication and organizational management are the five essential elements for the ongoing health of any Lions Club. Clubs that succeed in ALL FIVE critical areas are eligible for the Club Excellence Award.

At the district level, the District Governor Team Excellence Award recognizes the leaders in districts that strive for excellence in leadership, achieve positive membership growth and actively encourage clubs to conduct effective service projects.

For more information and to download an application form please visit [Excellence Awards](#) on the LCI Website.

## SUBSCRIBE NOW TO THE DISTRICT NEWSLETTER

Now is the time for each member to **SUBSCRIBE** to the **DISTRICT NEWSLETTER**.

The Governor would like every member to receive the newsletter. Have your club subscribe every member to this important communication.

**MAKE CHECKS PAYABLE TO: District 5M-2**

### HOW TO SUBSCRIBE

**SEND \$9.00 FOR (12) ISSUES (1) COMPLETE YEAR**

TO: PDG Bill Curtis  
1014 Mitchell Court  
Glencoe, MN 55336

Start your subscription anytime as it will run for one calendar year.

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Name of Club \_\_\_\_\_

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Eunice Rucks  
5M-2 DISTRICT GOVERNOR  
35493 226th Street  
Henderson, MN 56044



**We Serve**

## West Carver & NYA Lions

PRESENT

### “DINNER AND A SHOW”

**WHEN:** Saturday, February 19, 2011

**TIME:** 5:30 Social Hour  
6:30 Dinner and Show

**WHERE:** Willkommen Park Pavillion-NYA

**COST:** \$20.00 per ticket

**ENTERTAINMENT:** by Ken and Ken-a comedy, variety and musical act. Raffle and Silent auction

**MEAL:** Fried Chicken, Roast Beef, Baby Red Potatoes, Salad, dessert. Cash bar available

All proceeds will be used to by playground equipment for the Norwood Sports Complex

Tickets may be purchased at Chameleon Salon or Flower Mill in NYA, at Midwinter, or contact Dave Williams at 952-607-5617 or email at [dmwpls@aol.com](mailto:dmwpls@aol.com)

## BROWNTON LIONS FISH FRY



**MARCH 4, 2011**

### Menu:

FISH, POTATOES, BEANS, COLESLAW  
COFFEE, MILK

Brownton Community Center  
Serving 4 pm to 8 pm or until fish run out

All Waiting Indoors

K-6th grade - \$4.50  
Adults \$9.00

Proceeds go to Community Projects  
Bring Your Old Eye Glasses