



Zone 2 Lion of the Year, Ron "Mac" Machtemes -Waconia Lions Club.



Zone 7 Lion of the Year, Opal Mae Emery -Amboy Lions Club.



Helen Keller Sight Award given to Lion Reynold Anderson, Blue Earth Lions Club, by ID Debra Alittle fun during tailtwisting at the recent Zone 2 Wasserman during the Blue Earth Lions 50th Anniversary dinner on 3/24/10.



meeting in Chaska. Lion Linda of the Carver Lions and DGE Eunice of the Arlington Lions.

# What's Cook'n in 5M2

Lions of 5M2:

I want to thank all of you for your continued efforts to increase the membership of our district. You are making great strides in your clubs. In the month of March, we have an increase of 20 new members and only dropped 7 members. If we all continue this great effort we will become the 2<sup>nd</sup> largest district in the Multiple.

I want to remind you about the contest that was started this past month to gain 100 NEW MEMBERS by June 15<sup>th</sup>. (Since my good friend DG Jim Arvidson in 5M9 thought I stole his idea I want to change the number to 101 new members) Please make every effort to host a membership drive in your club.

A reminder about the PU101. Please fill in all the correct information when submitting your form. This information is used by your club, your district, your multiple district and Lions Club International to get information to you when needed. Please provide your email address and phone number where indicated. This is due to the Multiple District office by May 15<sup>th</sup>, so I will need them by May 1<sup>st</sup>.

Another quick reminder about the Multiple District convention that will be held in Mahnomen on April 23-25. If you have not attended one in the past, please try and make plans to attend this one. Next year our 5M2 district will host this convention and you need to see first hand what needs to be done. PID Maynard and DG Darwin have set high goals to host the largest MD5M convention in years. In recent years, 350-450 members attended the convention; we set our goal for 750 Lions to attend the 2011 convention.

Nancy and I continue to be busy traveling to clubs for visits and Zone meetings. This is something that we have really enjoyed this past year. We want to thank everyone for the hospitality that you have shown us on these visits. Things are starting to wind down a bit for us now as we are nearing the end of my year as your Governor.



**District Governor Darwin Mathwig** 

I hope that the message I brought to you on my visit was helpful to you. I know I talked about many things in my talks, but did notice a lot of heads nodding yes to what I was saying.

I wish all of you continued success as a Lion; please ask someone to be a Lion today. DG Darwin and Lion Nancy

#### "Mixing with the Governor"

April 15: New Auburn visit

April 19: Zone 6 Spring meeting

April 22 - 25: MD5M Convention - Mahnomen

April 26: New Officer training - Mankato

April 27: Zone 8 Spring meeting

May 6: Local club (Arlington) meeting

May 10: Waterville visit

May 11: Winnebago visit

May 11: Gibbon visit

May 12: Minnesota Lake visit

May 13: Alden visit

#### Blooms and Blossoms and...More

Eunice Rucks Vice District Governor

Welcome to Spring! It has always been one of my favorite times of the year!

I have recently had the wonderful opportunity to attend District Governor Elect training in Roseville.

The day before our training began we visited Can Do Canines, the Minnesota Lions Eye Bank, the Hearing Foundation and the Diabetes Foundation. Can Do Canines previously was named Hearing & Service Dogs of Minnesota. Wow, what a wonderful new facility they have. When we were there we heard a testimonial from the mother of an autistic child that had received a service dog. She could not say enough good things about how the gift of this dog had changed their lives.

The dog now was able to control her young son in his outbursts and keep a much calmer demeanor for her son. There were tears in all of our eyes as we listened to her story.

Our visit to the new facility that the Eye Bank now headquarters at was fabulous along with great visits to the other places I mentioned above.

As I stated earlier, spring is officially here. It is a time to look more creatively at our Lion's world and some of our projects. We need to be able to view things in a new way or from a different perspective. While I was at DGE training, three young ladies who were working at a different event that was being held at the hotel wanted to know what Lions was all about. They were so impressed with what we said that they indicated they would be interested in joining Lions. We took their names and will be contacting them. You never know what someone will say until you ask them to join this wonderful organization.

My seedlings that I planted are peeking through the ground. I need to keep them moisturized just as we need to continue to keep fresh ideas in our clubs to keep them vital. Have a great month!

#### **New Members March 2010**

#### **Blooming Prairie Lions Club**

Scott Bucher David Wradislaus

#### **Faribault Lions Club**

Brenda Johnson

#### **Jordan Lions Club**

Ryan Berres Wayne Naylor

#### **Nicollet Lions Club**

Kevin Dorn

#### Silver Lake Lions Club/Winsted Club Branch

Katy Born
Marilyn Gatz
Paul Gatz
Gregory Gehrman
Mark Loder
Ann Schulenber
George Schulenber
Timothy Sheehan

#### St. Peter Lions Club

Linda Nelsen

#### Victoria Lions Club

Jay Abrahamson Robert Leuthner

#### Waconia Lions Club

Pat Stockert

#### Waterville Lions Club

Angela Storch Bill Storch

# USA/Canada Lions Leadership Forum

September 23-25, 2010 Milwaukee, Wisconsin

#### Club News

**ALBERT LEA CLOVERLEAF** Attended 50th Anniversary of Blue Earth Lions. Held Radio Daze.

**ALBERT LEA LAKEVIEW** Served lunch to Bloodmobile Workers. Held Election of Officers. Donated to food shelf. Provided glasses for student.

**ALBERT LEA LIONS** Donated to: Freeborn County Historical Society, Ecumenical Food Shelf, YMCA Youth Fund, LCIF for Haiti Relief efforts and Lions Journey for Service.

ALDEN LIONS Held a Pancake breakfast. Delivered Meals on Wheels. Donated to Alden area Girl Scouts Had speaker from Home Care.

**AMBOY LIONS** Hosted District Governor Darwin Mathwig. Attended the Zone 7 Spring Meeting. Donated to: benefit for Jadyn Kietzer, benefit for Vickie Crow, Blue Earth Lions Club for their 50th anniversary and Salvation Army's Bed and Bread program for the homeless.

ARLINGTON LIONS Had Walking Taco Feed and Annual Fish Fry. Donated to: Sibley Medical Center and Television for After Prom Party. Gave monetary donation for library furniture challenge grant to City of Arlington.

**BLOOMING PRAIRIE LIONS** Hosted District Governor Darwin Mathwig.

BROWNTON LIONS Donated to: GFW After Prom, City of Brownton/Sumer Recreation Program, Brownton Area Youth Baseball/Softball, Irma Kreie - Visual Aid Machine and McLeod County Emergency Food Shelf. Held 2nd Annual Wine & Appetizer Sampling Fundraiser.

**CARVER LIONS** Held Spring Pancake Breakfast. Donated to: Lions Youth Exchange, Scholarship, Lions Children's Hearing Center, Carver Fire & Rescue and Black Sox Baseball.

**CHASKA LIONS** Major contributor for the Chaska "Let's Go Fishing" chapter. Hosted Spring zone meeting.

**COLOGNE LIONS** Helped out a local school pancake breakfast. Donated to LCIF/Service Dog Kennel program. Contributed to local grade school\s girls basketball team, that is going to a national tournament.

**COURTLAND LIONS** Donated to Nicollet After Prom Party and National Child's SafetyCouncil.

**GIBBON LIONS** No activities reported.

**GLENCOE LIONS** Worked at the Tim Orth Benefit. Held Glencoe Lions Spring Brunch. Presented awards to the Peace Poster winners

And their parents and school reps at our March social along with Governor's visit. Donated to: McLeod County Food Shelf and Can-Do-Canines for new dog kennels.

**GREEN ISLE LIONS** Held sausage breakfast fundraiser. Hosted a recently returned Iraqi war veteran and her family at our dinner meeting. Corporate sponsor for Relay for Life.

**HAMBURG LIONS** Twelve members visited Arlington Lions. Donated to Vision Honduras and MN Lions Eye Bank.

**HENDERSON LIONS** No activities reported.

**HUTCHINSON LIONESS** Sponsored Bunny Photo's at the Hutchinson Mall. Helped Lions Club with Easter Egg Hunt. Donated to Hutchinson Dollars for Scholars.

**HUTCHINSON LIONS** Donated a Lightspeed classroom audio system to West Elementary School.

**JORDAN AREA LIONS** Completed two Fish Frys Sponsored three persons in Walk for Breast Cancer. Donated to former member benefit.

JORDANESS LIONS Sponsored Easter Egg Hunt. Completed Fish Fry. Donated to Cancer Walk, Eye Bank in honor of Jordan Lions for helping at Fish Fry.

**LAFAYETTE LIONS** Donated to: area churches for crisis funds, Easter Egg Hunt, Sight II and Camp Confidence. Program presentation by Lion Jerry Wohler, Camp Confidence.

**LE SUEUR LIONS** Donated to: National Child Safety Program, Youth Opportunities, Patient Lift for Gardenview Nursing Home, 1/3 of Food Shelf Booth at Retail & Business Expo and After Prom Party.

**LESTER PRAIRIE LIONS** Hosted District Governor. Donated to: Project New Hope, Lester Prairie Youth Task Force and to City of Lester Prairie for DARE Program and Bike Safety Program.

MANKATO LIONS Donated to ECHO Food Shelf. MANKATO SUNRISE LIONS Raised money to support the Family Getaway Weekendprogram for families of students/kids who are deaf or hard of hearing in South Central Minnesota. 5 club members attended the Zone 7 meeting.

**MAYER-WATERTOWN DANDY** Held Easter Event. Program chair presentations by Lion Mary Spille on Liberty Day.

MN LAKE LIONS Assisted with Dollars For Scholars Judging at Maple River High School.

#### Club News

Ten members attended the 50th Anniversary Dinner Program of the Blue Earth Lions Club. Donated to: Maple River East Parent Teacher Organization to help fund the Elementary Art Program and to the Maple River Serteen Club.

**MONTGOMERY LIONS** Completed Pancake breakfast. Donated to After Prom party.

**NEW AUBURN LIONS** Took in aluminum cans as a joint project with local 4-H club. Donated to breast cancer research 3 day walk.

NEW MARKET ELKO WEBSTER Completed Fish Fry held at Captain Black's in Elko. Held annual sausage dinner and sausage making/sales. Major Furhmann and wife attended March dinner meeting where a flag flown in Iraq was presented to our club to recognize the support of shipping milk to troops in Iraq.

**NEW RICHLAND LIONS** Donated to NRHEG Scholarship Fund and Family Retreat for Hearing Impaired.

**NICOLLET LIONS** Donated to Nicollet County Sheriff for Drug and Safety Program.

NORHTFIELD CANON VALLEY Working on gathering books for African library. Sent in over 100 cell phones. Two members received Helen Keller awards, Lion Bob Moore and Lion Ray Ozmun. Gave to the NHS after promparty.

**NORWOOD YOUNG AMERICA** Held Pancake Breakfast. Donated to local Easter Egg Hunt.

NYA WEST CARVER LIONS Held Senior Dance at NYA Pavilion. Purchased 3 pairs of eye glasses to children in need in school system. Donated to: Vision Honduras, Journey for Service, Girls Scouts Easter Egg Hunt. Program presentation by PDG Orville Trettin and PDG Elvera Trettin on Vision Honduras.

**OWATONNA LIONS** Hosted District Governor Darwin Mathwig.

**PLATO LIONS** Completed Spring Brunch and Diabetes Screening. Donated to: Journey For Service and McLeod County Food Shelf. Program Chair Presentation by PDG Rick Wagner on Uof MN Spring Point Project reserch on diabetes.

PRIOR LAKE LIONS Held Easter Bunny Breakfast. Donated to: Scott County Volunteer Recognition Breakfast, Quest Youth Outreach, Cub Scouts Pack 331 – Blue and Gold Banquet, PLHS Senior Lock-in, National Child Safety Council – County Sheriff, Prevent Child Abuse Minnesota, Law Enforcement Scholarship and

American Cancer Society - Relay for Life. Program Chair Presentations by Lion Ron Dahlke on LCIF and Lion Jean Dahlke on Eye Bank.

**SHAKOPEE LIONS** Donations made to: juvenile diabetes research fund, student of the month fund and to purchase golf frisbees for the Juvenile Alternative Facility. Program chair presentations by Shirley Hespenheide on Leader Dogs.

**SHAKOPEE VALLEY LIONS** Program chair presentation by Lion Sharon Hespenheide on Leader Dog.

**SILVER LAKE LIONS** Donated to Silver Lake Summer Rec Program and McLeod Co. Food Shelf.

ST PETER LIONS Held Pancake Breakfast at the American Legion. Made donation to the Lions Eye Bank in memory of former Lions Club member, who passed away recently.

**STEWART LIONS** Donated to Journey For Service and to McLeod, Renville, and Sibley County foodshelves.

**VESELI LIONS** Completed Scrapbook Retreat at Holy Cross School in Webster and Easter Party at Holy Trinity Church in Veseli. Held Beer Bash at Brewster's.

VICTORIA LIONS Completed Pancake Breakfast. Presentations by Lion Lavonne Kroells on American Red Cross, Lion Roger Storms on Diabetes and PDG Lion Rick Wagener on Spring Point Project.

**WACONIA LIONS** Donation to Waconia Relay for Life.

WATERVILLE LIONS Prepared & Served Red Cross Pancake Breakfast. Write-Off Zone level winner read & received an award at meeting. Inducted 2 new members. Donations to: Waterville-Elysian Food Shelf, After Prom Party and a hardship case. Program presentation by Lions Cathleen & Mike Williams on Quest Program and Lion Jerry Wohlers on Confidence Learning Center.

**WINTRHOP LIONS** Donations to Kids Against Hunger and Can Do Canines.

5M2 New Officers Training
Monday, April 26
At Mankato City Center Hotel,
Downtown Mankato

5:30 - Registration • 6:15 - Opening 6:30 - Dinner 7:15 - Breakout Sessions

**RSVP** by April 19

# See Agenda For MD5M Multiple Convention On back page

## NYA LIONS PORKCHOP FEED

WHEN: Friday, April 30, 2010 @ 5:00 pm-7:30 pm

WHERE: NYA Pavillion

DETAILS: Your donation includes a porkchop, augraten potatoes, coleslaw, applesauce & beverage

COST:

\$7.00 Adult-1 Porkchop Dinner \$1.00 Each Extra Porkchop

\$6.00 Ages 5 to 12

Free Under Age 5



Did you know that all proceeds go back into the community as donations, projects and services.

#### Winsted Branch to Become Its Own Charter, May 25, 2010

Since early last year, the Silver Lake Lions Club has been sponsoring the Winsted Branch in order that they may become their own club. The Winsted Branch has made their goal of obtaining twenty members, which has enabled them to become their own charter.

Please save the date, May 25, 2010, to attend the celebration of the newly chartered Winsted Lions Club. Festivities will be held at the Blue Note Ballroom in Winsted. District Governor, Darwin Mathwig, will be attending along with International Director, Debra Wasserman, who will be the guest speaker. More details to follow at a later date.

We hope that many of you will be able to join the Winsted Charter in their celebration!

## SUBSCRIBE NOW TO THE DISTRICT NEWSLETTER

Now is the time for each member to SUBSCRIBE to the DISTRICT NEWSLETTER.

The Governor would like every member to receive the newsletter. Have your club subscribe every member to this important communication.

MAKE CHECKS PAYABLE TO: District 5M-2

#### **HOW TO SUBSCRIBE**

SEND \$9.00 FOR (12) ISSUES (1) COMPLETE YEAR

TO: PDG Bill Curtis

1014 Mitchell Court

Glencoe, MN 55336

Start your subscription anytime as it will run for one calendar year.

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City/State/Zip	
Name of Club	

Check your mailing label on your newsletter for the expiration date of your subscription.

# USA/Canada Lions Leadership Forum

September 23-25, 2010 Milwaukee, Wisconsin

# A Beacon of HopeThrough Leadership & Service

### Special Gathering while attending the Forum?

If you, your club, District or Multiple
District(s) is planning a special event or
gathering like a reception,
breakfast or other function during the
Forum and need special arrangements
made for a meal or room set-up, please
contact:

PCC Polly Voon, Facilities Chairperson, polly voon@telus.net

# FEATURED PROFESSIONAL SPEAKERS AT MILWAUKEE FORUM







Patricia Murray

#### Your Lions Marketing Campaign

Sue Bowman
Second Vice District Governor

Last newsletter I wrote about the "Elevator Speech" and how we need to focus on results, our deliverables when talking to potential members. The elevator speech is really a Lions commercial which can be a useful tool in recruiting new members through networking. How, where, and when do we use this marketing tool for recruiting Lion members? Obviously if someone asked about Lions, the elevator speech is ready to go, but unfortunately, waiting for someone to approach is likely a long wait.

If we use some basic networking strategies, we will surely get results. Here are a few ideas you may want to try:

Do not wait to bump into people. Initiate contacts for the sole purpose of networking.

Develop a networking list. Make contact with each person on the list. Add names of people you meet or are referred by your contacts.

Here is a list to get you started:

Friends and neighbors; social acquaintances; health club members; classmates from any level of school; college alumni, get a list of those living in the area; relatives; bank manager; chamber of commerce members; professional associates, lawyer, accountant, real estate agent, insurance agent; veterinarian; dry cleaner; current or former coworkers; members of your church; hairdresser; barber; mechanic; anyone you wrote a check to last year. The list really is nearly endless.

Set your networking goals. Write down specific goals for how many networking contacts you plan to make before the next Lions meeting.

Remember as with any sales campaign, it is a numbers game, there will be no's but stay the course, work your networking list, and follow up. As with any new idea, the idea of becoming a Lions may takes time to take root. In time the "no" may well turn into a "yes", your club and your new member will appreciate your persistence.



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Darwin Mathwig 5M-2 DISTRICT GOVERNOR 306 4th Ave. NW P.O. Box 944 Arlington, MN 55307



#### MD5M Convention Agenda April 23-25, 2010 Shooting Star Casino and Convention Center, Mahnomen, Minnesota

Thurs. April 22		
4:00 pm - 8:00 pm 3:00 pm - 9:00 pm	Registration Council of Governors Raffle Room open	Lobby Pine Point-Callaway
Fri. April 23	Name Noom open	Tille Follit-Gallaway
7:30 am	Council of Governors' Meeting	Richwood
8:00 am - 10:00 pm	Registration	Lobby
10:00 am - 4:30 pm	Credentials	Lobby
8:00 am - 10:00 pm	Raffle Room open (Closed 7 pm to 8 pm)	
12:30 pm - 1:30 pm	GMC Meeting for DGE	Pine Bend
12:30 pm - 2:30pm	1 <sup>st</sup> VDGE Training	Richwood
3:00 pm - 5:00 pm	General Business Meeting	
4:00 pm - 7:00 pm	Pin Trading	West Hallway
5:00 pm - 6:45 pm	PDG Social and Banquet	Dina Dand Diahusad
7:00 pm - 8:00 pm 8:00 pm	Memorial Service Cash bar opens	Pine Bend-Richwood Banquet Room
8:10 pm - 8:45 pm	"Heaven Bound Trio"	Banquet Room
8:45 pm	Hors D'oeuvres and DJ "Pumpkin Bob"	Banquet Room
Sat. April 24	Tiere B dearree and Be T amplim Bes	Danquet Hoom
6:00 am - 10:00 am	Casino Breakfast Buffet	Blindigaan Rm-Casino
8:00 am - 8:45 am	DG, DGE ,PID, & PIP Judge B. Stevensor	
	:00 pm 6:00 pm Registration	Lobby
8:00 am - 6:00 pm Raffle Ro	om open	Pine Point-Callaway
	:00 pm_4:00 pm Credentials	Lobby
8:00 am - 8:45 am	First Timers' Meeting with drawing	Pine Bend
8:00 am-5:00 pm 9:00 am - 9:50 am	Pin Trading (except during business meeting Seminar speaker Amy Ruley	ng) west hallway
10:00 am - 10:50 am	Seminar speaker Arry Ruley Seminar speaker Bev Berger	
11:00 am - 11:45 am	Seminar speaker Larry Colbert	
12:00 Noon - 2:00 pm	Awards Luncheon	Banquet Room
2:30 pm - 4:30 pm	General Business Meeting & voting	2340.01.100
·	Pin Traders Meeting immediately following	Business Mtg.
2:30 pm - 3:30 pm	Alternative Program speaker Vickie Martha	
5:00 pm	Social and Cash Bar opens	Banquet Room
5:15 pm	DG, DGE, PID, PIP and Guests' reception	
6:00 pm	Banquet with speaker PIP Judge Brian Ste Entertainment "Shot Gun Red"	venson
Sun Anril 25	Entertainment Shot Gun Red	Banquet Room
<b>Sun. April 25</b> 7:00 am - 8:45 am	Dofflo winners nickun prizos	Pine Point-Callaway
7:00 am - 7:50 am	Raffle winners pickup prizes PDG Meeting	Fine Foint-Callaway
7:30 am - 9:00 am	Registration	Lobby
8:00 am - 8:30 am	International Convention Meeting	Lobby
8:00 am - 8:45 am	Church Services -Catholic Ecumenical	
9:00 am	Brunch with speakers Jim, Carol and Thorr	nas Johansen-Banquet Rm
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Drawings First Timers and large prizes

Adjourn