



# 2025 MULTI-REGION LEADERSHIP CONFERENCE

FEBRUARY 28 - MARCH 1  
CLEVELAND, OH



## SPONSORSHIP PROPOSAL

# WHAT IS THE MRLC?

The 2025 Multi-Region Leadership Conference (MRLC) will be hosted in Cleveland, Ohio. The ASCE Cleveland Section Younger Member Group will be hosting the Central Region Younger Member Conference (CRYMC) in partnership with ASCE, and the Cleveland Section of ASCE.

The conference will be hosted over two days on **February 28th and March 1st 2025, at The Intercontinental Hotel and surrounding areas**. Conference sessions begin Friday morning, February 28th, followed by the awards banquet that evening, and conclude Saturday, March 1st, late afternoon.

The Central Region MRLC consists of the following 3 tracks:

- Workshop for Section, Branch, and Institute Leaders (WSBIL)
- Central Region Younger Member Council (CRYMC)
- Workshop for Student Chapter Leaders (WSCL)

The MRLC provides training and support for ASCE leaders at all career stages. **Approximately 200 civil engineers and top civil engineering students** are expected to attend from ASCE Regions 3, 6, and 7, which span the central part of the continent from Colorado to Ohio and from Ontario to Mexico! This year Cleveland has been selected to host the event!

What benefits do attendees get from going to the MRLC?

- Networking Opportunities
- Professional Development
- Community Engagement
- Exposure to Emerging Technologies
- Advancing the Civil Engineering Profession
- Inspiration and Motivation for the professional organization and the Civil Engineering Field as a whole

# WHY SPONSOR CRYMC?

- Get your company name out there in a clear and visible way
- Gain the opportunity to interact with some of the nation's brightest and active members of ASCE
- Build your company's presence in the Cleveland civil engineering landscape and become a known and active player in the local industry
- Advertise your company via the local Cleveland Section Website as well as directly within the Conference at marketing tables
- Benefits for sponsoring can include: Networking opportunities, marketing opportunities during the conference, business development within the local section, and much more!

# PLANNED EVENTS

- **Thursday Social: Forest City Shuffleboard**  
5:30pm, Thursday, Feb. 27th - This is a great kick-off event before the conference starts and is heavily attended by conference goers. Your company will have exposure from many top ASCE young professionals.
- **Awards Banquet**  
7pm, Friday, Feb 28th - Held at The Intercontinental, we will host a semi-formal cocktail hour, dinner, and awards ceremony to honor outstanding Younger Members within Regions 3, 6, and 7 and their contributions to civil engineering. Entertainment will be provided for attendees. Registration is open to everyone at the conference including students, young professionals, and experienced professionals.
- **Student-Friendly Friday Social**  
6:30pm, Friday, Feb. 28th - This event will be primarily aimed towards students (But also open to those not attending the Awards Banquet). This social event will be alcohol-free and provide students with fun activities and icebreakers to make attendees more comfortable with what is most likely their first professional conference.
- **Cleveland Clinic Neurological Institute Site Tour and Dinner**  
5:30pm, Saturday, March 1st - For those not leaving immediately after the conference, we'll be having a site tour of the CCNI project, a \$1B hospital project right next to the conference venue. This event will give your company a more intimate opportunity to network with top ASCE young and experienced professionals.

Your support is greatly appreciated! Find out more on how you can help on the next page!

# SPONSORSHIP LEVELS

## **Platinum - \$10,000**

- Name on the CRYMC Website and on the Cleveland Section Website leading up to the conference and one year after the conference.
- Logo featured on all Cleveland Section Monthly Meeting Presentation Slides up until the conference and one year after the conference.
- Name on Conference Agenda
- Marketing Table During the Conference
- Emphasized Company Logo on Signage throughout the Conference
- Space to advertise openings for up to two positions in your firm on the ASCE Cleveland Website.
- Special Recognition at the Awards Banquet
- 5 Free tickets for any event of your choice (Limited to 2 for the Awards Banquet).

## **Diamond - \$5,000**

- Name on the CRYMC Website and on the Cleveland Section Website leading up to the conference and one year after the conference.
- Logo featured on all Cleveland Section Monthly Meeting Presentation Slides up until the conference and one year after the conference.
- Name on Conference Agenda
- Marketing Table During the Conference
- Emphasized Company Logo on Signage throughout the Conference
- Space to advertise openings for one position in your firm on the ASCE Cleveland Website.
- 3 Free tickets for any event of your choice (Limited to 2 for the Awards Banquet).

# SPONSORSHIP LEVELS

## **Gold - \$3,000**

- Name on the CRYMC Website and on the Cleveland Section Website leading up to the conference and 6 months after the conference.
- Logo featured on all Cleveland Section Monthly Meeting Presentation Slides up until the conference and for 6 meetings after the conference.
- Name on Conference Agenda
- Marketing Table During the Conference

## **Silver - \$1,500**

- Name on the CRYMC Website and on the Cleveland Section Website leading up to the conference and 3 months after the conference.
- Logo featured on all Cleveland Section Monthly Meeting Presentation Slides up until the conference and for 3 meetings after the conference.
- Name on Conference Agenda

## **Bronze - \$750**

- Name on the CRYMC Website
- Logo featured on all Cleveland Section Monthly Meeting Presentation Slides up until the conference and for 2 meetings after the conference.

## **Special Social Event Sponsorship - Thursday (\$2,500), Saturday (\$2,000), Friday Student Event (\$2,500)**

- All perks of Silver Sponsorship plus two tickets to the event
- Special Event Sponsor recognition at the event
- Tabling space for your company

Donations for amounts other than those listed are welcome. Donations falling between sponsorship levels will receive the benefits of the lower of the two sponsorship levels it falls between.

To help support the conference, please complete sponsorship registration with your contribution and send sponsor logos no later than **January 31, 2025**. We are a 501(c) (3) tax-exempt non-profit organization. Your gift is tax-deductible.

# SPONSORSHIP COMMITMENT FORM

Please return this form with your check or schedule a payment plan. Additionally, please email a digital version of this form to [crymc@asceyoungermembers.org](mailto:crymc@asceyoungermembers.org) to facilitate any benefits provided by your sponsorship with the planning committee.

Deadline for MLRC Sponsorship: **January 31, 2025**

Sponsoring Company	
Sponsorship Level	
Contact Name	
Contact Title	
Address	
City/State/Zip	
Phone	
Email	
Web Address	
Check Number	

Please make checks payable to: ASCE Cleveland Section

Mail to:  
ASCE Cleveland Section (Please Note: MRLC)  
c/o Rachel Sutor - Treasurer  
199 Seiberling Drive  
Sagamore Hills, OH 44067

For all event media, a high resolution company logo will need to be emailed to the ASCE Cleveland Section at [crymc@asceyoungermembers.org](mailto:crymc@asceyoungermembers.org) for inclusion on the website and signage.

All advertisements will be approved for content at the discretion of the ASCE Cleveland Section Board of Directors.

**Thank you for your support towards the Cleveland 2025 CRYMC!**