

RECREATION CONFERENCE – SESSION OUTLINE

Session Title:

GET REC'D

SESSION DESCRIPTION (25 words):

Getting “REC'D is better than Getting “WRECKED,” because recreation is “Essential” to a Thriving Community. Learn how to have your community Get REC'D!

SESSION DESCRIPTION (Full Text):

Getting “Rec'd” is much better than Getting “Wrecked,” right? As Park and Recreation Professionals, we all intrinsically understand the benefits of Recreation; *BUT* all too often we don't take the habit-forming steps needed to Get Recreation into our own lives. Really though, it is our communities that need to “Get Rec'd;” as Recreation is “Essential” to every thriving Community. We will turn these “Big Ideas” into practical “Action Steps” that you can start accomplishing tomorrow. Learn how to have your community Get REC'D!

SESSION TARGET MARKET: Recreation Programmers, Agency Directors, Supervisors

Speaker's Name: Mark Honberger

Total Length: 1.25 hour session

SESSION LEARNING OBJECTIVES: Participants will:

- 1) Investigate what it means to “GET REC'D” compared to what it means to “GET WRECKED”; and apply the wide-ranging benefits of Recreation both to yourself personally and to your agency professionally.
- 2) Internalize what it means to “Mind The Gap” for those things that are not being done or not being said, and then take a Nuts-&-Bolts approach to apply this foundational concept in very tangible ways to the Parks and Recreation Profession.
- 3) Dig deeper on how to take “GETTING REC'D” to the Next Level, doing at least ONE THING to “improve” your agency, with tangible take-home ideas designed to make it happen.

SESSION NEEDS IDENTIFICATION: As Recreation Professionals, we inherently understand the benefits of Recreation for each and every member of those communities that we serve. Unfortunately, all too often, those community members don't know why they need recreation. So it is our job to reinforce the message of why recreation is "Essential", and to provide creative marketing campaigns to encourage our community to "Get Rec'd".

MARK'S EXPERIENCE PRESENTING EDUCATION SESSIONS: Throughout his 30+ years in the Parks and Recreation Profession, Mark Honberger has annually provided training presentations on a variety of recreation topics. He has provided training sessions for the California Park and Recreation Society (District Training Events & State Conferences), the Arizona Park and Recreation Association (State Conference 2017, 2018, 2020, 2021), the Nevada Park and Recreation Society (State Conference 2018, 2019), & the New Mexico Park and Recreation Association (State Conference 2019). Additionally, Mark has conducted numerous Team Building sessions for parks and recreation agencies.

MARK'S EXPERIENCE WITH THIS SUBJECT MATTER: Throughout his 30+ years in the Parks and Recreation Profession, Mark Honberger has worked diligently and creatively to help his community understand why recreation is "Essential". Through these efforts, he has discovered a handful of amazing methods to get more and more community members "recreating". Mark will bring his experiences to this session, to show how you too can engage your community to "Get Rec'd"!

SESSION OUTLINE

Introduction of Speaker (2 Minutes)

Introduction of Topic (10 Minutes)

- A) Attention Grabber: Bring out the importance of community "recreation". Ask Audience to raise hand to share a reason why they think it is important. Reward those who answer with a sweet treat.
 - a. Essential benefits for the individual
 - b. Essential benefits for the community

- B) NEEDS IDENTIFICATION: Discuss the need for this topic and this session. (from above)

Cover Learning Objectives (3 Minutes)



PRESENTATION OF TOPIC SPECIFICS

- **GET REC'D** (15 Minutes) (LEARNING OBJECTIVE #1)

A) Investigate what it means to “GET REC'D” compared to what it means to “GET WRECKED”; and apply the wide-ranging benefits of Recreation both to yourself personally and to your agency professionally.

- **MIND THE GAP** (20 Minutes) (LEARNING OBJECTIVE #2)

A) Internalize what it means to “Mind The Gap” for those things that are not being done or not being said, and then take a Nuts-&-Bolts approach to apply this foundational concept in very tangible ways to the Parks and Recreation Profession.

- **NEXT LEVEL - ONE THING!** (15 Minutes) (LEARNING OBJECTIVE #3)

A) Dig deeper on how to take “GETTING REC'D” to the Next Level, doing at least ONE THING to “improve” your agency, with tangible take-home ideas designed to make it happen.

- **QUESTION AND ANSWERS** (10 Minutes)