## **MEASURE WHAT YOU TREASURE**

## **DESCRIPTION**

We cannot just "Feel" like we are we are on the right track. Rather, we need to identify the "Facts" that show we are truly heading in the right direction. We will do this by measuring those elements of success that apply directly to our annual goals: for ourselves, for our staff, and for our organizations. Too often we are measuring and tracking the wrong things. Come learn how to Measure what you Treasure!

## **OBJECTIVES**

- 1) Measuring Your Self - Analyze how to Journal and Set up your own personal Performance Measures
- 2) Measuring Your Staff - Investigate how to properly apply Professional Competencies for your staff
- 3) Measuring Your Organization - Determine how to track Performance Measures for your Organization that tells the story of why you are "Essential"

## **ABOUT MARK**

Throughout his 30+ years in the Parks and Recreation Profession, Mark Honberger has had a passion for Understanding Leadership. Each year, he would discover a unique aspect of Leadership & Supervising that he would focus on implementing for both himself and his staff. The result of this lifetime passion is a full "Professional Leadership Toolbox" loaded with dozens of impactful Leadership Lessons, borne from experience in the trenches. Mark loves sharing what he has learned as an entrepreneur in the Recreation Profession. Over the past 6 years, Mark has delivered over 50 Education Sessions to Recreation Conferences across the county, bringing his brand of humor and insightful nuts-and-bolts type of principles that attendees can begin putting into practice right away.