



Orange County Association for the Education of Young Children

Technical Assistance Program Newsletter

July 2021

Introduction to QuickBooks Online Webinar Series

Date: 7/12/21 - 7/26/21

Time: 2:00 PM - 3:30 PM (PDT)

Register:

<https://santaanadistrictsbdc.ecenterdirect.com/events/7198>

This webinar is the first and part of a three part webinar series and is designed for new or prospective QuickBooks Online (QBO) users who have questions about key processes and software functions. Join us for an in-depth introduction to QuickBooks that will cover the key features of the accounting software and how to implement them into your overall accounting system.

Monday, July 12 at 2 PM | Class 1 will cover:

Benefits of QBO, Conversion of Desktop to QBO (Use a Proadvisor), Subscription levels, how to chose the right level for your business. Navigating QBO, Setting up you books, Quick Create (the plus button), Navigation Panel

Monday, July 19 at 2 PM | Class 2 will cover:

Customize the Chart of Accounts
Use Products and Services
Use Vendor, Expenses and Purchase
Use Customer and Sales Transactions

Monday, July 26 at 2 PM | Class 3 will cover:

QBO Payroll
Bank Fees and Reconciling
Sales Tax
Extra Information on Transactions
Reporting
Expanded Functionality

SMALL BUSINESS DEVELOPMENT CENTER (SBDC) JULY WORKSHOP SPOTLIGHT

Webinar: Incorporating Your Small Business

Date: 7/15/21

Time: 10:00 AM - 11:30 AM (PDT)

Register:

<https://santaanadistrictsbdc.ecenterdirect.com/events/7200>

The process of incorporating your business can be a difficult one - what forms do you need, what processes will your new company need to follow to comply? Presenter Attorney Gary Foltz has over 20 years of experience helping entrepreneurs incorporate their small businesses, and will discuss forming a corporation; the various forms of organization; selecting the type of organization that's right for you; as well as answering your business planning questions.



“The essence of independence is to be able to do something for one’s self.”
— Dr. Maria Montessori



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Seminario Web: Facebook Para los Negocios

7/28/21

10:00 AM - 11:00 AM (PDT)

Registro:

<https://santaanadistrictsbdc.ecenterdirect.com/events/7285>

¿Por qué Facebook para tu negocio? Asista a este seminario y descubra por qué y cómo Facebook for Business puede desempeñar un papel vital en el crecimiento de su negocio. Aprenderás a: crear tu página de Facebook para empresas, navegar por su página, contar "tu historia," crear publicaciones, y coleccionar análisis.

Jessica Anguiano, consultora de negocios de SBDC, especializada en Marketing Digital y Redes Sociales, impartirá instrucciones este curso.

¿Tiene una pregunta? Póngase en contacto con Jessica por correo electrónico, JAnguiano@iesmallbusiness.com

Marketing De Medios Sociales

7/7/21

11:00 AM - 12:00 PM (PDT)

Registro

<https://santaanadistrictsbdc.ecenterdirect.com/events/7265>

Obtenga las mejores prácticas para crear un canal de YouTube y contenido atractivo que promueva sus productos y servicios y también aumente el conocimiento de su marca.

¿Tiene una pregunta? Póngase en contacto con Jessica por correo electrónico, JAnguiano@iesmallbusiness.com.

Recibirá un enlace el día antes del seminario web.

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CONTACT US

