



# MANAGED PRINT SOLUTIONS

# Managed Print Services

Managed Print Services (MPS) Market Expected to Reach US\$ 94.97 Bn by 2024: Transparency Market Research

May 30, 2016, 10:30 ET from [Transparency Market Research](#)

## The MPS ecosystem

The MPS landscape includes printer/copier manufacturers, systems integrators and software infrastructure vendors.

- **Printer/copier manufacturers:** these vendors' programmes are generally tied to their product offerings, although multi-vendor support is often offered. Service offerings include assessment, design, implementation, and support services. They may also offer MPS programmes to their reseller partners. Vendors in this category include Canon, HP, Kyocera, Konica Minolta, Lexmark, Samsung, Sharp, Ricoh, Toshiba, and Xerox.
- **Systems integrators/resellers:** these are a channel to market for some printer and copier vendors, and may offer MPS as part of a wider managed IT services offering.
- **Independent Software Vendors (ISVs):** these provide software tools for use in the print environment. Examples include print management and secure printing products from companies including Nuance, Print Audit, ECI FM Audit, PrintFleet and YSoft. MPS providers often use such third party products to add value to a particular element of their MPS portfolio.

quocirca

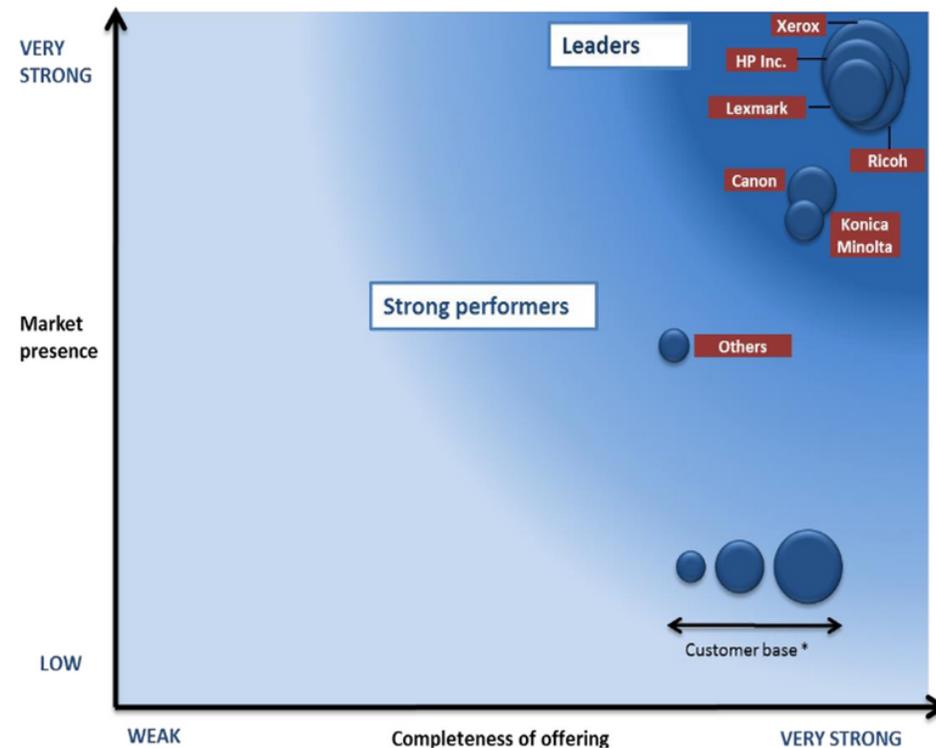
Quocirca defines a 'managed print service' as the use of an external provider to assess, optimise and continuously manage an organisation's document output environment, in order to lower costs and improve productivity and efficiency while reducing risk. MPS allows organisations to reduce costs and improve efficiency by rationalising the print environment. It also leverages existing investments in multi-function peripherals (MFPs), while continually monitoring usage, so that the optimised infrastructure continues to meet business needs.

MPS covers a number of service areas across three broad categories:

- **Assessment** – a review of the current print environment to provide recommendations for rationalisation and an estimate of potential future savings. Assessments range from basic online assessments to full workflow assessments. Environmental impact analysis and document security assessments may also be included.
- **Optimisation** – device rationalisation and consolidation to improve user-to-device ratios and development of print policies to develop a governance framework for a full enterprise MPS, including change management, deployment and transition.
- **Management** – continuous process improvement, business reviews, SLA monitoring, remote management and workflow improvement.

These services fall under Quocirca's definition of MPS when the vendor takes over responsibility for delivery under a contract of three years or more in length. Such activities may also involve the transfer of people or assets to the vendor or provider.

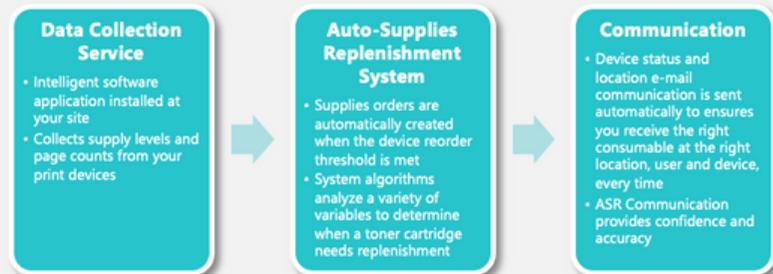
Market Leaders: Xerox, HP, Ricoh, Lexmark, Canon and Konica Minolta  
Managed Print Services Landscape ad of 2017



# Order Capture Technologies

ITXC has developed industry leading tools and processes to help companies manage their print devices and streamline the ordering of supplies and consumables.

Introducing **Auto-Supplies Replenishment**. Your complete and simple answer to the complicated and costly supplies replenishment for your print devices. Through our proprietary systems, we deliver complete supplies automation:



For those locally attached or non supported MPS devices, ITXC has created easy to use, **Smart Portals**. Each portal has unique a log in, company logo and displays only relevant products.

Our advanced **Smart Portal** features include the ability to lock down orders by displaying only the devices that have been registered.

Upon login, the user can only order products for their registered devices and orders can only be shipped to the location of the device.



**TonerMe** is a single click supplies ordering process. It can be used as a stand alone application for locally attached or non-DCA supported devices, or be fully integrated into an MPS supported infrastructure.

TonerMe makes ordering easy for difficult to support devices.

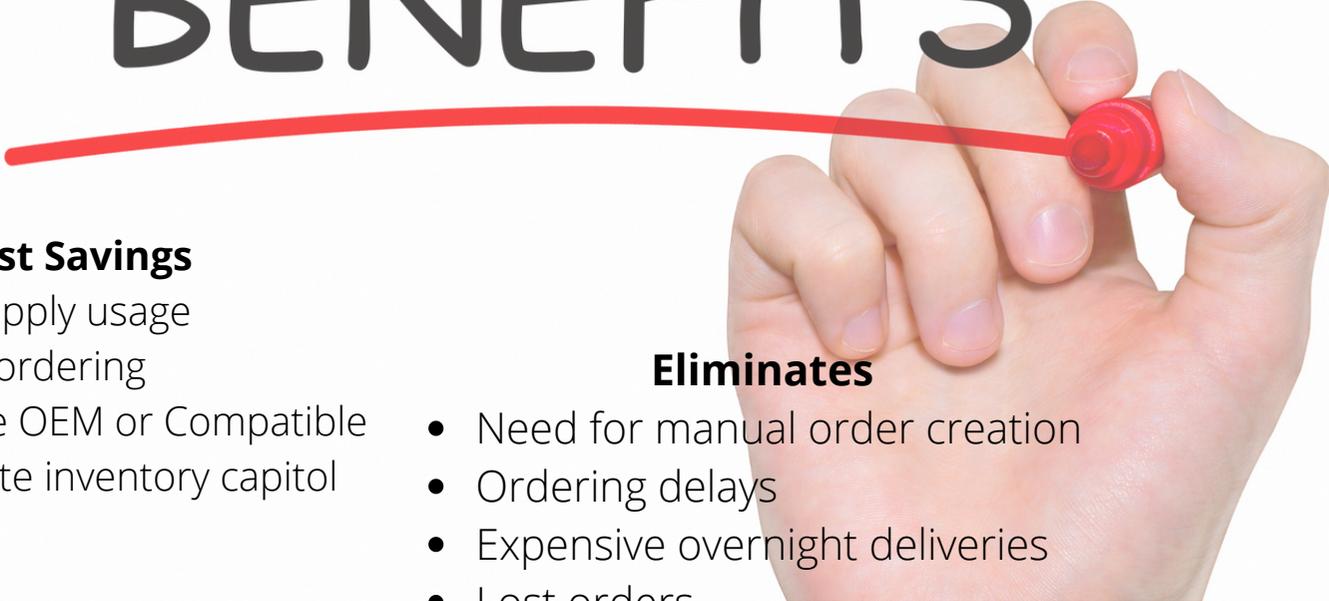
# ASR | Auto Supply Replenishment

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ASR is a process in which software is installed on the customers network for the express purpose to proactively replace printer consumables

- Software monitors and reports consumable levels for each printer
- Consumables are automatically ordered and sent directly to the user

## BENEFITS



### **Cost Savings**

- Maximize supply usage
- Just-in-time ordering
- Ability to use OEM or Compatible
- Reduce onsite inventory capital

### **Eliminates**

- Need for manual order creation
- Ordering delays
- Expensive overnight deliveries
- Lost orders

# MPS | Managed Print Services

## Consumable Replenishment

### ASR | Auto Supply Replenishment



#### Quoting

- Multi-Vendor SME
- Quoting
  - Part numbers
  - Page Yields
  - Pricing

#### Implementation

- DCA Installation (if required)
- Device, Supplies, Location Mapping
- Customer profile setup
- Communication

#### Manage

- Auto-Supply Replenishment (ASR)
- Individual Reorder Levels
- Order Creation
- Labeling / Branding
- Device Tracking – Add/Delete/Moves
- Help Desk Support
- Reporting & Dashboards

## MPS ASR Benefits

- Complete Managed Program
- Easy Implementation
- Fast Start To Revenue
- Increase Profitability
- “One Stop” Vendor
- Guaranteed Recurring Business
- Account Control
- Ability To Use OEM/Compatible Product

- Guaranteed Order Accuracy
- Accelerated Order Processing
- Just-In-Time Ordering
- Optimal Reorder Technology
- Reduce Shrinkage
- Device Location Control
- End User Program Communication
- LLC's & Parts

#### Eliminates:

- Need for manual order creation
- Ordering delays or omissions
- Incorrect address or location

# ASR | Auto Supply Replenishment

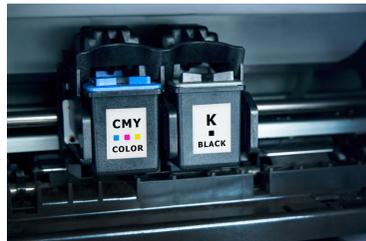
## Start-up Requirements

3 Easy Steps

### Print Audit Facilities Manager DCA

Name	Manufacturer	IP Address	Location	Serial Number	Black Toner	Cyan Toner	Magenta Toner	Yellow Toner	Waste Toner
RADIAN									
RADIAN									
1500 ipm Cartridge Line Printer	OTHER	10.0.10.18		4PTX81421007					
Color LaserJet 4700	HP	10.0.55.32	PA01_04W_4700C	JP8LB47635	46%	64%	15%	99%	
Color LaserJet CP4020 Series	HP	10.0.10.5	PA01-06C-4025-2	JPDCGBGLHS	87%	86%	57%	70%	
Color LaserJet CP4020 Series	HP	10.0.15.7	PA01-11E-4025	JPDCGBD1S1	11%	12%	51%	67%	
Color LaserJet CP4020 Series	HP	10.0.15.6	PA01-11W-4025	JPDCGBD1S2	58%	89%	86%	98%	
Color LaserJet CP4020 Series	HP	10.0.55.5	PA01-04E-4025-2	JPDCGBD1RH	75%	30%	45%	77%	
Color LaserJet CP4020 Series	HP	10.0.55.3	PA01-04C-4025	JPDCGBD1S4	90%	82%	69%	96%	
Color LaserJet CP4020 Series	HP	10.0.55.6	PA01-04E-4025	JPDCGBGLHX	86%	72%	41%	91%	
Color LaserJet CP4020 Series	HP	10.0.10.8	PA01-06W-4025	JPDCGBGLJS	2%	90%	71%	83%	

### Consumables Mapping



### Device Information

101762 - TURBOCAM (AXIS BUSINESS SOLUTIONS)  
 Serial Number 0933407959      Manufacturer DELL      Model 3130cn Color Laser

Device | Device Custom Values | Consumable Mapping | Address | Notes | Device Levels | Orders | Create Order

Save

Customer: 101762 - WPP - TURBOCAM

Serial Number: 0933407959      Asset Number: 1st FI/TAPS QC

Manufacturer Raw: DELL      Model Raw: 3130cn Color Laser

Cost Center:      Purchase Order:      Price Per Page:      IP Address: 10.2.50.85

Reorder Level: 25

Decrement Type:      Toner Capacity: Select      Language: Select

Email Address: jaime.reeves@turbocam      Device Type: Fulfillment

OEM Only       Do Not Over Ride Level       Active

# Key Factors to a Successful MPS Program



1. **Billing Accuracy**
2. **Manage Chang**
3. **Know Your Devices**
4. **Communication**
5. **Eliminate Waste**

# ASR Toner Low | End User Notification

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**From:** [asr@xerox.com](mailto:asr@xerox.com)  
**Sent:** Thursday, August 25, 2016 9:30 AM  
**To:** [BHN.facilities@bhnet.com](mailto:BHN.facilities@bhnet.com)  
**Subject:** Toner Is Low For Lexmark X792de color, S/N: 7562039401XN1



Hello,

You are receiving this notification because your printer supply levels are below 20% remaining. We are aware of this status of your supplies and will continue to monitor these levels until they drop to 10%, at which time a new toner cartridge will be shipped.

Printer Name: Lexmark X792de color  
Printer IP: 10.1.246.205  
Printer Serial: 7562039401XN1  
Toner Color: Magenta

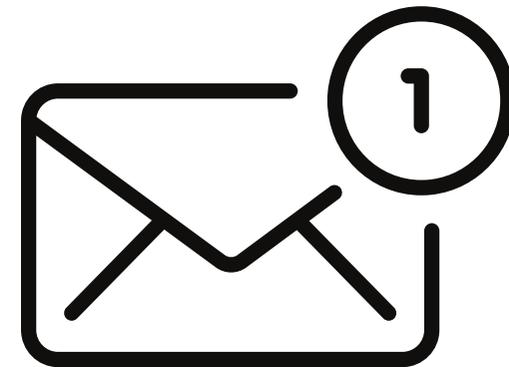
Our records indicate you are located at the following address –  
BHN NETWORK, INC  
PLS3141SCAN, .205  
Sally Smith  
6220 STONERIDGE MALL RD  
PLEASANTON, CA 94588

If this is not correct, please reply to this e-mail with your correct information or call the toner replenishment hotline at 800-263-4906, so that we may process and ship your order.

If this information is correct, there is no need to reply.

If you have any questions, please call the toner replenishment hotline at 800-263-4906.

Thank you.



# Customized Ordering Portals

## Examples

HOME PRODUCTS VIEW CART ORDER HISTORY CHANGE PASSWORD XEROX LOGOUT

**IT XCEL CONSULTING**

**AT&T**  
Question? Please Call Customer Support at 877-947-4848.

Search

Item #	Description	Price	Qty
12A7465	LEXMARK COMPLIANT T632/T634/X632/X634 EXTRA HIGH YIELD TONER CARTRIDGE (32,000 YIELD)	\$99.00	<input type="checkbox"/>
50F1H00	LEXMARK ORIGINAL 501H HIGH YIELD RETURN PROGRAM BLACK TONER CARTRIDGE (5000 YIELD)	\$129.00	<input type="checkbox"/>
60F1000	LEXMARK (601) RETURN PROGRAM TONER CARTRIDGE (2500 YIELD)	\$77.00	<input type="checkbox"/>
60F1H00	LEXMARK ORIGINAL 601H HIGH YIELD RETURN PROGRAM TONER CARTRIDGE (10,000 YIELD)	\$195.00	<input type="checkbox"/>
60F1X00	LEXMARK ORIGINAL (601X) EXTRA HIGH YIELD RETURN PROGRAM TONER CARTRIDGE (20,000 YIELD)	\$285.00	<input type="checkbox"/>
64G0H00	LEXMARK ORIGINAL MX910/MX911/MX912 HIGH YIELD TONER CARTRIDGE (32,500 YIELD)	\$155.00	<input type="checkbox"/>
70C0D10	LEXMARK ORIGINAL (700D1) BLACK DEVELOPER UNIT (40,000 YIELD)	\$43.00	<input type="checkbox"/>
70C0D20	LEXMARK ORIGINAL (700D2) CYAN DEVELOPER UNIT (40,000 YIELD)	\$43.00	<input type="checkbox"/>
70C0D30	LEXMARK ORIGINAL (700D3) MAGENTA DEVELOPER UNIT (40,000 YIELD)	\$43.00	<input type="checkbox"/>
70C0D40	LEXMARK ORIGINAL (700D4) YELLOW DEVELOPER UNIT (40,000 YIELD)	\$43.00	<input type="checkbox"/>
70C0Z50	LEXMARK ORIGINAL (700Z5) BLACK / COLOR IMAGING KIT (40,000 YIELD)	\$218.00	<input type="checkbox"/>
70C1HC0	LEXMARK ORIGINAL 701HC CYAN HIGH YIELD RETURN PROGRAM TONER CARTRIDGE (3000 YIELD)	\$119.00	<input type="checkbox"/>
70C1XC0	LEXMARK ORIGINAL 701XC EXTRA HIGH YIELD CYAN TONER CARTRIDGE (4000 YIELD)	\$126.00	<input type="checkbox"/>
70C1XK0	LEXMARK ORIGINAL 701XK EXTRA HIGH YIELD BLACK TONER CARTRIDGE (8000 YIELD)	\$121.40	<input type="checkbox"/>
70C1XM0	LEXMARK ORIGINAL 701XM EXTRA HIGH YIELD MAGENTA TONER CARTRIDGE (4000 YIELD)	\$126.00	<input type="checkbox"/>

1234

[Home](#) | [View Cart](#) | [Order History](#) | [Change Password](#) | [Logout](#)

TonerMe Settings

**TonerMe**

Serial Number:

Printer Make:

Printer Model:

Company:

Address 1:

Address 2:

City:

State:  Zip:

Phone:

Email Address:

Email Address Confirm:

Last Name:  First Name:

TonerMe

IT Xcel  
7112 Office Park Drive  
West Chester  
OH, 45069 USA  
Smith, John  
Jonh.Smith@email.com  
Lexmark X264

**TonerMe**

Black Toner AFDS23456

Magenta Toner FDS454654

Cyan Toner AX465465

Yellow Toner AFA1322

## Order Shipped

### STEPS FOR YOUR ORDER:

1. Order Received
2. Fulfillment
3. Shipped

PO Number:	HP150857	Shipping Address	CTI Foods
Order Number:	375811		KOPShipping
Serial Number:	933002493		400 Drew Ct
Date Placed:	02/03/2016		KOP
			King of Prussia, PA 19406

Dear KOPShipping,  
This is to inform you the following item(s) have shipped for your order.

Shipped	Description	Qty	Ship Via	Tracking #
	310-8098 - DELL COMPATIBLE HIGH YIELD YELLOW TONER CARTRIDGE (8000 YIELD)	1	UPS 2ND DAY AIR	1Z2780W10282834560

Orders with multiple items may ship separately.

# ASR | Utilization Reporting & Analytics

Data Collection Agent: **Print Audit** Total Number of Devices: **31**

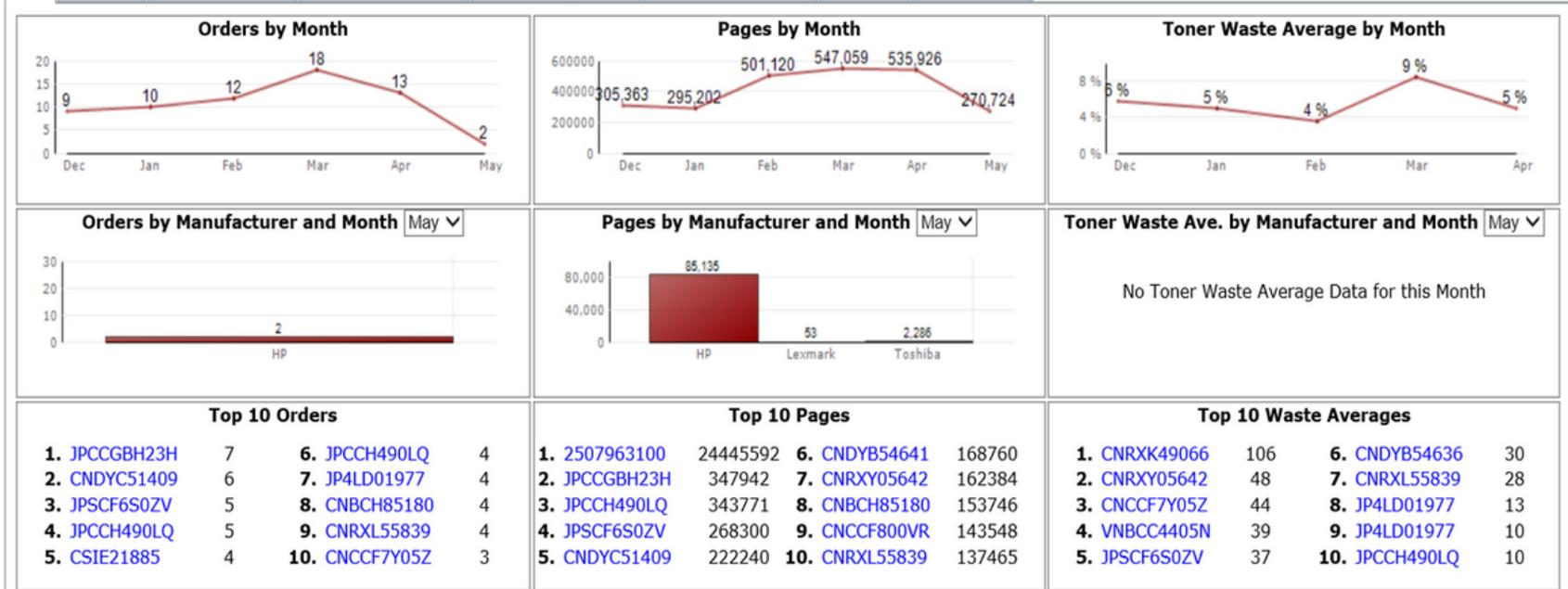
Purchase Order #:

Automated FullFllment Devices: **31**

Non Automated FullFllment Devices: **0**

Search Devices

[Stats](#)
[Device List](#)
[Print Devices Added](#)
[Print Devices Removed](#)
[Non-Reporting Devices](#)
[Customer Order History](#)
[Add Device](#)
[Communication](#)



Usage Trends | Page Counts Trends | Waste Trends

Soft Cost Savings Opportunity

# ASR | Utilization Reporting & Analytics

**Device**  
**LEXMARK X954**  
This Device is Active

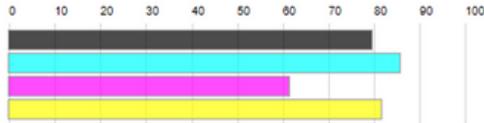
Serial Number **7558100413160**  
Asset Number  
IP Address **10.220.223.71**  
Order Method **Automated**  
Begin Support Date **3/4/2017**



**Location**  
Company **AT&T**  
Contact **SYLVIA COTTINGHAM**  
Phone **843-745-4430**  
Address 1 **3246 FORTUNE DR**  
Address 2 **FL: 1 SN: 7558100413160**  
BLDG  
COLUMN  
City/State/Zip **CHARLESTON, SC 29418**  
Country **US**  
Email Address **sc1170@att.com**

**Supplies Metrics**  
Life Page Count **192,719**  
Last reported **02/27/2018**  
Pages Printed in Last 30 Days **16,902**

**Supply Levels**



**Supplies History**

	Mfg Page Yield	Date Changed	Pages Printed	Est. Current Cartridge Coverage	Est. Pages Remaining	Est Depletion	Est 12 Month Coverage
Black	32,000	2/13/2018	4,057	7.89 %	15,010	4/19/2018	11.64 %
Cyan	22,000	12/21/2017	5,283	0.91 %	28,176	9/13/2018	4.19 %
Magenta	22,000	11/22/2017	11,029	1.65 %	15,836	7/6/2018	2.97 %
Yellow	22,000	8/23/2017	5,022	0.40 %	20,087	8/9/2018	4.02 %
Photocond: Black	115,000		101,410			6/7/2018	5.05 %
Photocond: Cyan	115,000		100,063			1/23/2019	1.95 %
Photocond: Magenta	115,000		100,450			1/3/2019	2.06 %
Photocond: Yellow	115,000		100,063			10/3/2018	2.30 %
Toner Waste	30,000	1/8/2018	10,870	5.00 %	19,130	6/7/2018	11.15 %

**Estimated Toner Waste**

	% When Changed	Est. Page Remaining
Black	5.00 %	687
Cyan	5.00 %	1,311
Magenta	5.00 %	1,852
Yellow	0.00 %	0
Photocond: Black		
Photocond: Cyan		
Photocond: Magenta		
Photocond: Yellow		
Toner Waste	10.00 %	1,344

**Orders**

Color	Order Date	Order ID	Part No	Tracking
Black	2/7/2018	686052	X950X2KG	1Z30Y5Y00359202968
TonerWaste	12/28/2017	662161	C950X76G	1Z30Y5Y00359163402
Cyan	12/20/2017	659539	X950X2CG-C	1ZR26E120394891237
Black	11/30/2017	647481	X950X2KG	1Z30Y5Y00359143871
Magenta	11/15/2017	641034	X950X2MG-C	1ZR26E120395518611
TonerWaste	10/13/2017	624004	C950X76G	1Z30Y5Y00359099723

Usage Trends | Page Counts Trends | Waste Trends

Soft Cost Savings Opportunity

# JUST SOME OF OUR CUSTOMERS...

