



1-800-334-0165 • wholesale@modernauto.com

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Welcome to the first edition of "Moving Parts", the newsletter for the Modern Automotive Parts Center. This Wholesale Parts Newsletter is our way of sharing with our customers what we do best...**moving parts!** Our hope is that by introducing you to our Parts Center, warehouse and delivery people, brands and inventory, and our product knowledge and experience, you will EXPERIENCE THE MODERN DIFFERENCE! These "**Moving Parts**" are what allow us to deliver to our customers in the fastest and most efficient way possible.

Modern's Parts Center **FUN FACTS** *Do you know that...*

- ▶ Modern has been delivering wholesale parts using their own trucks since the 1980's.
- ▶ The company started with just two pickup trucks on the road, and now delivers to four states with 40+ trucks every day, Monday through Friday.
- ▶ The Modern Parts Center has a combined total of over 200 years of experience.
- ▶ All in-stock parts are delivered next day, and any items needing to be special ordered are usually available within two days.
- ▶ Modern prides itself on having one of the largest parts inventories in the state, with a total of nearly \$7.5 million in original equipment and aftermarket parts.
- ▶ We specialize in original equipment parts for **Buick, Cadillac, Chevrolet, GMC, Infiniti, Nissan and Toyota**. Modern also stocks and sells aftermarket collision parts for all vehicles makes and models, including CAPA certified parts.
- ▶ The Parts Center subscribes to CollisionLink, OPSTrax, CCC True Parts, and Parts Trader.

The Modern Parts Center employs eight full time Parts Representatives, and two Outside Sales Representatives who are available from 8am-5:30pm, Monday through Friday to take your calls and answer your questions. You can count on personalized service whether you are calling in your orders or requesting quotes via email. **Modern makes parts ordering fast and simple!**

1 PHONE CALL
8 BRANDS
1 DELIVERY

- Call or email to order parts for ALL brands, including aftermarket parts
- Also order via CollisionLink, OPSTrax, CCC True, and Parts Trader
- One of the largest inventories in the state
- Parts delivered on one truck
- Next day and FREE delivery

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MEET THE MODERN PARTS TEAM



At the Parts Center you will find a team of professionals ready to assist you with your wholesale parts needs. All are trained and certified in every brand Modern Automotive carries.



Jermaine Stephens is the Wholesale Manager at Modern Parts Center. He brings 13 years of parts experience to this job, and takes pride in saying his staff continually goes above and beyond to deliver great service to our customers.

Jermaine and his wife have three daughters and an American Bully named Zeus. He was born in Germany and now resides in Pfafftown with his family. His favorite sports team is the Carolina Panthers. He enjoys riding his motorcycle and spending time in the wind whenever he can.



Richard Capes has worked at Modern Automotive for 15 years, and has over 40 years of parts experience. Many customers appreciate his level of expertise when it comes to GM parts, and he values taking care of his customers.

Richard has lived in Winston-Salem for 24 years. When he's not working he enjoys listening to music and spending time with his three dogs, Charlie, Buddy and Gracie. You might also find him eating at his favorite restaurant, Little Italy or watching his favorite sports team, the Carolina Hurricanes.



Rowan Martin, or '**Martin**' as many know him, has been a Parts Consultant at Modern Automotive for nearly 24 years. He is very knowledgeable about GM parts and you can often find other members of the sales team consulting with him. He feels the Modern Parts Center is successful because they work together as a team. Helping each other ultimately helps the customer.

Martin's favorite past times include motorcycles and spending time at the gym. His favorite sports team is the Panthers, and if he's dining out, he's probably eating seafood at his favorite restaurant, The Crab Shack.



Jared Politzer is a great resource for the Infiniti line at Modern Automotive, having previously worked in their Parts Department before joining the sales team a year ago.

Jared served a decade in the US Navy where he worked on submarines. The best vacation he ever had was visiting Liberty Call in Japan while he was in the Navy. He's also traveled to Singapore and Malaysia. He has a cat named Mina and enjoys listening to music and gaming with friends.



David Windsor has worked for Modern Automotive for 28 years and has a background with Toyota that makes him a valuable asset to the team when it comes to this line. He enjoys using his knowledge and experience to meet customer needs, and says the level of inventory Modern carries makes it easier to do so.

David and his wife, Graciela, have one daughter, Mary, along with a parrot named Margo and a dog named Pepper. He's met a few famous people including Pete Rose, Jimmy Buffet and Jim Valvano. When he's not helping his customers you will likely find him at sporting events, outdoor concerts, or eating at his favorite restaurants, Texas Roadhouse or Outback.



Larry Spence brings 20 years of parts experience to the Modern Parts Center. He feels the team brings a wealth of knowledge to what they do. He is known for his expertise when it comes to the Toyota line and enjoys the camaraderie he shares with the parts team.

Larry loves Italian food, listening to local live music. He also enjoys riding his motorcycle, especially on the Blue Ridge Parkway. He calls Galax, Virginia, home but has traveled as far away as the Bahamas.



MEET THE MODERN PARTS TEAM



Sergio Vivero lives in Winston-Salem and has 28 years of parts experience. His knowledge base extends into each of the vehicle lines Modern Automotive carries including GM, Infiniti, Nissan and Toyota. He says the staff works hard to go above and beyond when it comes to taking care of customers.

Sergio enjoys water sports and outdoor activities when he's not working, and loves vacationing in Florida. His favorite sports team is El America.



Chelsea Christian grew up working on cars with her Dad in his high school auto shop. She brought that and six years of Toyota parts experience to the Modern Parts Center earlier this year. She says she really enjoys the team atmosphere she shares with the staff.

Chelsea is married and has two little girls who she enjoys spending time with. The best vacation she ever had was spent in a log cabin on a creek where there was no cell service or WiFi. She found it very peaceful and relaxing. Her favorite food is Mexican food.



Ernie Lunsford is the newest addition to the Modern Parts Center, and brings 24 years of parts experience to the team. He and his wife, Ashley, have a daughter, Ella, along with two cats named Marley and Brody.

When he's not working, Ernie likes tailgating at football games, camping, fishing, and spending time with family. His favorite food is Mexican food, and you'll likely find him eating at El Maguey in Pfafftown. His favorite sports teams are Wake Forest and The Atlanta Braves.



Jackie Cregger handles internet parts sales for the Parts Center. Her 10 years of experience includes working in the warehouse, at the Nissan dealership, and now the phone room. She really enjoys the relationships she has built over the years working here. Her favorite sports team is the New England Patriots. She has even met Peyton Manning! She has a dog named Titus and she has traveled to Japan. Her favorite food is sushi.



Eddie Cole also handles internet sales where he has worked for five years. He feels the friendliness and knowledge of the staff makes a big difference for customers ordering parts. His area of expertise is Toyota.

In his spare time he enjoys game nights with friends, and he loves eating at The Carolina Ale House. His favorite sports team is the Atlanta Braves. He's traveled as far as Ghana, Africa, but his favorite vacation was a week spent at Panama City Beach, Florida.



Jim Schnupp is an Outside Sales Rep specializing in fleet parts and service. Jim lives in Kannapolis and is the proud father of two grown children. His 22 years of parts experience have taught him the value of customer relationships. In his spare time he enjoys bowling and spending time with his granddaughters. He is especially fond of family vacations spent at the beach in Maryland. His favorite sports team is the Pittsburgh Steelers.



Cheryl Peacock is an Outside Sales Rep focused on servicing the auto body and collision centers. Her previous experience includes working as a Regional Account Manager with ABRA Auto Body & Glass in the western region. Cheryl has a son, 26, getting his PHD in California, and a daughter, 19, who lives and works in Colorado. She also has a rescue dog named Zeus. In her spare time you'll find her outside mountain biking, hiking, road cycling, skiing or paddle boarding. She also loves live music and is an avid country music fan.

MODERN CARRIES AFTERMARKET PARTS

Modern Parts Center carries over \$500,000 in aftermarket inventory making them a great alternative to ordering from Keystone. Place your order for aftermarket parts right alongside your original equipment parts order – **your aftermarket parts will be delivered with your original equipment parts on the same truck, the next day!**

The Parts Center carries all makes and models of aftermarket collision parts, including CAPA certified. The Certified Automotive Parts Association is a non-profit organization established to provide quality guidelines for automotive parts. Container loads of these parts are ordered directly from the manufacturer, therefore bypassing Keystone to bring aftermarket parts directly to you. You'll receive a lifetime warranty on the part itself, and if necessary, repair time is negotiable. Most importantly, you'll find our aftermarket parts competitively priced!

Here are just some of the popular aftermarket parts you'll find in the Modern Automotive inventory:

- Bumper Covers
- Fenders
- Hoods
- Lamps
- Mirrors
- Fan Assemblies
- Alternators
- Starters
- Window Regulators

Come see us at 5415 Kelley Moore Drive, Winston-Salem, NC or call 1-800-334-0165. You can also email us at wholesale@modernauto.com.



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