



Understanding the role of PACT, both locally and globally, is seeded in our Mission and Purpose since its inception in 2015 and starts with our Vision statement:

VISION:

NOT ONE MORE VICTIM

Imagine a world without child trafficking and exploitation

MISSION:

Our Mission is to empower students through peer-to-peer communications to DETECT, DEFEND, & DISRUPT against any predator in their own cultural environment and to bring awareness to adults in an effort to end the demand.

PACT works to bring awareness, advocacy, and education to all at risk Individuals regardless of their gender, religion, sexual orientation or lifestyle preferences. Our work is based on extensive research to empower the voices of the vulnerable by developing programs that provide relevant and effective prevention solutions to all the members of the communities In which we are privileged to serve.

THE ISSUES

The first reality is: child trafficking is a global problem. It does not just exist “over there” presenting a concern that this issue only affects people in other countries. It exists right here in our own backyard, regardless of the country and is one of the fastest growing epidemics in the world.

40.3 million victims of human trafficking globally. 81% of them are trapped in forced labor. 75% are women and girls. 1 in 4 victims of human trafficking are children.



The second issue is that adults don't want to talk about the subject matter in conversations with their children and they certainly don't want to talk to other adults about it.

The picture to the right is the PACT PSA video that was released in English. Just "tap" the picture for the English version. The Spanish version is:

https://youtu.be/z4IU1_gDPls.



Leticia Luna tells her very own story in this Nationaly Released PSA

This leads to all of our youth being vulnerable and oblivious to the dangers around them, due to a lack of awareness and the tactics that predators use to seduce their victims. So, if the adults don't want to acknowledge the global problem and don't want to talk about it with their children, then who is the most logical person to talk to students about their own current life experiences and or how a predator tried to lure them away? The answer: other students.

There are two primary methods that organizations align themselves to "stop child sex trafficking" but please notice the difference between VICTIM SERVICES or PREVENTION.

AT PACT, we believe that the only way to stop child sex trafficking is prevention through education. Victim services exist because there is already a victim. All CPS systems and related services worldwide are full of children that have been neglected and abused. With an average of a 30% turnover rate each year, how stable are the relationships between the CPS? They are victims who need love, care and the hope of being adopted by a loving family. Here is the story of one of our PACT Ambassadors who was once a victim but now a Victor over her past. Just "tap" the picture of Jamie.



Meet Jamie Chaidez and who is in this video file recorded live on CBS News in 2019 and it was shown locally and nationally. It will always remain relevant and true. Jamie talks about her experiences so openly and directly at times it is hard to imagine. That is why she is a Victor, a leader, a Board member, a wife and ...there is more.

AT PACT we don't want another victim, hence our tag line: NOT ONE MORE VICTIM, and we offer a vetted solution that is in practice today at middle schools, high schools, and colleges across the USA and now 15,000 students in Thailand.

THE PACT SOLUTION: PEER-TO-PEER STUDENT TRAINING

Since the average age of a victim is 13 years, then why are we confident that by educating adults we can stop child sex trafficking? And where are the adults when a student is not with them for most of the day? Students are at school, at the mall, at a convenience store or food stand, at someone else's house, playing with friends or sports, at the library, or at music practice. The list goes on, but the adult is not often there.

PACT's research is conclusive that the victims are at greatest risk in one of the scenarios above including "at home" when the doors are closed. Responsible adults are often not present. Our most important asset is our students and the only effective way to educate our children about this issue and how to avoid being a victim is to use peer-to-peer communications, to have students educating students on the dangers of trafficking.

"Our most important asset is our students because the only effective way to educate students is peer-to-peer" student to student

PACT LAUNCHES SACT HIGH SCHOOL & COLLEGE TRAINING PROGRAMS

Since 2015, PACT established itself as a leader in training parents, nurses and counselors about the statistics behind child trafficking and how they could help recognize it and through our training learn to be proactive to stop it. In 2016, PACT was certified by the State of Texas Health and Human Services earned the Continue Education (CE) Certification.

Throughout the pandemic of COVID -19, PACT launched a breakthrough student solution where students could have an interactive dialogue on line with other students, peer to peer, on how to detect, defend and disrupt against predators in their own environment. The first training program was developed by 18 regional high school students in Texas for high school students in both English and Spanish with a base line to insure authenticity to each culture. The PACT program to help stop child trafficking is called SACT: Students Against Child Trafficking and featuring PACT's iconic butterfly in yellow for high school students.



One of the key modules covered by the high school students in this peer to peer training is called “self-esteem” or as others would soon call it “your published identity” that was being manipulated by the social media in all formats and also used by Twitter, Facebook and others to track patterns and data of everyone with their intrusive software and data capture methodologies. The experiences shared by the high school students was a warning shot to the effects of bullying and shame which caused the proverbial “low self esteem”. As we all know it was more than that as we began to understand why suicides increased, harassment, sexual assaults.

in 2021 the SACT the college/university training program was released through the efforts of 12 University of Texas students. The guidelines of peer to peer was set at a new level with relevance to students 18 years and older and intertwined with their actual experiences from toxic relationships to healthy and safe relationships and once again the effect of your “your published identity” as defined by the social media market.



In 2022, PACT established a partnership with For Freedom International a faith based organization that, like PACT, wanted to provide education to protect students from the dangers of child sex trafficking in the province of Phuket, Thailand one of the largest sex tourism destinations in Southeast Asia

Together, both SACT Training Programs are more than a Training Program, it is platform developed and produced by students for students and centered on their communication values, their experiences that they wanted to share with other peers and why this training program was so significant.

Here are the attributes that establish SACT courses as the leader in peer to peer training of students to help end human trafficking:

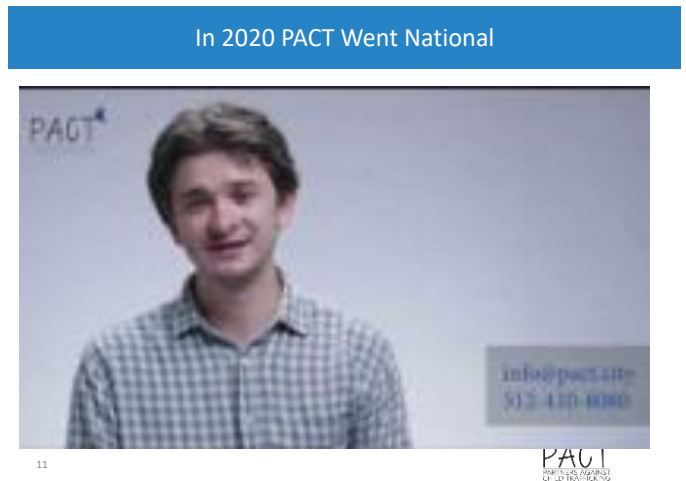
1. **Online:** Scalable across the world on multiple platforms (cell phones, tablets, laptops, desktops, etc.) for those that have access to the internet.
2. **Peer to Peer:** Not only is the platform student to student it is also based in a peer structure for the high school students and or the peer structure for the college students.
3. **Interactive:** The unique technology platform developed by PACT, allows the presenting students to ask questions to the student viewers who then answer from a selection of choices on their keyboard. Each registered student receives a pass/fail score and a Certification of Completion. Students who missed a correct answer are brought back to that question so they they can answer it correctly, thereby ensuring their comprehension.
4. **AI activated:** Through the AI software, the students are guided, encouraged, and supported to continue to completion so they can achieve a Certification.
5. **Multimedia:** The PACT platform includes various forms of media including videos, quizzes, and hands-on projects.
6. **SEL based:** Social and Emotional Learning (SEL) can be a significant part of a student's overall education. Targeting the development of these skills can translate into higher academic achievement,

based on relevance and of course the peer to peer interaction.

7. **Multilingual:** Available in both Spanish, English, and Thai. More languages are coming through Interact/Rotaract and Rotary's help!
8. **Certification:** Upon successful completion of the SACT Training Program, the student is immediately awarded a Certification that they can use with a job application, a validation of community hours performed or validation to the School/University Administration of completion and Certification.
9. **Analytics & Reporting:** Since students must register to take the Training Program, a unique code is assigned to the sponsor of the student(s) based on the number of licenses acquired. These codes allow the system to account for each license that is registered. At the end of the month the sponsor is given a report of the number of students that were registered and those that are now Certified.
10. **Licenses:** Each license is \$10.00/student. The intent is to provide a low price entry and the opportunity to have Rotary Clubs, businesses, corporations become a part of the solution through their contributions.

Here is an example Callum Harralson, a PACT Student Ambassador who shares his story of bringing 18 students together at his high school and is now is at the University of Texas in his senior year. Click on photo.

So, after you review this video what do you think are his changes for getting accepted at a prestigious law school based on this video as part of his application to law school next year?



SPONSORSHIPS

Due to the success of these training programs, donors including several major corporations and nonprofits, have joined at the local community level to support these high schools and universities by purchasing licenses for each school. Whether it is meant specifically for a freshman class or a graduating class, the entry level may be small and, in many instances, matched by other sponsors and or alumni.



Over the past year PACT has gathered several international companies that support PACT including TAXI, the New York City advertising firm which is part of WPP (the largest advertising agency in the world); Morgan Stanley; Graystone Consulting, the world's largest financial institution; their philanthropic division, Cisco; ARM, (one of the top IP firms in the world); and Entercom, (the second largest radio broadcasting company in the US).

And last, but not least, our relationship with the Interact, Rotaract and Rotary Clubs that give us the capability to expand our outreach to 1.2 million Rotarians in over 200 countries across the globe.

The INTERNATIONAL ROTARY CLUB TO END HUMAN TRAFFICKING ANNOUNCEMENT



In June of 2021, the International Rotary Club to End (RCEHT) Board endorsed the PACT peer-to-peer educational programs and the education benchmark and approved PACT as a partner.

This gives other Rotaries worldwide to create “out of the box projects” that are ready to implement in four (including German in August) different languages. More languages based on respective native languages and cultures can also be a “project” for Interact, Rotaract and Rotary Clubs.

ADVANTAGES TO INTERACT, ROTARACT & ROTARY CLUBS

1. **Approved:** Vetted and approved educational training curriculum across the globe
2. **Certification:** Through the SACT Training Program, students receive a certification which they may include in their resumes or apply toward graduation requirements. This Certificate differentiates students by demonstrating their interest and experience in social justice and community service matters.
3. **Interact & Rotaract:** The SACT program is the gateway to engaging Interact & Rotaract members. This is

an incredible opportunity to get your Club involved with more local schools and building school leadership.

4. **Sponsor:** A Rotary Club can sponsor by supporting a school, or a class. This is far more effective than the traditional scholarships at the end of the year when \$5,000 can impact the lives of more than 500 (\$10/virtual seat) students through the SACT high school or college training programs. See license pricing at: <https://www.pact.city/donate>
5. **Graduation Requirements:** Many High Schools and Colleges today have "community hour graduation requirements" that include 10+ hours of community service . The SACT Training Program accounts for 5 hours, allowing for training time and building a SACT Student Chapter program with other students.
6. **SACT Student Ambassador Chapter Projects:**
 - **Speaking** engagements at Rotary Clubs or at businesses, schools, and churches are all traditional ways that SACT students participate to spread the awareness and receive more community credit hours.
 - **Student Leadership:** Host campus-wide conferences or panel discussion with students, civic leaders and subject matter experts in law enforcement and counselors as the University of Texas did with their SACT Ambassador Chapter.
7. **Recruiting** is another traditional campus activity where students in the fall and spring semesters host a recruitment effort alongside other campus organizations to recruit students Interested In joining the SACT Ambassador Chapter at their school.



If there are any additional questions, please visit at www.PACT.city or call us.

- If you would like to take a class go to <https://pact.learnworlds.com/Training Programs>
- If you would like to sponsor a school Sponsorships www.pact.city/campaigns or request a new new school to sponsor, send a request to Viavisser@pact.city



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