



2023 Woman of Distinction Nonprofit



Marisa C. Williams
Chief Executive Officer
Girl Scouts River Valleys
(former CEO *HEARTH*)

Marisa has always been passionate about creating opportunities for those in need, particularly women and children. After working in financial services for 10 years, she allowed her passion and purpose to lead her to join the nonprofit sector. Marisa has spent the past eight years doing her “heartwork.”

“It’s important to note that the work of community organizations is just as challenging, if not more than the corporate sector; the reward in nonprofit work comes from our intention to lead with integrity, grit, and limited resources when solving the world’s problems,” Marisa said.

In 2022, Marisa decided to expand her impact by taking her talents to the Twin Cities to lead

the Girl Scouts River Valleys as their new chief executive officer.

“It’s critical to amplify the voices of those who have been marginalized, even if that means being uncomfortable. We want to raise girls who will grow to become the leaders we need for future generations,” she said. Marisa leads by keeping people at the heart of everything she does. “People first, projects second.”

She is a proud alum of the University of Pittsburgh and a member of Delta Sigma Theta Sorority Incorporated. Marisa is a native of Media, Pennsylvania. Her MVPs (Most Valuable People) of her life are her husband, Eugene, and their son, Eugene D. Williams, IV.