

# **2024 STAR MASQUERADE BALL Event Sponsorship Information**

Saturday, April 20, 2024
Marriott Anchorage Downtown Ballroom
Doors Open at 6:00 p.m.
Champagne Reception
Plated Dinner
Live/Silent Auctions & Games



## MISSION & VISION



STAR's mission is to prevent sexual trauma and provide comprehensive, collaborative crisis intervention, advocacy, and support to victims/survivors, their families, and our communities.

Since 1978, STAR has been responding to the needs of survivors of sexual assault, while integrating prevention and education programs with a goal of reducing harm to all Alaskans.

All STAR services for survivors are provided free of charge.

### **CORE PURPOSE**

Lead prevention and statewide response to sexual trauma.

### **CORE VALUES**

Prevent | Educate | Support

### LONG-TERM GOAL

All Alaskans live free of sexual trauma.



### **ABOUT THE EVENT**

On Saturday, April 20, 2024, we are delighted to present STAR's Annual Masquerade Ball at the Marriott Anchorage Downtown. We are inviting our friends, supporters, and community partners to dress up and join us for an evening of fun and inspiration while we raise support for STAR's critical programs and services.

This year's theme is "Alaska Wildlife Under the Aurora: Where the Northern Lights Entwine with the Wonders of Wildlife" which embodies the spirit of enchantment, strength, resilience, and activism.

#### HOW STAR BENEFITS OUR COMMUNITY

The immediate response, advocacy, counseling, and educational programs provided by STAR are vital resources for survivors and their loved ones. By supporting this event, you are helping to fund essential services that aid in the healing process. Your contribution also helps foster a society that promotes equality, where sexual violence is not tolerated, and survivors are empowered to seek justice and receive the necessary support to flourish.

STAR's prevention and educational programs play an important role in our community with ASD-approved, age-appropriate lessons on personal safety, consent, and healthy relationships. STAR also provides workplace and community presentations on the topics of sexual assault and consent, bystander intervention, how to be a trusted adult, child abuse awareness/intervention/prevention, mandated reporting, traumainformed care, implicit bias, LGBTQ+ competencies, vicarious trauma, and wellness, among others.



### SPONSORSHIP OPPORTUNITIES

Become an event sponsor and get your business name in front of thousands before, during and after the event.

#### PLATINUM SPONSOR: \$10,000

- Exclusive to one single supporter
- Premium seating for two tables of 10 guests
- One full page color ad in the event catalog
- Full color logo in slideshow at the event
- Top billing on event website sponsor page
- Tags & link to company website in 3 social media posts
- Announcements during the event
- VIP table decorations
- Full color logo in STAR's Annual Report

#### GOLD SPONSORS: \$5,000

- Select seating for one table of 10 guests
- Half page color ad in the event catalog
- Full color logo in slideshow at the event
- Second level billing on event website sponsor page
- Tags in 3 social media posts
- Announcements during the event
- Color logo in STAR's Annual Report

#### SILVER SPONSORS: \$2,500

- One table for ten guests
- Business listing in the event catalog
- Business listing in slideshow at the event
- Third level billing on event website sponsor page
- Announcements during the event
- Listing in STAR's Annual Report

TABLE FOR TEN: \$1,500

**INDIVIDUAL TICKETS: \$175** 

#### **UNDERWRITING OPPORTUNITIES**

(these do not include event tickets or tables)

Champagne Reception Sponsor: \$1,200

Photo Booth Sponsor: \$2,000 Onstage Production: \$3,000 Table Wine Sponsor: \$1,500 Centerpiece Sponsor: \$1,350 Charging Station Sponsor: \$500

For more information and/or to secure your spot on our sponsorship list, contact Jennifer Brown @ jbrown@staralaska.org or (907) 276-7279.



Crisis Line: 907.276.7273 or 800.478.8999 Office: 907.276.7279 | staralaska.com

# PREVIOUS EVENT SPONSORS









































### **CONTACT US**



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Tax ID #92-0071466

# STAR DEVELOPMENT & COMMUNICATIONS COMMITTEE Many thanks to these individuals for making the magic happen!

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