

# WALK A MILE IN HER SHOES

JULY 24, 2021 / 11 AM-1 PM  
CUDDY FAMILY MIDTOWN PARK

Walk to raise awareness and stop rape,  
sexual assault & gender violence.



**DECK OUT YOUR  
SHOES AND  
WIN IN THE  
SHOE CONTEST!**

- Family-friendly event
- Registration \$25
- Register at [staralaska.com](http://staralaska.com)
- Put on your heels and walk with us

 **STAR**  
PROCEEDS BENEFIT STAR



---

**Since 1978, STAR has been responding to the needs of survivors of sexual assault, while integrating prevention and education programs with a goal of reducing harm to all Alaskans.**

**All STAR services for survivors are provided free of charge.**

---

## **LONG-TERM GOAL:**

All Alaskans live free of sexual trauma.

## **CORE PURPOSE:**

Lead prevention and statewide response to sexual trauma.

## **CORE VALUES:**

Prevent | Educate | Support

## **MISSION:**

Prevent sexual trauma and provide comprehensive, collaborative crisis intervention, advocacy, and support to victims/survivors, their families, and our communities.

Walk a Mile in Her Shoes® 2021 Sponsorship Packet Page 1



**JULY 24, 2021 / 11 AM-1 PM**  
**CUDDY FAMILY MIDTOWN PARK**

**HERE COME THE  
MEN IN HEELS!**  
*Let's stomp out  
sexual violence.*





#### STAR Board of Directors

George Vakalis, Chair

Audrey Lance, Board Treasurer

Tanya Iden, Board Secretary

Marit Carlson Van Dort

Mariajose Echeverria-Stewart

Nigel Kibodeaux

Paula Reiswig

Jodi Harskamp

Heather Stenson

Barry Wilson

Executive Director  
Keeley Olson

# Dear Neighbor,

Every year, our Walk a Mile in Her Shoes® event has successfully raised financial support for STAR, and awareness about the important role men play in the prevention of violence against women and girls. Our 2020 event was canceled due to the pandemic.

Here's the good news - we found a way to bring it back as safely as possible - outside! We ask that you will join us on Saturday, July 24 at the Cuddy Family Midtown Park, to what is sure to be a fun, uproarious event.

Funds raised from the Walk will support STAR's critical services for survivors of sexual trauma here in Alaska. STAR provides 24/7 support to over 1,000 people each year through our Crisis Line, immediate response, advocacy services, therapy and long term support as well as community prevention and education programs.

Having faced significant funding cuts this year, we need your help in being able to provide care and prevention programs for our community. We hope you can join us.



We look forward to your participation. Thank you.

**George Vakalis, STAR Board Chair    Keeley Olson, Executive Director**

Walk a Mile in Her Shoes® 2021 Sponsorship Packet Page 2



JULY 24, 2021 / 11 AM-1 PM  
CUDDY FAMILY MIDTOWN PARK

**HERE COME THE  
MEN IN HEELS!**  
*Let's stomp out  
sexual violence.*



## Here come the men in heels! Their mission?

To stomp out sexual violence by walking a mile in her shoes.

---

Every 7 hours, another Alaskan is sexually assaulted. The most common age of female victims in Alaska is 15, and for male victims it is age 5. (State of Alaska Department of Public Safety 2019 Uniform Crime Report @ <https://dps.alaska.gov/statewide/r-i/ucr>).

This event calls attention to the fact that sexual violence is widespread and impacts every person in our state. Rape, sexual assault, and sexual harassment harm our community, and statistics show that for too many years, Alaska has had the highest rates of sexual assault in the nation.

STAR is the only agency in Alaska specializing and focusing solely on sexual trauma prevention and response. Whether someone comes forward about a recent trauma or something that happened to them decades earlier, STAR meets them exactly where they are to support them on their healing journey. STAR offers a variety of services that include legal advocacy, court and medical accompaniment, safety planning and emergency assistance (such as emergency relocation, rapid rehousing, protective order application and hearing support), trauma therapy, support groups and art therapy.

With your sponsorship of this event, you can help STAR provide critical services and educational programs. STAR welcomes your support of our services, which reaches over 1,000 people annually.

If you are interested in sponsoring Walk a Mile in Her Shoes,, please email [jbrown@staralaska.org](mailto:jbrown@staralaska.org) for more information.

Walk a Mile in Her Shoes® 2021 Sponsorship Packet Page 3



JULY 24, 2021 / 11 AM-1 PM  
CUDDY FAMILY MIDTOWN PARK

**HERE COME THE  
MEN IN HEELS!**  
*Let's stomp out  
sexual violence.*

# HERE'S HOW YOU CAN SUPPORT US

## Three ways to participate in the Walk:

### 1. BE A SPONSOR

Become an event sponsor and get your business name in front of thousands before, during and after the event.

### 2. FORM A TEAM & WALK

Form a Walk a Mile in Her Shoes® team, and march with us!

### 3. FUNDRAISE!

Create your own fundraising page and get your network of clients to support you as you walk a mile on behalf of your place of business.

Sponsorship Opportunities	Presenting Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500	T-shirt Sponsor \$250
Event billed as Walk a Mile in Her Shoes brought to you by "your business name"	X				
All promotional materials feature your logo	X				
Featured profile on landing page of Walk a Mile website with link to your website	X				
Speaking opportunity by video streamed via social media	X				
Media recognition in pre and post event press releases	X	X			
Social media recognition and links as event sponsor	X	X	X	X	
Business Logo on t-shirts (artwork deadline 7/1/2021)	X	X	X	X	X
Logo on post-walk banner (placed on site at Cuddy Park)	X	X	X	X	X
Logo listed on event website with link to your website	X	X	X	X	X
Business listed in STAR's Annual Report	X	X	X	X	X
Registration fee waived	All team members	All team members	All team members	10 team members	5 team members

# Walk Registration

---

Registration Website:  
[www.staralaska.org/walkamileinhershoes](http://www.staralaska.org/walkamileinhershoes)

## Individual Walker Registration

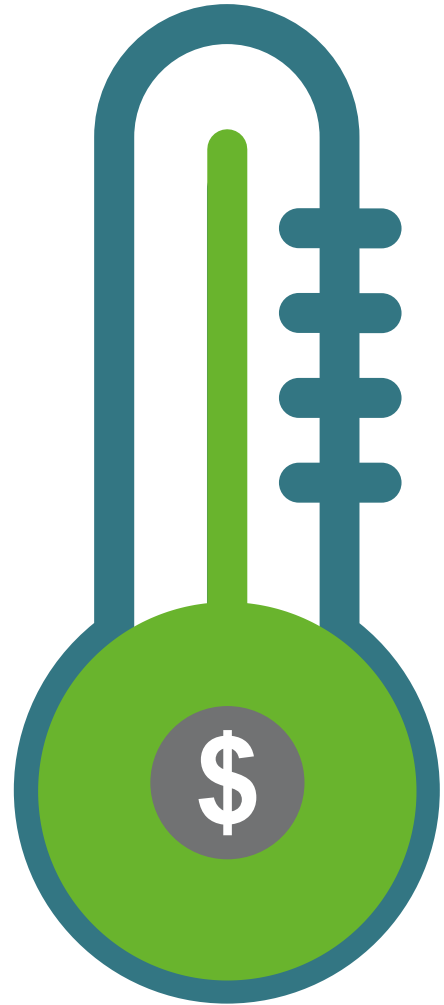
---

Adults	\$25
Students (11+)	\$10
Children (10 & under)	Free

## Team Registration

---

Sign up as a team captain and gather a group of friends to join you and multiply your fundraising impact!



# Past Participants

---



Walk a Mile in Her Shoes® 2021 Sponsorship Packet Page 6



JULY 24, 2021 / 11 AM-1 PM  
CUDDY FAMILY MIDTOWN PARK

HERE COME THE  
**MEN IN HEELS!**  
Let's stomp out  
sexual violence.

# Contact Us

---



@staralaska



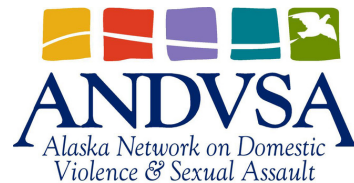
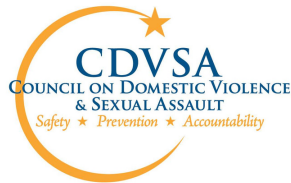
Standing Together Against Rape, Inc.  
1057 West Fireweed Lane, Suite 230  
Anchorage, AK 99503  
[star@staralaska.org](mailto:star@staralaska.org)

[www.staralaska.com](http://www.staralaska.com)

Tax ID #92-0071466

If you or someone you know has experienced sexual assault, STAR Responders are available 24/7 on our Crisis Line @ (907) 276-7273 or toll free at (800) 478-8999.

---



Walk a Mile in Her Shoes® 2021 Sponsorship Packet Page 7



JULY 24, 2021 / 11 AM-1 PM  
CUDDY FAMILY MIDTOWN PARK

HERE COME THE  
**MEN IN HEELS!**  
Let's stomp out  
sexual violence.