

IVD

@

FIME



By Informa Markets

2021 TBA - Miami Beach



By Informa Markets

Celebrating 30 years as the leading medical device show in North America

FIME 2019 Attracted

- ✓ 1,200 Exhibitors
- ✓ 14,119 Visitors
- ✓ Large Latin American Presence

Laboratory

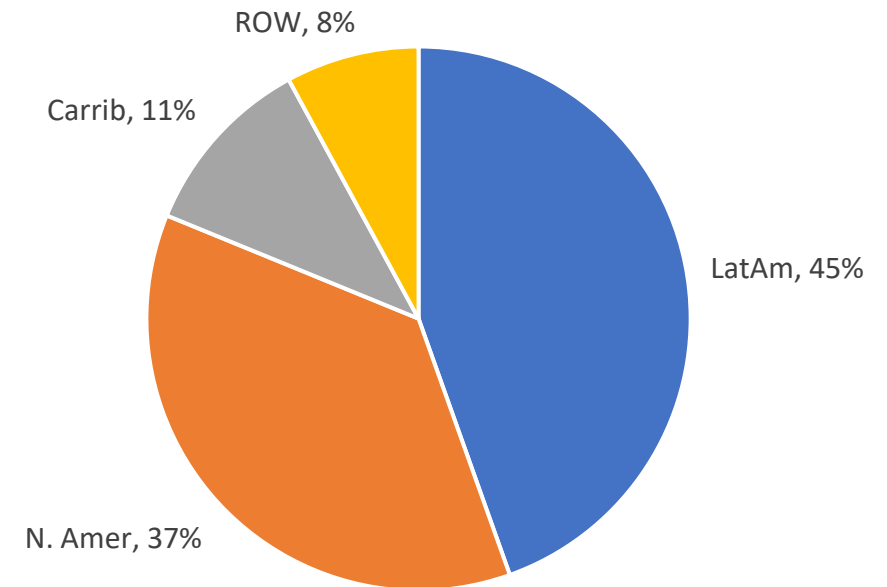
Agent/Dealer/Distributor Visitors

FIME 2019 Registration Form

- ☐ Hospitals - Private
- ☐ Hospitals - Public
- ☐ Independent Laboratory
- ☐ Insurance
- ☐ Investor
- ☒ Laboratory - Agent/Dealer/Distributor
- ☐ Law
- ☐ Manufacturer
- ☐ Media & Marketing
- ☐ Professional Association
- ☐ Project Management

1,154 Attended FIME 2019

Regions of Residence





Exclusive

Support of IVD@FIME Exhibitors

(Only available to companies booking IVD@FIME)

1. **IVD@FIME** area to be Identified with hanging banner
2. **IVD@FIME** located in the platinum, high traffic area on the exhibit floor
3. An ad in the FIME Show Guide listing **IVD@FIME** exhibitors and their products
4. Email notifications to distributors showcasing **IVD @ FIME** exhibitors and their products
5. Email notifications to distributors showcasing **IVD @ FIME** exhibitors and their products
6. Two pre-show notices in the FIME newsletter highlighting **IVD @ FIME**
7. **IVD @ FIME** highlighted on the giant floor plan outside each exhibit hall entrance
8. Push notifications via the onsite mobile app to attract IVD distributors to the **IVD@FIME** area
9. Social media handles linked to **IVD@FIME** exhibitors' FDA approved IVDs
10. Highlighting FDA approved IVDs on the FIME website

IVD @ FIME

BURKLUND-IVD



Proud Recipient of the President Obama's 2016 "E" Award for Export Assistance

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