

**Board of Directors Meeting Agenda**  
**Date/Time/Location**

First Name, Last Name, President

First Name/Last Name, CEO

9:00 a.m.

**Welcome and Introduction, President**

- Verification of quorum, Secretary
- Anti-Trust Reading
- Conflict of Interest declarations
- Agenda Updates, Chief Staff
- Guest Presentations
- Committee reports involving no action from the Board.
- Approval of Minutes

**Consent Agenda**

- Actionable Committee items
- Follow-up Action Items from previous meeting
  - Ratify CEO approved renewable contract.
- CEO Report

9:15 am.

**Strategic Initiative: Member Engagement**

*Key Result:* Improved Communications  
CRM Software Change, Chief Operating Officer

- Vendor Demonstration
- Rationale
- Budget Impact
- Projected outcomes
- Measurement Benchmarks

**Action Needed:**

- ✓ *Motion to approve adoption of new CRM Vendor*
- ✓ *Motion to allocate funds, capped at \$12,000 annually.*

9:35 a.m.

**Strategic Initiative: Community Outreach**

*Key Result:* Improved brand awareness  
Host Charity Golf Tournament, Community Relations Chair  
(Motion from committee)

- Background review
- Financial Impact
- Volunteer/Staff commitment overview
- Preliminary timeline

**Action Needed:**

- ✓ *Motion to approve hosting the tournament.*
- ✓ *Motion to approve re-allocation of funds.*

10:00 a.m.

**Strategic Initiative: Financial Solvency**

*Key Result: Maximize financial investments.*

Monthly Financials, Treasurer

(Motion from committee)

- Background review
- Staff presentation
- Financial Impact

**Action Needed:**

- ✓ *Motion to approve monthly financial reports.*
- ✓ *Motion to approve adoption of revised investment strategy.*

10:30 am

**Strategic Initiative: Technology/Operations**

*Key Result: Maximize internal and external brand awareness efforts.*

Digital Impact Report, Marketing Director

- Background review
- Social Media report
- Request adoption of improved digital asset package
- Financial Impact

**Action Needed:**

- ✓ *Motion to approve improved presented logo format.*

MLS Data Migration, Chief Operating Officer

- Review and identify performance trends/potential issues.

**Action Needed:**

- ✓ *Follow-up assignments*

10:55 am

**BREAK**

11:00 am

**PROGRESS UPDATES**

Quarterly Strategic Plan Update, Chief Executive Officer

- Review key accomplishments.
- Identify implementation problem areas.
- Review performance measure report and re-evaluate strategy as needed.

**Action Needed:** *Adjust Strategic Plan as needed.*

- 11:00-11:20am      **Strategic Initiative: Advocacy**  
*Key Result: Ongoing oversight of key issues affecting property rights and homeownership*
- Local Ordinance Review, Government Affairs Director
- Background review
  - Proposed municipal changes.
  - Propose coordinated response.
  - Financial Impact
- Action Needed:**
- ✓ *Motion to approve association position.*
  - ✓ *Motion to approve association response plan.*
- 11:20 am            **Front View Report, Chief Executive Officer**
- Emerging Issues Report
  - Anticipated association resource utilization report.
  - Upcoming meetings.
- 11:30 am            **Adjourn**

---

Assembly Rules: Members and guests are expected to be on time and stay for the duration of the meeting. All guest presenters will be afforded the opportunity to speak at their designated times, and for the previously agreed upon limits. Members will be allotted 3 minutes for speeches after being recognized. Members shall state their position first, then explain concisely their rationale. All members shall maintain decorum, be respectful of their peers, and speak to the point. The Vice-Chair will assist in ensuring Order of the Day is adhered to.

Motion	Second	Debatable	Amendable	Vote
<b>Main Motions</b>				
Original				
Main Motions/Resolution	Yes	Yes	Yes	Majority
Bring a Question Again				
Reconsider	Yes	Varies	No	Majority
Take from the Table	Yes	No	No	Majority
Rescind	Yes	Yes	Yes	Majority w/ Notice
<b>Subsidiary Motions</b>				
Lay on the Table	Yes	No	No	Majority
Previous Question	Yes	No	No	2/3
Limit or Extend Limits of Debate	Yes	No	Yes	2/3
Postpone to a Certain Time	Yes	Yes	Yes	Majority
Commit or refer	Yes	Yes	Yes	Majority
Amend the Amendment	Yes	Yes	No	Majority
Amend or Substitute	Yes	Yes	Yes	Majority
Postpone Indefinitely	Yes	Yes	No	Majority
<b>Incidental Motions</b>				
Point of Order	No	No	No	None
Appeal	Yes	Varies	No	Majority
Suspend the Rules	Yes	No	No	2/3
Object to Consideration	No	No	No	2/3
Division of a Question	Yes	No	Yes	Majority
Division of the Assembly	No	No	No	None
Parliamentary Inquiry	No	No	No	None
Request for Information	No	No	No	None
Withdraw or Modify a Motion	No	No	No	Majority
<b>Privileged Motions</b>				
Fix the Time to Which to Adjourn	Yes	No	Yes	Majority
Adjourn	Yes	No	No	Majority
Recess	Yes	No	Yes	Majority
Raise a Question of Privilege	No	No	No	None