



News in a **FLASH**



Studio F Designs and the Fairmont Scottsdale Princess deliver client satisfaction with the help of Big Image Systems



When the Fairmont Scottsdale Princess was scheduled to host a Circus themed event at their Scottsdale Arizona Resort and Spa location, the client, the design team and Studio F lead Ray Axelrod decided to go big, enveloping their guests in a themed environment taking up one entire parking lot for an evening of Big Top entertainment.

And when you want to go big, you call Big Image Systems.

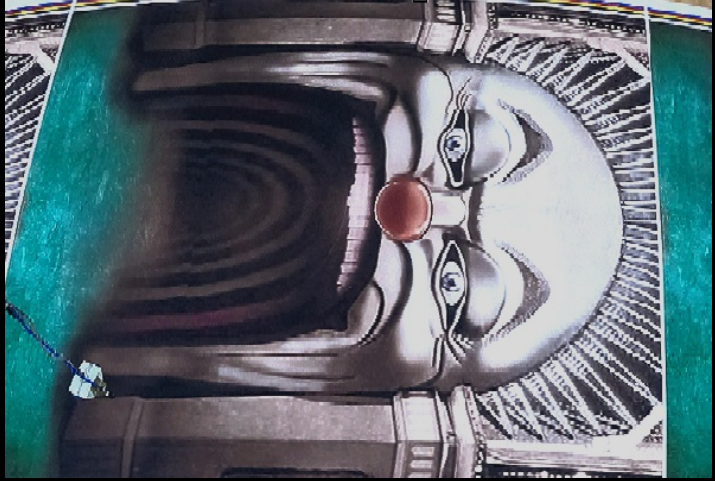
Part of Studio F's ambitious design included a grand and slightly macabre entrance to the event that led the guests through the open mouths of oversized clowns.

The entrance was fabricated from a sturdy metal frame skinned with circus-like elements including the clowns, banners and lightboxes announcing the evenings festivities



Big Image Systems produced the four large clown faces using our Rolltex CL material that included the tunnel like opening of the clowns mouths.

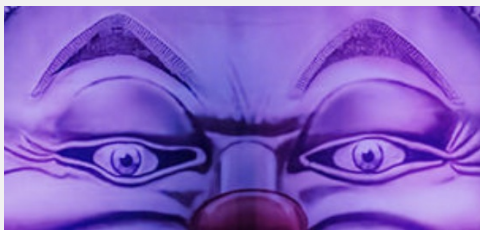
Studio F specifically requested the prints to be made with the mouths intact and additional bleed on all sides to wrap and secure to the onsite structures.



On the site, Ray and his crew tightly stretched each print into place along the entrance wall.

Once secure, the mouths were cut from the overall prints.

The deep entryway was covered in additional fabric to mask the structure from the guests as they passed through the clowns mouths into the main event area.



ROLLTEX CL

Big Image Systems chose ROLLTEX CL to produce these amazing images.

Our Rolltex CL is a 5 meter (16') medium weight Dye Sub material with a matte finish that is perfect for event lighting effects.

The other aspect of Rolltex CL that made it the perfect choice is that it has a highly stable weave, which makes it easy to cut and wrap in the field with



no fraying.

Click below to get the specs for Rolltex CL and the rest of the Big Image Systems line of soft printable textiles.

**Material
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**SPECIAL
EVENTS**
2024 GALA AWARD
FINALIST

Big Image Systems wants to congratulate Ray Axelrod and the hard-working team at Studio F for their well earned nomination as a finalist for best event over \$500,000.00 by **Special Events Magazine**



To learn more about Studio F and the Fairmont Scottsdale Princess click below

**Studio F
Designs**

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