Dentara Cares

How We Designed Our Corporate Social Responsibility Program

Our CSR Vision

all people and the communities in which To improve the health and well-being of they live, work, learn, and play.

Our Goals

- Strengthen the foundation for success of our CSR program
- Drive health equity and well-being across the social determinants of health.
- Continue to develop and sustain mutually beneficial community partnerships

Focus

Establi

Create and implement a strategic framework

ish a national model for CSR effectiveness.

Our Approach

on 5 core social determinants for health equity.

Our Strategic Framework

INFRASTRUCTURE

decision making. best practices. In addition, we have created program Integrating vision and operations across Sentara is principles and processes to guide CSR management Our infrastructure is built by applying and improving upon

state levels to deploy effective strategies. The Community proactively engage community partners on both local and our communities and understand their needs. Then we underway to ensure a unified approach that maximizes To forge catalytic partnerships, we seek first to listen to provides regular updates on CSR milestones impact, improves accessibility of grant information, and

team members to volunteer with a wide range of factors and strengthen the fabric of their communities. organizations that address social determinants of health CSR provides a structured process for our enthusiastic

Advisory Council helps guide our work.

FIVE FOCUS AREAS

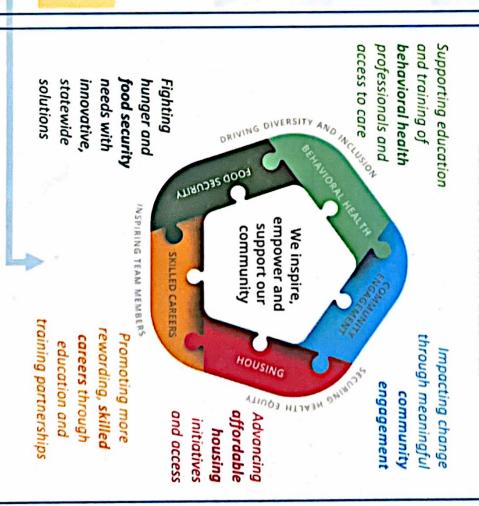
Produce annual impact reports and

communicate individual success

to address systemic, health equity-related issues factors that extend our impact beyond healthcare services CSR initiatives focus on five social determinants of health

Soc ial Determinants of Health

We address systemic, health-equity related issues that drive 80 percent of a person's physical and behavioral health outcomes.



Organized around five core pillars and built for lasting impact:

OPERATIONS

Ę

Partner with community members and organizations already working

4.

Engage Sentara's team members

to improve lives.

with our mission and ways to

2

Focus on areas beyond basic to improve health every day.

healthcare services to address

systemic issues.

Align with Sentara's overall mission

Our program is built upon eight best

Our Best Practices

practices of leading healthcare

systems' CSR initiatives:

PARTNERS

TEAM MEMBERS

6

Develop key impact measurement

performance indicators for CSR

initiatives and partnerships.

opportunities to get involved

to provide team member

 ∞

Work to be a national CSR model

5

contribute

Communicate both internally and

externally to inform the public and