



The **Music Reference Academy (MRA)** a subsidiary of our Intl Starz company is a global career business advancement organization that offers life changing opportunities and support to persons who are seeking personal, professional and financial services for enhancement and progression in the music business. Anyone in the industry can benefit from utilizing our services as we are a global organization assisting individuals and businesses (large and small) of various music genres across the world.

A major focus for the Music Reference Academy (MRA) is educating and training individuals on the important business of the Music Industry. This way, others can understand how to work effectively in a timely fashion, processing matters of

importance and so that everyone seated at the table can have a positive experience while protecting their rights, work and investments.

With the Music Reference Academy (MRA) you are able to take advantage of our numerous lists of services as you see fit, such as global exposure, marketing, PR/publicity, consulting, music production, mixing and mastering services, video production, graphics, web development and more. We also make available to all our clients a choice to be represented by our organization's divisions such as; bookings, publishing, professional representation and distribution. We offer lists of services within the following areas (but are not limited to):

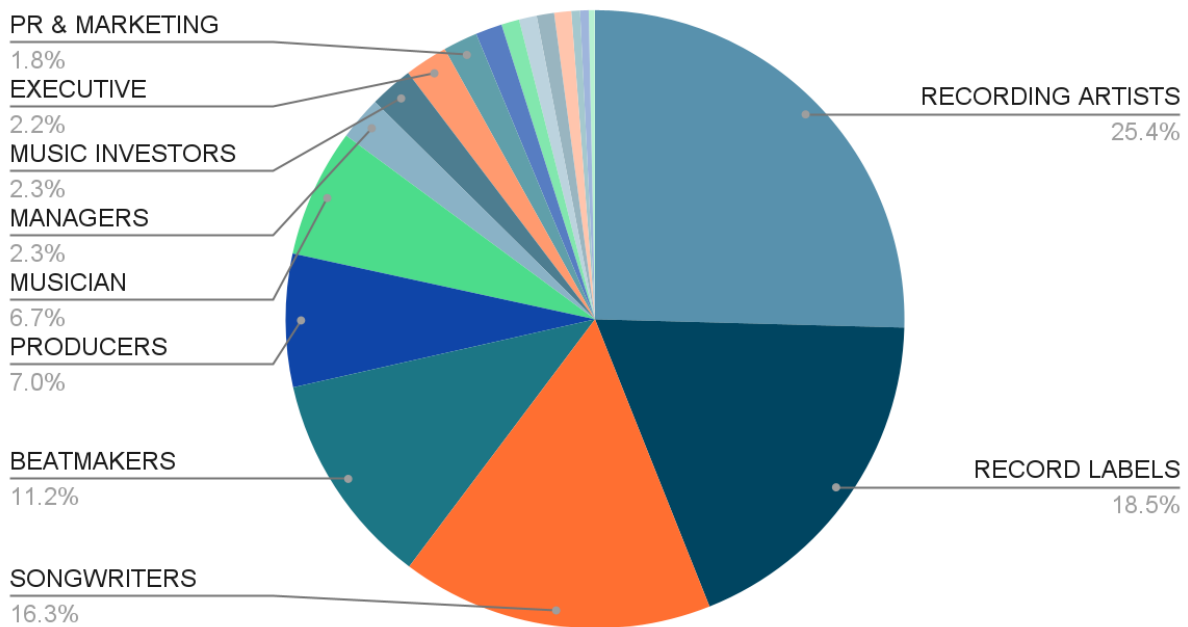
- ❖ Recording Artists
- ❖ Producers
- ❖ Composers
- ❖ Record Labels (Large & Small)
- ❖ Radio Stations
- ❖ DJ's and Sound Systems
- ❖ Recording Studios
- ❖ Sound/Music Engineers
- ❖ Video Production Individuals and Companies
- ❖ Distribution Companies
- ❖ Managers/Management Companies
- ❖ MultiMedia Companies
- ❖ Music Societies
- ❖ Music Agencies
- ❖ Marketing, PR & Promotion Companies

Music Reference Academy (MRA) offers limitless services that can be utilized by independent Artists/Bands, Management teams and large or small Record Labels. We pride ourselves on assisting our clients by saving a considerable amount of time and money. We are always open to complete your musical project and to assist in your career and business endeavors. We are able to provide you with a professional team who can be of great resource to you.

Course Outline

Our courses are designed to assist global communities and service agents of the music and entertainment industries. We educate our clients about the intricacies of the music industry, how to run the business of music and to become the boss of their own entities. Whether you are just getting started or are already established, we are able to provide you with genuine assistance to take your career and music business to the next level.

Clients Served



Music Industry Education

It is your job to know the business that you are in. The Music Reference Academy (MRA) is here to educate you on how the music industry works in order for you to gain the capital you have invested and in order to have a successful career in the industry. We will teach you how to protect your intellectual property, your musical rights, to run your business, to advance your career and much more, as needed.

Music Rights Protection

Once you know your role and musical rights as a Producer, Manager, Author, Composer, large or small Record Label Owner you will have more prosperity in the business of music. We will invite you to attend some of our own Music Industry Training Seminars where you can learn more and how to be protected in the music industry.

Professional Representation

Our exquisite service items are tailored to each individual and/or businesses we serve. Whether it be for representation of a music project, conference, seminar or for your career and business advancement needs. We offer these services to individuals, independent artists or bands, management teams, large and small record labels. These options are open to you, your clients, projects, career and/or business.

partial Course Outline

As a client, you are never restricted or limited with viable information to expound on your musical journey. As a company, we are here to assist you with knowledge; building, branding, advancing and expanding your current business and career in the music industry.

The Course Outline is a digital Instructor-led class hands-on approach, coupled with a few *DIY (Do It Yourself)* exercises. This way to familiarize yourself with process and direction

Cost:

*1 class = [\\$19](#)

3-5 classes = [\\$49](#)

5-8 classes = [\\$99](#)

Course Outline

Saturday, September 24

Time: 10am - 4pm ET

Via [Virtual Presentation](#)

We have included a **partial Syllabus Course Outline guide [here](#)*

10:00am - 10:15am	Welcome
10:15am - 10:45am	Essential Music Contracts
11:00am - 11:45am	Shopping Instagram Reels
12:00pm - 12:30pm	Cover Song Royalty
12:30pm - 1:30pm	YouTube Advertising
1:30pm - 2:00pm	YouTube Royalties
2:00pm - 3:00pm	Royalty Collection
3:00pm - 3:30pm	Instagram Reels
3:30pm - 4:00pm	Social Media 101

[**RESERVE YOUR SEAT TODAY**](#)