

Friends of Fence Lake Inc.
Board Meeting
Thursday, November 9, 2023, 10:00 A.M.

Location: Bolger Residence - 2335 Circle Drive, Lac du Flambeau

Officers and Members at Large in attendance: Mike Bolger, president; Patty Michalik, treasurer; Susan Hallett, secretary; Mike Huspek*, Bill Reis*, Craig Sanford, Donna Wilkes

Absent: Peter Prickett, vice president; Christine Bremer Muggli

Others in attendance: Lis Bissell*, Ken Frauenhoffer, Scott Harrod, Beth May*

*Via Zoom

Meeting called to order at 10:08 by President, Mike Bolger

A. Welcome – Mike Bolger

B. Approve meeting minutes - Susan

- a. It was moved by Bill and seconded by Donna to approve the board minutes from the August 31, 2023, meeting as written. There was no further discussion. The voice vote was favorable, and the minutes were approved.

C. Treasurer's report – Patty

- a. Operating cash: \$65,004 as of October 31, 2023
- b. Reserve Fund Investments: \$10,220.68 in a CD with a maturity date of 8/24/2024
- c. We received a \$1,000 donation toward the calendar project.
- d. The 2024 CBCW Grant has been submitted for \$4,000.
- e. The 2024 budget will be established at the first meeting of next year. If there is something we want to do differently than we did in 2023, let Patty know.
- f. Investment Proposal: Purchase \$20,000 CD from Peoples State Bank at 4.75% for 13-months (\$10,000 minimum); Purchase \$20,000 CD from Incredible Bank at 4.75% for 7-months (\$1,000 minimum), which leaves approximately \$40,000 cash, including estimated 2024 dues/donations for 2024 operating expenses before any profits from fund raising.
 - i. Bill motioned to approve the investment proposal; Susan seconded. The investment proposal was approved as presented by voice vote.
- g. We are currently at Chris Rexrode, CPA for payroll processing and taxes. We will let them continue to finish out our 2023 accounting, and then Patty will move on to find another accounting firm for these services, still keeping it local.

D. Education/Lake Life Brochure Grant - Bill

- a. The application is a work in progress. A pre-application eligibility form had to be submitted first to make sure we were qualified for the grant. They liked the proposal so now the main application must be submitted by November 15. Bill will go ahead with the application contingent upon additional information being provided later.
 - i. What do we want visitors to know? Boating, fishing, shoreline best practices. Let Bill know of other ideas.

- ii. Lis Bissell, who worked on the Loon Brochure, is willing to work on the Lake Life brochure with her sister, Maria (perhaps), using Beth's (?) account. They used a local printer for the Loon brochure, and it was \$240 to print a box.
- iii. We will need to have plenty of extras for boat landing, lighthouse, Fence Lake condos.

E. Loon Committee – Beth

- a. A second printing with updates has already been approved. Lis will check with Maria on updates to be included and Beth will move things forward to the printer. \$350 is in our budget.

F. Calendar Committee – Lis

- a. We made almost \$1500.
- b. Susan made a motion to approve the calendar fundraiser for a third year, Mike B seconded. There was no discussion. The motion was approved by voice vote.

G. CBCW update – Ken

- a. Volunteer rewards – possible membership credit toward following year's dues. We can't use grant money for rewards. The Minocqua Winter Park does something similar for volunteers. Mike B will check to see how it works for them.

H. Social Committee – Mike B

- a. Donna/Sandy will follow up with new lake resident as a committee chair possibility.

I. Boat landing staffing – Ken

- a. Will need to hire someone to replace one of our paid monitors. Donna will put it in the membership letter.

J. Setting Dates – Mike B

- a. Winter meeting, February 22, 2024, 10:00 a.m.
- b. Annual meeting – June 8, 2023, Mike will check with LDF school for availability.
- c. Boat parade set for Friday, July 5th
- d. Potluck – TBA after checking with new lake resident referenced above.
- e. End of season meeting – August 29, 2024, at 10:00 a.m.
- f. End of year meeting, if needed – TBD

K. Social media and email communications – Beth

- a. Beth is willing to work on the website. She is doing business as "Out of the Woods Digital Solutions". Her recommendation is to stay with the Constant Contact platform. It can be configured to accept online dues payments. Beth and Patty will go to Peoples Bank to set up.

L. Lead/line containers - Mike B

- a. The contact person at the Fence Lake Lodge Condos hasn't responded to Mike. General consensus, take it over there and leave by the docks.
- b. The Lighthouse Resort already has one.

M. SWAG – Susan

- a. \$3,500+ in profit to date
- b. Sandy is storing the inventory on her porch and has been making some sales.
- c. We will sell current inventory before buying more. The caps were a good seller.

N. Membership – Donna

- a. Donna will be working on the membership letter and form, which will be mailed out the last week of December.

O. Other business

- a. Haley Anderson, PHD at AZ State contacted us in regard to completing a survey on non-profit advocacy among environmental non-profits. We will decline.

P. Next Meeting

- a. February 22, 2024, at 10:00 a.m.

Q. Adjournment

- a. Donna moved to adjourn. Patty seconded. The meeting was adjourned at 12:03 p.m. by President, Mike Bolger.

Respectfully submitted,
Susan Hallett, secretary
November 9, 2023

DRAFT