

**Fence Lake Association, Inc.**  
**End of Season Board Meeting**  
**Tuesday, August 30, 2022**  
**1:00 pm**

Location: Office of Bremer & Trollop, 8721 Hwy 51 - Suite 105, Minocqua, Wisconsin

Officers and Members at Large in attendance: Beth May, president; Patty Michalik, treasurer; Susan Hallett, secretary; Christine Bremer, \*Bill Reis, \*Craig Sanford, Donna Wilkes (\*via Zoom)

Absent: Mike Bolger, vice-president

Association Members in attendance: Ken Frauenhoffer, Scott Harrod, Mike Huspek

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Meeting called to order at 1:03 pm by President, Beth May.

**A. Welcome - Beth May**

- a. Welcome to new board members – Craig Sanford, Christine Bremer (returning board member)
- b. Pat Schober has decided to resign due to the sale of her property

**B. Approval of Past Meeting Minutes - Susan Hallett**

- a. The reading of the April 7, 2022, Board meeting minutes was dispensed with as all in attendance had the opportunity to read them online. Pete motioned to approve the meeting minutes; Patty seconded.
- b. The reading of the July 11, 2022, Pre-Annual Meeting Board meeting minutes was dispensed with as all in attendance had the opportunity to read them online. Pete motioned to approve the meeting minutes; Patty seconded.
- c. The minutes from the July 23, 2022, Annual Meeting will be presented for membership approval at the 2023 Annual Meeting.

**C. Financial Report - Patty**

- a. Handout from Patty. Cash amount – \$70,173; a large percentage of which is reserved for a water emergency. A separate account won't be set up until formation of new organization.
- b. Timing issues make it look like we are way behind with our budget, but once our grant money comes in it will all balance out.
- c. In the spring meeting each committee should be coming forward with their budget.
- d. At this time, we will leave our money as is and define it in a general manner.
- e. Membership up 4 since annual meeting.
- f. In April we will develop a budget for 2023.
- g. Pete approved Treasurer's financial report as presented. Christine seconded. The financial report was approved.

**D. Education Committee – Bill Reis**

- a. Kiosk – Next task is to get some signage in the Kiosk. Loon signs, wake board responsibility, water skiing hours, Wisconsin boating laws. Bill will take some responsibility procuring information for the board and asks for suggestions. It was suggested that we put a QR code on the board that would link to our website. Bill and Craig to coordinate.
- b. Web site – Vehicle for informing people on the activities and education. Check out the Pheasant Branch Conservancy website for a fine example.

- c. 90% of the people who use are lake are very responsible. Visitors seem to be the ones who cause the problems. The private Johnson Wax Resort doesn't use our public boat landing, so their boats are not inspected.
  - d. Susan mentioned that there are Airbnb's and VRBO's on our lake as well. We need to get educational material to visitors. Perhaps reaching out to rental property owners?
  - e. Christine suggested that the education committee meet with the manager at the Light House Resort (Johnson Wax) to give them educational materials. Since different groups come in every week. The Fence Lake Lodge Condo Association could be contacted as well.
  - f. Susan motioned to empower the Education Committee to meet with the Light House Resort owners and the Fence Lake Lodge Condo Association. A discussion followed. We need to find out how many properties are VRBO/Airbnb. Patty suggests developing an information kit to give out to keep it from seeming like we are targeting specific people. Issue of the light house landing and at the condos are of most concern. Important to get consistent message out to everyone. No action was taken.
  - g. Ken – in Wisconsin, if you are under 40 years old and operating a boat you should have a certificate.
- E. Loon Committee** - Bill Reis for Kay Reis
- a. Kay appreciates all the support she has received.
  - b. We were contacted via FB messenger re: Loon brochure for White Sand Lake, so the word about our wonderful brochure is getting around.
  - c. Lead collection container gets installed 8/31/22 at 9 am.
- F. Calendar Fundraising Project** – Beth May for Lis Bissell
- a. Over 70 orders already!
  - b. Not meant to be a money maker this year but once people see the quality of the calendar it will become a great funding tool.
- G. CBCW Update** – Ken Frauenhoffer
- a. Hours spent so far 99 volunteer hours at the ramp. Admin – 8 hours. Paid hours 339 combined through all sources. We do not have Jephrey Valliare's hours in that total yet. Today is last day. Friday is Jephrey's last day. Kiosk hours take us over the 200 volunteer hours. We have a pool of 26 volunteers
  - b. Ken took responsibility for Oshkosh monitors. Their schedule wasn't what he had in mind. He prepared a schedule for them, but they were scheduled through Oshkosh when it was most convenient for them! Now he is changing his mind. Let's not go back to Oshkosh for interns next year. Christine wondered about other colleges. Ken said we typically go through the UW extension because that is where the program is based. We just looked at the established program. We can look at other sources i.e.: Northland College/UW-SP, etc. We will discuss more in January meeting.
  - c. Beth mentioned that we received an email from the DNR on 8/29/2022 regarding the CBCW grant application for 2023. The application is due by 11/15/2022. Patty was given the authority to act on the Fence Lake Association's behalf as our representative and will proceed with the grant application.
- H. Reorganization Status** – Pete Prickett
- a. Articles of Incorporation, Informal Action, and Resolution by Incorporator are ready. Close on bylaws. We want Chris Rexroade to review them before filing with the IRS.
  - b. Have Chris get our EIN and State paperwork ready.

- I. **November 2022 Meeting** – Beth May
  - a. Thursday, November 10, 2022 @ 10:00 am – Hybrid. Christine's office for in-person.
- J. **Set 2023 Dates** – Beth May
  - a. CBCW Workshop: Saturday, January 28, 2023, 10:00 to 2:00 in person with Lunch
  - b. Spring Board Meeting and Board Retreat: Thursday, May 18, 2023, Woodruff Town Hall
  - c. Annual Meeting: Saturday, June 10, at 10:00 am – Flame again
  - d. Boat Parade: Saturday, July 1, 2023. Please be thinking of a theme. Emphasis our name change to Friends of Fence Lake
  - e. Social: Saturday, August 19, 2023 – 5:00 to 7:00
  - f. End of Season 2023 Board Meeting: Thursday, August 31, 2023 - 10:00 am
  - g. End of Year Board Meeting: (Via Zoom) Thursday, November 2, 2023, 10:00 am
- K. **Needs** – Beth May
  - a. Communications (Bridget Chapin Leonhard) – Social Media postings, Constant Contact, Newsletter, etc.
  - b. Need new designs for SWAG
  - c. Support person for our CBCW volunteers?
  - d. Liaison with the Tribe to deepen our relationship. Christine volunteered.
  - e. Water Alliance. Patty will be our representative.
  - f. Water Quality Committee?? Put it out in the newsletter – looking for volunteers for this and other committees. Craig volunteered to work on that committee when it is formed and would have a personal resource.
  - g. Social Committee chair – tabled until April.
- L. **Other** – Beth May
  - a. Continue to work with the Tribe to get the abandon boat out of the lake (Patty) A list of possible contractors has been given to Tribe. Patty will work with Celeste.
  - b. Think about top 2-4 priorities for the workshop in April. (Bill)
- M. **Officers** – Beth May
  - a. The slate of officers for the ensuing term: Beth May, president; Mike Bolger, vice president; Patty Michalik, treasurer; Susan Hallett, secretary.
  - b. Pete made motion accept slate of officers. Donna seconded. The officers were elected for the following term.
- N. **Adjournment**
  - a. Christine motioned to adjourn. Susan seconded. The meeting was adjourned at 3:03 pm by President, Beth May.

Respectfully submitted,  
Susan Hallett, secretary  
August 30, 2022