



JANUARY NEWSLETTER



January, 2024
Editor: Karen Zelenkov
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Website: www.jacksonvillewatercolorsociety.org

PLEASE NOTE THE CHANGE IN DATE AND THE LOCATION

NEXT MEETING—TUESDAY JANUARY 30 at 6:00 PM

GUEST ARTIST: LINDA WOKOUN

Please join us for our first meeting in 2024. Linda Wokoun will demonstrate her techniques for creating vibrant paintings. She will be focusing on negative painting and wet on wet as a preview to the 3-day workshop she will be instructing on January 31.

Linda is also the juror/judge for our Spring Show at St Augustine Art Association. See inside for more information about the workshop and the show.

Linda is a signature member of the Florida Suncoast Watercolor Society and currently serves as its president. She is also a member and exhibitor with the Florida Watercolor Society and the Transparent Watercolor Society of America. Take a look at her beautiful work on the gallery pages of her website.

<https://www.lindawokoun.com/gallery>.

Please note: Our general monthly meetings will be in a new location- Cypress Village, 4600 Middleton Park Cir E, Jacksonville, FL 32224 in the Osprey Room (in main building near entrance).

Come early at 5:30 to socialize with fellow artists.
Refreshments will be served.

If you are a member, bring a guest and receive a free raffle ticket.



RENEW MEMBERSHIP AND PAY DUES FOR 2024

Please use the PayPal option on the JWS Website, or mail your check to Rebecca Mentz, 4655 Apache Avenue Jacksonville, FL 32210 following directions at www.jacksonvillewatercolorsociety.org/membership
Dues must be paid by January 19, 2024 to enter the Spring Show.

PRESIDENT'S MESSAGE

Hi there, artists!

Well, we are into the second half of our meeting year, and are starting it off with an exciting new venue for our meetings at Cypress Village! We hope everyone enjoys the new meeting room. It promises to be a nice change for us-well equipped, so Geri and Danielle don't throw their backs out hauling around the giant monitor, plenty of room, and they will even be offering their freshly baked cookies! Their Art Group will be invited to join in watching the demos, so its also nice to have the opportunity to introduce more people to watercolor.

We are continuing to expand the activities of our group. We plan on again offering some one day workshops, as well as some additional shows to give our members more chances to show their work. More details on this to come...

And lastly, JWS is about its members. I urge you to please let us know if you have any ideas about what you think we could do to make our group better. We do take all suggestions to heart. If you know of venues for shows, artists you would like to see give a workshop, or fun things to do at our end of year social in May, please just speak up!

Happy painting!
LuAnn

UPCOMING EVENTS

Meeting Jan 30, 2024 -Linda Wokoun (Workshop Instructor) Watercolor Demo

Spring Workshop Jan 31-Feb 2, 2024 with Linda Wokoun

Spring Show February 2-25, 2024 at St Augustine Art Association

Meeting Feb 27, 2024—LuAnn Dunkinson—Urban Sketching Demo

Meeting Mar 26, 2024—Ted Head—Demo

Meeting Apr 23, 2024 –Geri Groenert (AOTY 2022) -Demo

Meeting May 28, 2024 –Social Gathering & Installation of 2024-25 Board

For details on these and other events, please visit the website for Programs, Exhibitions, and Workshops.

Coming soon—More information on a non-juried show in March, Spring Student Show for 2024, and 1-day workshop(s).

2024 SPRING SHOW

The Spring Show will be early again this year, so get your paintings ready to submit online starting January 22nd.

Paintings will be on exhibit from February 2 through February 25, 2024 at St. Augustine Art Association (SAAA), South Gallery, 22 Marine St., St Augustine, 32084. Open Tues-Sun 12 to 4 pm.

This venue is available through the generous donation of long time JWS member, Virginia Meadows. JWS Awards will be announced at a reception/awards ceremony during the First Friday Art Walk on February 2 at 7 pm. For more information about the First Friday Art Walk, parking, free shuttle, see [Art Galleries of St Augustine \(AGoSA\) brochure](#).

Note: SAAA charges a commission for artwork sold through SAAA - 30% for STAAA members and 50% for non-members. STAAA membership is \$60 annually. Price your artwork accordingly. There is a size limitation for this show - no longer than 28" on the longest side of the frame and no less than 12" on the shortest side. Please see the separate article on changes to Show Standards regarding acceptable frames (page 6).

Online entries will be accepted from January 22, 2024 through midnight January 28, 2024. Please see [online entry instructions](#) on the website, If you would like help with entering online, please contact Barbara Holt at 904-874-4916.

Remote drop-off locations and contacts are listed below. Please take advantage of the remote drop-off locations. Delivery/Take-in of framed and matted paintings to "remote" drop-off locations must be completed by January 29, 2024, where artwork will be inspected and delivered on January 30 from 11:00 am to 1 pm at St Augustine Art Association. Use of remote drop-off locations is encouraged due to the limited time frame on January 30th. Please call contact at remote drop-off locations to make arrangements for time and location before dropping off on or before January 29 from 10am to 12 pm.

- Barbara Holt - Westminster Woods at Julington Creek (on Wed, January 24 only)
- Fran Grandy - (904) 247-7988 Jax Beaches area
- Barbara Holt - (904) 874-4916 Jax Beaches area
- Dee Roberts - (904) 654-5982 Orange Park area
- Geri Groenert -(904) 940-7621 Saint Augustine area.

Jurying and judging by Linda Wokoun on January 30 right after take-in at 1pm. The paintings will be hung by Friday afternoon for the First Friday Art Walk.

Membership dues for 2024 must be paid by January 19, 2024 to be eligible to enter the show.

2024 SPRING WORKSHOP—Still a few spaces available!**"Positive Flow, Negative Control"****Instructor: Linda Wokoun****January 31 - February 2, 2024**

from 9:30 am to 4:00 pm

at the Jacksonville Gem and Mineral Society

\$375 for members

\$425 for non-members



Whether you are a beginner or an experienced watercolorist, by the end of the workshop, you will have a deeper understanding of negative painting and its application, empowering you to create visually striking watercolor compositions that truly stand out. In this workshop we will focus on a variety of wet-into-wet techniques utilizing floral references and architecture/cityscape. Don't miss out on this workshop. To register and pay the full fee on the JWS website and to find out more about this workshop go to: <https://jacksonvillewatercolorsociety.org/workshops>.

Linda Wokoun is a recognized watercolor artist and a popular workshop instructor throughout Florida, as well as conducting her own online workshops. Originally from Chicago, she moved to Southwest Florida ten year ago. She enjoys leveraging the natural characteristics of water to bring energy and movement to her paintings. Linda incorporates both abstract and representational elements into her work and uses wet into wet process, blending colors and creating textures directly on the painting surface. See more about the artist and examples of her work at lindawokoun.com.

2024 GENERAL MEETINGS—NEW LOCATION DIRECTIONS

Starting January 30, 2024 our general monthly meetings will be in a new location- Cypress Village, 4600 Middleton Park Cir E, Jacksonville, FL 32224 in the Osprey Room (in main building near entrance).

Directions: From JTB East toward Beaches, exit at San Pablo Rd S and go north for about half a mile. (please adjust if coming from another direction) Pass Mayo Clinic, turn left at the light onto WM Davis Parkway. Continue **1.5 miles** to the entrance of Cypress Village. Special Event signs will be posted directing us to the main parking lot. Enter through the main entrance and stop at the concierge desk for directions to the Osprey Room.

We are grateful that Cypress Village will supply water, tea, coffee, and cookies, as well as the TV for watching demonstrations. And the room will be setup for us, so we will have more time to socialize with fellow artists from JWS and Cypress Village.

If you have any questions, please contact Geri Groenert or Danielle Helow.

IMPORTANT 2024 CHANGES IN JWS SHOW STANDARDS

Effective January 1, 2024, JWS Show Standards will accept wood frames in addition to metal frames.

Please read the specifications carefully to make sure your framing is in compliance. We hate to turn away any painting because it is framed incorrectly.

If you have any questions about acceptable framing, please contact Barbara Holt before take-in at 904-874-4916.

FRAMING – Metal frames in **gold, silver, black, or white** will be accepted with no embellishments. Wood frames with a professional finish appearance of black, white, or natural and wood tones will be accepted. Wood frames must be **plain flat** framing with no embellishments or ornamentation. Frames may be up to 2” in width. Hardware for wooden frames should be D-strap hangers. Wire shall be securely fastened to conventional flat holders. No screw eye or saw tooth hangers. Acrylic plastic (plexiglass) is required on all entries. No glass. Work not suitably or safely mounted is unacceptable.

MATS - Mats, if used, must be white or off-white, single or double mats only. No colored filets allowed or floating on color. Simplicity of presentation allows each work to be viewed on its own merit and on an equal basis with the other submissions.

FRAME DIMENSIONS – Shall be no more than 44 inches (unless otherwise specified for the particular show) and no less than 12 inches in either direction.

Examples of acceptable frames and advice on how to assemble and mount your painting can be found on [American Frame's website](#) and numerous others

SHARING TIPS

Having trouble getting started on your painting.

I recently saw a YouTube video that might be helpful—by [Oliver Pyle](#) “[The best-ever watercolor exercise?](#)” - This has a short watercolor workout that allows you to practice the following technical skills: color mixing, brushstrokes, wet-on-dry, wet-on-wet, timing, and managing a wash. It is a good warm up before tackling the other elements for a successful painting and to help your progression as a watercolorist. It reinforces what many workshop instructors have told us. Try it and let me know what you think!

If you have any tips that you would like to share with members, please let me know.
- [Karen Zelenkov, Editor](#)

MEMBER NEWS

BECKY MENTZ

Congratulation to our very talented member, Becky Mentz, for having her painting “Appalach Relic” accepted into the American Watercolor Society’s 157th Annual International Exhibition to be held in NYC in April. This is a huge honor!

Becky is an active member of JWS as VP of Membership and the outreach program at Westminster Woods. Many of her award winning paintings can be found in the [JWS website show gallery](#)



TUNI WEISS

Congratulations! Tuni’s painting “Vision of Utopia” was accepted to be in an international traveling art exhibition. “Postcards from Utopia” was held at the historic Phillippi Crest Clubhouse in Sarasota on January 13, 2024. The event is organized by the [Italy International Center](#). Artists from all over the world were invited to enter a conversation about their vision of Utopia. The responses are diverse with over 80 artists sharing their visions. The show will feature representation from North America, Singapore, Korea, India, Turkey, England, Canada, Greece, and other countries. Professional artists, students, and creatives of all types have submitted their work in a variety of media. Stops at Galleries around the globe have been arranged with the last stop being in a sixteenth century palazzo in the ancient city of Alvito, Lazio, Italy in September of 2024.



Carol Doyle is our Social Media Editor at doylecr@icloud.com

Please contact Carol with any personal news or recognitions to share in a more timely way than the once per month newsletter. Carol also posts key events such as shows, workshops, and meetings and other information that may be of interest to our members. Follow us on



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