

OLD GLORY WHOLESALE NURSERY, LLC.

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Fundraising Opportunities for NPO's

2020 has been a challenging year for many not for profit organizations with many public fundraising opportunities forced to be cancelled due to the COVID-19 pandemic. Old Glory Wholesale Nursery, LLC is dedicated to our community and supports those who serve it selflessly.

Everyday benefits of plants



- **Lowers levels of anxiety.** Constantly seeing and being around plants helps people feel more calm and relaxed, thus decreasing levels of anxiety.
- **Increases attentiveness and memory.** Being around plants, whether at home or work, helps improve memory and attention span by 20 percent and can increase concentration.
- **Increases productivity.** This study shows that people were more productive when surrounded by plants often.
- **Reduces stress levels and boosts mood.** Caring for plants can reduce physiological and psychological stress as compared with mental work. This may be because caring for plants suppresses sympathetic nervous system activity and promotes comfortable, relaxed, and natural feelings.
- **Sparks creativity.** People are 15 percent more creative when surrounded by greenery and natural elements.

As outlined above, there are many reasons to choose a landscape plant fundraiser as an opportunity to benefit your NPO while brightening your community. Old Glory Wholesale Nursery will take care of all of the heavy lifting so that you can spend your time maximizing exposure to the event and increasing contributions. Plant offerings can be customized per event but every plant offered is manageable for the average homeowner to handle and install for themselves.

HOW IT WORKS

- Schedule a socially responsible Google Meet or conference call with our team by calling 443-280-5160 or emailing our marketing team at tim@oldglorywholesalenursery.com
- During the meeting we will discuss a plan for your plant offerings, establish point(s) of contacts, set a date for your event and determine logistics for when and where your contributors will pick up their plants.
- Next we will begin to personalize the marketing materials for your event.
- Once the marketing materials are approved we will send you a digital copy so that you can print out and distribute as many copies as you would like as well as publish on your website and social media accounts. Old Glory will also post on our accounts to help spread the word about your fundraiser!
- The Old Glory team verifies all orders with your event coordinator once the order deadline has arrived.
- Old Glory will deliver all of the plant material to your event site on the day of the event then we will separate and clearly mark each order by contributor to prepare for a quick and easy socially distant pick up process.
- Prepare to receive communications from all of your happy patrons with pictures and stories of how beautiful their landscapes are with the additions of their new plants!!!

Thank you for your consideration of

OLD GLORY WHOLESALE NURSERY, LLC

to support your next fundraising event....don't

delay, it is a great time to get started!!!