

FAQs: Co-Author Program

“HBCU By Association”

Why should I write for a co-author book?

Writing in a co-authoring project holds several benefits:

- It takes out the intimidation of being a sole author with the responsibility of an entire book.
- It serves as a marketing tool for your business or community involvement.
- It increases your network.
- It adds an additional stream of income.

What is my investment for this co-author project?

Your investment is \$2,000. This is a one-time investment of \$2,000 to be included as a co-author. The minimum investment to get started is \$500. If this is something that you are led to do, please respond through email and we will send you an invoice and a contract confirming our agreement.

What does my investment include?

Your investment includes:

- ISBN number
- Copy Rights
- 3D Image
- Editorial Assessment
- Professional Proof Reading
- Professional Editing up to two revisions
- Expert Interior Design
- Copy Editing
- Personal Book Concierge
- Print Ready Files
- Uploading All Files for Print On Demand

*The cost of books is not included in your initial investment. The average cost of a book is \$3-5 for authors.

How many words do I need to write?

You should write at least 2000-2500 words for your chapter. That is a healthy chapter and if all authors work in that word range it will balance out what each author has to say. This word count does not include your personal bio.

Will I need to supply my own editing?

No. The publisher will provide two edits to each author.

What if I want to incorporate pictures? Graphics?

Pictures and graphics may be added but they will be in black and white. All pictures and graphics should be .JPG files and should be submitted with the rough draft.

Who will I send my drafts and revisions to?

All drafts and revisions of your book chapter will be sent to projectsspn30days@gmail.com.

What is the overall process for the book from writing to printing?

1. Submit the rough draft of your chapter.
2. A professional editing team will complete an initial assessment and send the chapter back to you for revisions.
3. Make revisions and resubmit the chapter to the editing team.
4. Editors will edit the second draft of your chapter.
5. When all chapters have been completed and been through the aforementioned process, the book will be submitted to the formatting team.
6. The formatting team will develop the manuscript in book form.
7. The editing team will send every author the book for a third edit in the new format.
8. Submit any changes that need to be made in your chapter to the editing team.
9. The book will be submitted for a proof copy to be developed.
10. Each co-author and our editing team will make all last revisions once the book is formatted and then they will submit the final copy for print.

Will the book be on Amazon and other internet sites?

Yes, the book will be available on Amazon, Barnes & Noble, and other book purchase platforms. However, the royalties from those purchases will go to Self Publish -N- 30 Days.

Can I purchase books for myself?

Yes. You will order books through Self Publish -N- 30 Days. Our team will be responsible for providing cost and ordering information to each co-author. The co-author is responsible for pre-paying for orders, including shipping costs. The co-author will be required to provide their shipping address to Self Publish -N- 30 Days.

Will I know who orders from Amazon and other platforms?

No. But you can create a personal landing page where you will receive and distribute orders. Our team at Self Publish -N- 30 Days can provide you with additional information regarding the landing page.

Will the book be in Kindle form?

No.

How will I market the book?

Marketing falls under the responsibility of the individual authors. Each writer has the right to market the book however they choose to do so.