

GRANT WRITING – KNOW YOUR RESOURCES

SESSION DESCRIPTION

Grant writing is a critical skill for individuals and organizations seeking funding for their projects and initiatives. One important aspect of successful grant writing is understanding and utilizing available resources effectively. This facilitation session aims to provide participants with a comprehensive understanding of the various resources that can support their grant writing efforts.

LEARNING OBJECTIVES:

- **Researching Grant Opportunities:** Participants will explore different avenues for identifying relevant grant opportunities, such as government agencies, private foundations, corporate giving programs, and nonprofit organizations.
- **Understanding Funding Criteria:** It is crucial to comprehend the specific criteria that grant funders are looking for in proposals. Participants will gain insights into the common elements sought by grantors, such as alignment with the funder's mission, clear project objectives, measurable outcomes, and a solid budget plan.
- **Utilizing Local Resources:** Many communities have local resources available to support grant writing efforts. Participants will explore options such as community foundations, nonprofit support centers, and local government offices that provide assistance, workshops, and guidance for grant seekers.
- **Building Collaborative Partnerships:** Collaboration can significantly strengthen grant applications. Participants will learn how to identify and cultivate potential partners, including other organizations, academic institutions, or community groups that share similar goals. They will understand the value of strategic partnerships in demonstrating broader impact and sustainability, which can enhance their chances of receiving funding.
- **Professional Development Opportunities:** Continuous learning is essential in the field of grant writing. Participants will be introduced to professional development opportunities such as webinars, conferences, and workshops that focus on grant writing skills enhancement.