

Social Media Marketing Internship: Visual Content Creation and Scheduling

MA/BA students in Art, Advertising, Marketing, Journalism etc. and/or students with an eye for design majoring in Social Work, Psychology, Criminal Justice, Early Childhood Development, or related fields.

Start Date: January 2022

Hours: 8-16 hours a week

Programs: Canva, Constant Contact

Platforms: Facebook, Instagram, LinkedIn, Twitter, Youtube

Responsibilities Include:

- Create, edit, schedule, and post educational infographics and/or short videos under the supervision of the Director of Development
- Share content from trusted sources on our platforms, create stories and post shares
- Monitor the social media landscape for interesting articles and trends
- Assist with the monthly e-newsletter
 - Other possible opportunities include:
 - Data analysis: Help evaluate and interpret the numbers we have
 - Crisis communication: Research and make recommendations to improve our messaging to victims of crime and survivors of trauma
 - Internal support: Help organize Canva Pro for improved collaboration

To apply, submit a resume and brief cover letter explaining why you would like to intern at Small Talk. As this position creates content, **creative attachments are encouraged**. Attach a short video, infographic, or writing sample that demonstrates your aptitude for storytelling through social media.

Students from historically marginalized communities and non-traditional students are especially encouraged to apply. Attach everything in one email and send to Chelsea Roberts, MA at

Croberts@SmallTalkCAC.org