

SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS



EIGHTH ANNUAL
**AUCTION FOR
ADVOCACY**

14 DAYS TO END CHILD ABUSE

FRIDAY
SEPTEMBER 10, 2021
OPENS

THURSDAY
SEPTEMBER 23, 2021
CLOSES

Join us for an online auction and special events
throughout the 14 days!

#auction4advocacy

PRESENTED BY  **GREWAL LAW**
protecting your rights ^{PLLC}

Visit smalltalkcac.org/auction for more information

 **smalltalk**
CHILDREN'S ADVOCACY CENTER
SMALLTALKCAC.ORG



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Dear Sponsor,

Small Talk Children's Advocacy Center's Eighth Annual Auction for Advocacy: 14 Days to End Child Abuse will take place online from **Friday, September 10, 2021** to **Thursday, September 23, 2021**. Building on the success of last year's virtual event, we will continue to host the auction online. We will be having live events throughout the 14 days and hope to have some in person.

Child abuse is a widespread public health concern. The trauma of abuse can have devastating long-term and short-term impacts on children, families, and the entire community. Throughout the Covid-19 pandemic, children have had limited access to mandated reporters like teachers, coaches, and school counselors. At Small Talk we are very concerned about the children who are currently suffering in silence.

However, despite immense obstacles, many children do begin their journey of hope, healing, and justice through the services provided at Small Talk. One child in our counseling program said, "Thank you for showing me I'm not broken, I'm healing and I'm going to be okay."

As a sponsor, you can make a difference in the life of children in our community. The impact of your donation will allow Small Talk to continue to provide a safe space for children to share their stories, receive therapy at no cost and heal from the trauma of abuse. Every year, Small Talk must raise at least \$250,000 from individual and corporate donations to sustain our services and this annual fundraiser is critical to our success.

Join us in supporting the amazing children we serve every day by sponsoring this important event.

In this packet you will find sponsorship levels and contact information for our organization. You can become a sponsor today by visiting SmallTalkCAC.org/Auction or make checks payable to Small Talk Children's Advocacy Center.

On behalf of every child who has used their voice to speak up against their abuse, and for every child who will, thank you for your generosity and support as we strive to end child abuse in Ingham and Eaton counties.

Sincerely,

Alex Brace
Executive Director

TITLING SPONSORS

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CHILDREN'S ADVOCACY CENTER
SMALLTALKCAC.ORG

3400 Pine Tree Rd., Suite 106, Lansing, MI 48911 • (517) 253-0728 • auction@smalltalkcac.org
National Children's Alliance Accredited Member • 501(c)(3) Nonprofit Organization

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Sponsorship Levels

“Hero” Titling Sponsorships



“Hope and Healing” Sponsorships: \$10,000 +

Choose 5 recognitions from “Customize your own recognition”

Equal to providing a safe place for over 150 abused children to disclose their experience in a child friendly atmosphere.

“Bravery” Sponsorships: \$5,000 +

Choose 4 recognitions from “Customize your own recognition”

Equal to supporting 75 abused children during their first counseling session.

“Courage” Sponsorships: \$2,500 +

Choose 3 recognitions from “Customize your own recognition”

Equal to supporting 5 children during an 8-week therapy group.

“Strength” Sponsorships: \$1,000 +

Choose 2 recognitions from “Customize your own recognition”

Equal to supporting a group therapy day camp for 20 children.

“Friend” Sponsorships: \$250-\$999

Choose 1 recognition from “Customize your own recognition”

Equal to supporting a month of canine advocacy for children.

Multiple sponsorships are available at each level.
All sponsorships are general fund contributions.

All sponsors will be recognized with:

- ✓ Logo (or name) placement and recognition wherever sponsors are mentioned including event emails, and event website.
- ✓ Social media recognition before, during, and after the auction

Customize your own recognition:

- One year logo placement on our main website’s “Get Involved” page
- Include a marketing item you provide (such as a flyer; pen, magnet) to be packaged with all auction items (approximately 200)
- Boosted social media recognition (limits apply)
- Recognition during all online live events
- Plaque for your business
- Plaque on the Small Talk donor recognition wall
- Private tour and lunch for up to 10 people at Small Talk
- Private training for your organization
- Up to one minute video provided by the sponsor to share on our social media



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Dear Supporter,

Small Talk's Eighth Annual Auction for Advocacy: 14 Days to End Child Abuse will take place online from **Thursday, September 10, 2021 to Thursday, September 23, 2021.**

Please join us in supporting the amazing children we serve every day by donating goods or services to be auctioned off for our event. Your donation and support will be recognized on our auction website and social media. Small Talk is a 501(c)(3) charitable organization, accredited with the National Children's Alliance. Supporting child victims of abuse has never been more important. Small Talk is here to ensure that every child receives coordinated, trauma-informed services.

Every child deserves the right to heal from trauma. When abuse happens to a child it is never their fault. As a community of caring individuals, it is our responsibility to contribute to their healing. You can do that by supporting Small Talk this year. Even helping just one child makes a world of difference in their life. Thank you for your support of the brave children we currently serve and all those in our community that need the healing and support that we provide.

Sincerely,

Alex Brace
Executive Director

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BE A HERO - AUCTION ITEM DONATION FORM

Business/Organization: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____ Phone Number: _____

Description of auction item(s) and estimated value: _____

Small Talk Team Member Name: _____



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Admin Only Item #: _____ Category #: _____