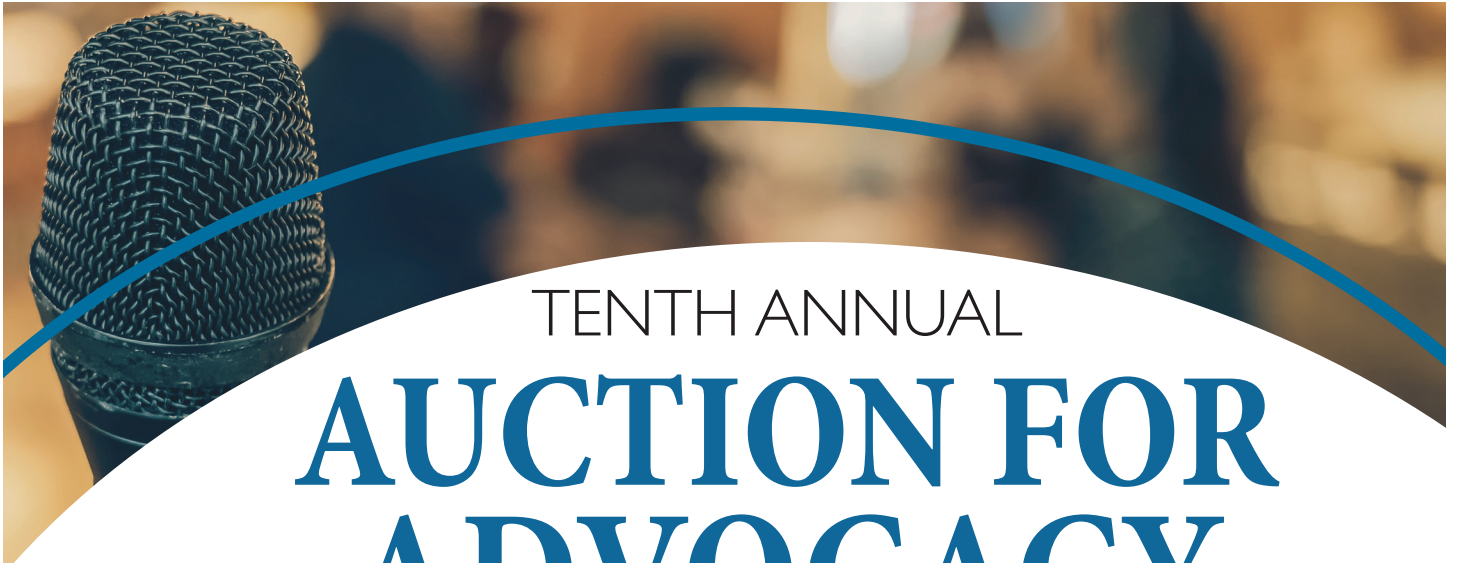


SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS



TENTH ANNUAL  
**AUCTION FOR  
ADVOCACY**

A NIGHT TO END CHILD ABUSE

**THURS** | **9.14.23** | **5:30-8:00 PM**

MSU FEDERAL CREDIT UNION HEADQUARTERS 2 | 3899 COOLIDGE RD., EAST LANSING, MI 48823

STROLLING DINNER | OPEN BAR | AUCTION  
CELEBRATE HOPE AND HEALING

**#auction4advocacy**

Visit [smalltalkcac.org/auction](https://smalltalkcac.org/auction) for more information

All food, drink and alcohol is donated.  
No portion of the ticket sale is used for alcoholic beverages.



SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS THE TENTH ANNUAL

# AUCTION FOR ADVOCACY

A NIGHT TO END CHILD ABUSE  
#auction4advocacy

Dear Sponsor,

Small Talk's Tenth Annual **Auction for Advocacy: A Night to End Child Abuse** will take place **Thursday, September 14, 2023** from 5:30 - 8:00 p.m. at the MSU Federal Credit Union Headquarters 2, 3899 Coolidge Rd., East Lansing, MI 48823.

Sponsors for this event have a direct impact on the healing of children impacted by sexual and physical abuse. Your contribution ensures free access to the forensic interviews, mental health treatment, and advocacy they deserve. Children need a safe space to heal from their abuse. Your contributions create a community that values healing and justice for victims and inches us one step closer to ending child abuse.

As a sponsor, you will receive a variety of recognitions and logo placements including print, web, social media, and more. This year we are offering something new: Online pledge forms. On the next page you will find a variety of sponsorship levels and corresponding links. To express your commitment, simply fill out the web form and we will send an invoice promptly to the email you provide.

Please note that funds and your logo must be received by **August 14th** to provide our staff with time to recognize your contribution. Checks can be made out to Small Talk Children's Advocacy Center and mailed to 3400 Pine Tree Rd #106 Lansing MI 48911.

**Please, join us in supporting the brave children we serve every day by sponsoring the Auction for Advocacy.**

One child shared the following with us as she finished her time in counseling: *"I'll never be the same. I'll be better than I was."* Your donations make healing like this a reality.

Thank you for your generosity and support as we strive to end child abuse in Ingham and Eaton counties.

Sincerely,  
Alex Brace  
Executive Director

TITLING SPONSORS



JACKSON®



3400 Pine Tree Rd., Suite 106, Lansing, MI 48911 • (517) 253-0728 • [auction@smalltalkcac.org](mailto:auction@smalltalkcac.org)  
National Children's Alliance Accredited Member • 501(c)(3) Nonprofit Organization

SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS THE TENTH ANNUAL

# AUCTION FOR ADVOCACY

A NIGHT TO END CHILD ABUSE  
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TITLING SPONSORS  JACKSON®  MSU FEDERAL CREDIT UNION

## Sponsorship Levels

### “Hope and Healing” \$10,000

*Equal to providing a safe space for over 150 abused children to share their story.*

- Table with 8 tickets + 8 additional tickets without seating
- Logo on event ticketing and brochure • Prominent logo placement at event • Stage mentions during live event
- Plaque on Small Talk's donor recognition wall
- Website and social media recognition
- (Optional) Include a marketing item you provide for auction attendees (300)
- (Optional) Free workplace training for your staff on preventing child abuse

### “Bravery” \$5,000

*Equal to supporting 75 abused children during their first counseling session.*

- Table with 8 tickets + 8 additional tickets without seating
- Logo in brochure and prominent logo placement at event
- Stage mentions during live event
- Website and social media recognition
- (Optional) Include a marketing item you provide for auction attendees (300)

### “Courage” \$2,500

*Equal to supporting 5 children during an 8-week therapy group.*

- 8 tickets (without seating)
- Logo in brochure and logo placement at event
- Website and social media recognition
- (Optional) Free workplace training for your staff on preventing child abuse

### “Strength” \$1,000

*Equal to 45 hours of court support.*

- 4 tickets (without seating)
- Logo in brochure and logo placement at event
- Website and social media recognition
- (Optional) Small plaque for your business

Funds must be received by **August 14th, 2023** to be included in recognition opportunities.  
All sponsorships support Small Talk's General Fund and provide critical operating support for our mission.  
Multiple sponsorships are available at each level.

SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS THE TENTH ANNUAL

# AUCTION FOR ADVOCACY

## A NIGHT TO END CHILD ABUSE #auction4advocacy

Dear Supporter,

Small Talk's Tenth **Annual Auction for Advocacy: A Night to End Child Abuse** will take place **Thursday, September 14, 2023** from 5:30 - 8:00 p.m. at the MSU Federal Credit Union Headquarters 2, 3899 Coolidge Rd., East Lansing, MI 48823.

When you donate an auction item you are helping to ensure that children impacted by abuse can access hope, healing, and justice through the Children's Advocacy Center model. Small Talk is a 501(c)(3) charitable organization, accredited with the National Children's Alliance. We serve over 300 children each year and offer no-cost counseling to sixty families. We are happy to recognize your contribution to our event on our auction website and social media accounts.

This year we are offering something new, an online donation form! [Click HERE](#), or scan the QR code to fill out the donation form online. Our staff will contact you to schedule a time to pick up or drop off your item. Please note that auction items must be delivered or picked up by **August 25th** to be included in this year's event. We welcome gift cards, which can be mailed directly to 3400 Pine Tree Rd #106 Lansing MI 48911.

Even helping just one child makes a world of difference in their life. Thank you for your generosity and support as we strive to end child abuse in Ingham and Eaton counties.

Sincerely,

Alex Brace  
Executive Director



TITLING SPONSORS



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### BE A HERO - AUCTION ITEM DONATION FORM

Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Description of auction item(s) and estimated value: \_\_\_\_\_

Small Talk Team Member Name: \_\_\_\_\_



3400 Pine Tree Rd., Suite 106, Lansing, MI 48911 • (517) 253-0728 • [auction@smalltalkcac.org](mailto:auction@smalltalkcac.org)  
National Children's Alliance Accredited Member • 501(c)(3) Nonprofit Organization

Admin Only    Item #: \_\_\_\_\_    Category #: \_\_\_\_\_