



baldwinsociety.org

WE CAN DO BETTER

SUPPORT OLDER ADULTS IN NEED

We are looking for sponsors to join the Baldwin Society Supporting Older Adults 2022 fund raising campaign. The Baldwin Society invests in both community outreach and aging research to help seniors in need today and create a better tomorrow for all of us!

We have raised more than **\$2.8 million** over the last 13 years, thanks to the generosity of our Baldwin House Senior Living staff, residents, families, vendors, and supporters.

It's allowed us to serve thousands of low income seniors in need. But we can do better!

This year we need sponsors to support two main events that will touch the lives of approximately **1,300 older adults** and veterans:



Dignity & Hope Autumn Affair

Date: September 22, 2022

Time: 4 to 7 p.m.

Location: 200 Chester Street, Birmingham

This signature fall themed event will be held in the heart of downtown Birmingham. We will feature prepared cuisine and cocktails from top Chefs at Baldwin House Senior Living. The event includes several new surprises and promises fun for all ages. Sponsorship packages include tickets to attend the event.



Holiday Hope Care Packages

Pack Date: December 9, 2022

Time: 9 a.m. to 3 p.m.

**Pack Location:
200 Chester Street, Birmingham**

**Delivery Dates:
December 9 – December 23, 2022**

Volunteers will pack and deliver care packages throughout Michigan. Each package includes 15-20 essential items (and some fun items too).

For more information contact: Tina Abbate Marzolf, President

Email: tmarzolf@baldwinhouseseniors.com or call/text (248) 933-2069

200 Chester St. | Suite 213 | Birmingham, MI 48009 | BaldwinHouseSeniors.com



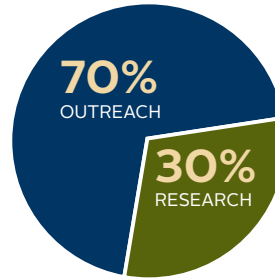
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SUPPORT OLDER ADULTS IN NEED

70% of proceeds distributed provides micro-grants to help seniors in need today.

These grants can make the difference in keeping an older adult safe and independent. We support items including:

- Ramps and railings for safe access to the home
- Home safety repairs and accessibility modifications
- Eyeglasses and dental repairs (and/or dentures)
- Pressure mattresses
- Mental health co-pays and deductibles
- Refrigerators/stoves/washers/dryers
- Pest infestation eradication and furniture replacement
- Fresh fruit and vegetable delivery



30% of proceeds distributed support research for a better tomorrow.

Most of our research has been focused on the important work being done at Wayne State University Institute of Gerontology to raise awareness and prevent fraud and financial abuse. Fraud and

financial exploitation is the most common form of abuse suffered by seniors.

Together we are training thousands of professionals, families and older adults each year. Learn more at olderadultnestegg.com.

SPONSORSHIP OPPORTUNITIES

BENEFITS	Dignity Sponsor \$3,000	Dessert Sponsor \$4,000	Cocktail & Refreshment Sponsor \$4,000	Holiday Hope Sponsor \$5,000	Presenting Sponsor \$10,000
# of VIP event tickets	2	4	4	6	10
Recognition on social media					
Logo placement on baldwinsociety.org website (1 year)					
Recognition in press release & other SE MI media (Mort Meisner Associates)					
Recognition on day of event					
Your corporate team photo on website (1 year)					
Logo on Holiday Hope gift bags (distribution 1,300 – 1,600)					
Special media promotions during the holiday season – including promotion of your company during the packing and delivering.					

Dignity & Hope Autumn Affair

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SPONSORSHIP AGREEMENT

Thank you for your kind and generous support of the work we do to help low income seniors and veterans.

- Presenting Sponsor | \$10,000
- Holiday Hope Sponsor | \$5,000
- Cocktail & Refreshment Sponsor | \$4,000
- Dessert Sponsor | \$4,000
- Dignity Sponsor | \$3,000

Sponsor's Name

Address

City

State

Zip Code

Phone

Email

Contact Person (If different from above)

Phone

Email

Visa American Express Master Card Check Enclosed

Credit Card Number

Exp Date

CVC Code

Zip Code

Signature

Date

The Baldwin Society does not support the residents of Baldwin House Senior Living. Baldwin Society Supporting Older Adults is a 501(c)3 non-profit organization.

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