Concurrent Session 1
Tuesday, May 21, 2019
10:00 am – 11:00 pm

Heritage 1 **(Virtual Room)**
Online/Hybrid Courses: Accessibility Tools, Navigation, and Ease-of-Use for Every Student
Presented by: Allison White & Heidi Cottrill (Ohio University)
Track: Making Beautiful Music Together: Administrative, Leadership, & Policy / Constituency: Higher Education, K-12, Military
Online and hybrid course designs must provide ease of use for all students while also being truly viable, accessible options for students requiring academic accommodations. This session examines meeting the "ease of use" goal and shares how one regional campus is making the latest accessibility tools available to distance learners.

Heritage 2
Licensing Mobile Students in Highly Regulated Fields
Presented by: Lucas Kavlie & Allen Clarkson (Western Governors University)
Track: The Heartbeat of Policy and Legislation Impacting Distance Education / Constituency: K-12, Government, Military, Higher Education
This session addresses compliance issues facing institutions and mobile students. Most states have a standardized framework for national reciprocity for distance learning students, but greater reciprocity among professional licensure areas (e.g., teaching and nursing) is needed for students and graduates who lack interstate credential mobility.

Heritage 3
Lights, Camera, Learn: Making Future Rural Teachers & Nurses Star Performers
Presented by: Jan Miller, Sara Reynolds, Dara Murray, & Katherine Smith (University of Western Alabama)
Track: The Sounds of the Future with Emerging Technologies / Constituency: Healthcare, K-12, Higher Education
Come and learn how the University of West Alabama is changing the face of education for future teachers and nurses. Learn about an innovative online recording tool, software that simulates classroom teaching, and technology that pairs live actors, avatars, and student interns to practice and self-reflect on their teaching.

<u>Tennessee</u>
Perceptions of Quality and the Trap of Overemphasing Convenience
Presented by: Sarah Cheverton (James Madison University)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education, K-12, Healthcare, Non-profit
Campaigns for online learning have emphasized convenience and flexibility. New realities should compel institutions to question common assumptions about online learning, which can lead to overemphasizing convenience and to negative perceptions of quality. Cheverton will describe how institutions can improve perceptions and build faculty confidence and capacity for the future.

<u>Mississippi</u>
Accelerate Distance Learning in a Traditional Environment
Presented by: Hae Okimoto (University of Hawaii)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education
The University of Hawaii has developed accelerated online programs. Learn why and what we've learned as we started piloting these accelerated courses for working adults and part-time students at the University before our full roll-out in 2020. Share your lessons to help us finalize our program.

<u>Cumberland</u>
USDLA State Chapters: Like-Minded People United (Part I)
Presented by: Linda Dickeson (USDLA)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education, K-12, Government, Healthcare, Non-profit, Corporate, Military
This is a double-length session. USDLA Chapters are organizations affiliated with the National organization. This session is an opportunity for Chapter leadership to network, share, plan, and learn with one another. If your state does NOT have a chapter, please join us to find out more about chapter organizations.

Concurrent Session 2
Tuesday, May 21, 2019
11:15 am – 12:15 pm

<u>Heritage 1</u> **(Virtual Room)**
The Anatomy of a Connected Learning Experience: How AHSM Became Awesome
Presented by: Tom Miller (Cleveland Clinic Civic Education Department)
Track: Top Hits: Industry Best Practices / Constituency: Healthcare, K-12, Military, Government, Corporate, Higher Education, Non-profit
Explore how Cleveland Clinic's Adventures in Health Science and Medicine (AHSM) transformed from a face-to-face middle school class into a USDLA Innovation Award-winning connected learning experience, and take away strategies to empower your SME's to become connected learning superstars.

<u>Heritage 2</u>
Humanizing Online Learning by Leveraging Green Screen Technologies
Presented by: Dawn Dunaway & Robert Dunaway (Gadsden State Community College)
Track: Strumming Your Way to Innovation & Trends / Constituency: Non-profit, K-12, Government, Healthcare, Military, Corporate, Higher Education
Ready to jazz up your introductions? In this workshop, you will learn how to easily and effectively leverage Green Screen video technology to engage learners in a Humanized Online Course Culture. Specifically, you will learn a step-by-step process to create Instructor Presence, and Content Presence using Green Screen technology.

<u>Heritage 3</u>
Proactive Self-Captioning: In Sync with Critical Content & Sound
Presented by: Karen Tinsley-Kim (University of Central Florida)
Track: The Sound of the Future with Emerging Technologies / Constituency: K-12, Healthcare, Government, Higher Education, Corporate, Military, Non-profit
As the use of video becomes commonplace in the classroom and online, the frustration of unclear communication and poor quality sound can be reduced by knowing how to self-caption multimedia content. Reading, writing, listening and speaking skills can all be strengthened through script, captioning, and video creation in digital environments.

Tennessee
Harmonizing Lean Principles within Education and Online Learning
Presented by: Polly Bashore (Baker College)
Track: Top Hits: Industry Best Practices / Constituency: Healthcare, Military, K-12, Non-profit, Government, Higher Education, Corporate
This workshop will focus on how to apply lean principles within a higher education environment. In addition, the presenter will illustrate how lean principles can be applied to the online learning environment as utilized within a business curriculum. These lean principles have led to increased quality in curriculum design and student outcomes.

Mississippi
Ultimate Access and Flexibility with HyFlex Courses!
Presented by: Glenda Hernandez Baca, John A. Bone, & Brandon Wallace (Montgomery College)
Track: Top Hits: Industry Best Practices / Constituency: K-12, Non-profit, Government, Military, Higher Education, Corporate, Healthcare
Learn about the development and implementation of HyFlex courses, which allow students to join and attend classes in the format they prefer: face-to-face and/or online, synchronously and asynchronously or any combination of these methods throughout the semester. Process, technology utilization and lessons learned will also be discussed.

Cumberland
USDLA State Chapters: Like-Minded People United (Part II)
Presented by: Linda Dickeson (USDLA)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education, K-12, Government, Healthcare, Non-profit, Corporate, Military
This is a double-length session. USDLA Chapters are organizations affiliated with the National organization. This session is an opportunity for Chapter leadership to network, share, plan, and learn with one another. If your state does NOT have a chapter, please join us to find out more about chapter organizations.

Concurrent Session 3
Tuesday, May 21, 2019
2:00 pm – 3:00 pm

<u>Heritage 1</u> **(Virtual Room)**
Cyberhygiene Best Practices in Distance Learning
Presented by: Georgianna Laws & John Heslen (Life University)
Track: In Tune with Cyber Security, Privacy, and Breaches / Constituency: Non-profit, Healthcare, K-12, Corporate, Military, Government, Higher Education
Join this presentation to learn the basics of cyberhygiene as it applies to distance-learning administrators, faculty, and students.

<u>Heritage 2</u>
Consultative Program Reviews: Using Data to Identify Growth Opportunities
Presented by: Aaron King & Doug Heckman (University of Florida)
Track: New Hits: Training and Development for the Today's Workforce / Constituency: Higher Education, Corporate
The University of Florida's Office of Distance & Continuing Education (DCE) is expanding an advanced program assessment service to help its online programs increase alignment with workforce needs and deepen industry relationships. Using robust labor market data and insight, DCE is ensuring industry and higher ed share common language and cause.

<u>Heritage 3</u>
Synchronous Distance Learning… Are You Ready?
Presented by: Brent McArdle (RoomReady)
Track: The Sound of the Future with Emerging Technologies / Constituency: Corporate, Non-profit, K-12, Higher Education
Synchronous Distance Learning, or use of video conferencing, can be an answer to enhancing your educational deliver system to include interaction between students and instructors. This session will describe the hardware, software, and systems integration needed to propel your school into the next generation of educational delivery systems!

Tennessee
Reaching the Students in the World Through Global Collaboration
Presented by: Michael Mathews (Oral Roberts University)
Track: Top Hits: Industry Best Practices / Constituency: Government, Non-profit, Higher Education
To reach students from around the world, collaboration is essential. The new forms of collaboration include sharing emerging technology solutions as well as blending cross-cultural solutions that benefit everyone. ORU has expanded its global reach from 85 countries to 106 in four years due to its innovative methods to share wealth in innovation.

Mississippi
Using Rubrics to Fine Tune the Quality of Online Courses
Presented by: Randy McDonald & Gerry Pedraza (Texas A&M University - Engineering)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education, K-12, Government, Corporate, Non-profit, Healthcare, Military
In this session, participants will explore the challenges of promoting continuous improvement in the quality of the structure, design, and effectiveness of online courses and apply a rubric designed to assist in assessing the current status of a course and identify criteria and standards for improvement.

Cumberland
Fine-Tune Online Nursing Curricula Through Collaborative Instructional Design
Presented by: Claudia Mitchell, Lana Sloan, & Amanda Pike (American College of Education)
Track: Top Hits: Industry Best Practices / Constituency: Healthcare, Higher Education, Non-profit, Military, Government, Corporate
Good online course design is essential to achieve curricular quality for nurses who are acquiring the knowledge and skills to deliver digital-age patient care. As nurses make a cultural shift to technology-enhanced care and delivery, collaborative teamwork between faculty course authors and instructional designers support the transformation.

Concurrent Session 4
Tuesday, May 21, 2019
3:15 pm – 4:15 pm

<u>Heritage 1</u> **(Virtual Room)**
State Authorization: Federal Neg Reg is over, what is next?
Presented by: Cheryl Dowd, Dan Silverman, Marianne Boeke, & Marshall Hill (WICHE WCET)
Track: The Heartbeat of Policy and Legislation Impacting Distance Education / Constituency:
Government, Military, Higher Education

The Department of Education's Negotiated Rulemaking Process came to its conclusion in March. State
Authorization was an important issue discussed. What happened? How does it affect an institution's
work on out-of-state activity compliance? Was SARA (State Authorization Reciprocity Agreement)
affected? Details and future expectations will be shared.

<u>Heritage 2</u>
Beyond the Melody - Building Harmony Between Student and Academic Affairs
Presented by: Amie Losee & Joanna Palmer (Baker College)
Track: Making Beautiful Music Together: Administrative, Leadership & Policy / Constituency: Higher
Education

This session examines how to create a collaborative and collegial relationship between academic and
student affairs departments. Both departments service key stakeholders necessary for optimal
performance of an educational institution. Participants will gain useful strategies to create more
dynamic and harmonious cross-divisional relationships.

<u>Heritage 3</u>
The Power of Data
Presented by: Rhonda Blackburn (BNED LoudCloud)
Track: Perfect Harmony with Data Analytics / Constituency: Military, Corporate, Government, K-12,
Higher Education, Healthcare, Non-profit

Where does your data come from and what do you do with it? Can you retain students, motivate them,
recruit them, empower them? How about your faculty, staff and administrators? How is data informing
what they do? In this presentation, we will talk about where the data is coming from and the
importance and uses for the data.

Tennessee
Learning Analytics for Mere Mortals
Presented by: Robert Zotti & Wendy Pate (Stevens Institute of Technology)
Track: Perfect Harmony with Data Analytics / Constituency: Higher Education, Corporate
Learning Analytics is a hot-button topic in eLearning. But the numerous articles showcasing the potential for using Learning Analytics for assessment and performance improvement often overlook key details on how to launch such initiatives. How can small learning divisions develop a respectable Learning Analytics capability?

Mississippi
Faculty & Staff: A Harmonious Partnership for Online Learning's Future
Presented by: Errol Sull & Kathleen Embry (America InterContinental University)
Track: Top Hits: Industry Best Practices / Constituency: Corporate, Higher Education, Military, Non-profit, Healthcare, Government, K-12
The Future of Digital and Online Learning must have a solid beginning for a GREAT future! For well-prepared students a crucial partnership is required: supervisors' feedback on faculty teaching efforts and how faculty can best implement this feedback. A supervisor and faculty member offer proven suggestions with humor!

Cumberland
Five Practices to Maximize Discussion Boards
Presented by: Adam Wilson (University of Tennessee at Martin)
Track: Top Hits: Industry Best Practices / Constituency: K-12, Higher Education
Discussion boards are one of the most commonly used tools in online education to assess student understanding and promote class interaction in distance education. However, many times they become monotonous activities for students and teachers alike. Discuss five simple approaches to keep your discussion boards engaging and productive.

Concurrent Session 5
Wednesday, May 22, 2019
10:00 am – 11:00 am

Heritage 1 **(Virtual Room)**
Harmonizing Higher Education with Data Analytics
Presented by: Rinki Suryavanshi & Alyeda Cantu-Lee (Texas A&M University, Corpus Christi)
Track: Perfect Harmony with Data Analytics / Constituency: Higher Education
Data analysis consolidates information about trends for leadership teams who can use the information to evaluate programs, create efficiencies, and provide quality education for students. Blackboard Analytics for Learn reporting capabilities are leveraged for predictive and prescriptive analysis in conjunction with quality assurance initiatives.

Heritage 2
Driving Quality Starts with Strategy & Policy
Presented by: Darcy Hardy (Blackboard, Inc.)
Track: Making Beautiful Music Together: Administrative, Leadership & Policy / Constituency: Higher Education
Higher education continues to struggle with producing quality programs, and many schools have yet to figure out why (as they make the same mistakes again and again). This session will look at the importance of strategic planning that includes thoughtful policy development, how to develop policies, and most importantly, how to make them "stick."

Heritage 3
Creating a New Rhythm: Creating a Campus Environment through Technology
Presented by: Jason Ruckert & Brian Crose (Embry-Riddle Aeronautical University Worldwide)
Track: Perfect The Sounds of the Future with Emerging Technologies / Constituency: Higher Education
During this session you will learn how Embry-Riddle Aeronautical University Worldwide views the solution to creating an online immersive experience and a sense of belonging to be holistic in nature and no one technology initiative can occur in isolation and meet the multiple needs and desires of our students.

Tennessee
Connecting with Students through Narrative-based Videos
Presented by: Elena Garofoli & Summer Garrard (Boston University, Metropolitan College)
Track: Top Hits: Industry Best Practices / Constituency: Government, Military, Corporate, Healthcare, Higher Education, K-12, Non-profit
This session will involve you in narrative-based scriptwriting "a form of digital story-telling" in order to create short videos of faculty teaching online. We will focus on the pedagogy and neuroscience of narrative-based videos, examples of draft and final-form scripts and video, and provide opportunity for narrative-based scriptwriting practice.

Mississippi
Connecting Credentials to Career Pathways
Presented by: William Ryan, Amrit Ahluwalia, and Rhonda Blackburn (Ryan Consulting, LLC, The EvoLLLusion, and BNED LoudCloud)
Track: Facing the Music on Workplace Competencies and Alternative Digital Credentials / Constituency: ALL
The traditional degree will not be going away any time soon but learners of all levels are adding to their portfolios alternative credentials demonstrating new skills and competencies. These alternative credentials including badges, microcredentials and nanodegree provide employers a range of acquired skills that the individual can demonstrate to a defined level of proficiency. Join our 3 panelists as they discuss and engage with you on this topic and where our professional role might be in the future supporting our employers and employees.

Cumberland
eEngagement = eRetention in online courses
Presented by: Risa Blair (Instructional Associates)
Track: Top Hits: Industry Best Practices / Constituency: K-12, Higher Education, Corporate
There is no time like the present to polish eEngagement skills in the online classroom! The current generation expects to be fully engaged. This session will present gaps, opportunities, and technologies for fully engaging all students to not only promote and reinforce learning, but also to retain students.

Concurrent Session 6
Wednesday, May 22, 2019
11:15 am – 12:15 pm

Heritage 1 (Virtual Room)
Building Community & Improving Your Quality of Life with Video
Presented by: Ken Conn & Roxanne Glaser (i2i Technologies)
Track: Top Hits: Industry Best Practices / Constituency: All
Building a community of support for global, lifelong learners begins with a core value of improving the quality of life for staff and students. Join the i2i Technologies' team for practical tips with conversation related to connecting and strengthening learning for everyone of all ages.

Heritage 2
Implementing UDL Strategies for Online Learning
Presented by: Shir Ibgui (VerbIt)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education
Verbit will highlight ways to implement UDL strategies into the university's online course development process. Discussion will focus around incorporating various academic units, distance education professionals, and instructional designers to access needs and ensure that students with sensory and learning challenges are provided with equivalent access to instructional materials. Verbit's closed-captioning solution and its critical role in this effort will also be explained.

Heritage 3
Ringing in the New Year with Continuous Improvement
Presented by: Shawntel Landry, Lana Sloan, & Stephanie Hinshaw (American College of Education)
Track: Perfect Harmony with Data Analytics / Constituency: Higher Education, Corporate
New Year's Resolutions are synonymous with positive change and continuous improvement. In higher education and in corporate settings, they can be used as a channel to inform your students and/or staff that you welcome their feedback, listen to their feedback, and then use their feedback to continuously improve.

Tennessee
The Base Line: Supporting Faculty with Academic Coaches
Presented by: Harriet Watkins & Jacquelyn Cato (Instructional Connections, LLC.)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education
Just as a good bass line in a terrific blues or rock and roll song supports and under girds the music, so academic coaching helps to support the large online course. We will explore how academic coaching supports faculty teaching and provides needed space for the faculty to focus on specific areas within the course material.

Mississippi
Helping Learners Sing "New Hits" with the T2C Facilitation Model
Presented by: Dave Knowlton (Southern Illinois University Edwardsville)
Track: Perfect Strumming Your Way to Innovation & Trends / Constituency: Corporate, Higher Education, K-12, Military, Government, Healthcare, Non-profit
Want your learners singing new hits? Then, apply the teacher, counselor, critic (T2C) facilitation model. Learn how to design and facilitate learning interactions using the model. By applying the model, you will be preparing learners to move beyond low-level information recitation and toward improvisational thinking and critical analysis.

Cumberland
Global Partnerships in Distance Learning (Case Studies)
Presented by: Dean Hoke, Airina Volungevien, Sandra Kucina, Michael Mathews (USDLA)
Track: Top Hits: Industry Best Practices / Constituency: Government, Higher Education, Non-profit
This will be a concurrent session on Academic Global Partnerships with European EDEN members and USDLA members. Still in development stage.

Concurrent Session 7
Wednesday, May 22, 2019
2:00 pm – 3:00 pm

Heritage 1 **(Virtual Room)**
A Symphony of Emerging Technologies: Who's hitting the right notes?
Presented by: Marci Powell (Marci Powell and Associates)
Track: The Sound of the Future with Emerging Technologies / Constituency: Healthcare, Corporate, Non-profit, Higher Education
As we are shaping the future of distance education, we'll investigate "best in class" examples and opportunities utilizing emerging technologies that create a beautiful symphony of excellence in distance learning. Our interactive session will cover augmented/virtual reality, artificial intelligence and predictive analytics, blockchain and more.

Heritage 2
Cyber Security and Data Protection: How WICHE is Talking the Talk and Walking the Walk
Presented by: Cheryl Dowd (WICHE)
Track: Top Hits: In Tune with Cyber Security, Privacy, and Breaches / Constituency: Military, Healthcare, Corporate, Government, Non-profit, Higher Education
The Western Interstate Commission for Higher Education (WICHE) would like to share its work regarding the collaboration with the Department of Homeland Security (DHS) to provide training for Non-Technical Senior Leaders in the western states. As an organization, WICHE has also coordinated a review and plan creation for data protection management.

Heritage 3
Tuning the quality of your online courses
Presented by: Wendy Pate (Stevens Institute of Technology)
Track: Top Hits: Industry Best Practices / Constituency: Corporate, Healthcare, K-12, Government, Higher Education, Non-profit, Military
How do you assure the quality of your online courses? What tools are available for you to use? Start small and work your way up to a more comprehensive, certified evaluation rubric. Take a walk with me and see how Stevens Institute of Technology has moved from a home grown solution to a certified evaluation rubric.

<u>**Tennessee**</u>
Building an Efficient, Inclusive Copyediting Process to Improve Course Quality
Presented by: Alyssa Kariofyllis, Kelli Farrington, & Erin Sisk Hawkins (Boston University)
Track: Top Hits: Industry Best Practices / Constituency: Corporate, Military, K-12, Healthcare, Higher Education, Government, Non-profit
This session will introduce you to a key component of quality assurance for online courses: copyediting. We will discuss the merits and challenges of developing a copyediting process, review best practices for editing content, and provide creative solutions for potential roadblocks affecting collaboration, efficiency, and course quality.

<u>**Mississippi**</u>
Creating Harmony: Promoting Diverse and Inclusive Online/Distance Learning Environments
Presented by: Joanna Palmer & Suhad Sadik (Baker College)
Track: Top Hits: Industry Best Practices / Constituency: Corporate, K-12, Higher Education, Non-profit, Healthcare
This session will provide content and discussion to promote awareness, acknowledgement, and fostering of diversity in online and distance environments. A framework will be explored and participants will gain useful strategies to create more inclusive and interactive engagement in online and distance settings to foster positive interactions among diverse students.

<u>**Cumberland**</u>
Verification of Competency: Central to Higher Education
Presented by: Adel Lelo (Western Governors University)
Track: Top Hits: Industry Best Practices / Constituency: Corporate, Healthcare, Government, Higher Education, Military
As institutions of learning, what is REALLY our job? It might be different than you think it is. Our primary responsibility is to provide qualified employees for the marketplace. As such, our responsibility is to verify skills our graduates have. I'll tell you about what and how we do at WGU to verify these skills and how we have gained recognition in the marketplace for producing graduates who meet their needs.

Concurrent Session 8
Wednesday, May 22, 2019
3:15 pm – 4:15 pm

<u>Heritage 1</u> **(Virtual Room)**
Stop Calling Them Students: Learners as Customers and Workforce Education
Presented by: Amrit Ahluwalia (The EvoLLLusion)
Track: New Hits: Training and Development for Today's Workforce / Constituency: Higher Education, Corporate
The word student comes with baggage that negatively affects the learner experience. Amazon doesn't call its customers readers and online educators should stop calling their customers (especially workforce-focused learners) students. It's the critical first step to refining the educational experience into something responsive, engaging and impactful

<u>Heritage 2</u>
Chief Online Education Officers: A Groundbreaking National Research Study
Presented by: Georgianna Law (Life University)
Track: Making Beautiful Music Together: Administrative, Leadership, & Policy / Constituency: Higher Education
Join this presentation for an exclusive first look at the results of a national study through which chief online education officers in U.S. higher education shared how their legitimate power and institutional environment impact the quality of their online-program administration.

<u>Heritage 3</u>
Country meets Rock-n-Roll: Blending online and F2F tutoring
Presented by: Crystal Faulkner & Martin Golson (Austin Peay State University)
Track: Perfect The Sound of the Future with Emerging Technologies / Constituency: Higher Education, Corporate, Government, K-12, Military, Non-profit
Austin Peay offers extensive F2F tutoring. Online/adult enrollments increased under Tennessee Reconnect challenging this campus-based approach. Would adding online tutoring harm a tried-and-true approach to student success? This session describes the blending of F2F and online tutoring to maximize support and meet the unique needs of students.

Tennessee
Feedback that Rocks: Composing Rubrics for Personalization and Consistency
Presented by: Jennifer Engle, Twyla Tasker, & Angela Schroeder (Angelo State University)
Track: Top Hits: Industry Best Practices / Constituency: Corporate, Military, K-12, Healthcare, Higher Education, Government, Non-profit
In this session, we will find our groove in discussing the need for rubrics and effective feedback, provide sample tracks of feedback rubrics, and lead attendees through the practice of personalizing feedback rubrics to find their own "rhythm" in encouraging a culture of continuous improvement in digital learning.

Mississippi
Be Inkandescent™ Connects Distance Learning with Women + Wellness + Kids
Presented by: Hope Gibbs (Inkandescent Learning)
Track: Strumming your way to Innovation & Trends / Constituency: K12, Non-profit
In this session, you'll learn how Be Inkandescent™ — a nonprofit educational distance learning organization dedicated to promoting and supporting Women, educating and inspiring Kids, and bringing Health & Wellness to Every Body — connects masterful teachers with students around the country through an online platform packed with classes and content.

Cumberland
Composing a Quality Matters Consortium: Development & Growth of TxQMC
Presented by: Clark Peterson (Virtual College of Texas)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education
Basic information on the Texas Quality Matters Consortium (TxQMC) and how it works. Highlights of the benefits of the consortium including reviews, resources, and training all at reduced cost to members. Discussion on services including: memberships, QM Rubrics, Internal Review badge, implementation strategies, and use of the new website.

Concurrent Session 9
Wednesday, May 22, 2019
4:30 pm – 5:30 pm

<u>Heritage 1</u> **(Virtual Room)**
Closing the Credential Gap: from badge to bachelors
Presented by: William Ryan (Ryan Consulting, LLC)
Track: Facing the Music on Workplace Competencies and Alternative Digital Credentials /
Constituency: Corporate, Non-profit, Government, Higher Education, Healthcare
Employers need for specific skilled employees continues to grow but the question is what credential is needed? This session will examine a credentialing pathway that will take an employee the entire distance to degree and highlight the opportunity to build robust partnerships with institutions while developing a talent pipeline.

<u>Heritage 2</u>
Content and Curricula for Diverse Learners
Presented by: Carey Smouse & Jake Webb (Blackboard)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education, K12
This session will discuss the use of technology to improve the learning experience for diverse learners. Specifically, we'll define and discuss key approaches for accessibility, inclusive design, and universal design for learning that can be used by instructors and institutions to meet student needs. Key takeaways: 1. Results of a Blackboard data study on common content accessibility barriers in courses and how they can be resolved; 2. Overview of Universal Design for Learning guidelines and how they can be used by instructors to improve the student experience; and 3. Tips and tricks for improving the accessibility of your content as its created

<u>Heritage 3</u>
Become the next distance learning superstar: a design sprint
Presented by: Valary Oleinik (Weil)
Track: Strumming your way to Innovation & Trends / Constituency: Higher Education, Military, Government, Healthcare, Corporate, Non-profit, K-12
What happens when you prepare a case study, but rather than turning it into a presentation, you turn it into an interactive experience? Come work in groups to rapidly prototype a course given a list of specific limitations and compare your creation with real world results.

Tennessee
Meaningful Advising: Providing Online Student Support from Start to Finish
Presented by: Kali Dunlap & Evan Hawkins (Mississippi State University)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education
Advising students face to face can be challenging, but advising online students can seem overwhelming. The challenge is how to create a meaningful relationship so that the student is set up for success. Learn how two advisors from Mississippi State University support over 300 online students from recruitment to graduation.

Mississippi
Assessing Courses for ADA Accessible Design
Presented by: Tyler Schaben & Kate Johansen (Creighton University)
Track: Top Hits: Industry Best Practices / Constituency: Higher Education
This presentation will discuss instructional design methods to equitably deliver online course content for the academic success of every student. The information presented will provide an opportunity for familiarization with ADA accessibility standards and resources available to assess online courses for ADA Design best practices.

Cumberland
Leading and Learning 'From a Distance'
Presented by: Misti Kill & Elwin Jones (Columbia Southern University)
Track: Top Hits: Industry Best Practices / Constituency: Corporate, Non-profit, K-12, Higher Education, Healthcare
Remote employees can be instrumental as leaders if a strong team is developed. The presenters will provide best practice approaches in the design and development of remote leadership. Open communication strategies, team-building tactics, and workable solutions to building a successful remote leadership team will be provided.