



2024 FGDLA Sponsorship Benefits

Benefactor: \$3,000

- One position on the FGDLA Board of Advisors *
- Identification of sponsorship level on FGDLA Home page Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins**
- Featured placement of articles in the FGDLA eNewsletter and eBulletins**
- Sponsorship of two webinars
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Platinum sponsor)
- Placement of one White Paper on FGDLA website (subject to approval) **
- Placement of four new company case studies on FGDLA website (subject to approval) **
- Placement of company logo and link on all FGDLA email marketing campaigns
- Promotion of company logo on FGDLA sponsored Webinars (subject to approval) **

Platinum: \$2,000

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins**
- Placement of articles in the FGDLA eNewsletter and eBulletins**
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Gold sponsor)
- Placement of two new company case studies on FGDLA website (subject to approval) **

Gold: \$1,000

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins**
- Placement of articles in the FGDLA eNewsletter and eBulletins**
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Silver sponsor)
- Placement of one new company case study on FGDLA website (subject to approval) *

Silver: \$600

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins**
- Placement of articles in the FGDLA eNewsletter and eBulletins**
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Bronze sponsor)

Bronze: (nonprofit) \$300

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins**
- Placement of articles in the FGDLA eNewsletter and eBulletins**
- Opportunity to sponsor an event, meal, or break at annual conference

Sponsorship Add-On

Annual Virtual Awards Ceremony Sponsor \$2,000 (One Available)***

- Name and/or logo on FGDLA awards webpage
- Opportunity to introduce and/or conclude the Awards ceremony

* The Board of Advisors (BoA) is a distinguished body of distance learning and industry leaders who advise the Board of Directors (BoD) on all matters related to the advancement of the goals of the FGDLA. An individual must be nominated by a member of the FGDLA Board of Directors and elected by the majority of the quorum of the Board of Directors present.

**** Informational, educational and non-direct marketing of products and services**

The FGDLA eNewsletter and eBulletins are not regularly scheduled and are distributed as content/messages dictate.

*** The 2022 FGDLA Annual Awards were presented virtually and the 2023 FGDLA Awards will be presented virtually as well.

Note: Sponsorships may be by cash or a combination of cash and services. Services may not exceed 50% of the pledged amount and must be submitted to and approved by the FGDLA Board before the sponsorship period begins. FGDLA accepts full and partial year sponsorships at the fee indicated above or at 50% of the fee for less than seven months in the calendar year.